
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

David L. KREIDER
David L. Kreider, International Arbitrator
Hong Kong SAR
China



Nationality: American, New Zealander

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Doctor of Laws (J.D.), University of Miami School of Law, Florida, USA (1981);
Bachelor of Arts, East Asian Studies, Muhlenberg College, Pennsylvania, USA (1978);
Oberlin-in-Taiwan Intensive Program in Chinese Studies, Taiwan (1975 – 1976);
Diploma in International Commercial Arbitration, Chartered Institute of Arbitrators, Keble College, Oxford (2007);
Chartered Arbitrator, Chartered Institute of Arbitrators, London (since 2006).

Bar and Admissions:

Attorney-at-Law, Florida (1981), New York (1985), New Jersey (1986), District of Columbia (1987), California (1992);
Solicitor, Hong Kong, China (1999);
Solicitor, England and Wales (2000).

LANGUAGES

English (native).

Mandarin Chinese (fluent).

Reads and types Chinese in both simplified and traditional characters; renders domain name decisions in Chinese as well as English.

Japanese (working knowledge).

PRESENT POSITION

Full-time independent international arbitrator, mediator and domain name panelist; Principal of David L. Kreider, International Arbitrator, with offices in Hong Kong and Auckland, New Zealand (2013 – present). Practice centres on disputes involving information technology and telecommunications, intellectual property, software licensing, Internet domain names, online gaming and digital media, finance and post-M&A transactions, and the hospitality industry. Owing to his fluent Mandarin and extensive China experience, he is frequently appointed in cases involving one or more Chinese parties.

July 6, 2026

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Legal Director and Member of the Executive Board, Vodafone New Zealand, Auckland, New Zealand (2005 – 2013);
 General Counsel, China Mobile, Hong Kong, China (1999 – 2004);
 Counsel, Sidley Austin Brown & Wood, Hong Kong, China (1997 – 1998);
 Director of Corporation Finance, Hong Kong Securities & Futures Commission, Hong Kong, China (1995 – 1997);
 Branch Chief, Enforcement Division, United States Securities and Exchange Commission, New York City, NY, United States of America (1992 – 1994);
 Associate, Pillsbury Winthrop Shaw & Pittman LLP, Palm Beach, Florida, United States of America (1984 – 1992);
 Associate, Kaplan, Jaffe & Gates, Ft. Lauderdale, Florida, United States of America (1981 – 1984).

MEMBERSHIP IN PROFESSIONAL BODIES

Chartered Arbitrator / Fellow / Panel Arbitrator, Chartered Institute of Arbitrators, London (2006 – present);
 Faculty member, regularly instructing the Institute's Diploma Course in International Commercial Arbitration;
 Fellow, Hong Kong Institute of Arbitrators; Fellow, Singapore Institute of Arbitrators; Fellow (Arbitration), Arbitrators' and Mediators' Institute of New Zealand;
 Member, Silicon Valley Arbitration and Mediation Center, Palo Alto; International Council for Commercial Arbitration; Association Suisse de l'Arbitrage; London Court of International Arbitration, Asia Pacific Users' Council;
 Chairman, New Zealand National Committee of the ICC International Court of Arbitration (2016 – 2019);
 Alternate Member, ICC International Court of Arbitration, Paris (2014 – 2017); Member, ICDR Code of Conduct and Professional Ethics Committee (2013); former Director, American Arbitration Association (2010 – 2016) and Australian Centre for International Commercial Arbitration (2011 – 2016);
 Included on the panels of arbitrators of more than 20 institutions.

AREAS OF SPECIALIZATION

IT/Telecommunications: supply contracts, Service Level Agreements, network interconnection, mobile roaming, software licensing and distribution, Value Added Services, Voice over Internet Protocol, Point-of-Sale computer systems;
 Intellectual Property: licence disputes, trademarks, brands, copyright, luxury goods, infringement, R&D and technology transfer agreements, franchising, agency, royalties, confidentiality and know-how, trade secrets, design patents and models; Internet domain name disputes;
 Finance: broker-dealer agreements, investment agreements, guarantee agreements, share purchase and buy-back agreements, M&A, derivatives contracts, cross-border Chinese business disputes;
 Hospitality Industry: hotel management agreements and hospitality industry joint ventures.

EXPERIENCE IN INTELLECTUAL PROPERTY

Listed on the HKIAC and SIAC Specialist Panels of Arbitrators for Intellectual Property Disputes. Has sat as presiding, sole or co-arbitrator in numerous IP arbitrations, including trademark licensing disputes concerning luxury goods, hotel brands and consumer electronics; semiconductor intellectual property and electronic design automation (EDA) software licensing; Standard Essential Patents (SEPs) and FRAND royalty disputes; misappropriation of computer software, trade secrets and confidential information; media and broadcast rights licensing; and the ownership of patent rights under a biomedical joint-venture.

As General Counsel of China Mobile and Head of Legal at Vodafone New Zealand over 15 years, successfully led substantial IT and IP litigation, mediation and arbitration cases, and coined brand names, trademarks and marketing tag lines, in both English and Chinese, used with substantial telecommunications businesses.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has rendered more than 370 administrative panel decisions in Internet domain name disputes under the Uniform Domain Name Dispute Resolution Policy (UDRP) and related procedures, writing decisions in both English and Chinese, including disputes involving Internationalized Domain Names (IDNs) in Chinese characters.

Decisions include .uk disputes and decisions with regard to complainants ranging from multinational corporations to individual rights holders.

MAJOR PUBLICATIONS

How Much Justice is Enough?, *Comparative Law Journal of the Pacific*, vol. 22 (September 2016) 47; Chapter 12, "The Award", in P Yuen, D McDonald and A Dong (eds), *Chinese Arbitration Law* (Hong Kong, LexisNexis) 339–364;

Whose Dispute is it Anyway? Dispute Resolution from the User's Perspective, *Korean Arbitration Review*, October 2014;

Selecting the Arbitrator, *Journal of the Institute of Arbitrators & Mediators*, Australia, December 2013;

Managing Offshore Arbitration Proceedings, *Selecting the Arbitrator*, paper presented at the Asia Pacific Regional Arbitration Group Conference, June 27 – 29, 2013, Beijing;

The Right Clauses for Your Client's Next Big Deal, *How to Draft an International Disputes Clause*, paper presented at the AMINZ Annual Conference, August 2 – 4, 2012, Wellington;

A Corporate General Counsel's Perspective on Arbitration, paper presented at the AMINZ Annual Conference, August 4 – 6, 2011, Auckland;

Dispute Resolution Practices in the Chinese Telecommunications Industry, *Asian Dispute Review*, October 2007;

New Zealand's Telecommunications Industry Volunteers a Dispute Resolution Scheme for Consumers, *Asian Dispute Review*, January 2007.

EXPERIENCE IN COURT LITIGATION

Fourteen years of U.S. courtroom experience as lead counsel in over 70 bench and jury trials in both the state and federal court systems, practising first with a Florida litigation firm and then with major Wall Street law firm Pillsbury.

As Branch Chief of the Enforcement Division of the U.S. Securities and Exchange Commission in New York, led a team of lawyers and forensic accountants in insider trading and market manipulation investigations, including high-profile derivatives dealings between Procter & Gamble and Bankers Trust Company, and prosecuted affinity frauds requiring Chinese language skills.

As Director of Corporation Finance of the Hong Kong Securities and Futures Commission, represented the Takeovers Executive in hearings of the Takeovers and Mergers Panel to determine disputes over the control of listed companies in Hong Kong.

As General Counsel of China Mobile and Legal Director of Vodafone New Zealand, personally responsible for all regulatory and business disputes, achieving successive wins in litigation, arbitration and mediation cases.

EXPERIENCE IN ARBITRATION

Appointed as chairman, sole arbitrator, co-arbitrator or panelist in over 400 cross-border arbitration references and Internet domain name disputes, including more than 50 international commercial arbitration appointments under the ICC, HKIAC, SIAC, ICDR/AAA, CIETAC and UNCITRAL Rules and in ad hoc proceedings, seated in Hong Kong, Singapore, California, Colorado, Seoul, Toronto, Macao and elsewhere, with amounts in controversy of up to USD218 million.

Representative subject matter includes shareholder and post-M&A disputes; software, trademark and media-rights licensing; Standard Essential Patents and FRAND royalties; cryptocurrency, fintech and venture capital; telecommunications supply and interconnection; insurance; and hotel management agreements. Appointments include Emergency Arbitrator references under the SIAC and HKIAC Rules and expedited procedures.

As Alternate Member of the ICC International Court of Arbitration, Paris (2014 – 2017), decided the appointment of arbitrators and their awardable fees and conducted scrutiny reviews and approvals of final arbitral awards under Article 33 of the ICC Rules. As Chairman of the New Zealand National Committee of the ICC Court (2016 – 2019), responsible for proposing arbitrators to the ICC Court in Paris.

Ranked among the “Most in Demand Arbitrators”, Chambers Asia-Pacific & Global 2025 – 2026.

PROFESSIONAL TRAINING IN ARBITRATION

Diploma in International Commercial Arbitration, Chartered Institute of Arbitrators, Keble College, Oxford (2007).

Chartered Arbitrator, Chartered Institute of Arbitrators, London (2006), “Chartered” status is the highest level of membership in this global qualifications body.

Faculty member of the Chartered Institute of Arbitrators, regularly instructing the Institute’s Diploma Course in International Commercial Arbitration.

EXPERIENCE IN MEDIATION

As a trial lawyer in private practice, represented commercial clients in more than 20 court-ordered commercial mediation proceedings; later, as in-house general counsel, advised and represented China Mobile and Vodafone in mediation proceedings.

Included on the Panel of Mediators of the US-China Business Mediation Center established by CCPIT (China Council for the Promotion of International Trade); the Panel of Mediators of the CIETAC Mediation Center (since May 24, 2019); and the APIAC Panel of Mediators.

PROFESSIONAL TRAINING IN MEDIATION

Among the first group of Americans selected to receive mediation training at CCPIT headquarters in Beijing (July 2004).

Accredited Mediator, CEDR (Centre for Effective Dispute Resolution), London (July 2008).
