

# WIPO Academy Academic Institutions & Executive Program

Internal Oversight Division  
Pre-Evaluation Assessment

IOD Ref: EVAL 2024-03  
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# Background

The **2024 Oversight Annual Workplan** included the evaluability assessment of the WIPO Distance Learning Program (now referred to as WIPO Academy IP eLearning Section). Following a discussion with the Executive Director of the WIPO Academy, the Academic Institutions and Executive Program was also considered.

This report presents the results of the pre-evaluation assessment of the Academic Institutions and Executive Program, while the results of the pre-evaluation assessment of the WIPO Academy IP eLearning Section are presented in a separate report (EVAL 2024-04).

The Academic Institutions and Executive Program aims to support access to intellectual property (IP) education at the graduate level, especially for participants from developing countries, least-developed countries (LDCs), and countries in transition. The main forms of such support are curricula development and syllabi, provision of IP textbooks and reference materials, and support for guest lecturers to deliver graduate courses in IP, with a focus on the international aspects of IP.

Through its work, the WIPO Academy contributes to the WIPO MTSP 2022-2026, Strategic Pillar 4, which aims to support governments, enterprises, communities, and individuals in using IP as a tool for growth and sustainable development.

The pre-evaluation assessment was to understand the following:

- Types of and the number of university partnerships;
- Candidate admission procedures;
- Scholarship procedures;
- Procurement processes for experts, lecturers, and visiting guest lecturers;
- Structure of the Program;
- Statistics of participants and granted scholarships; and
- Impact of Joint Masters/Master of Laws (LL.M) programs as per [WIPO Academy mandate](#).



**WIPO Academy Academic Institutions  
and Executive Program Total Allocated  
2024 -2025 Biennium**

**CHF 7,296,700**

Source: [Regional and National Development Sector  
Workplan Summary Report](#)

# WIPO Academy Overview



The Academy is WIPO's core entity for the delivery of IP education, training, and human capacity-building services, particularly for **developing countries, least developed countries (LDCs), and countries with economies in transition.**

The Academy conducts three programs :

- WIPO Distance Learning Program;
- WIPO Academic Institutions and Executive Program (before March 15, 2024, known as the Professional Development Program) which include WIPO Summer Schools; and
- IP Training Institutions.

With regard to the Academic Institutions and Executive Program, its role is to be:

- i. The primary provider of face-to-face, distance learning, and blended learning of IP education and training services to Member States;
- ii. The coordinating entity in WIPO for IP education, training, and human capacity-building to ensure that IP education and training services delivered to Member States are harmonized, complementary, cohesive, cost-efficient, and aligned with national needs and priorities and
- iii. The hub of a network of academic partners, experts, and IP teachers to support development-oriented IP education and training.



# ACADEMIC INSTITUTIONS & EXECUTIVE PROGRAM



## Areas covered in the pre- assessment

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# WIPO Academic Institutions Program Overview



The Academic Institutions Program (AIP) offers **Joint Master's degrees in IP (including Master of Law (LL.M. programs) in cooperation with universities and IP offices worldwide.** The programs run for twelve to eighteen months. The WIPO Academy and respective partner institutions jointly develop the curricula. The AIP also provides support to universities that are part of the University Partnerships Program but not Joint Master's Program.

- The program aims to support access to IP education, especially for participants from developing countries, LDCs, and countries in transition.
- The Joint Master's/Master of Laws (LL.M) programs cover all areas of IP, offering specialization in Business, Entrepreneurship, Designs, Innovation, Management, Patents, Technology Law, and Technology.
- The Academy also provides additional support to universities in the form of a free database of IP policies and knowledge transfer activities that include offering legal advice, capacity building, and free training materials to promote the dissemination of IP.
- As of 2024, the Academy offers LL.M and Joint Master's Programs in cooperation with **eighteen** reputable universities across **seventeen** countries (*Refer to **Annex 1***).
- **Participating Countries include** Argentina, Bulgaria, Brazil, Cameroon, China, Italy, India, Kazakhstan, Morocco, Oman, Philippines, Poland, Republic of Korea, Saudi Arabia, Singapore, Spain, Türkiye and Zimbabwe.





# How are Joint Masters/LLM Partnerships Initiated?



A partnership is initiated when the WIPO Director General (DG) or the Executive Director of WIPO Academy (as delegated by the DG) and the Directors of the National Intellectual Property Office sign a **Memorandum of Understanding (MOU)** or a **Letter of Intent**.

Partnerships are initiated through:

- Requests from National IP Offices with the recommendation of a reputable university to host the program;
- Request from the university upon which the Academy refers them to their National IP Office for support.

The signatories agree on the following terms:

- To establish a steering committee responsible for supervising the implementation of the program;
- To develop a curriculum for each session of the Program;
- That WIPO will provide scholarships, subject to availability of qualified applicants and resource availability;
- To jointly engage professors, lecturers, experts, and other resources appointed by the parties.

From 2000 to 2024, the Academy has signed **sixteen (16) MOUs** and **two (2) Letters of Intent**.

**PARTNERSHIP  
PROCEDURES ARE  
CLEAR!**





# Evolution of WIPO Joint Master Programs, Specialized IP Course and Support to Universities



Joint Masters' Programs (18)

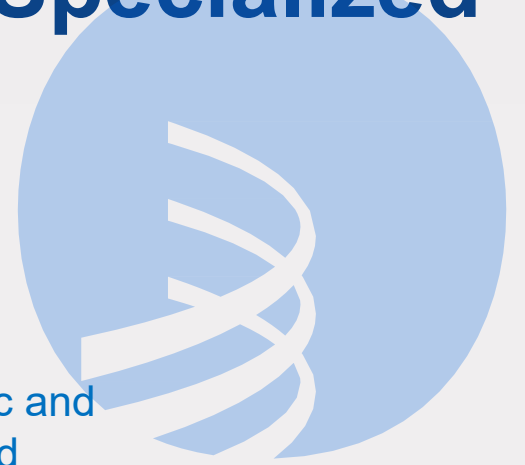


Support to Universities (18)



Partnerships for Specialized Courses

(WIPO-Harvard University PatentX Course and United Nations University- Maastricht Economic and Social Research Institute on Innovation and Technology (MERIT) – Masters in Public Policy and Human Development (MPP0: Governance of Innovation))



# CANDIDATES ADMISSION PROCEDURE

The Academy portal publishes an advertisement for an Open Call for applications setting out the type of degree, curriculum, and eligibility criteria.



## APPLICATION STAGE

Interested candidates apply via the WIPO Academy portal. Both WIPO Academy and the University receive the applications. Applicants:

- Do not pay any fee when applying through the WIPO Academy. However, some universities may charge an application fee, while others do not.
- Submit scholarship application (discretionary).

Applicants can consult the prescribed focal persons indicated in the advertisement for further information/clarifications.



## SCREENING



Universities receive applications and are in charge of screening the participants. They take into consideration the following:

- Academic Record.
- Written Personal Statement.
- Performance during the admission interview. (Universities may schedule an admission interview as part of the screening process).



## ACCEPTANCE/ REJECTION



After evaluation by the University Course Administrator, the outcome is communicated to the candidate via email.



# SCHOLARSHIP PROCEDURES

Scholarships are available to qualified nationals from relevant public sector institutions and universities in developing countries, LDCs, and countries with economies in transition.

WIPO-sponsored scholarships are awarded subject to availability.

## Memo

Scholarship Memos are prepared by the Head of Academic Institutions and Executive Program and forwarded to the Executive Director of WIPO Academy for approval.

## Approval

The Executive Director of WIPO Academy shares his approval/disapproval to Head, Academic Institutions and Executive Program, and the candidate is informed.

## Scholarship Application

Candidates submit their application for the scholarship on the WIPO Academy portal.

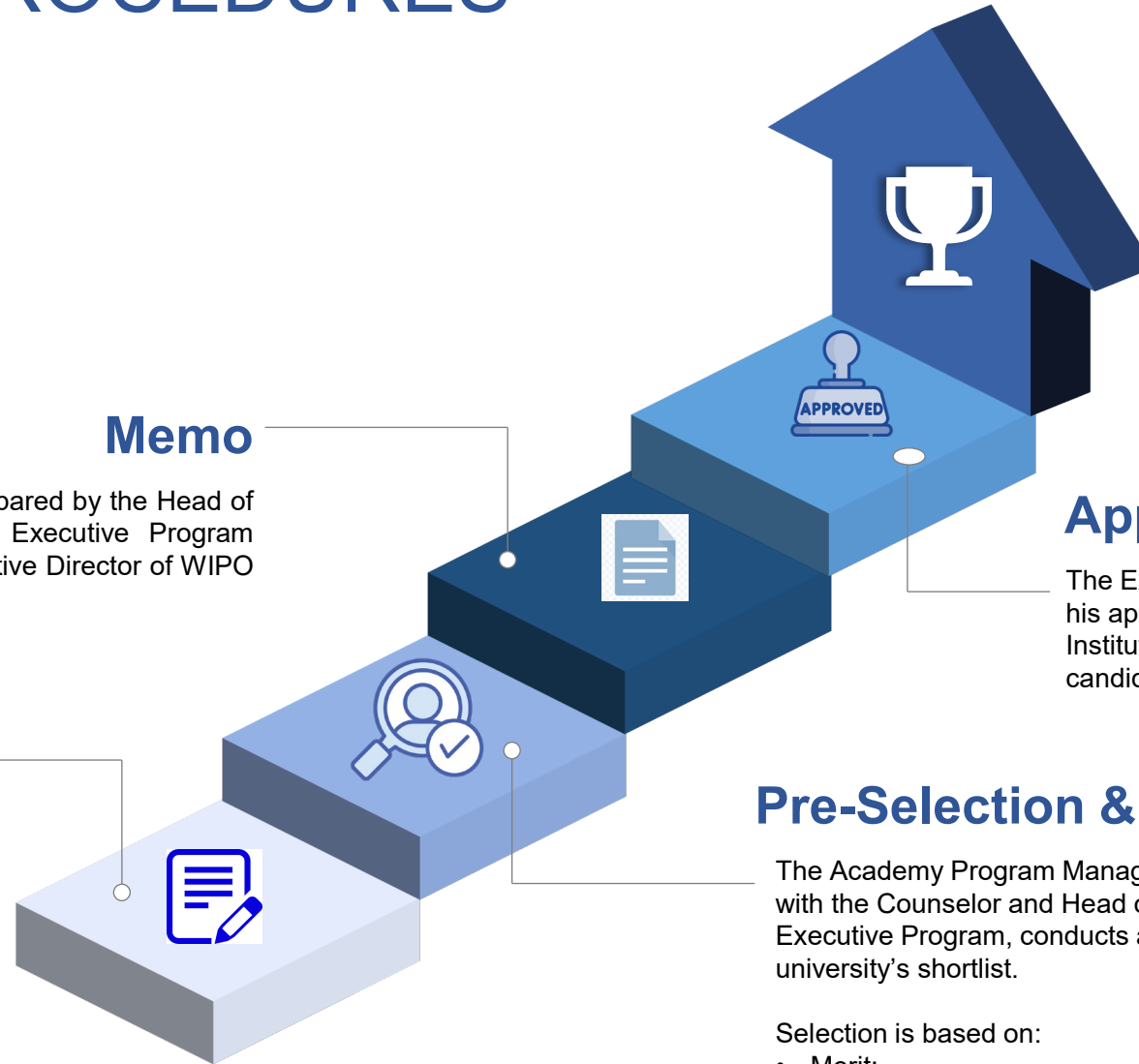
The relevant University Course Administrator shortlists recommended applications.

## Pre-Selection & Screening

The Academy Program Management Assistant, in collaboration with the Counselor and Head of Academic Institutions and Executive Program, conducts a pre-selection based on the university's shortlist.

Selection is based on:

- Merit;
- Gender Balance;
- Country Representation;
- Geographical Balance.





# Curricula and Syllabi Development

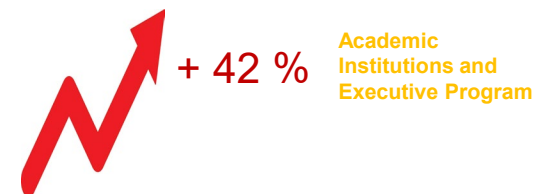
## Curriculum Development:

- WIPO Academy recruits experts as individual contractors (ICS) to draft the Program curriculum and syllabus.
- **Procurement procedure:** The Academy requests for recommendations from substantive WIPO sectors and upon receiving prospective names, a shortlisting process is initiated. A memo is drafted and sent to the Executive Director of WIPO Academy for approval. An ICS Contract and Terms of Reference are issued.
- **Remuneration:** 6000 CHF or 6000 USD per assignment.
- Experts and the Academy agree on the timelines by the experts to complete the task of reviewing the curriculum and syllabi development.
- **Eligibility and Competency Skills Required of Curricula and Syllabi Developers**
  - Education qualification: PhD or at least Master's degree in IP.
  - Publications, i.e., academic resources published in the area of IP.
  - Teaching experience in IP, including international perspectives.

\* The procurement processes followed by WIPO Academy will be subjected to a separate review by IOD.

The Central Services Division activity report indicated an almost 2M CHF increase in ICS expenditures between 2022 and 2023, driven by the WIPO Academy.\*

CHF 2, 000, 000



Source: [2023 Activity Report Procurement and Travel Division](#)

# Lecturers

## Lecturers:

Lecturers are selected from the lists provided by the respective university, National IP Office, and the WIPO Academy.

- **Eligibility:** PhD or at least a Master's degree. The required expertise to fulfill the position depends on expertise in IP teaching and research in the required subject.
- **Screening:** This is performed by the WIPO Academy and the university partner. The National IP Office is usually not involved in selecting lecturers and experts.
- **Remuneration:** The hourly rate of an ICS ranges between 100 and 200 USD, and it is compensated depending on how much the local university pays the visiting professors.

## WIPO Guest Lecturers:

- The Academy engages WIPO professionals as guest lecturers. As of December 2023, 40 WIPO staff members have been engaged since January 2019 (*refer to **Annex 2***).
- WIPO-sponsored lecturers teach block classes, i.e., a maximum of one week of face-to-face lectures; depending on the required teaching hours. Any remaining hours are taught virtually.
- The WIPO Academy or the substantive WIPO Sectors fund the transportation and daily subsistence allowance (DSA) for guest lecturers.



**102 Lecturer CVs  
from 13 programs  
were reviewed.**

# Structure of the Program

Teaching methods include lectures (combined distance learning phase and residential phase), case studies, group discussions, and research and skills development.

## Distance Learning

Students take **one to four** WIPO Distance Learning Courses. Only seven universities use this as a compulsory phase (i.e., participating universities in Italy, Zimbabwe, Cameroon, Turkey, China, Argentina, and Korea).

The first phase provides the participants with a preliminary and homogeneous background on IP. The Academy engages tutors for this phase. (More details on the next slide).



## Residential Learning

The residential phase is an intensive classroom learning period delivered at the participating university.

In-class teaching is complemented by case studies, research work, study visits, and examinations.

Students participate in practical training at the IP Office and industry.



## Research & Skills Development

Students write dissertations or research projects on selected and approved topics.

Every student works under the guidance of two supervisors allocated during the Residential Learning Phase.



## Graduation

Upon completion, students attend the graduation ceremony hosted by the host university.

Students are presented with degree certificates.





# Distance Learning Tutors



Tutors are practitioners in IP Law or innovation management and pedagogy (teaching training, practice, administration, business, and policy development) associated with the course. They are members of Universities, IP Institutions, Academies, and Professional Associations.

- The Academy engages tutors for the distance learning phase of the program.
- Tutors are proposed by other WIPO specialized Sectors, such as Regional and National Development Sector, treaty administration areas, Sector Leads, and IP Offices upon request of the IP e-learning Section of the WIPO Academy.
- **Engagement:** Tutors are first given access to the course on the eLearning Platform as guests for the session and asked to become active tutors in the next session.
- **Eligibility:** Advanced master's Degree (Master's or PhD) in IP Law and Innovation or practical public or private sector experience in IP Law, Innovation, IP administration/prosecution, or national policy development.
- **Performance Review:** Formal evaluation of tutors is required prior to renewal of their five-year ICS contract (Framework Agreement). Based on deliverables, a team composed of the tutor administrator, course administrators, substantive sector, and e-learning Training Manager conducts the review.
- For the 2023 – 2024 edition, there are currently **11** tutors engaged. (See **Annex 3**)

# Educational Materials

**Each Joint Master/LL.M program has a different curriculum, aligned with the university rules and regulations and approved by the Ministry of Higher Education of the specific country.**

- Students, professors, and alumni can access study resources and curriculum through the WIPO International IP Education Virtual Network (WINIPE).
- WIPO Academy procures textbooks and uploads them to the WINIPE.
- The Academy and the International Labour Organization (ILO) have partnered to provide ILO's digital library access.



**EDUCATIONAL MATERIAL IS  
ACCESSIBLE!**

# WIPO International Network for Intellectual Property Education (WINIPE)

**WINIPE is a virtual network to interact, access resources, develop and share IP educational materials, promote synergies, and explore joint ventures to strengthen cooperation among members.**

**Membership:** Access is granted to representatives of Joint Master's Degree Programs and other Joint Programs, professors, lecturers, current students participating in these programs, and alumni.

## The main objectives of the WINIPE are to:

- Promote effective collaboration, sharing, and dissemination of information, research issues, and publish on IP-related matters;
- Support IP curriculum and syllabi development and delivery of courses;
- Encourage academic exchanges and joint publications among WINIPE members;
- Engage academics, professionals, and students of IP programs (colloquium, conferences, seminars, and skills development);
- Foster potential joint initiatives among all WIPO Masters Programs;
- Enhance WINIPE and IP education globally.

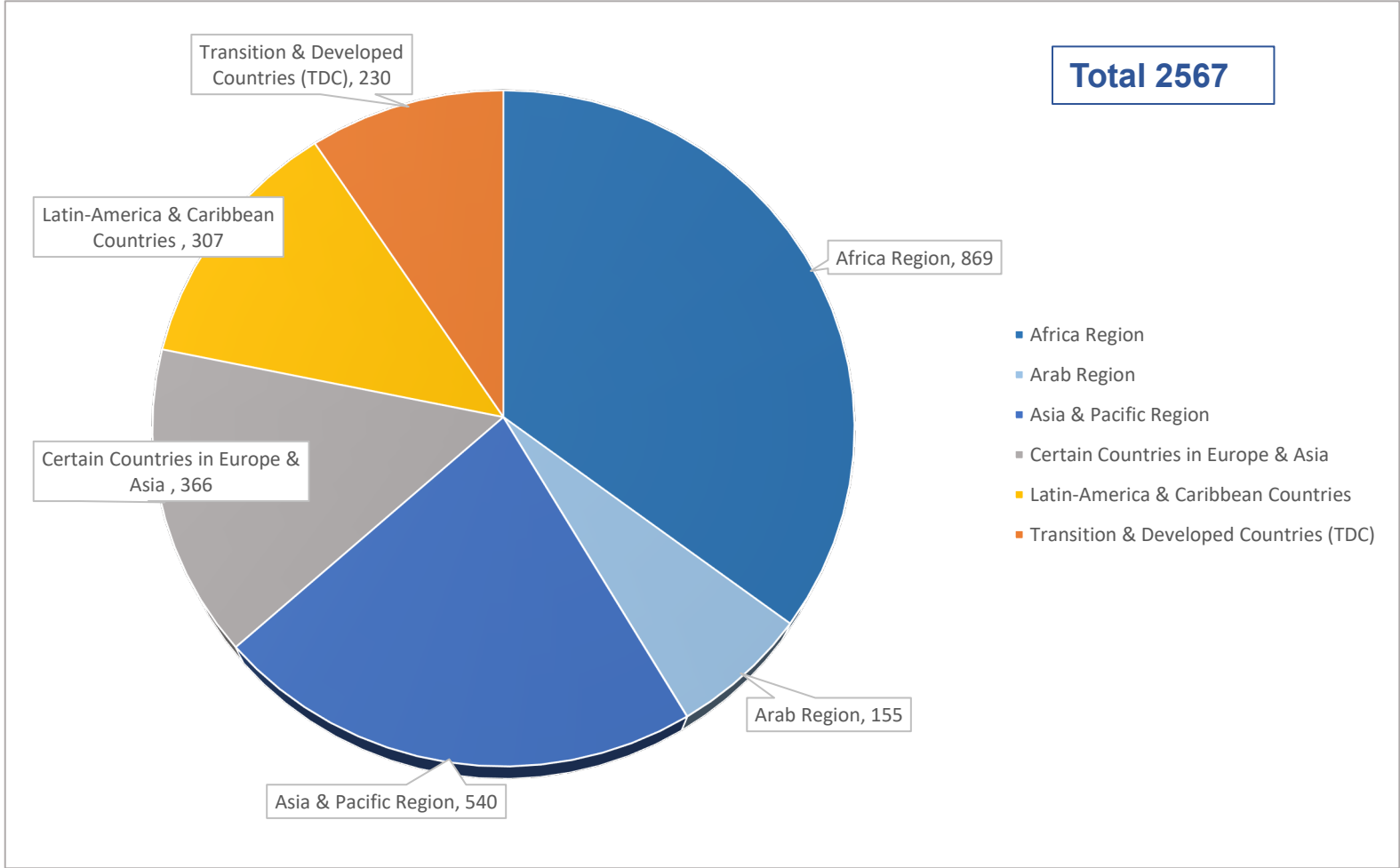


## WINIPE's functions:

- **IP Academic Resources.**
- **Global Discussion Forum.**
- **WINIPE Colloquium Discussion Forum.**



# WINIPE Access Statistics \*2020 - 2023



✓  
**WINIPE ACCESS VERIFIED!**

\*Statistics for 2019 were subsequently received but are not analyzed and included in this report version.

Figure 1 indicates the WINIPE access statistics per region for 2467 vs. 3471 participants between 2020 and 2023.

# Completion Statistics for Distance Learning Component of Joint Masters/LLM Program (2019 – 2023)

Row Labels	Sum of Confirmed Registrants	Sum of Attended	Sum of Field1
DLLMTN19-201	35	35	100%
DLLMTN19-301	35	35	100%
DLLMTN19-302	35	35	100%
DLLMTR19-101	17	17	100%
DLLMTR19-301	17	17	100%
DLLMTR19-302	17	17	100%
DLMIPAA19-101	37	37	100%
DLMIPAA19-301	37	37	100%
DLMIPAA19-302	37	37	100%
DLMIPCM19-101	38	38	100%
DLMIPCM19-201	38	38	100%
DLMIPCM19-301	38	38	100%
DLMIPAR19-101	25	25	100%
DLMIPAR19-450	25	25	100%

## Observation

- ❖ There was a 100% per cent completion rate for the first phase of distance learning by students in the applicable programs in 2019.

In 2019 -2023, this information is relevant to the only 4 programs which had the distance learning phase :

- Master's Degree in Intellectual Property—Africa University, Zimbabwe.
- Master en propriété intellectuelle Université de Yaoundé II, Cameroon.
- Master of Laws (LL.M) in Intellectual Property – University of Turin, Italy.
- Master of Laws (LL.M) in Intellectual Property (with a specialization in Patent Law and Design Law) – University of Ankara, Turkey.

# Completion Statistics for Distance Learning Component of Joint Masters/LLM Program (\*2020 – 2023)

Row Labels	Sum of CONFIRMED REGISTRATIONS	Sum of ATTENDED	Sum of Field1
DLLTIPSGENDO22	22	20	91%
DLLMTN20-201	36	36	100%
DLLMTN20-301	36	36	100%
DLLMTN20-302	36	36	100%
DLLMTN21	33	32	97%
DLLMTN21-201	36	36	100%
DLLMTN21-301	36	36	100%
DLLMTN21-302	36	36	100%
DLLMTN22	40	40	100%
DLLMTN22-201	40	40	100%
DLLMTN22-301	40	40	100%
DLLMTN22-302	40	40	100%
DLLMTN23	36	36	100%
DLLMTN23-201	38	38	100%
DLLMTN23-301	38	38	100%
DLLMTN23-302	38	38	100%
DLLMTR20-101	20	20	100%
DLLMTR20-301	20	20	100%
DLLMTR20-302	20	20	100%
DLLMTR21	18	18	100%
DLLMTR21-301	17	17	100%
DLLMTR21-302	17	17	100%
DLLMTR21-320	17	17	100%
DLLMTR22	34	34	100%
DLLMTR22-301	34	34	100%
DLLMTR22-302	34	34	100%
DLLMTR22-320	34	34	100%
DLLMTR23	25	25	100%
DLLMTR23-301	25	25	100%
DLLMTR23-302	25	25	100%
DLLMTR23-320	25	25	100%
DLMIPAA20-201	37	37	100%
DLMIPAA20-301	37	37	100%

Row Labels	Sum of CONFIRMED REGISTRATIONS	Sum of ATTENDED	Sum of Field1
DLMIPAA20-201	37	37	100%
DLMIPAA20-301	37	37	100%
DLMIPAA20-302	37	37	100%
DLMIPAA21	41	41	100%
DLMIPAA21-101	43	43	100%
DLMIPAA21-301	43	43	100%
DLMIPAA21-302	43	43	100%
DLMIPAA22	38	38	100%
DLMIPAA22-301	38	38	100%
DLMIPAA22-302	38	38	100%
DLMIPAA22-320	38	38	100%
DLMIPAA23	42	42	100%
DLMIPAA23-301	45	45	100%
DLMIPAA23-302	45	45	100%
DLMIPAA23-320	45	45	100%
DLMIPAA24	37	36	97%
DLMIPCM20-101	37	37	100%
DLMIPCM20-301	37	37	100%
DLMIPCM20-302	37	37	100%
DLMIPCM21	41	39	95%
DLMIPCM21-101	40	40	100%
DLMIPCM21-201	40	40	100%
DLMIPCM21-301	40	40	100%
DLMIPCM22	40	39	98%
DLMIPCM22-101	39	39	100%
DLMIPCM22-201	39	39	100%
DLMIPCM23	44	43	98%

## Observation

- ❖ There was a 95 – 100 per cent completion rate for the first phase of distance learning by students.



**\* 2019 Completion statistics were subsequently received but are not analyzed and included in this report version.**



# Statistics for the Residential Phase of 8 Joint Masters/LLM Program (2019-2023)

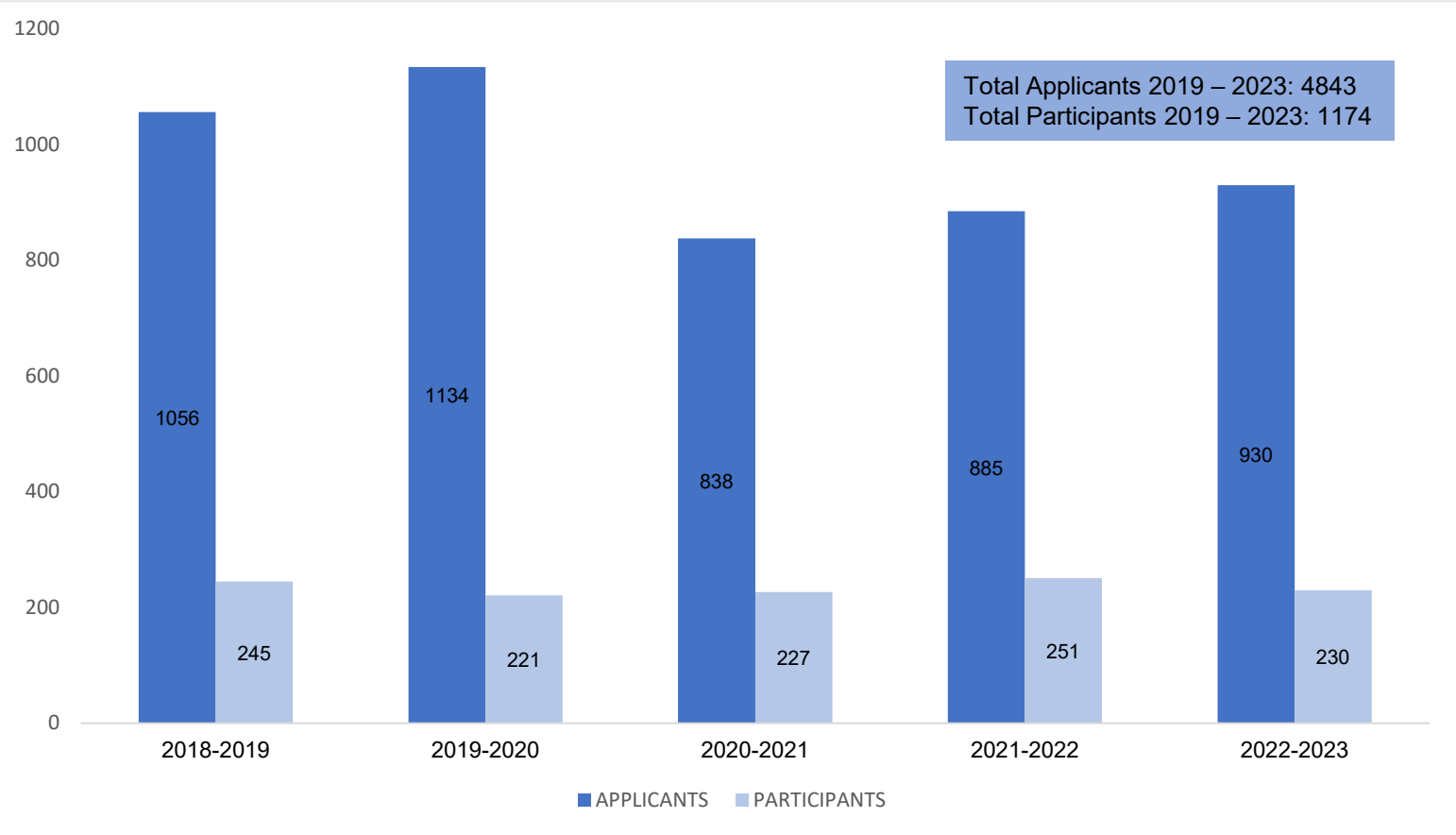


Figure 2 indicates the number of applicants and participants in the following 8 programs hosted in Africa (Zimbabwe and Yaoundé), Europe (Italy, Poland, and Turkey), Asia (China and the Republic of Korea), and South America (Argentina).

\*In 2018 -2019, statistics include the Master of Laws in Intellectual Property - Queensland University of Technology instead of the Master's Degree in Intellectual Property and Development Policy – Korea Development Institute, Republic of Korea.

## Observation

- ❖ The high number of applications received indicates that applicants know of the university programs.
- ❖ Across the eight programs, allocations per year are predetermined, considering resources available (lecturers, education materials, and scholarships available).

This information is relevant only to the eight programs that were operational between 2019-2023, with new ones starting and more expected by the end of 2024.

- Master's Degree in Intellectual Property—Africa University, Zimbabwe.
- Master en propriété intellectuelle Université de Yaoundé II, Cameroon.
- Master of Laws (LL.M) in Intellectual Property – University of Turin, Italy.
- Master of Laws (LL.M) in Intellectual Property (with a specialization in Patent Law and Design Law) – University of Ankara, Turkey.
- Master's Degree in Intellectual Property and New Technologies - Jagiellonian University, Poland.
- Master's Degree in Intellectual Property (with a specialization in Industrial Property), Tongji University
- Propiedad Intelectual e Innovación (MIPI) - Universidad de San Andrés, Argentina.
- Master's Degree in Intellectual Property and Development Policy – Korea Development Institute, Republic of Korea.

# History of Participants by Gender Representation 2019-2023

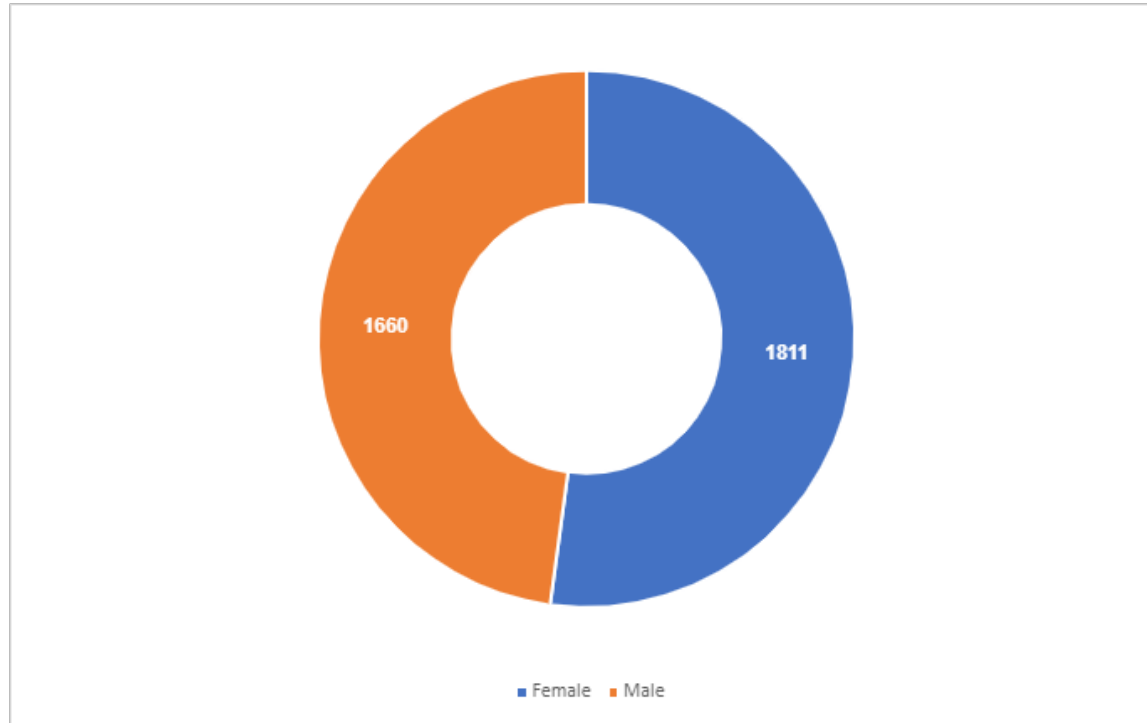
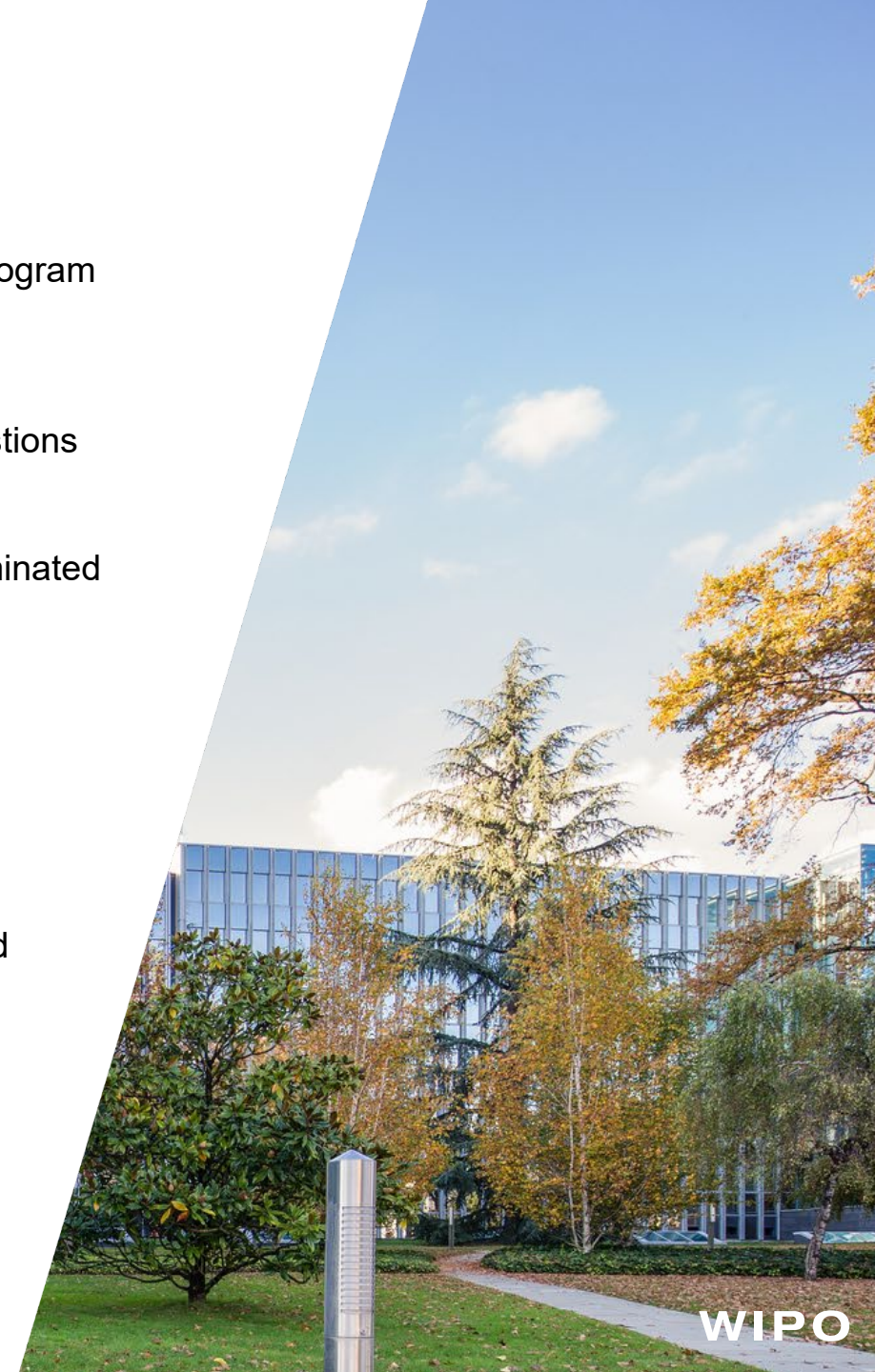


Figure 3 indicates the statistics of graduates between 2019-2023 by gender.

✓  
**GENDER REPRESENTATION  
IS IN PLACE!**

# Program Management

- As stipulated in each MOU/Letter of Intent, a Steering Committee is required to conduct program management for the WIPO Joint Master Programs/ LL.M programs.
- Each signing party (the Academy, the University, and the National IP Office) is required to designate a project manager who acts as a contact person for all communication and questions regarding the implementation of the MoU/ Letter of Intent.
- **Membership:** The Committee comprises three members from each partner institution nominated by each signing party.
- The duties of the committee are to:
  - Meet at least once a year to evaluate the program's implementation;
  - Advise on the strategy of the program;
  - Review curriculum and syllabi; and
  - Determine the number of scholarships to be offered, subject to availability of qualified applicants and budgetary resources.



# Tracer Study Reports

The Academy, in collaboration with the university and the National IP Office, commission a study resulting in a Tracer Study Report. This report evaluates university programs that have achieved a five-year milestone, aiming to assess the following aspects:

- Effectiveness of the program in achieving its objectives;
- Impact on the development of the IP System in that country and region; and
- The relevance of the program to graduates in using IP knowledge acquired during the program in the development of innovative start-ups, companies, or business initiatives.

With the goal to:

- Help implementing partners to improve the planning of future education and training programs; and
- Identify possible new educational needs.

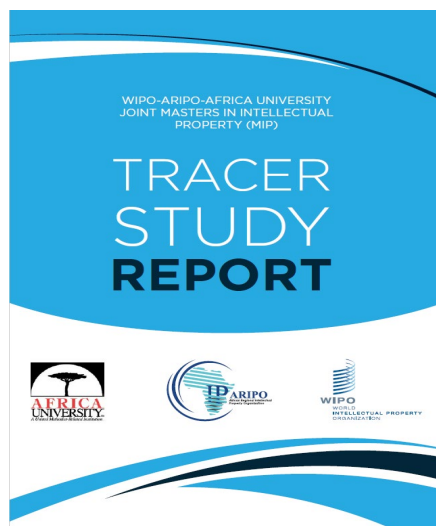
**Methodology:** The university distributes an online questionnaire to the graduates to obtain feedback regarding their employment situation during and after the LL.M./ Joint Master's Program and the outcomes of obtaining the degree. The university collects and analyzes the results and reports them to the National IP Office and the Academy for review.

From 2016 to 2023, four tracer studies were completed:

- WIPO-ARIPO-AFRICA University Joint Masters in Intellectual Property (MIP).
- WIPO-TURKPATENT-ANKARA Master of Laws (LL.M.) in Intellectual Property.
- WIPO-ITC-ILO University of Turin Master of Laws (LL.M.) in Intellectual Property.
- OMPI-OAPI- Universite de Yaoundé II- Master en Propriete Intellectuelle (MIP).



# Tracer Study Reports Cont'd

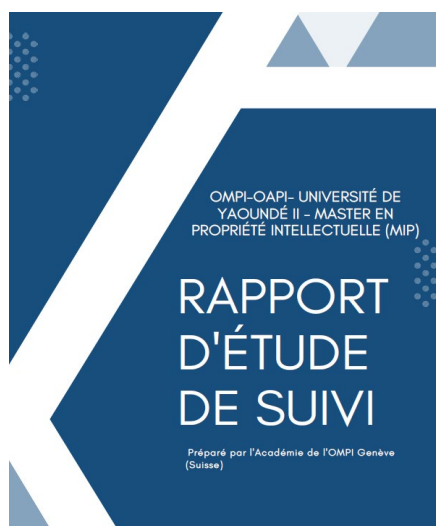


## Master's Degree in Intellectual Property- Africa University, Zimbabwe.

**Sample Audience:** MIP program graduates from 1<sup>st</sup> Cohort to 7<sup>th</sup> Cohort in 2008 – 2016.

**Total responses received:** 53 graduates, representing a 29% response rate. Of the respondents, 61% were male, and 39% were female.

**Key Findings:** The majority of the respondents (94%) were employed. Of these people, 60% worked in government / public institutions, including IP Offices. Some graduates (22 percent) worked in institutions of higher learning (universities and colleges) as researchers, librarians, and lecturers, while 18% were either self-employed or worked in private IP firms.



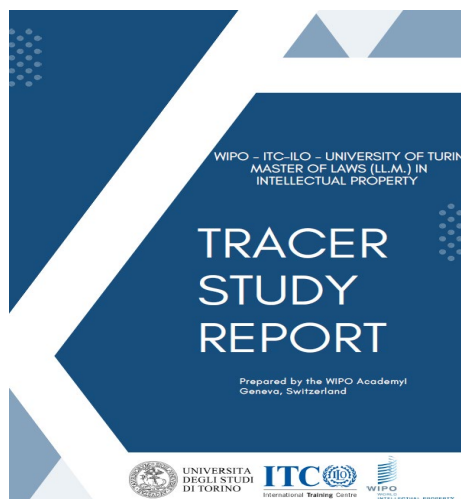
## Master en propriété intellectuelle Université de Yaoundé II, Cameroon.

**Sample Audience:** MIP graduates who participated in the Master's program from 2011-2012 to 2020-2021 editions.

**Total responses received:** 135/310 graduates responded, i.e., a response rate of 43.5%. 71% were male and 29% were female.

**Key Findings:** The results revealed that the majority of respondents (90%) had a job. Of these people, 60% worked in government institutions and public administrations, including intellectual property offices. Some graduates (11%) worked in higher education institutions (universities) as educational advisors, researchers, teacher-researchers, and lecturers. Finally, 14% of graduates had the status of independent self-employed, and the remaining 15% worked in private companies.

# Tracer Study Reports Cont'd

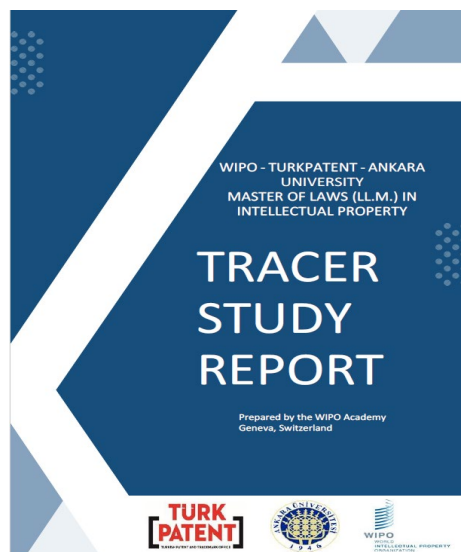


## Master of Laws (LL.M) in Intellectual Property – University of Turin, Italy.

**Sample audience:** All graduates who participated in the LL.M. from 2011-2012 to 2020-2021 editions.

**Total responses received:** 169/340 graduates responded, a response rate of 50%. Of the respondents, 51% were female and 49% were male.

**Key Findings:** The vast majority of respondents (93%) were employed. Of these, 49,5% worked in the private sector or were self-employed, followed by 23% who worked in the public/government sector. Another 14% worked for an IP office, and the last 13,5% were employed in universities.



## Master of Laws (LL.M) in Intellectual Property (with a specialization in Patent Law and Design Law) – University of Ankara, Turkey.

**Sample audience:** All graduates who participated in the LL.M. in IP program from 2016-2017 to 2020-2021, a total of 86 students from five cohorts.

**Total responses received:** 42/ 86 graduates responded, a response rate of 49%. Of the respondents, 52% were female, and 48% were male.

**Key Findings:** The vast majority of respondents (95%) were employed. Of these, 33% worked in the private sector or were self-employed, followed by 30% who worked in the public/government sector. Another 22% worked for an IP office, and the last 15% were employed in universities.

# Participants Funding Sources (2019 – 2023)

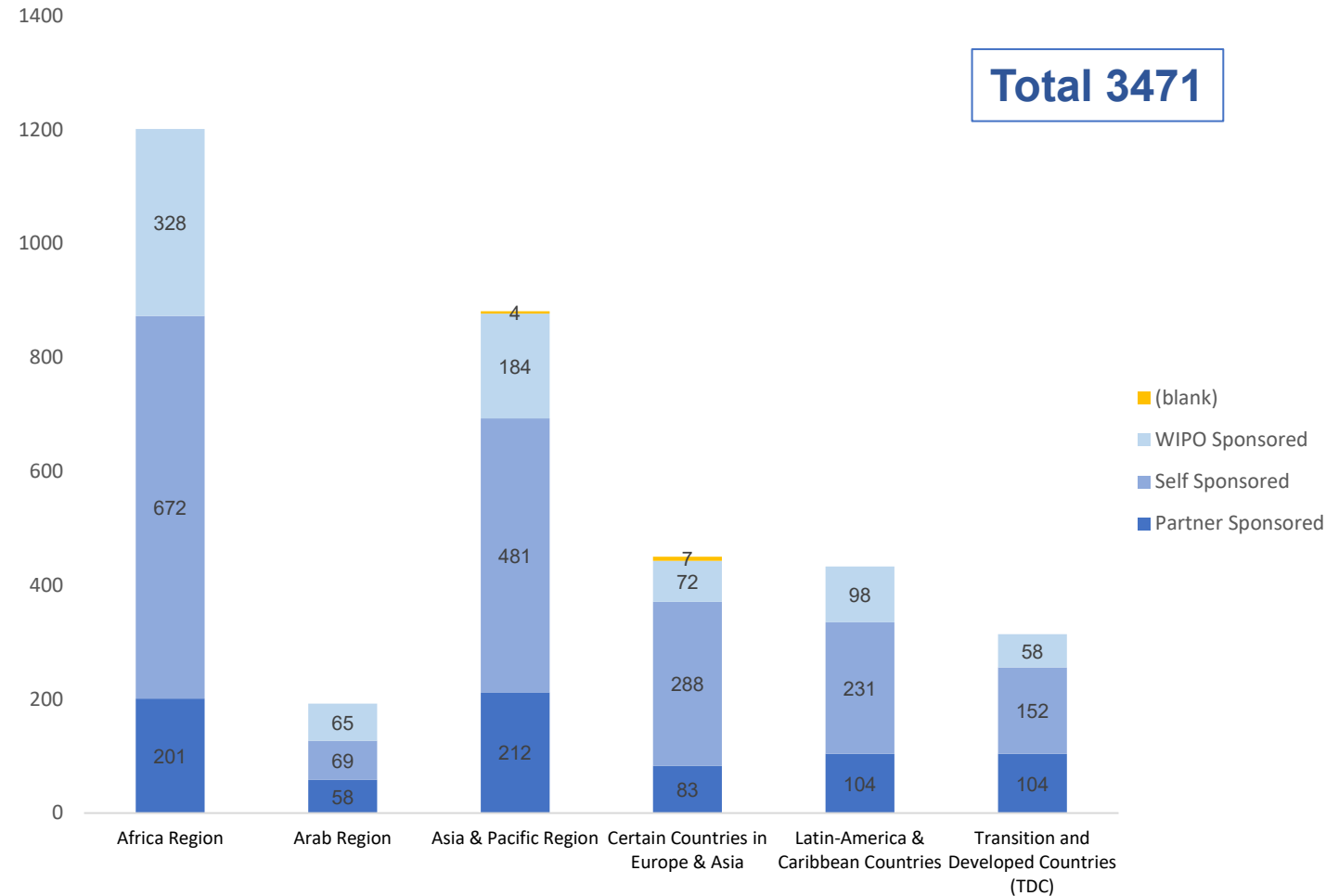


Figure 4 indicates the funding source for applicants per region between 2019 -2023.

## Observation

As indicated on the diagram, there are various sources of funding, which include:

- ❖ **Self-Sponsored** – participants fund their own studies.
- ❖ **WIPO Sponsored** – funded by WIPO through the WIPO Academy.
- ❖ **Partner Sponsored** – funded by sponsors or university or national IP Offices.

## **WIPO Partner sponsors are:**

- ❖ Government of Japan – Funds in Trust (FIT) /Japan funding Master in Intellectual Property (MIP) in Yaoundé, Cameroon, India (beginning in 2024) and Zimbabwe.
- ❖ Government of China – FIT/China funding MIP Tongji.
- ❖ Government of Korea –Korea Funds in Trust for Intellectual Property Education (FIT/KREDU) funding Master's Degree in Intellectual Property and Development Policy (MPID) in Korea.
- ❖ Government of Korea –(FIT Korea Copyright) funding MIPD Korea.



**New sources of funding have emerged from the host governments and industries.**

# Scholarships Statistics for 2019 - 2023

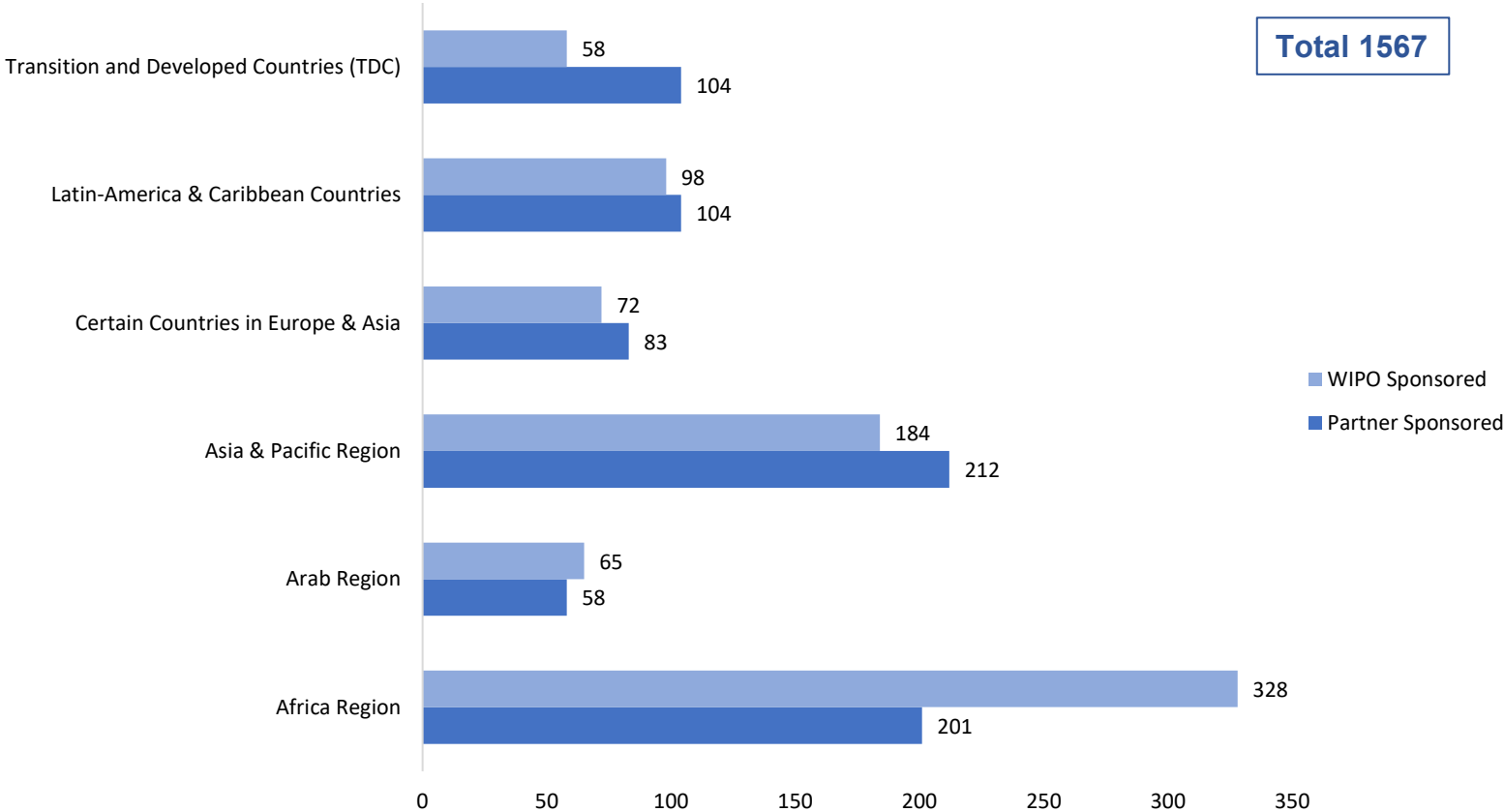


Figure 5 indicates the scholarship allocation per region in 2019 -2023.

## Observation

- ❖ Between 2019 – 2023, WIPO provided **805** scholarships while partners sponsored **762**.
- ❖ The Africa region had the highest number of scholarships, partly due to scholarships provided through the Japan Funds-in-Trust for the two programs (12 scholarships per program per academic year).
- ❖ The Asia Pacific region led in the number of scholarships sponsored by partners.
- ❖ Each Joint Master’s Program offers at least five scholarships.



# Sample Impact Stories



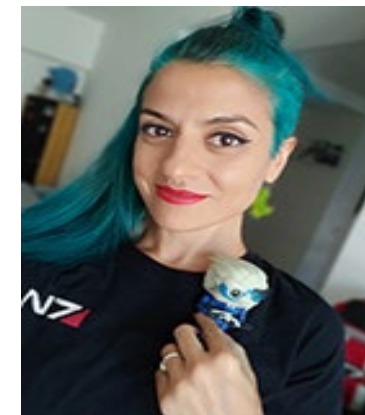
Amah at his dissertation defense at the University of Yaoundé II in Cameroon (2013).  
(Photo: Amah Dondinaa Gnassingbe)

**Amah Dondinaa Gnassingbe** is a WIPO Academy alumnus using IP to fight sickle cell disease in Africa. With his patent-protected medicine, he helps patients manage their illnesses and live normal lives.

Full article available [here](#).

**Micaela Mantegna** is a WIPO Academy alumna and the world's first "Abogamer." She is a video game lawyer who specializes in industry policy, trends, and regulations. She is now paving the path for the next generation of video game lawyers in the uncharted territories of the Metaverse.

Full article available [here](#).



Micaela posing with a figurine of Garrus Vakarian, a character from Mass Effect  
(Photo: Micaela Mantegna)



Liliyana posing on her graduation day.  
(Photo: KDI School)

Liliyana da Silva, a WIPO Academy alumna, was acknowledged as the sole Timorese person with credentials and expertise in IP in 2021. Her assistance in Timor-Leste's accession to the World Trade Organization was crucial. She is currently responsible for developing a draft industrial property code and regulations and establishing a national industrial property office in her country.

Full article available [here](#).

David Jeng is a WIPO Academy alumnus and a Gambian entrepreneur, who is the youngest person to ever serve on the board of the Gambia Chamber of Commerce and Industry.

Full article available [here](#).



Image: Africa University

# Conclusion and Recommended Actions

Based on the pre-evaluation assessment, IOD will not undertake a fully-fledged evaluation in 2024 but recommends the Academy to:

- Proceed with conducting Trace Study Reports for the two additional programs that reached a five-year milestone in Q2 and Q3, 2024 to assess impact:
  - Propiedad Intelectual e Innovación (MIPI) - Universidad de San Andrés, Argentina.
  - Master's Degree in Intellectual Property (with a specialization in Industrial Property) – Tongji University, China.
- Adopt a uniform evaluation framework/tool to be utilized in performance evaluations for students, tutors and lecturers to assess the relevance of their engagements and the extent to which students have achieved the learning objectives.
- Document the number of scholarships to be granted by WIPO per each academic year and the exceptions made thereof.

The procurement processes followed by WIPO Academy will be subjected to a separate review by IOD.

# Management Comments

No	Recommendations	Priority	Person (s) Responsible	Other Stakeholder	Management Action Plan	Deadline
1	<p>Conduct Tracer Study Reports for the 2 additional programs that will reach a five-year milestone in 2025 to assess the impact:</p> <ul style="list-style-type: none"> <li>• Propiedad Intelectual e Innovación (MIPI) - Universidad de San Andrés, Argentina.</li> <li>• Master's Degree in Intellectual Property (with a specialization in Industrial Property) – Tongji University, China.</li> </ul>	High	<p>Sector Lead, DDG Kleib.</p> <p>Ms. Chikowore, Acting Head, Academic Institutions and Executive Program and Mr. Owade, Counsellor, Academic Institutions and Executive Program.</p>	<p>Ms. María L. Vazquez, Dean of Law School and Director of Joint Master Program in Intellectual Property &amp; Innovation, Universidad de San Andres.</p> <p>Mr. Yu Xinmiao, Associate Professor and Executive Dean, Shanghai International College of Intellectual Property (SICIP), Tongji University, Shanghai, China.</p>	<p>The Tracer Study for UDESA is currently underway and should be finalized by the end of 2024.</p> <p>The Tracer Study for Tongji University will be conducted in 2025 following the same methodology i.e. sending out an online questionnaire to graduates from cohorts 1(2018/19) to 5 (2023/24). The questionnaire will ask about their employment status after the program and use of knowledge obtained post degree.</p>	<p>For UDESA, Q1 2025.</p> <p>For Tongji, Q4 2025.</p>

# Management Comments

No	Recommendations	Priority	Person (s) Responsible	Other Stakeholder	Management Action Plan	Deadline
2	Document the number of scholarships to be granted by WIPO per each academic year and any exceptions made thereof.	High	<p>Sector Lead, DDG Kleib.</p> <p>Ms. Chikowore, Acting Head, Academic Institutions and Executive Program and Mr. Owade, Counsellor, Academic Institutions and Executive Program.</p>		AIP keeps record of all WIPO scholarships granted for participants of WIPO Joint Master's Programs. This information will be organized in a database according to each program and academic year.	Q4, 2025.



# Acknowledgement

IOD wishes to thank all relevant WIPO Academy colleagues for their assistance, cooperation, and interest during this assignment.

Prepared by: Simisosenkosi Mloyi.

Editorial review: Viktoriya Azizova.

Approved by: Julie Nyang'aya, Director, IOD.



# Annex 1: List of Programs

No.	Name	University	Country	Language	Launch Date
1	Master's Degree in Intellectual Property- Africa University	Africa University	Zimbabwe	English	2008
2	Master of Intellectual Property and Innovation Management (IP Business)	Singapore University of Social Sciences	Singapore	English	2023
3	Master's Degree in Intellectual Property (with a specialization in Industrial Property)	Tongji University	China	English	2021
4	Master of Laws (LL.M) in Intellectual Property – University of Turin	University of Turin	Italy	English	2000
5	Master of Laws (LL.M) in Intellectual Property and Technology Law	IE University, Madrid	Spain	English	2022
6	Master of Laws (LL.M) in Intellectual Property (with a specialization in Patent Law and Design Law)	University of Ankara	Turkey	English	2016
7	Master's Degree in Intellectual Property and New Technologies	Jagiellonian University	Poland	English	2023
8	Master en propriété intellectuelle	Université de Yaoundé II	Cameroon	French	2010
9	Master's Degree in Intellectual Property and Development policy	KDI School	Republic of Korea	English	2023
10	Propiedad Intelectual e Innovación (MIPI) - Universidad de San Andrés	Universidad de San Andrés	Argentina	Español	2017

# Annex 1: List of Programs

No.	Program Title	University	Country	Language	Launch date
11	Joint Masters/LL.M. in Intellectual Property Law and Management	National Law University	India	English	2023
12	Executive Master's Degree in Intellectual Property, Entrepreneurship, and Innovation	Umm Al- Qura University	Saudi Arabia	English	2023
13	Master of Laws (LL.M) in Intellectual Property and Business Law	Maqsut Narikbayev University	Kazakhsan	English	2024
14	Joint Master's Degree Program in Intellectual Property and Technology Transfer	Sofia University	Bulgaria	English	2023
15	Joint Executive Master's Degree Program in Intellectual property and Innovation (MIPI) .	Université Mohammed VI Polytechnique (UM6P)	Morocco	English	2023
16	Joint Master's Degree in Intellectual property and Innovation Policy (MIPIP)	Tsinghua University	China	English	2023
17	Joint Master's Degree Program in Intellectual Property Management and Innovation	De La Salle University (DLSU)	Philippines	English	2022
18	Joint Master's Degree Program in Business Management of Intellectual Property	University of Nizwa	Oman	English	2024

# Annex 2: WIPO Sponsored Lecturers

No.	Name	Designation	Unit
1	Matthew Bryan	Director	Patent and Technology Law Division
2	Andras Jokuti	Director	Patent and Technology Law Division
3	Tomoko Miyamoto	Head	Patent and Technology Law Division
4	Isabelle Chauvet	Senior Legal Officer	Patent and Technology Law Division
5	Aida Dolotbaeva	Senior Legal Officer	Patent and Technology Law Division
6	Nina Belbel	Associate Legal Officer	Patent and Technology Law Division
7	Michele Woods	Director	Copyright Law Division
8	Geidy Lung	Senior Counsellor	Copyright Law Division
10	Paolo Lanteri	Legal Counsellor	Copyright Law Division
11	Rafael Ferraz	Legal Officer	Copyright Law Division
12	Anita Huss-Ekerhult	Counsellor	Copyright Collective Management
13	Miyuki Monrong	Program Officer	Copyright Collective Management
14	Marcus Hopperger	Senior Director	Trademarks, Industrial Designs and Geographical Indications (
15	Martha Friedli,	Legal Counsellor (Trademarks)	Trademarks, Industrial Designs and Geographical Indications
16	Marie Paule Rizo	Head	Policy and Legal Legislative Action
17	Marina Foschi	Senior Legal Officer	Trademarks, Industrial Designs and Geographical Indications
18	Violeta Ghetu	Legal Officer	Policy and Legal Legislative Action
19	Noelle Moutout	Legal Officer	Policy and Legal Legislative Action
20	Julio Raffo	Head	Department for Economics and Data Analytics: Innovation Economy Section
21	Intan Hamdan-Livramento	Senior Economist	Department for Economics and Data Analytics: Innovation Economy Section



# Annex 2: WIPO Sponsored Lecturers

No	Name	Designation	Sector
22	Debbie Roenning	Director	Madrid Legal Division
23	Juan Rodriguez	Senior Legal Counsellor	Madrid Legal Division
24	Lucy Headington-Horton	Senior Legal Officer	Madrid Legal Division
25	Olga Begona Venero Aguirre	Senior Counsellor	Global Challenges & Partnerships Sector: Traditional Knowledge Division
26	Simon Legrand	Counsellor	Global Challenges & Partnerships Sector: Traditional Knowledge Division
27	Daphne Zografos Johnson	Senior Legal Officer	Global Challenges & Partnerships Sector: Traditional Knowledge Division
28	Fei Jiao	Program Officer	Global Challenges & Partnerships Sector: Traditional Knowledge Division
29	Jose Graca Aranha	WIPO's Special Representative on the UN SDGs	Global Challenges & Partnerships Sector: Traditional Knowledge Division
30	Giovanni Napolitano	Director	Global Challenges & Partnerships Sector: Traditional Knowledge Division
31	Sonia-Anne Cruickshank	Senior Program Officer	Global Challenges & Partnerships Sector: Traditional Knowledge Division
32	Myles Rogerson	Fellow	Global Challenges & Partnerships Sector: Traditional Knowledge Division
33	Marion Dietterich	Director	Global Challenges & Partnerships Sector: Global Challenges Division
34	Siddhartha Prakash	Head	Global Challenges & Partnerships Division: Global Health
35	Pearl Ngugi	Individual Contractor Services	Global Challenges & Partnerships Division: Global Health
36	Guy Pessach	Director	IP & Innovation Ecosystems Sector: IP for Business Division
37	Tamara Nanayakkara	Counsellor	IP & Innovation Ecosystems Sector: IP for Business Division
38	Andrew Czajkowski	Director	IP & Innovation Ecosystems Sector: Technology and Innovation Support Division
39	Carsten Fink	Chief Economist	IP & Innovation Ecosystems Sector: Department for Economics and Data Analytics
40	Maryam Zentabchi	Economic Officer	Department for Economics and Data Analytics

# Annex 3: List of 2023-2024 Tutors

Program	DL Courses	Tutors	Comments
LL.M. in IP Turin University - Italy	DL-201 (Copyright & Related Rights) DL-301 (Patents) DL-302 (Trademarks, Industrial Designs and GIs)	2 tutors	One Tutor teaching 2 courses
MIP Africa University - Zimbabwe	DL-302 DL-301 DL-320	2 tutors	One Tutor teaching 2 courses
MIP Yaoundé II University - Cameroon	DL-101 (General Course on IP) DL-201 (Copyright and Related) DL-301 (Patents)	2 tutors	No tutor for DL-101
LL.M. in IP Ankara University - Turkiye	DL-301 (Patents) DL-302 (Trademarks, Industrial Designs and GIs) DL-320 (Basics of Patent Drafting)	3 tutors	
MIPI Universidad de San Andres - Argentina	DL- 101 (Curso General de Propiedad Intelectual) DL-450 (Gestión de la propiedad intelectual)	2 tutors	
MIP KDI School - Korea Republic	DL-101 (General Course on IP)		No tutor for DL-101