WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Jacob (Changjie) CHEN
Advance Law Firm
People's Republic of China

Nationality: Chinese

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Juris Master, Doctor of Law, Zhongnan University of Economics and Law;
English, Wuhan University;
Lord Chancellor's Training Scheme for Chinese Lawyers (England and Wales);
China Bar Qualification.

LANGUAGES

Chinese, English

PRESENT POSITION

Attorney, Advance Law Firm

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Senior Executive, Head of Global Enforcement, Rouse & Co International;
Partner, Advance China IP Law Firm.

AREAS OF SPECIALIZATION

Domain names, trade mark, patent, copyright, unfair competition, trade secret including both contentious and non- contentious intellectual property aspects.

November 18, 2024

MEMBERSHIP IN PROFESSIONAL BODIES

Member:
China Bar Association;
INTA (International Trade mark Association);

EXPERIENCE IN INTELLECTUAL PROPERTY

Has been practicing both contentious and non- contentious intellectual property matters including domain name, patent, trade mark and unfair competition since 2003.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Represented for very few new gTLD dispute before the court.
Represented both international and domestic clients for domain name disputes for generic Top-Level Domains (gTLDs) and Country Code Top-Level Domains (ccTLDs) disputes resolution with milestone case;
Familiar with the China Domain Name Dispute Resolution Policy (CNDRP), the Uniform Domain Name Dispute Resolution Policy (UDRP) and the rules;
Organized INTA Roundtable on *Conflict between Domain Name and Trade Mark Rights* in 2009 in Shenzhen and made a presentation regarding *Comparison between Court litigation and Dispute Resolution for Domain Name Dispute*.

MAJOR PUBLICATIONS

Comparison Advertisement: ECJ ruling on L'Oreal SA v. Bellure NV, INTA China Bulletin September 2009.

Speaking Engagements:
Moderator of INTA Roundtable on Infringement and Well-known Trade mark in 2006 in Guangzhou;
Moderator of INTA Roundtable on Rights Conflicts between Trade Mark and Trade Name in 2007 in Shenzhen;
Presentation on *Comparison between Court Litigation and Dispute Resolution when settling Domain Name Dispute* at INTA Roundtable on *Conflict between Domain Name and Trade Mark Rights* in 2009 in Shenzhen.

EXPERIENCE IN COURT LITIGATION

Represented a number of international and domestic clients for domains, trade mark and patent infringement cases before first instance court and appeal court with milestone case.
Represented gTLD dispute litigation before court.

PROFESSIONAL TRAINING IN ARBITRATION AND MEDIATION

Attended WIPO Advanced Workshop on Domain Name Dispute Resolution, 2009;
Attended Workshop on Arbitration and Mediation of Intellectual Property Disputes, co-organized by WIPO Arbitration and Mediation Center, United Nations Conference on Trade and Development and Permanent Court of Arbitration, and organized by Guangdong Intellectual Property Office and City University of Hong Kong, 2009;
Work placement for Arbitration and court proceeding in the 3 Hare Court Chambers, Temples, London, UK.

EXPERIENCE IN MEDIATION

Represented clients for mediation regarding compensation, infringement settlement during IP enforcement, litigation and arbitration.