



una comedia muy seria de
JAVIER FESSER

con
JAVIER GUTIÉRREZ

CAMPEONES

ATHENA MATA JUAN MARGALLO JESÚS VIBAR JOSÉ DE LUENA IRAN FUENTES SERGIO OLIVOS ALBERTO NIETO GLORIA RAPOS STEFAN LÓPEZ JESÚS LAGO SOLÍS JULIO FERNÁNDEZ
ROBERTO CHINCHILLA LUIS BERMÚDEZ VICENTE GIL LAURA BARBA CHANI MARTÍN ITZIAR CASTRO YOYO ALONSO LUISA CÁVANA PAMELA FREIRE

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APRIL 26
**REACH
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IP AND SPORTS
WORLD INTELLECTUAL
PROPERTY DAY 2019



This year's World Intellectual Property Day campaign delves into the world of sports and takes a closer look at how intellectual property (IP) rights – patents, trademarks, designs, copyright and related rights – support the global sports ecosystem.

"IP rights lie at the heart of the global sports ecosystem and all the commercial relationships that make sports happen and that allow us to tune into sporting action whenever, wherever and however we want."

Francis Gurry, WIPO Director General

Intellectual property rights, copyright in particular, also support the creative industries, including the film industry, by recognizing and rewarding all those who take part in the creation of the many sports-related and other films that are produced every year from around the world.

Campeones

The award-winning film *Campeones*, (Champions), directed by Javier Fesser and produced by Moreno Films, is a heart-warming comedy that traces the trials and tribulations of a basketball coach who, having been sentenced to community service, takes on an amateur basketball team of differently-abled sports enthusiasts.

"Champions delivers a heartwarming message about the importance of trust and sympathy in the context of teams and other special relationships."

Shane Slater, AwardsCircuit.com

"[Champions] is very funny, at times hilarious, and includes characters that exude humanity, dignity, bonhomie and generosity." **El Mundo (Spain)**

Join us in celebrating World Intellectual Property Day 2019

Meet the film director, Javier Fesser and members of the cast

Thursday, April 25

5.30 p.m. (doors close at 6.00 p.m.) followed by a reception

Sign up at: www.wipo.int/ipday

**WIPO New Conference Hall
34, chemin des Colombettes
Geneva**

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