

NICE CLASSIFICATION - 12th Edition, Version 2023

Class 38

Telecommunications services.

Explanatory Note

Class 38 includes mainly services that allow at least one party to communicate with another, as well as services for the broadcasting and transmission of data.

This Class includes, in particular:

- transmission of digital files and electronic mail;
- providing user access to global computer networks;
- radio and television broadcasting;
- video-on-demand transmission;
- providing internet chatrooms and online forums;
- telephone and voice mail services;
- teleconferencing and videoconferencing services.

This Class does not include, in particular:

- radio advertising (Cl. 35);
- telemarketing services (Cl. 35);
- content or subject matter that may be contained in the communication activity, for example, downloadable image files (Cl. 9), providing business information via a website (Cl. 35), providing films and television programmes, not downloadable, via video-on-demand services (Cl. 41);
- services conducted using telecommunication connections, for example, online retail services for downloadable digital music (Cl. 35), online banking (Cl. 36);
- production of radio and television programmes (Cl. 41);
- telecommunications technology consultancy (Cl. 42);
- online social networking services (Cl. 45).

Basic No.	Indication
380021	cable television broadcasting
380022	communications by cellular phones
380023	communications by computer terminals
380030	communications by fibre optic networks / communications by fiber optic networks
380008	communications by telegrams
380010	communications by telephone
380024	computer aided transmission of messages and images
380036	electronic bulletin board services [telecommunications services]
380026	facsimile transmission
380056	geolocation services [telecommunications services]
380004	message sending

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380012	news agency services
380028	paging services [radio, telephone or other means of electronic communication]
380044	providing access to databases
380027	providing information in the field of telecommunications
380043	providing internet chatrooms
380050	providing online forums
380042	providing telecommunication channels for teleshopping services
380037	providing telecommunications connections to a global computer network
380040	providing user access to global computer networks
380003	radio broadcasting
380052	radio communications
380041	rental of access time to global computer networks
380031	rental of facsimile apparatus
380029	rental of message sending apparatus
380032	rental of modems
380055	rental of smartphones
380033	rental of telecommunication equipment
380034	rental of telephones
380035	satellite transmission
380051	streaming of data
380038	telecommunications routing and junction services
380039	teleconferencing services
380007	telegraph services
380009	telephone services
380005	television broadcasting
380011	telex services
380047	transmission of digital files
380025	transmission of electronic mail
380046	transmission of greeting cards online
380054	transmission of podcasts
380006	transmission of telegrams

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380053	video-on-demand transmission
380049	videoconferencing services
380045	voice mail services
380048	wireless broadcasting