

PANEL DECISION

Craver Corporation, Craver Netherlands B.V. v. Babar Ali
Case No. DEU2026-0028

1. The Parties

The Complainants are Craver Corporation, Republic of Korea; Craver Netherlands B.V., Netherlands (Kingdom of the), represented by Corsearch, Inc., United States of America.

The Respondent is Babar Ali, Germany.

2. The Domain Name, Registry and Registrar

The Registry of the disputed domain name <skin1004.eu> is the European Registry for Internet Domains ("EURid" or the "Registry"). The Registrar of the disputed domain name is GoDaddy.com, LLC.

3. Procedural History

The Complaint was filed with the WIPO Arbitration and Mediation Center (the "Center") on July 7, 2026. On July 9, 2026, the Center transmitted by email to the Registry a request for verification in connection with the disputed domain name. On July 10, 2026, the Registry transmitted by email to the Center its verification response confirming that the Respondent is listed as the registrant and providing the contact details. The Complainants filed an amended Complaint on July 11, 2026.

The Center verified that the Complaint together with the amended Complaint satisfied the formal requirements of the .eu Alternative Dispute Resolution Rules (the "ADR Rules") and the World Intellectual Property Organization Supplemental Rules for .eu Alternative Dispute Resolution Rules (the "Supplemental Rules").

In accordance with the ADR Rules, Paragraph B(2), the Center formally notified the Respondent of the Complaint, and the proceedings commenced on July 22, 2026. In accordance with the ADR Rules, Paragraph B(3), the due date for Response was August 11, 2026. The Respondent did not submit any response. Accordingly, the Center notified the Respondent's default on August 19, 2026.

The Center appointed Fabrizio Bedarida as the sole panelist in this matter on August 28, 2026. The Panel finds that it was properly constituted. The Panel has submitted the Statement of Acceptance and Declaration of Impartiality and Independence, as required by the Center to ensure compliance with the ADR Rules, Paragraph B(5).

4. Factual Background

The first Complainant in this administrative proceeding is Craver Corporation, a Republic of Korea - registered business established in 2014. The second Complainant is Craver Netherlands B.V., a registered company in the Netherlands (Kingdom of the) and a wholly-owned European subsidiary of the first Complainant.

The first Complainant has been engaged in the development, production and sale of skin care products under the trademark SKIN1004. The Complainants sell their products through their websites at the domain names <skin1004.com> and <skin1004korea.com>, as well as through authorized retail stores and online platforms. The Complainants' products are available through authorized United States of America ("US") retailers including Ulta Beauty, Target, and iHerb, alongside their official storefront on Amazon. According to the Complainants the SKIN1004 brand consistently ranks first in the skincare and suncare categories on major global platforms.

The Complainants have provided evidence that they are the registered owners of trademark registrations relating to their SKIN1004 brand, including the following:

International trademark SKIN1004 (word), registration No. 1697001, registered on October 12, 2022, designating (among others) Germany and Denmark.;

International trademark SKIN1004 (word), registration No. 1696598, registered on October 12, 2022 , designating (among others) Germany and Denmark..

The Complainants also own and/or control the domain names <skin1004.com> and <skin1004korea.com> (registered on October 19, 2012 and April 11, 2013, respectively).

The disputed domain name was registered on January 27, 2026. From the evidence submitted by the Complainants, it appears that it has been used to redirect to a website, "uk.skin1004.beauty", which mimics the Complainants' website and offers products under the Complainants' trademarks.

5. Parties' Contentions

A. Complainant

The Complainants claim that the disputed domain name is identical, apart from the ".eu" country code Top-Level Domain ("ccTLD"), and thus confusingly similar to the Complainants' registered trademarks; that the Respondent has no rights or legitimate interests with respect to the disputed domain name; and that the Respondent registered and is using the disputed domain name in bad faith. The Complainants have further asserted and documented that the Respondent has used the disputed domain name to redirect to a website where the Respondent used the SKIN1004 trademark prominently on the website and sold skin care products that feature the Complainants' trademarks. The Complainants further assert that this website mimics the Complainants' website by copying original elements and content from the Complainants' official channels, and that this is evidence that the Respondent lacks any rights or legitimate interests in the disputed domain name and that the Respondent registered and has used the disputed domain name in bad faith.

Finally, the Complainants have requested that the disputed domain name be transferred to the second Complainant.

B. Respondent

The Respondent did not reply to the Complainant's contentions.

6. Discussion and Findings

To succeed in their Complaint, the Complainants must show that the requirements of paragraph B(11)(d)(1) of the ADR Rules have been complied with. That paragraph reads as follows: "[I]n an ADR Proceeding where the Respondent is the holder of a .eu domain name registration in respect of which the Complaint was initiated, that:

- (i) The domain name is identical or confusingly similar to a name in respect of which a right is recognized or established by the national law of a Member State and/or European Union law and; either
- (ii) The domain name has been registered by the Respondent without rights or legitimate interest in the name; or
- (iii) The domain name has been registered or is being used in bad faith."

In addition, paragraph B10(a) of the ADR Rules provides that: "If a Party fails to comply with any of the time periods established by these ADR Rules or the Panel, the Panel shall proceed to a decision on the Complaint and may consider this failure to comply as grounds to accept the claims of the other Party."

A. Identical or Confusingly Similar to a name in respect of which a right or rights are recognized or established by national law of a Member State and/or European Union law

The Complainants have established rights in the SKIN1004 trademarks in different Member States of the European Union.

The disputed domain name consists of the Complainants' trademark, i.e., SKIN1004 with the sole addition of the ".eu" ccTLD.

The Complainants' trademark is entirely reproduced within the disputed domain name. In addition, the ".eu" ccTLD is disregarded under the first element confusing similarity test. See section 1.11 of the WIPO Overview of WIPO Panel Views on Select UDRP Questions ("[WIPO Overview 3.1](#)").¹

Therefore, the Panel finds the disputed domain name to be identical to the Complainants' trademark.

The Complainants have, therefore, satisfied the requirements of the first element of paragraph B(11)(d)(1) of the ADR Rules.

B. Rights or Legitimate Interests

This Panel finds that the Complainants have made a prima facie case that the Respondent does not have rights or legitimate interests in the disputed domain name. The Respondent does not appear to be commonly known by the name "SKIN 1004" or by any similar name. The Respondent has no connection to or affiliation with the Complainants, and the Complainants have not licensed or otherwise authorized the

¹ Given the similarities between the ADR Rules and the Uniform Domain Name Dispute Resolution Policy (the "UDRP"), the Panel will refer to the [WIPO Overview 3.1](#) if relevant to this proceeding.

Respondent to use or register any domain name incorporating the Complainants' trademarks. The Respondent does not appear to make any legitimate noncommercial or fair use of the disputed domain name, nor any use in connection with a bona fide offering of goods or services. The Panel notes that the nature of the disputed domain name carries a high risk of implied affiliation, which coupled with its redirection to a website at "uk.skin1004.beauty" creates a likelihood of confusion as to the source or origin of the disputed domain name.

As no response was filed and the Complainant's prima facie case has not been rebutted, the Panel therefore accepts that the Respondent does not have rights or legitimate interests to the disputed domain name.

In the absence of any submission on the issue from the Respondent, the Complainant has satisfied the second element of paragraph B(11)(d)(1) of the ADR Rules.

C. Registered or Used in Bad Faith

The Complainant has sufficiently met the criteria for the second condition under the paragraph B(11)(d)(1) of the ADR Rules, and it is therefore unnecessary for the Complainant to also satisfy the third condition.

Furthermore, it is not necessary for the Panel to examine the Complainant's assertions of the Respondent's bad faith registration or use of the disputed domain name.

This Panel notes however that the Complainant has provided sufficient arguments to also indicate the Respondent's bad faith in registering and using the disputed domain name.

The disputed domain name has been used to redirect to a website where the Respondent used the SKIN1004 trademark prominently on the website and purportedly sells skin care products that feature the Complainants' trademarks. This website appeared to have been designed to give the impression that it is a website authorized or endorsed by the Complainants. Noting the composition of the disputed domain name, the Panel finds that the Respondent likely registered and used the disputed domain name to create an impression of affiliation or endorsement by the Complainants.

Finally, the Respondent has not responded to (nor denied) the assertions made by the Complainant in this proceeding.

Therefore, the Panel finds that the disputed domain name has been registered and is being used in bad faith, and that consequently, the third condition of paragraph B(11)(d)(1) of the ADR Rules is fulfilled.

7. Decision

For the foregoing reasons, in accordance with Paragraph B(11) of the ADR Rules, the Panel orders that the disputed domain name, <skin1004.eu> be transferred to the second Complainant².

/Fabrizio Bedarida/

Fabrizio Bedarida

Sole Panelist

Date: September 4, 2026

² (i) The decision shall be implemented by the Registry within thirty (30) days after the notification of the decision to the Parties, unless the Respondent initiates court proceedings in a Mutual Jurisdiction, as defined in Paragraph A(1) of the ADR Rules.

(ii) The remedy sought is transfer of the disputed domain name to the second Complainant. As the second Complainant is established in the Netherlands (Kingdom of the), it satisfies the general eligibility criteria for registration of the disputed domain name set out in Article 3 of Regulation (EU) 2019/517.