ARBITRATION
AND
MEDIATION CENTER

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

ADMINISTRATIVE PANEL DECISION
Archon Games ApS v. brain gatts, li peng
Case No. D2026-4447

1. The Parties

The Complainant is Archon Games ApS, Denmark, represented by Samar Law Advokatanpartsselskab, Denmark.

The Respondents are brain gatts, China, and li peng, China.

2. The Domain Names and Registrars

The disputed domain name <chronicles-medieval.com> is registered with CloudFlare, Inc. The disputed domain name <chroniclesmedieval.com> is registered with Porkbun LLC. CloudFlare, Inc. and Porkbun LLC are hereinafter referred to as the "Registrars".

3. Procedural History

The Complaint was filed with the WIPO Arbitration and Mediation Center (the "Center") on October 1, 2026. On October 1, 2026, the Center transmitted by email to the Registrars a request for registrar verification in connection with the disputed domain names. On October 2, 2026, the Registrars transmitted by email to the Center their verification response disclosing registrant and contact information for the disputed domain names which differed from the named Respondent (Data Redacted and Whois Privacy, Private by Design, LLC) and contact information in the Complaint.

The Center sent an email communication to the Complainant on October 2, 2026 with the registrant and contact information of nominally multiple underlying registrants revealed by the Registrar(s), requesting the Complainant to either file separate complaint(s) for the disputed domain names associated with different underlying registrants or alternatively, demonstrate that the underlying registrants are in fact the same entity and/or that all domain names are under common control. The Complainant filed an amended Complaint on October 6, 2026.

The Center verified that the Complaint together with the amended Complaint satisfied the formal requirements of the Uniform Domain Name Dispute Resolution Policy (the "Policy" or "UDRP"), the Rules for Uniform Domain Name Dispute Resolution Policy (the "Rules"), and the WIPO Supplemental Rules for Uniform Domain Name Dispute Resolution Policy (the "Supplemental Rules").

In accordance with the Rules, paragraphs 2 and 4, the Center formally notified the Respondents of the Complaint, and the proceedings commenced on October 7, 2026. In accordance with the Rules, paragraph 5, the due date for Response was October 27, 2026. The Respondents did not submit any response. Accordingly, the Center notified the Respondents' default on October 28, 2026.

The Center appointed Pablo A. Palazzi as the sole panelist in this matter on November 4, 2026. The Panel finds that it was properly constituted. The Panel has submitted the Statement of Acceptance and Declaration of Impartiality and Independence, as required by the Center to ensure compliance with the Rules, paragraph 7.

4. Factual Background

The Complainant, Archon Games ApS, is a private limited company incorporated under the laws of Denmark. The Complainant is the parent company of Raw Power Games ApS, a Danish game studio that develops and publishes the video game Chronicles: Medieval. The Complainant licenses the mark to Raw Power Games ApS.

The game is a role-playing and warfare game set in 14th-century Europe. The game was publicly announced on June 6, 2025 at the Summer Game Fest showcase, and its unveiling was reported by the gaming press. The game is listed on the Steam platform, and its Early Access phase has not yet begun. According to the Complainant's group's official websites, Early Access is scheduled to begin in early 2027.

The Complainant owns, among others, the following trademark registrations for the word mark CHRONICLES: MEDIEVAL:

(i) European Union: Trade Mark Registration No. 019095928; filed on October 24, 2024 and registered on March 7, 2025;

(ii) International Trademark: (designating, among others, Canada, China, Japan, Switzerland, the United Kingdom, and the United States of America) Registration No. 1830068; registered on November 21, 2024; and

(iii) Canada: Trademark Registration No. TMA1441418, filed on November 21, 2024 and registered on August 28, 2026.

The Complainant's official websites are located at "www.chronicles.net" and "www.rawpowergames.com".

The disputed domain names <chroniclesmedieval.com> and <chronicles-medieval.com> were registered on June 7, 2025 and December 13, 2025 respectively.

Both disputed domain names resolved to English-language websites devoted entirely to the Complainant's game where they reproduce the CHRONICLES: MEDIEVAL mark throughout and display third-party advertisements and advertising scripts. The website at the disputed domain name <chroniclesmedieval.com> seemingly presents itself as the official website of the game. It describes the game's features, embeds its official trailers and invites visitors to "Pre-register Now" and "Join Early Access". It carries the footer "© 2025 Chronicles: Medieval. All rights reserved. A Raw Power Games creation", contains no disclaimer, and links to unrelated online gaming websites. The website at the disputed domain name <chronicles-medieval.com> describes itself as an "UNOFFICIAL fan website". It nevertheless displays the game's logo and official key art, together with advertisements for dating services and streaming sites.

5. Parties' Contentions

A. Complainant

The Complainant contends that it has satisfied each of the elements required under the Policy for a transfer of the disputed domain names.

B. Respondents

The Respondents did not reply to the Complainant's contentions.

6. Discussion and Findings

6.1. Consolidation: Multiple Respondents

The amended Complaint was filed in relation to nominally different domain name registrants. The Complainant alleges that the domain name registrants are the same entity or mere alter egos of each other, or under common control. The Complainant requests the consolidation of the Complaint against the multiple disputed domain name registrants pursuant to paragraph 10(e) of the Rules.

The disputed domain name registrants did not comment on the Complainant's request.

Paragraph 3(c) of the Rules states that a complaint may relate to more than one domain name, provided that the domain names are registered by the same domain name holder.

In addressing the Complainant's request, the Panel will consider whether (i) the disputed domain names or corresponding websites are subject to common control; and (ii) the consolidation would be fair and equitable to all Parties. See WIPO Overview of WIPO Panel Views on Select UDRP Questions ("WIPO Overview 3.1"), section 4.11.2.

As regards common control, the Panel notes the following elements:

(i) Naming pattern and target: both disputed domain names reproduce the Complainant's CHRONICLES: MEDIEVAL mark in its entirety, are registered under the same generic Top-Level Domain ".com", and differ from each other only by the presence of a hyphen between the two words of the mark. Both disputed domain names resolve to websites devoted almost exclusively to the Complainant's game;

(ii) Technical infrastructure: both disputed domain names use Cloudflare name servers, one of which ("dee.ns.cloudflare.com") is common to both, and resolve to IP addresses within Cloudflare's address ranges;

(iii) Advertising and tracking tools: both websites use the same analytics and tracking tools (Google Analytics, Google Tag Manager and DoubleClick) and load advertising scripts of the same type and format ("invoke.js" and pop-under scripts). The domain names from which those scripts are served (hootpreceding.com and pl28292069.effectivegatecpm.com) are hosted with the same provider, Servers.com (AS7979);

(iv) Website architecture and content: both websites share a number of structural and content elements, including a hero section reproducing the title and premise of the game, feature sections, a gallery or showcase of images of the game, a "Frequently Asked Questions" section built around the phrase "Chronicles: Medieval", and a footer containing a copyright notice in the form "© 2025 Chronicles: Medieval […]" and links to Discord and Twitter channels. Both contain generic text and state that the game is planned for 2026, whereas the official websites of the Complainant's group announce that Early Access will begin in early 2027;

(v) Timing: the disputed domain names were registered on June 7, 2025 and December13, 2025, respectively. Both registrations took place after the registration of the Complainant's mark and after the public unveiling of the launching of the game on June 6, 2025;

(vi) Concealment of identity: the registrant data for both disputed domain names was redacted in the public Registration Data, and neither website identifies its operator. The public Registration Data for <chronicles-medieval.com> displayed the registrar's own telephone number as that of the registrant. The name disclosed for the registrant of <chroniclesmedieval.com>, "brain gatts", does not appear to be a genuine name, particularly when combined with a street address in Guangzhou and a Chinese mobile telephone number;

(vii) Location and contact details: both disclosed registrants are located in Guangdong Province, China (Guangzhou and Shenzhen, respectively), use Chinese mobile telephone numbers beginning with the same prefix (+86.1588…), and use free Gmail email accounts; and

(viii) Language of the source code: the HTML source code of the website at the disputed domain name <chroniclesmedieval.com> contains seven developer comments, all written in Chinese. This is consistent with the location disclosed for the registrant of <chronicles-medieval.com>.

Taken together, these elements lead the Panel to conclude, on the balance of probabilities, that the disputed domain names are subject to common control. The disclosed registrants did not respond to the Complainant's request for consolidation, despite having been given the opportunity to do so.

As regards fairness and equity, the Panel sees no reason why consolidation of the disputes would be unfair or inequitable to any Party.

Accordingly, the Panel decides to consolidate the disputes regarding the nominally different disputed domain name registrants (referred to below as "the Respondent") in a single proceeding.

A. Identical or Confusingly Similar

It is well accepted that the first element functions primarily as a standing requirement. The standing (or threshold) test for confusing similarity involves a reasoned but relatively straightforward comparison between the Complainant's trademark and the disputed domain name. WIPO Overview 3.1, section 1.7.

The Complainant has shown rights in respect of a trademark or service mark for the purposes of the Policy. WIPO Overview 3.1, section 1.2.1.

The Panel finds the mark is recognizable within the disputed domain names. Accordingly, the disputed domain names are confusingly similar to the mark for the purposes of the Policy. WIPO Overview 3.1, section 1.7.

The Panel finds the first element of the Policy has been established.

B. Rights or Legitimate Interests

Paragraph 4(c) of the Policy provides a list of circumstances in which the Respondent may demonstrate rights or legitimate interests in a disputed domain name.

Although the overall burden of proof in UDRP proceedings is on the complainant, panels have recognized that proving that a respondent lacks rights or legitimate interests in a domain name may result in the difficult task of "proving a negative", requiring information that is often primarily within the knowledge or control of the respondent. As such, where a complainant makes out a prima facie case that the respondent lacks rights or legitimate interests, the burden of production on this element shifts to the respondent to come forward with relevant evidence demonstrating rights or legitimate interests in the domain name (although the burden of

proof always remains on the complainant). If the respondent fails to come forward with such relevant evidence, the complainant is deemed to have satisfied the second element. WIPO Overview 3.1, section 2.1.

Having reviewed the available record, the Panel finds the Complainant has established a prima facie case that the Respondent lacks rights or legitimate interests in the disputed domain names. The Respondent has not rebutted the Complainant's prima facie showing and has not come forward with any relevant evidence demonstrating rights or legitimate interests in the disputed domain names such as those enumerated in the Policy or otherwise.

The website at the disputed domain name <chroniclesmedieval.com> seemingly presents itself as the official website of the game. It describes the game's features, embeds its official trailers and invites visitors to "Pre-register Now" and "Join Early Access". It carries the footer "© 2025 Chronicles: Medieval. All rights reserved. A Raw Power Games creation", contains no disclaimer, and links to unrelated online gaming websites. But it contains link to other websites like "free games online" and "Sprunki Wenda Treatment" that directs users to competing website with free videogames online or to a link to download the Opera browser. Taken together with its composition, the Panel finds that the disputed domain name <chroniclesmedieval.com> is intended to suggest an association with the Complainant where none exists, which does not qualify as a bona fide or noncommercial fair use.

According to WIPO Overview 3.1, section 2.7.1, a fan or informational site may support a claim of fair use under paragraph 4(c)(iii) of the Policy only if it is active, genuine and clearly distinct from any official site of the complainant. Panels have found in a number of cases that a claimed fan site is primarily a pretext for cybersquatting or commercial activity. Moreover, under section 2.7.2, even a genuine noncommercial fan site does not necessarily entitle the respondent to register or use a domain name identical to the complainant's trademark. Such a domain name may be understood by Internet users as sponsored or endorsed by the trademark owner, and it prevents the trademark owner from managing its own presence on the Internet.

The Panel is of the view that in this case, the website at the disputed domain name <chronicles-medieval.com> is not a genuine fan site. It is a commercial website that generates revenue from third-party advertisements and from the redirection of visitors to other advertising pages. It reproduces the Complainant's logo and official key art, so it is not clearly distinct from the Complainant's official sites. Its content consists of generic, search-engine-optimized text and contains outdated or inaccurate information about the game's release. Its operator is anonymous, and the disclaimer does not cure the impression of affiliation created by a disputed domain name that is virtually identical to the Complainant's mark with its content imitating the look and feel of the Complainant original website.

The Panel finds the second element of the Policy has been established.

C. Registered and Used in Bad Faith

The Panel notes that, for the purposes of paragraph 4(a)(iii) of the Policy, paragraph 4(b) of the Policy sets out circumstances, in particular but without limitation, which, if found by the Panel to be present, shall be evidence of the registration and use of a domain name in bad faith.

In the present case, the Panel notes the following:

- the Respondent registered two domain names, each reproducing the Complainant's CHRONICLES: MEDIEVAL mark in its entirety, after the Complainant's trademark rights had arisen and following the public unveiling of the Complainant's game at Summer Game Fest on June 6, 2025. Both disputed domain names resolve to websites devoted almost exclusively to the Complainant's game, which reproduce its title, describe its features and display its trailers, logo and official key art. The Respondent therefore clearly had the Complainant, its mark and its game in mind when it registered the disputed domain names. WIPO Overview 3.1, section 3.2.2;

- the disputed domain name <chroniclesmedieval.com> was registered on June 7, 2025, only one day after the game was announced. This timing is a strong indication that the Respondent sought to take advantage of the public interest generated by the announcement. The disputed domain name resolves to a website that seemingly presents itself as the official website of the game. It uses the game's title as its heading, identifies Raw Power Games as the developer and publisher, and carries the footer "© 2025 Chronicles: Medieval. All rights reserved. A Raw Power Games creation", without any disclaimer. It invites visitors to "Pre-register Now" and "Join Early Access", although no such facility exists, and displays third-party advertisements and links to unrelated online gaming websites;

- the disputed domain name <chronicles-medieval.com> was registered on December 13, 2025. Despite its self-description as an "UNOFFICIAL fan website", the corresponding website displays the game's logo and official key art together with third-party advertisements for dating services and streaming sites, and has redirected visitors to advertising pages. A disclaimer does not cure bad faith where, as here, the overall circumstances show that the Respondent sought to profit from the Complainant's mark. WIPO Overview 3.1, section 3.7;

- by using the disputed domain names in this manner, the Respondent has intentionally attempted to attract, for commercial gain, Internet users to its websites by creating a likelihood of confusion with the Complainant's mark as to the source, sponsorship, affiliation or endorsement of those websites, within the meaning of paragraph 4(b)(iv) of the Policy. WIPO Overview 3.1, section 3.1.4; and

- the Respondent concealed its identity behind redacted registration data, did not identify itself on either website, and appears to have provided inaccurate contact details, including the registrar's own telephone number and an implausible registrant name. WIPO Overview 3.1, section 3.6. The Respondent has not submitted any Response or offered any explanation for its conduct.

Having reviewed the record, the Panel finds the Respondent's registration and use of the disputed domain names constitutes bad faith under the Policy.

7. Decision

For the foregoing reasons, in accordance with paragraphs 4(i) of the Policy and 15 of the Rules, the Panel orders that the disputed domain names <chronicles-medieval.com> and <chroniclesmedieval.com> be transferred to the Complainant.

/Pablo A. Palazzi/
Pablo A. Palazzi
Sole Panelist
Date: November 10, 2026