
WIPO WORLD IP DAY 2023 VIDEOCOMPETITION THE RULES

1. DEFINITIONS

- 1.1. **WIPO:** The World Intellectual Property Organization (WIPO) is a specialized agency of the United Nations. It has 193 Member States, and it is headquartered in Geneva, Switzerland. WIPO's mission is to lead the development of a balanced and effective global intellectual property ecosystem to promote innovation and creativity for a better and more sustainable future for all.
- 1.2. **World Intellectual Property Day (WIPD):** In 2000, WIPO's Member States designated April 26 – the day on which the WIPO Convention came into force in 1970 – as World Intellectual Property Day with the aim of increasing general understanding of IP. Since then, World Intellectual Property Day has offered a unique opportunity each year to join with others around the globe to consider how IP contributes to the flourishing of music and the arts and to driving the technological innovation that helps shape our world.
- 1.3. **Participant(s):** the private individual or the group of private individuals that submit an entry under the present rules (the Rules).
- 1.4. **The Competition platform:** The dedicated Competition Platform is accessible via <https://wipd-2023-video-competition.wipo.int/>.
- 1.5. **The Entry:** The submitted video and associated documents as outlined at the [Competition web page](#).

2. PURPOSE

- 2.1. The World Intellectual Property Day 2023 Video Competition (Competition) refers to a video competition open to private individuals or a group of private individuals on the theme of *"When women enter the IP universe, we accelerate innovation and creativity and everyone's a winner."*
- 2.2. Through the Competition, WIPO aims to celebrate the contributions that women make to society and the economy; to raise IP awareness among women inventors, creators and entrepreneurs of all ages and to highlight the collective benefits that flow from the participation of women in innovation and IP ecosystems.

3. GENERAL

- 3.1. By entering the Competition, the participant(s) acknowledge that they have read and understood these Rules and agree to be bound by them.
- 3.2. WIPO may amend these Rules at any time. Any amendments to these Rules will be posted on the Competition Platform. Unless stated otherwise, amendments shall take effect immediately upon publication.
- 3.3. Participants may enter the Competition free of charge.
- 3.4. Participants' personal information will be used by WIPO under the Organization's [Personal Data and Privacy Policy](#).

4.

ELIGIBILITY

Criteria for eligibility:

- 4.1. You are 18 years old or older on March 19, 2023 (the closing date for entries). Participants may be required to provide, upon request, an official document to prove their age.
- 4.2. All entries must be received by WIPO by March 19, 2023 at 23:59 (CET).
- 4.3. You may enter one individual entry or you may join with your friends and submit a group entry. Only one entry per private individual or group is allowed.
- 4.4. Employees or agents of WIPO, their close family members and anyone otherwise connected with the organization of the Competition are not eligible.
- 4.5. If the participant(s) do not comply with one of the requirements contained in these Rules, their entry will be withdrawn as ineligible.

5.

ENTRY PROCESS

In addition to the eligibility criteria, your entry must meet the following conditions:

- 5.1 Your video must be related to the theme “When women enter the IP universe, we accelerate innovation and creativity and everyone’s a winner.” and meet the following conditions:
 - 5.1.1 The video must not have been recognized and/or won an award in another competition.
 - 5.1.2 You or your group are the sole author(s) of the video, meaning that it was made by you or your group.
 - 5.1.3 You or your group hold all rights in the video (see Section 9) and have obtained permission to use any third-party content that it may include. Your video has not been published previously online.
 - 5.1.4 Your video does not include watermarks or any other similar markings.
 - 5.1.5 Your video shall be in MP4 format and shall be between 30-90 seconds long.
 - 5.1.6 Videos may contain audio narrative in any of the following languages: Arabic, Chinese, English, French, Japanese, Portuguese, Russian, or Spanish.
 - 5.1.7 Videos with audio narrative will be accompanied by a transcript.
- 5.2 You must submit your entry on the Competition platform by completing all the required fields on the entry form at: <https://wipd-2023-video-competition.wipo.int/> and upload the documents as indicated on the platform.

6.

ADMISSION/VOTING PROCESS

- 6.1. WIPO will review your entry to ensure it complies with the present Rules.
- 6.2. WIPO's decision with respect to the eligibility of entries is final.
- 6.3. WIPO may decide to remove without previous notice any Entry from the Competition if the entry does not comply with the present Rules.
- 6.4. Entries that contain content that is infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic, or profane will be rejected.
- 6.5. Eligible entries will be judged by WIPO, through its WIPD Team and WIPD Video Competition Task Force. The best 10 videos will be shortlisted. Videos will be judged according to their adherence to the theme, expression of theme, originality, creativity and visual appeal, among others.

- 6.6. The shortlisted participants will be notified by email.
- 6.7. WIPO's decision with regard to shortlisted videos is final.
- 6.8. Shortlisted videos will be published by WIPO on the Competition platform and will be promoted via other relevant platforms (see: Section 8).
- 6.9. Shortlisted participants may be requested to post their video(s) on their social media platforms using the hashtag #WorldIPDay.
- 6.10. The shortlisted videos will be subject to a public vote on the Competition platform to determine the top three winning entries.
- 6.11. The three participants with the greatest number of votes for their videos will be the winners of the Competition. The winners will be announced on the [World Intellectual Property Day web page](#) and the Competition platform and will be promoted on other relevant platforms (see Section 8).

7. AWARDS

- 7.1. The winners will receive awards as follows:
 - 7.1.1. First Prize: Digital equipment to the maximum value of CHF 5,000..
 - 7.1.2. Second Prize: Digital equipment to the maximum value of CHF 3,000 CHF.
 - 7.1.3. Third Prize: Digital equipment to the maximum value of CHF 1,000 CHF (.
 - 7.1.4. WIPO will purchase the aforementioned digital equipment and will arrange for it to be dispatched to the winners.
 - 7.1.5. The top 10 best videos will benefit from training opportunities offered by the WIPO Academy.
 - 7.1.6. Details of these awards will be announced when the shortlist has been established.
- 7.2. Winners will be contacted by email to confirm the address to which the prizes are to be dispatched. Awards are non-transferable. The shipping costs of the prizes for the top three winners shall be borne by WIPO. Winners are responsible for the payment of any other prize-related expenses, including taxes in their home country. In the event that a winner is unreachable or ineligible, the winner shall forfeit their prize and WIPO reserves the right to offer the prize to any other participant of the Competition.

8. SCHEDULE

WIPO will make its best efforts to follow the Schedule of the Competition as indicated below.

Open for Entry	January 27, 2023
Closing Date for Entry	March 19, 2023 23:59 CET
Communication to Participant of acceptance of Entry	Upon the receipt of the Entry
Judging period for defining the 10 shortlisted videos	March 20-30, 2023
Publication of the shortlisted videos and start of the public voting to define the 3 best videos on the Competition Platform	April 13, 2023
End of the public voting on Competition platform	April 23, 2023 23:59 CET
Announcement of the winning videos	April 26, 2023

9. INTELLECTUAL PROPERTY

- 9.1. The participant acknowledges, warrants, and represents that:
- 9.1.1. The entry does not violate any copyright, trademarks, patents, trade secrets, industrial designs, distinctive signs, contractual obligations, or any other intellectual property rights, or other proprietary rights of any third party.
 - 9.1.2. The entry does not violate any person's rights of privacy, including but not limited to, names or other characteristics identifying celebrities or other public figures, alive or deceased.
 - 9.1.3. The video was recorded in a cruelty-free environment without harming or threatening to harm any person, animal, or plant.
 - 9.1.4. Any individuals identified or identifiable in the video have consented to being included as shown in the video, for the purpose of entry into the Competition, and the license has been granted to WIPO per clause 9.3 below.
 - 9.1.5. All other relevant permissions must have been obtained.
- 9.2. WIPO does not acquire nor claim any copyright ownership rights in the videos.
- 9.3. By entering the Competition, participants hereby grant to WIPO a non-exclusive, non-commercial, royalty-free, and worldwide license to use, publicly display, exhibit, reproduce, distribute, communicate to the public, broadcast, translate, and store, their video in any format, medium or form. Any such uses by WIPO shall be solely for the purpose of its educational, promotional, and capacity-building work as a specialized agency of the United Nations (the Purpose) and related archive use. WIPO shall not make commercial use of the entries.
- 9.4. Participants grant WIPO the same license as that referred to in Clause 9.3 to use the associated documents as outlined at the [competition web page](#) provided the use of those documents is made in conjunction with the participant's video, and is for the purpose outlined in Clause 9.3 above.
- 9.5. WIPO will attribute authorship of the entry to the participant(s). The Participant agrees and consents to WIPO using their name and likeness in any communication or publication or advertising of the Competition and/or the video, without any compensation or notice.
- 9.6. WIPO will make reasonable efforts not to compromise the integrity of the video. No changes, edits, or alterations will be made to the entry without the prior written consent of the participant, except for reasonable changes to the video for the medium in which the video is used.
- 9.7. Participants are advised that basic information on copyright is available on the Competition platform and are encouraged to study that material before making an entry.

10. FINAL PROVISIONS

- 10.1. No participant is allowed to use the WIPO name or logo on material produced by them, including their videos, without the prior written permission of WIPO.
- 10.2. While WIPO makes every effort to ensure that its Competition platform and online services are free of any software virus, it cannot guarantee that they are free from any or all software viruses. WIPO is not responsible for any loss or damage howsoever caused by the use of its Competition platform.
- 10.3. WIPO will not be held responsible for any unauthorized use made by a third party of the videos.
- 10.4. WIPO may cancel the Competition at any time without any future obligation.

- 10.5. Nothing in or relating to these Rules shall be deemed or interpreted as a waiver of any of the privileges and immunities accorded to WIPO as an international organization and a specialized agency of the United Nations.
- 10.6. Any dispute relating to these Rules shall be referred to and finally determined by arbitration in accordance with the UNCITRAL Rules, then in force. The appointing authority shall be the Secretary General of the Permanent Court of Arbitration. The place of arbitration shall be Geneva.
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