
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Tim BROWN
Markmonitor Group
Edinburgh
United Kingdom



Nationality: British

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LLB (Hons), Law, University of Southampton, United Kingdom, 1998.
Specialisation in intellectual property and information technology. Undergraduate dissertation examined the relationship between trade marks and domain names, written prior to the introduction of the UDRP.

LANGUAGES

English

PRESENT POSITION

Vice President Brand Protection, Markmonitor Group, Edinburgh, United Kingdom (June 2026 – present).

Markmonitor Group is a leading domain name management and brand protection group, advising global organisations on domain strategy, monitoring, dispute resolution and enforcement. As Vice President Brand Protection, leads the brand protection function across the Group, with responsibility for domain monitoring, dispute resolution and online enforcement for global clients. Has built and scaled a cross-Atlantic team spanning Edinburgh, Boise and New York, and oversees complex and precedent-sensitive dispute work, the design and operation of monitoring programmes across large portfolios, and governance and organisational risk matters at group level.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Head of Brand Protection, Com Laude, Edinburgh (October 2018 – June 2026)
Led Com Laude's brand protection function, with responsibility for domain name strategy, monitoring, dispute resolution and online enforcement for global clients. Oversaw complex and high-risk disputes, including precedent-sensitive matters, and the design and operation of monitoring programmes across large domain portfolios. Grew and structured the Brand Protection team, expanding technical capability and subject-matter depth. Led development of Com Laude Intelligence, a domain monitoring and analysis platform supporting portfolio management and enforcement through tailored data analysis and scoring methodologies. Director of one of Com Laude's UK group companies.

July 6, 2026

Director of Brand Protection, Demys Limited, Edinburgh (April 2013 – April 2018)

Led Demys' brand protection function, with responsibility for the design and delivery of its online brand protection services. Established and developed the company's domain name monitoring capability, including a proprietary ranking methodology used to prioritise domain names by risk and likely impact, which formed the basis of Demys' domain watching service. Close engagement with clients on strategic and operational matters, with oversight of dispute and enforcement activity across a broad range of domain name issues.

Operations Director, Demys Limited, Edinburgh (April 2008 – April 2013)

Led Demys' corporate domain name management function, with responsibility for service delivery across large and complex client portfolios, including operational teams, process design and system development. Responsible for the management of the domain name portfolio for the London 2012 Olympic and Paralympic Games.

Domain Name Manager / Senior Domain Name Manager, Demys Limited, Edinburgh (October 2001 – April 2008)

Joined Demys as its first full-time employee. Responsible for day-to-day management of corporate domain name portfolios and development of the systems and processes supporting them at scale, laying the operational foundations for Demys' corporate domain name management offering.

MEMBERSHIP IN PROFESSIONAL BODIES

Independent Expert, Nominet .UK Dispute Resolution Service (since January 2012);

Former member, Nominet .UK Policy Stakeholder Committee (March 2013 – January 2016).

AREAS OF SPECIALIZATION

Domain name dispute resolution;

Online brand protection;

Domain name monitoring, risk assessment and prioritisation;

Internet governance and registry policy;

Online abuse, cybercrime, fraud and impersonation.

EXPERIENCE IN INTELLECTUAL PROPERTY

Over two decades of experience in intellectual property as it relates to domain names and online brand protection, with a formal grounding in intellectual property law predating the introduction of the UDRP. Advises global organisations across multiple sectors on trade mark rights in the domain name context, enforcement strategy, and the identification and assessment of domain name risk across different jurisdictions and regulatory environments.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Extensive experience spanning over two decades working almost exclusively in the domain name field, including domain name strategy, portfolio management, monitoring, dispute resolution and enforcement for global clients. Has represented complainants in numerous UDRP proceedings before WIPO and other providers. Has served as an independent Expert under the Nominet .UK Dispute Resolution Service since January 2012, determining disputes relating to .UK domain names following the conclusion of the mediation process, across a wide range of factual and procedural scenarios. Previously served on Nominet's .UK Policy Stakeholder Committee, contributing to the development and review of registry policy.

MAJOR PUBLICATIONS

Selected publications and articles:

"Reverse domain name hijacking: a very public risk, and how to minimise it", *World Trademark Review*, October 2021;

"What a kebab shop shows about domain name protection", *Managing IP*, October 2021;

"Ready or not, Web 3 is coming and with it comes new potential threats", *Business Reporter*, November 2022;

"Ready Or Not, Web 3 Is Coming And With It Comes Cybersquatting 2.0", *Information Security Buzz*, October 2022;

"Brand protection: balancing risks and rewards", *Business Reporter*, August 2022.

EXPERIENCE IN MEDIATION

Familiarity with the mediation process through the Nominet DRS framework, in which mediation precedes referral to an Expert for determination.
