

Results in 2015 Program Highlights 2016

Francis Gurry
Director General
World Intellectual Property Organization (WIPO)

Briefing for Ambassadors
11 February 2016

Agenda

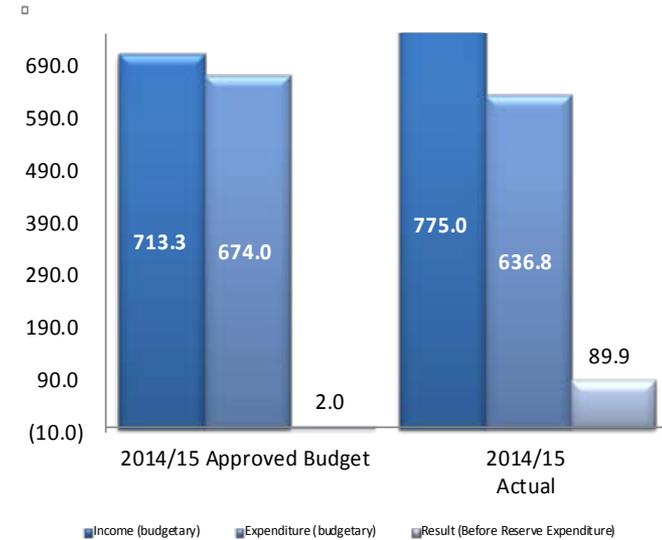
- Financial Results and Outlook
- Operational Results 2015 and Program for 2016
 - Global Systems
 - Infrastructure
 - Normative Agenda
 - Policy Studies
 - Development Cooperation
- Other Selected Highlights/Challenges for 2016

2014/15 Financial Result (PRELIMINARY)

(in millions of Swiss francs)

As of end December 2015

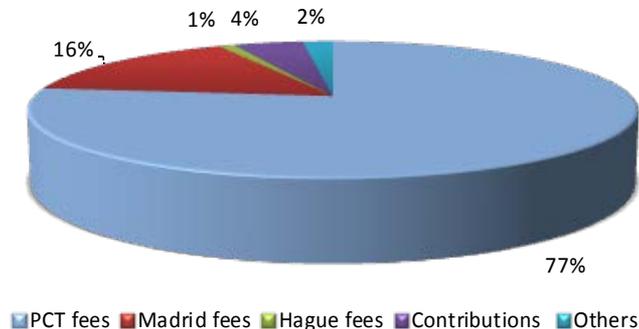
	2014/15 Approved Budget	2014/15 Actual			Actual as % of Budget
		2014	2015 Preliminary ¹	Total	
1. Income (budgetary)	713.3	378.7	396.3	775.0	109%
2. Expenditure (budgetary)					
Personnel	447.0	208.5	208.3	416.8	93%
Non-personnel	227.0	100.3	119.7	220.0	97%
Total, Expenditure	674.0	308.8	328.0	636.8	94%
3. Result (budgetary)	39.3	69.9	68.3	138.2	352%
4. IPSAS Adjust. to Reg Bud	(37.3)	(26.8)	(21.5)	(48.3)	
5. Result (Before Reserve Expenditure)	2.0	43.1	46.8	89.9	
6. Reserve expenditure	(35.9)	(35.2)	(5.0)	(40.2)	
7. IPSAS Adjustments to Reserve expd.	24.1	29.1	1.2	30.4	
8. OVERALL RESULT	(9.8)	37.0	43.1	80.0	



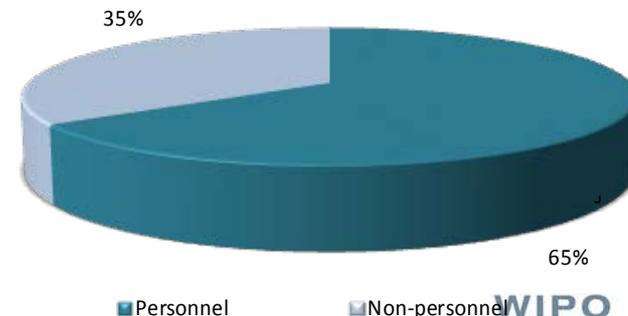
¹ 2015 actuals are as of February 2, 2016; the actual figures may change significantly before the actual closure of accounting books for 2015 planned for the coming weeks

² Actual expenditure do not include encumbrances and pre-encumbrances which amounted to 3.9 million Swiss francs. IPSAS adjustment figures are preliminary and subject to further change. IPSAS adjustments for Reserve expenditure are based on end September 2015 figures and will be updated in the coming weeks.

2014/15 Budgetary Income by Type



2014/15 Budgetary Expenditure by Category



Preliminary 2014/15 Biennial Financial Result

- The overall surplus (after IPSAS adjustments) for the 2014/15 biennium is estimated at 80 million Swiss francs
 - *Preliminary figures pre-closure.*
 - *Range of uncertainty estimated between minus 11 to plus 4 million Swiss francs – pending finalization of IPSAS adjustments for 2014/15*
- Result is primarily due to a 9 percent increase in income (62 million Swiss francs on a budgetary basis)
- Biennial surplus will contribute to achieving the increased Reserve Target from (18% to 22%) and increased liquidity of reserves, in accordance with the new Reserve Policy approved by Member States

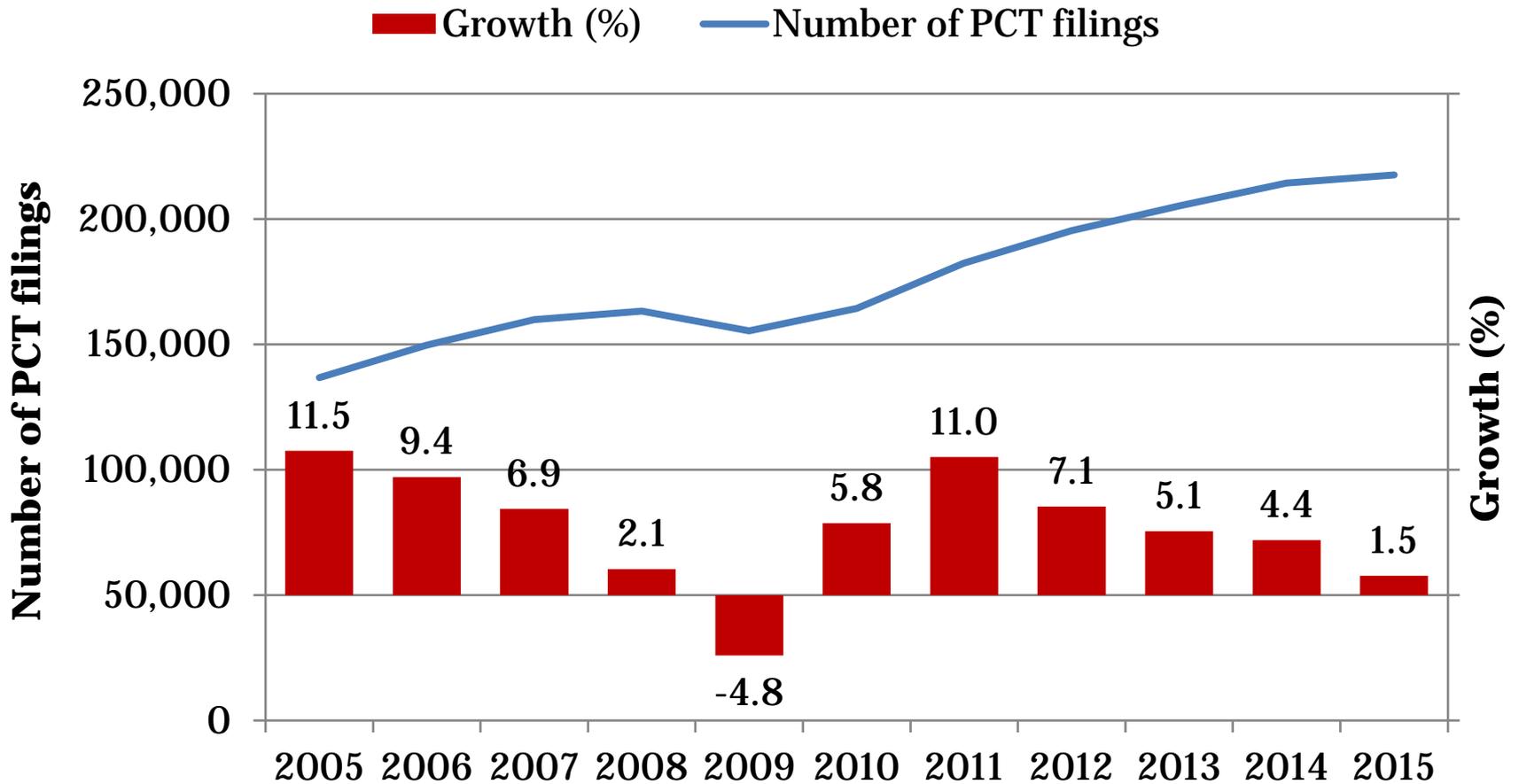
Financial Management Challenges 2016

- Implementation of new Investment Policy
- PCT Fees Hedging and Netting
- Preparation for implementation of the new ICSC compensation package by January 1, 2017

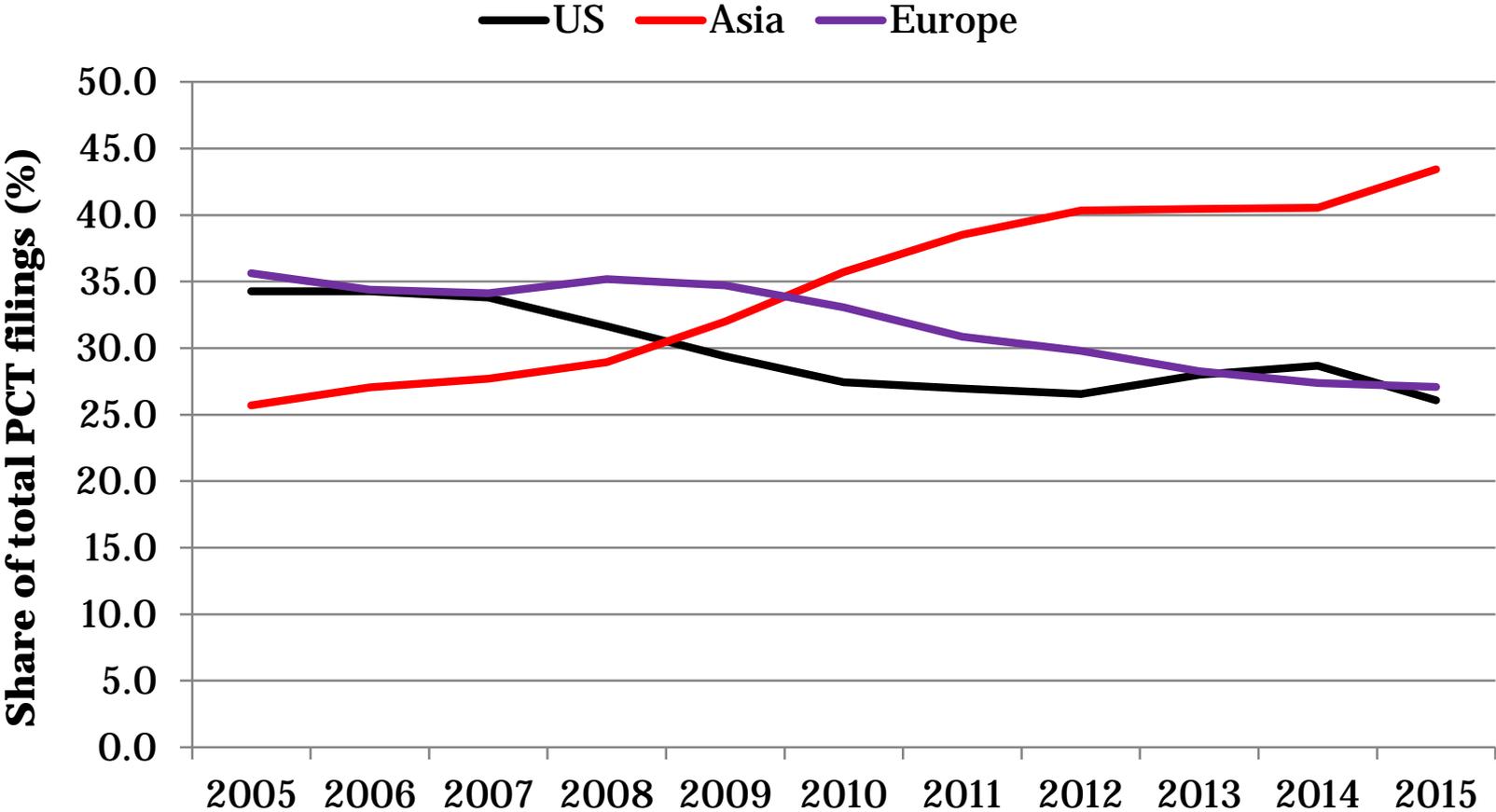
Global IP Systems

- Four global services
 - Patent Cooperation Treaty (PCT)
 - Madrid System for International Registration of Marks
 - Hague System for International Registration of Designs
 - WIPO Arbitration and Mediation Center
- 96% of revenue of Organization
- Priorities
 - Extending geographical reach and participation
 - Quality, efficiency and cost-effectiveness of service
 - Comprehensive IT environments

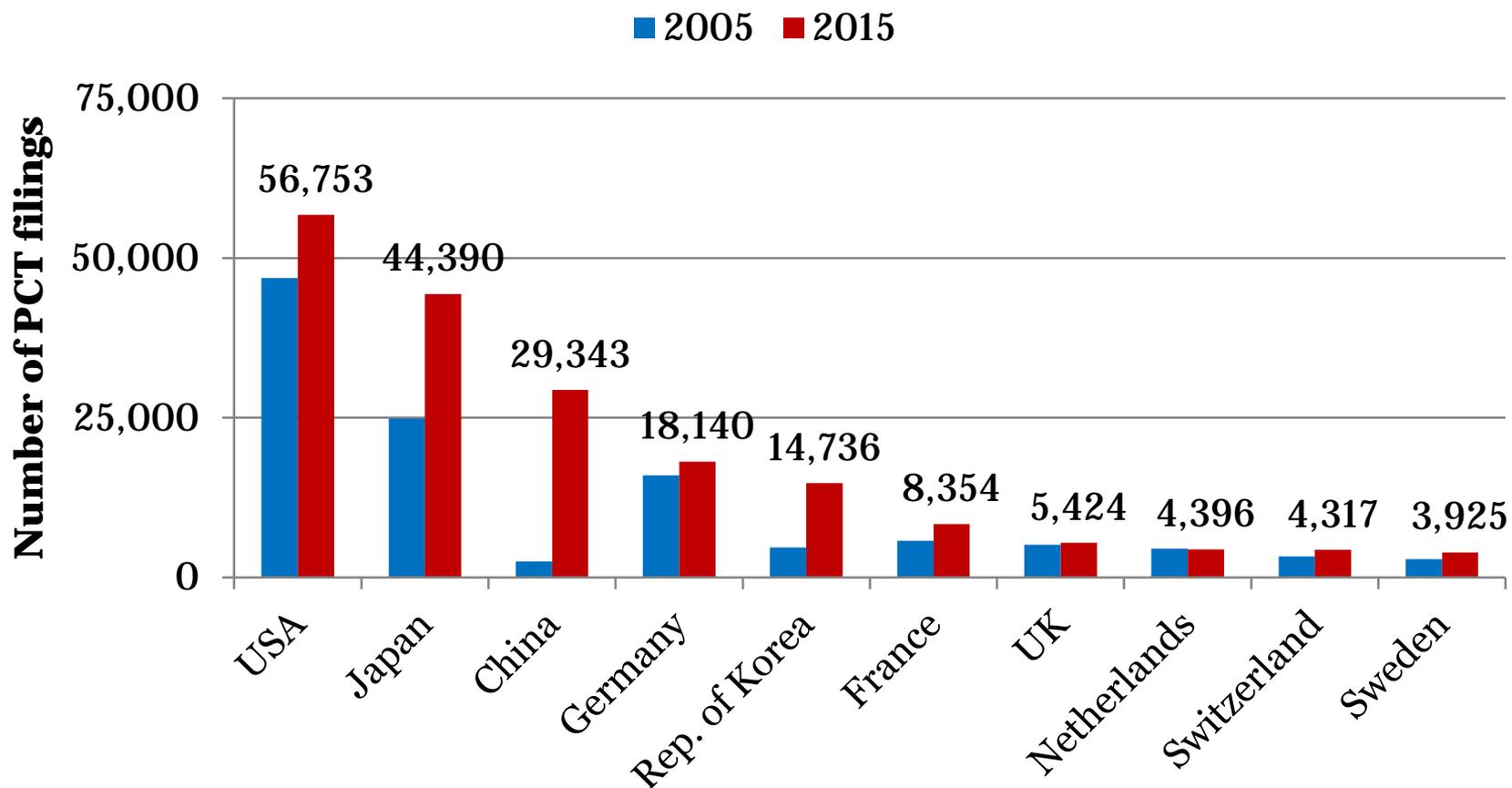
Trend in PCT filings



Share of PCT filings

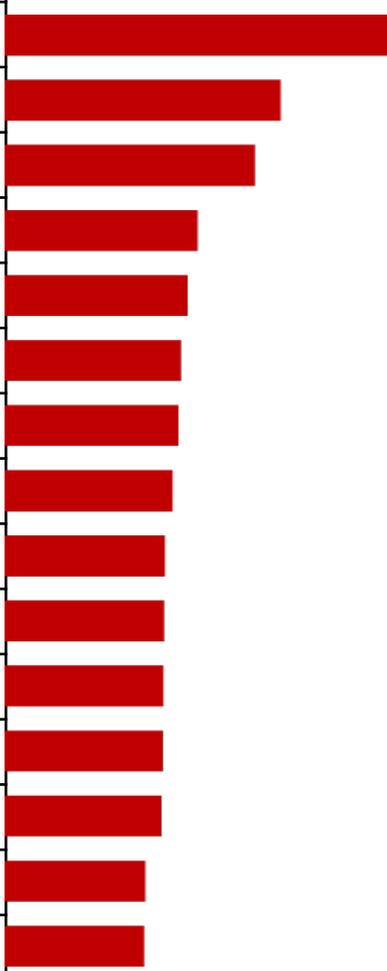


PCT Filings by Origin – Top Origins

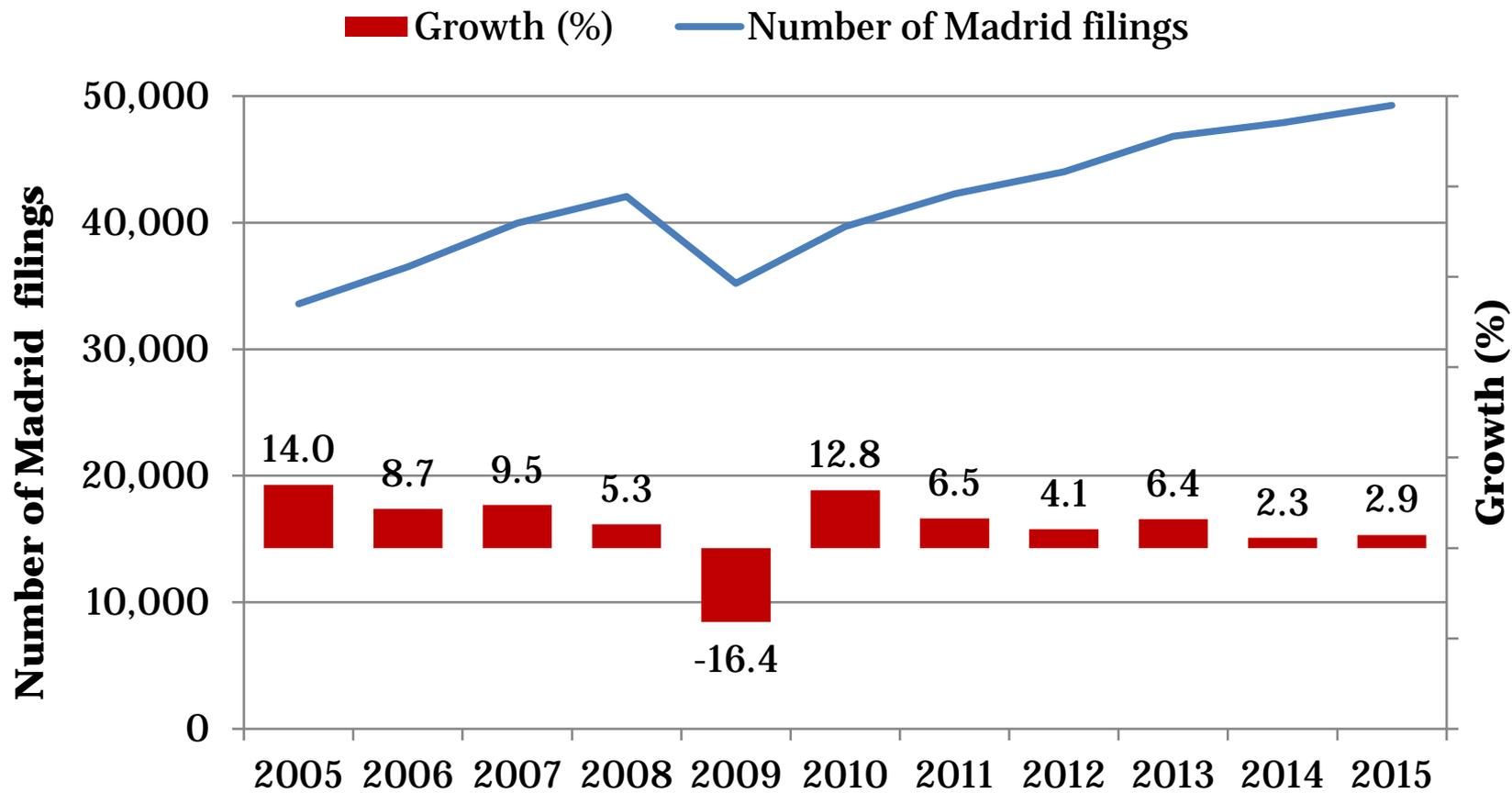


Top PCT applicants 2015

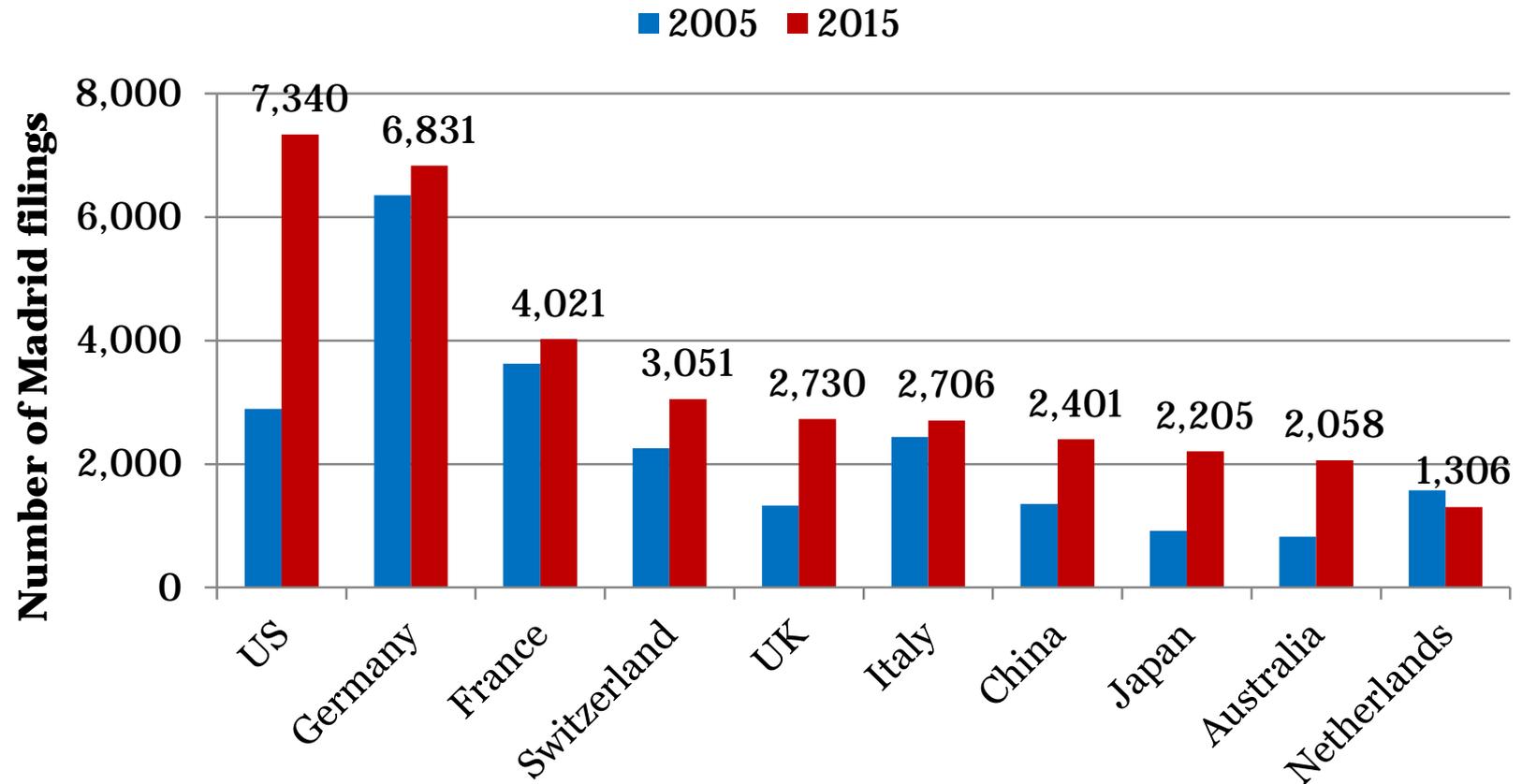
Applicant	Country	No of Apps
Huawei Technologies	China	3,898
Qualcomm	USA	2,442
ZTE	China	2,155
Samsung	Rep of Korea	1,683
Mitsubishi Electric	Japan	1,593
LM Ericsson	Sweden	1,481
LG Electronics	Rep of Korea	1,457
Sony	Japan	1,381
Philips	Netherlands	1,378
HP	USA	1,310
Siemens	Germany	1,292
Intel	USA	1,250
Robert Bosch	Germany	1,247
BOE Technology	China	1,227
Toyota	Japan	1,214



Trend in Madrid filings

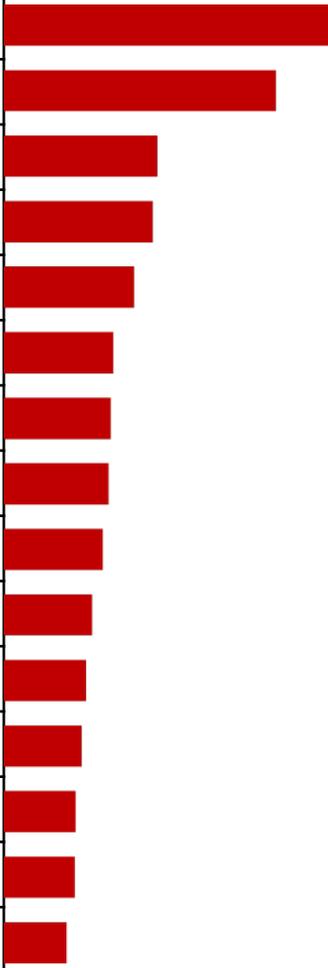


Madrid Filings by Origin – Top Origins

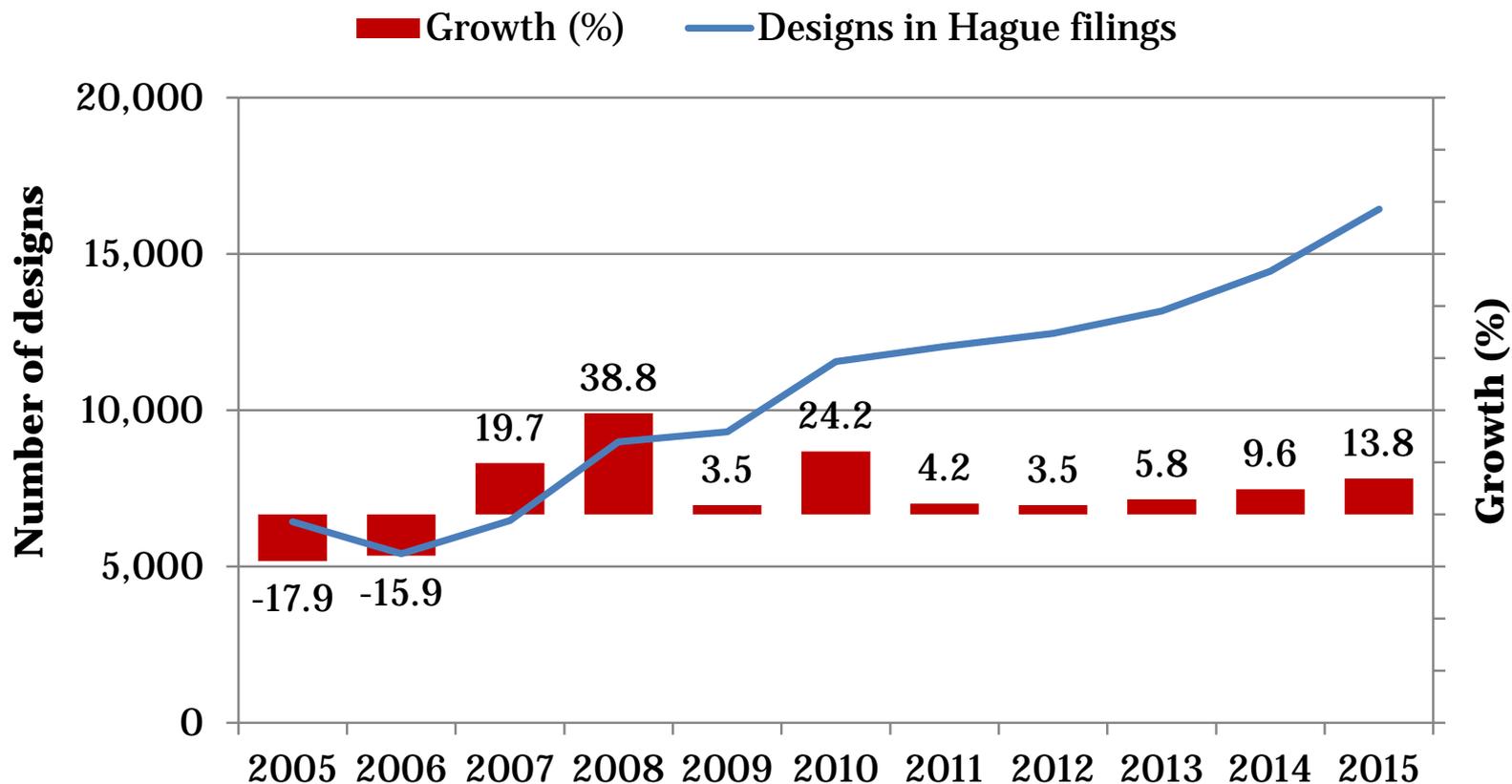


Top Madrid applicants 2015

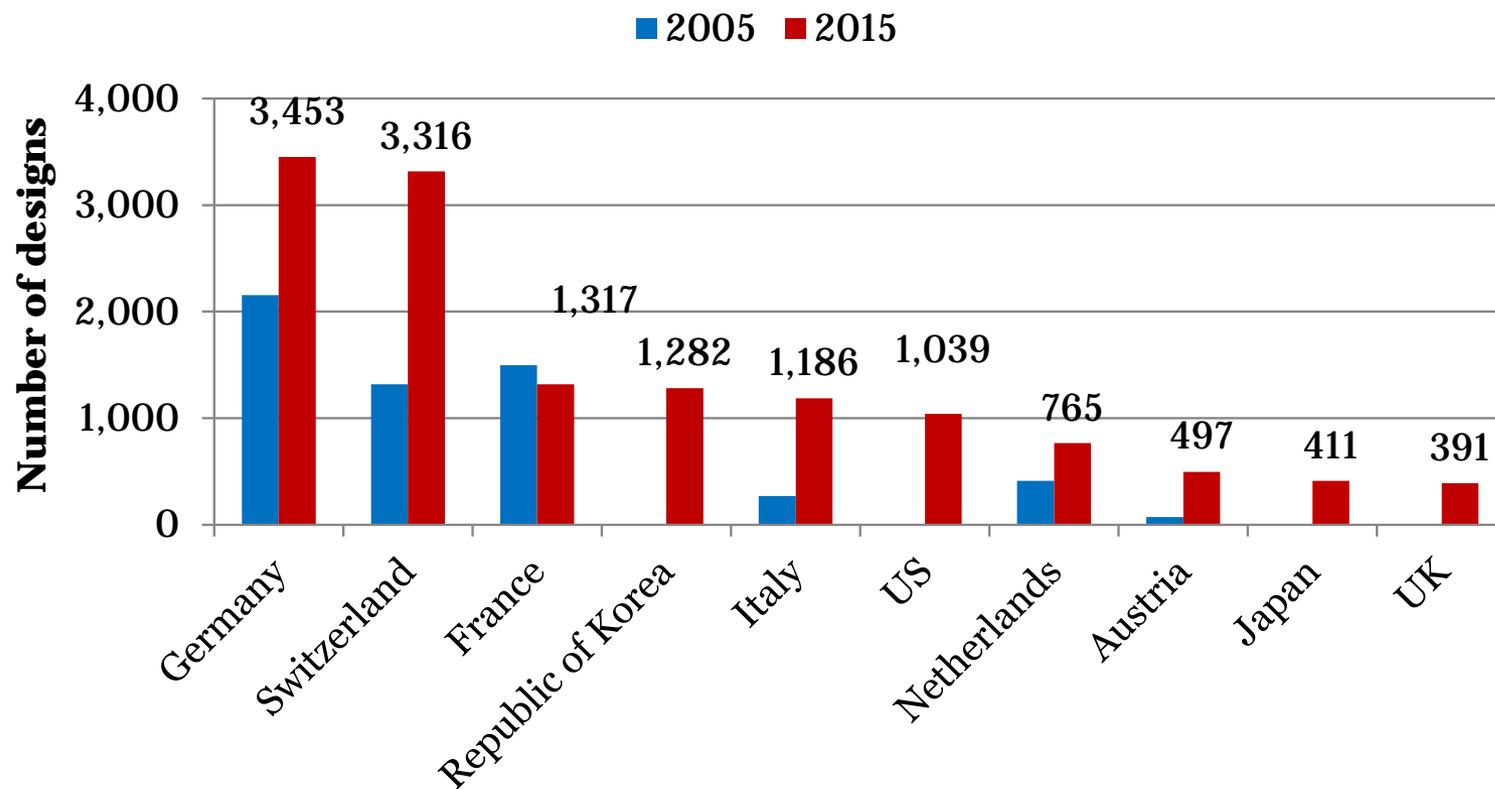
Applicant	Country	No of Apps
Novartis	Switzerland	197
Lidl	Germany	152
L'Oréal	France	130
Philips	Netherlands	126
Richter Gedeon Nyrt	Hungary	124
Boehringer Ingelheim Pharma	Germany	90
Apple	USA	85
Daimler	Germany	83
Biofarma	France	81
Glaxo Group	United Kingdom	68
Janssen Pharmaceutica	Belgium	60
Henkel	Germany	56
Egis Gyógyszergyár	Hungary	55
World Medicine	Turkey	54
ETI Gida	Turkey	52



Trend in Hague Filings (No. of Designs)

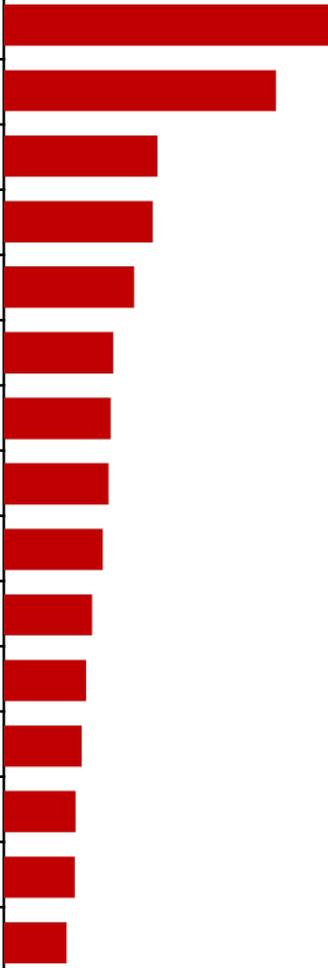


Hague Filings – Top Origins (Designs)

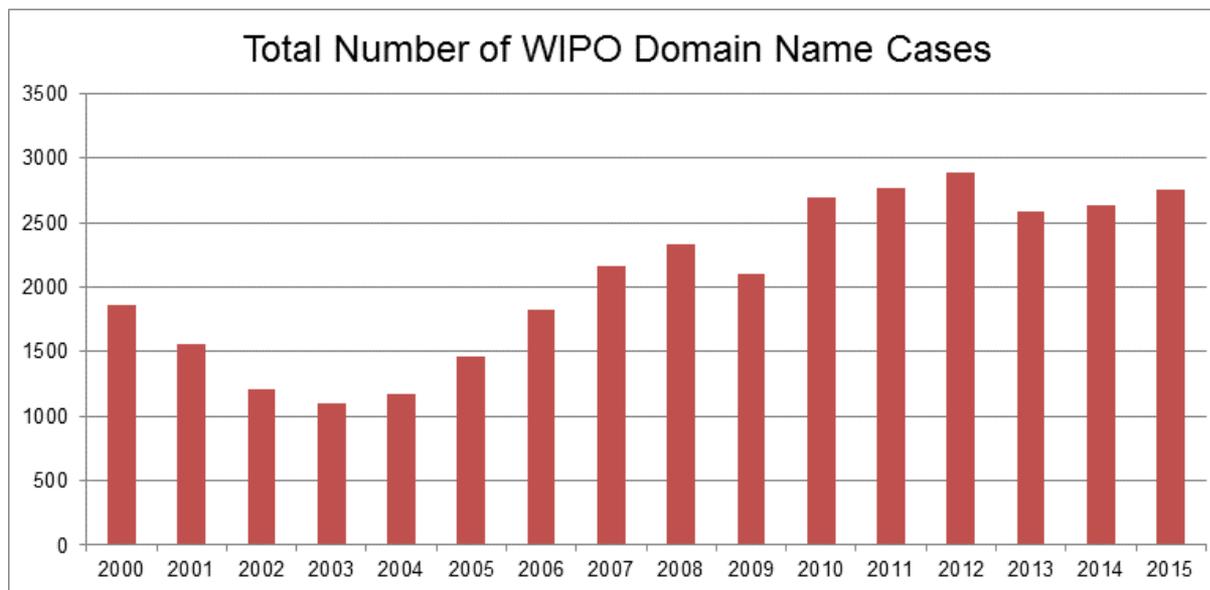


Top Hague Applicants 2015

Applicant	Country	No of Apps
Samsung	Rep of Korea	435
Swatch	Switzerland	150
Philips	Netherlands	77
Volkswagen	Germany	53
Procter & Gamble	USA	46
Daimler	Germany	41
Harry Winston	Switzerland	38
Flos	Italy	34
Renault	France	31
LG Electronics	Rep of Korea	28
Gillette Company	USA	26
Alfred Karcher	Germany	24
Audi	Germany	23
Valentino	Italy	22
Hyundai Motor	Rep of Korea	21



WIPO Domain Name Dispute Resolution



- 16 years WIPO UDRP: 33,000+ cases re 61,000+ names
- 2015: 2,754 cases (+4.5%), 4,364 domain names
 - **Parties from 113 countries**, 313 panelists, 15 languages of proceedings
- Nearly 1,000 new gTLDs, out of 1,400 ICANN-approved gTLDs (including some 100 using internationalized scripts)
- 71 ccTLDs designating WIPO dispute service

Global Databases

- Patentscope
 - 51 million documents (PCT, ARIPO, EAPO, EPO and 40 national patent collections)
 - multilingual tool (14 languages) and WIPO machine translation software (14 language pairs)
 - the most visited WIPO web site with 27,000 visitors per day
- Global Brands Database
 - 25 million records (Madrid, Lisbon, emblems, one regional office and 25 national TM collections) with a
 - unique image-search tool
- Global Designs Database
 - 1.5 million records (Hague, 5 national designs collections)

UNITED STATES PATENT OFFICE

JOSEPH C. TURNER, OF OKLAHOMA CITY, OKLAHOMA

ROLLER SKATE

Application filed March 6, 1931. Serial No. 520,605.

My invention relates to improvements in roller skates having ice skate action.

The principal objects of my invention are to provide a device of this character which is new, novel, practical, useful and of evident utility; which is strong, positive in action, durable and reliable; which consists of but few sturdy parts, is easily operated, cannot easily get out of order and is efficient for the purposes for which it is intended; to provide a roller skate having a U-shaped housing for a plurality of rollers arranged in tandem or single file, said housing being rocker or bow-shaped so that only two of said rollers may be in contact with the floor at one time; to provide a device in which the weight of the skater is supported on a single, narrow, curved surface formed of rollers in tandem analogous to the runner or blade of the rocker type of ice skate; a device in which only a short section of said curved surface is in contact with the floor at any one instant, thus permitting the skater to change his direction and make sharp turns by merely leaning the skate; to provide an adjustable brake for the front roller which is of especial use when skating backward as well as for bringing the skater to a stop when going forward; to provide a tip or point at the extreme front end of the skate to serve the double purpose of causing frictional action by contact with the floor when the skate is held in a certain position and also provide a means for turning or spinning on the skate without moving forward or backward; to provide a roller skate analogous to an ice skate which will permit the skater to take sharp corners at daring angles, which will glide smoothly and easily over the floor, which will permit racing speed, stunting and fancy skating not now possible with the present four wheel skate.

With these and other objects in view as will more fully appear, my invention consists in the construction, novel features, and combination of parts hereinafter more fully described, pointed out in the claims hereto appended, and illustrated in the accompanying one-sheet drawing, of which,
 Figure 1 is a side elevational view showing a fragment of the shoe; Fig. 2 is a bottom

view of the rollers and housing; Fig. 3 is a rear elevational view showing a fragment of the heel; Fig. 4 is a perspective view brake lever and brake roller housing; Fig. 5 is a section on the line 5-5 of Fig. 1 and Fig. 6 is a section on the line 6-6 of Fig. 1.

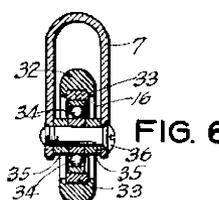
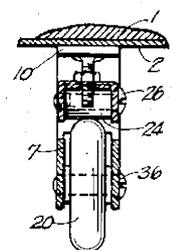
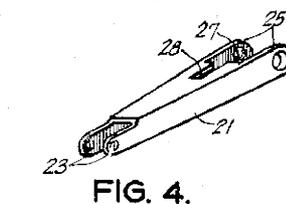
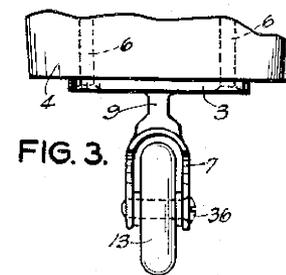
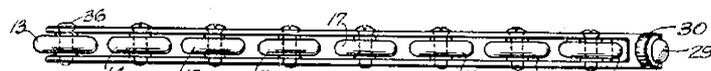
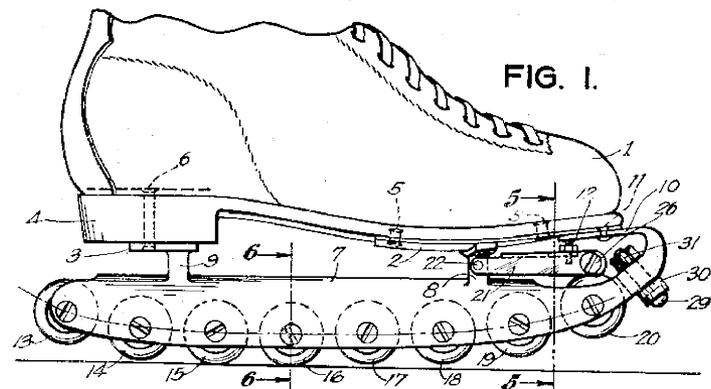
Like characters of reference designate like parts in all of the figures.

It is understood that various changes in the form, proportion, size, shape, weight and other details of construction, within the scope of my invention may be resorted to without departing from the spirit or broad principle of my invention and without sacrificing any of the advantages thereof, and it is further understood that the drawing is to be interpreted as being illustrative and not restrictive.

In my improved roller skate, it will be evident that the weight of the skate is supported by a short section of the rocker or curved surface in contact with the floor at any one instant, and that this arrangement allows the said skater to change his direction or make sharp turns, by merely leaning the skate. This is impossible with the present four wheel type of roller skate, as there is no so-called fifth wheel means of guiding the skate, so that any appreciable change in direction can be made only by picking the skate up from the floor and setting it down in the new direction.

My front roller, or wheel, is fitted with an adjustable brake. The most important use of this feature is in skating backwards. When going in this direction, especially when skating on one foot, the common tendency is for the skate to get ahead of the point of balance of the body. The common method of overcoming this tendency when skating on ice skates is to raise up on the point or toe of the skate so that the teeth or the notches, with which most ice skates are provided, will engage in the ice and retard the motion of the skater. This same effect can be had on my improved roller skate by raising up on the toe of the skate until the wheel or roller which is fitted with the brake comes in contact with the floor.

The tip, point or pivot which is provided at



WIPO INVENTOR
 Joseph C. Turner
 WORLD INTELLECTUAL PROPERTY ORGANIZATION

Inter-Office Platforms

- Digital Access Service (DAS)
 - Secure exchange of priority documents between IP Offices
 - Meets the requirements of the Paris Convention for certification in a digital environment
 - In service since 2009
 - 11 participating Offices

- Centralized Access to Search and Examination (WIPO CASE)
 - Secure exchange of search and examination information to facilitate work sharing
 - Examiners from participating patent Offices can search and access the dossier information of other Offices
 - In service since 2011
 - 21 participating Offices, including 10 providing Offices

Platforms for Development

- Industrial Property Administration System (IPAS)
 - Systems to support the business operations of IP Offices – filing, administration, examination, registration, publication/dissemination of IP information
 - WIPO free of charge software, supplemented by free services of digitization, data capture, quality improvement, workflow optimization
 - In use in **75 IP Offices in all regions**
- WIPO Connect
 - System to support the business operations of Collective Management Organizations (CMOs)
 - Pilot CMOs to **start** using the system in **2016**
 - Initially focusing on management of music copyright, with extending to performers' rights and audiovisual copyright in 2017

Platforms for Development (2)

- Technology and Innovation Support Centers (TISCs)
 - Over 350 in 50 national networks in developing and least-developed countries
- Public-Private Partnerships on Access to Information and Knowledge
 - ARDI – part of UN partnership “Research4Life” with free/affordable access to 25,000 science and technology books/journals
 - ASPI – free/affordable access to six commercial patent databases

Accessible Books Consortium

- Consortium between publishers and authors, libraries, blind associations
- Functions
 - International (Accessible Format) Book Exchange
 - 58,000 loans of books in accessible formats to individuals
 - 4,208 files downloaded by 15 Authorized Entities (AEs), resulting in savings to AEs of approximately USD 8.4 million
 - Inclusive Publishing
 - Signature of the ABC Charter for Accessible Publishing by twelve publishers
 - Completed first draft of guidelines for NGOs, publishers and self-publishing authors
 - Capacity Building
 - Continuation of capacity building projects in Bangladesh, India, Nepal and Sri Lanka
 - Video on Indian capacity-building program

Normative Program

- 2015
 - Revision of the Lisbon Agreement
 - 2015 Assemblies decisions
 - Assemblies decision on DLT
 - IGC Mandate

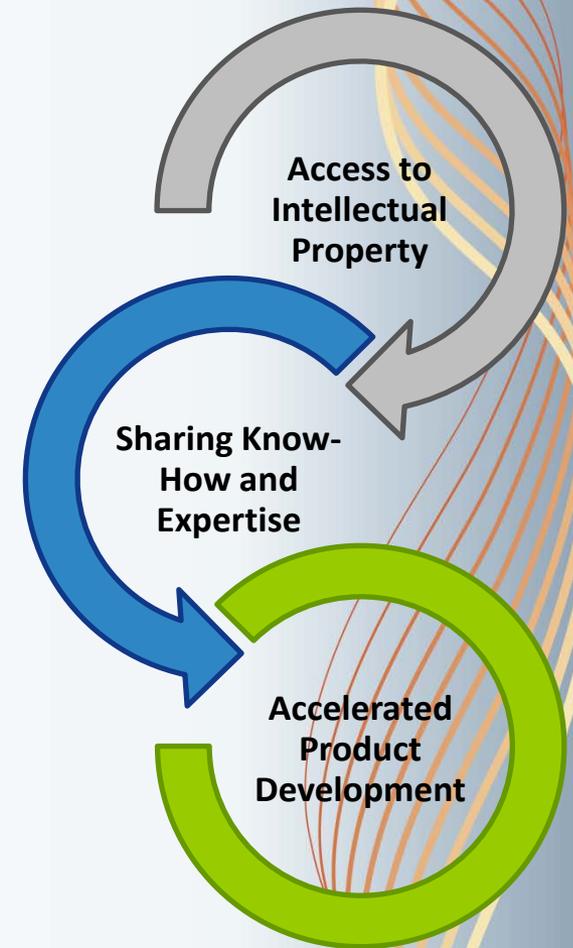
- 2016
 - DLT
 - IGC
 - SCCR

WIPO Re:Search

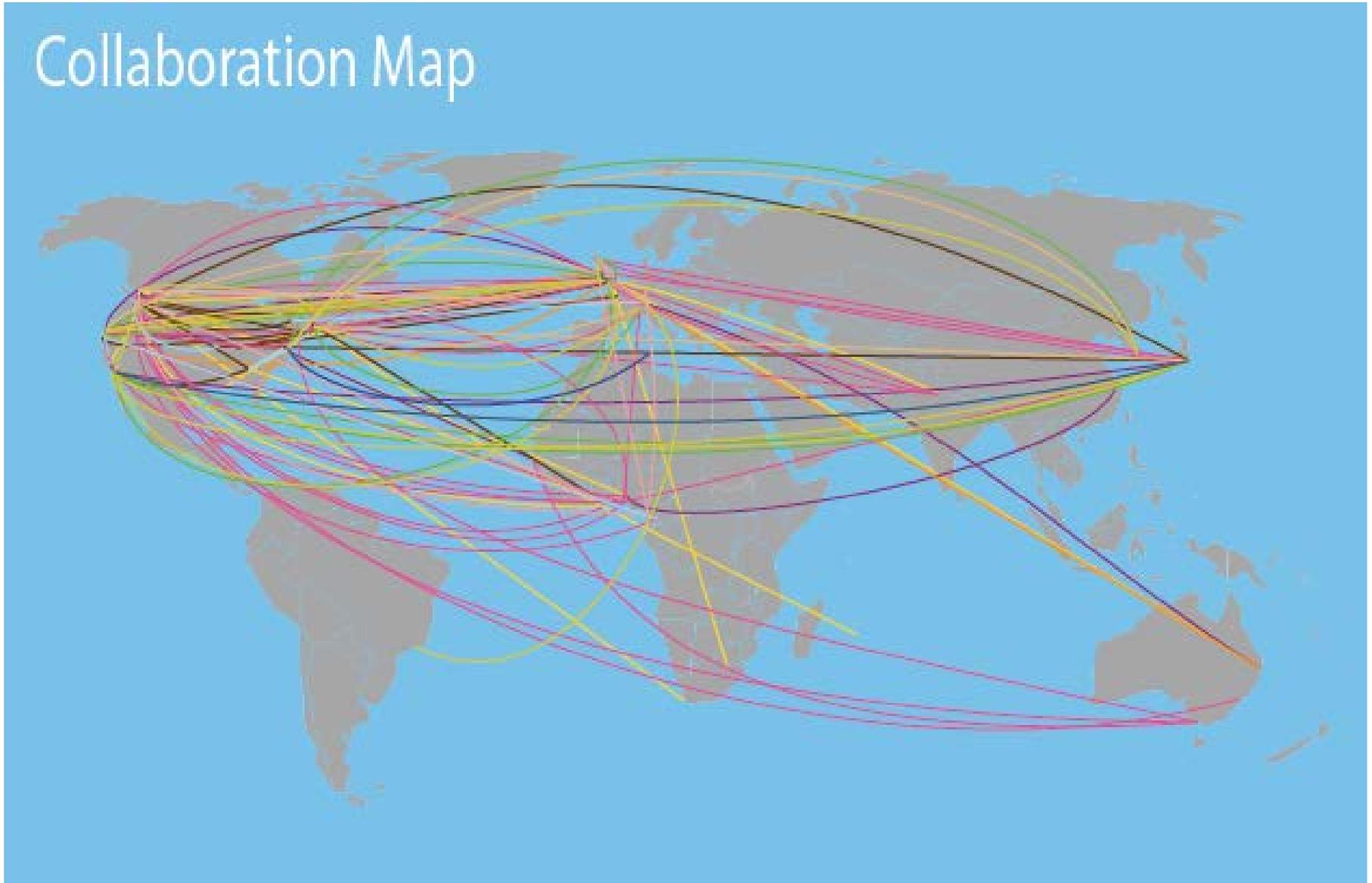
Global initiative established to encourage and facilitate the sharing of intellectual property assets to advance **drug, vaccine, and diagnostic** development for **malaria, tuberculosis, and neglected tropical diseases (NTDs)**

103 members

99 agreements/collaborations plus capacity building



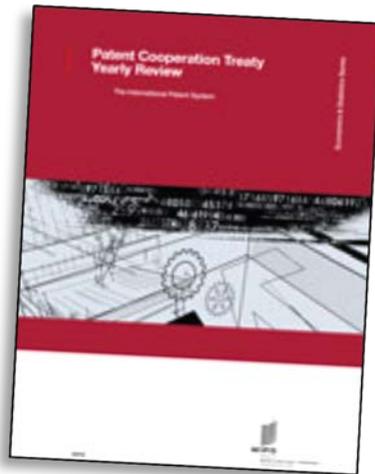
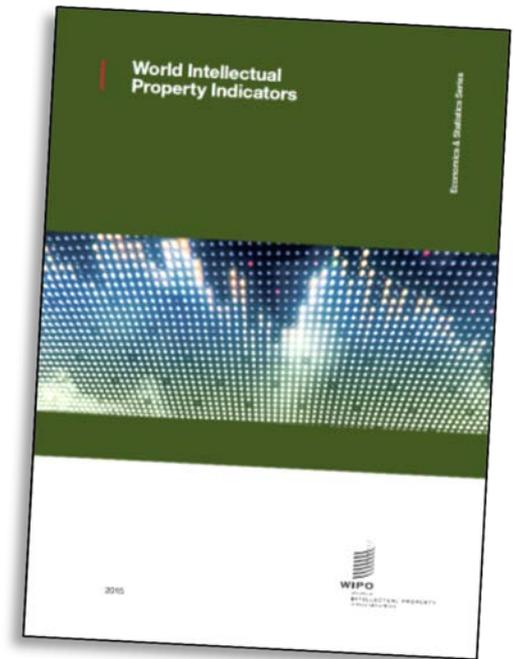
Collaboration Map



See BIO Ventures for Global Health 2015 BVGH Partnership Hub Report

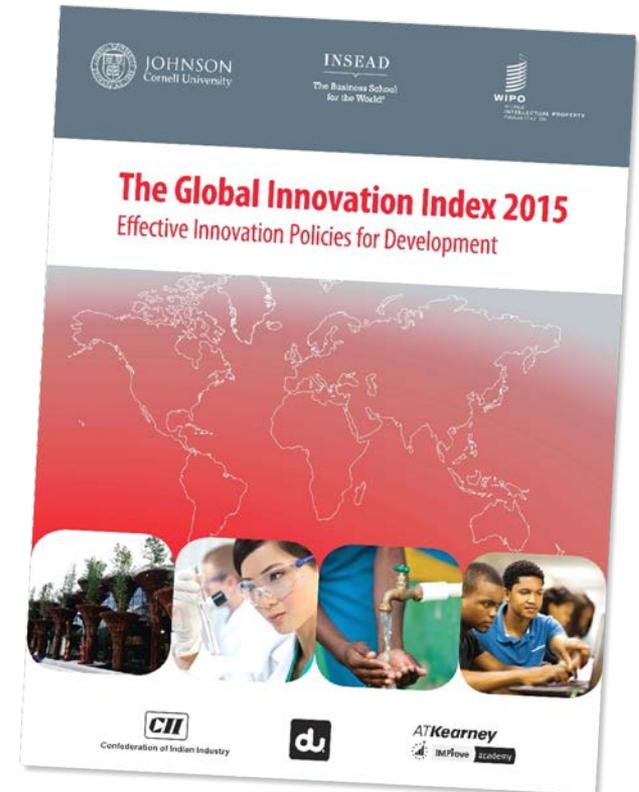
Statistical Reports

- World Intellectual Property Indicators
 - Published each December for preceding year
 - Reports on IP filings worldwide
- Annual Reports on PCT, Madrid and the Hague Systems
 - Published each April for preceding year



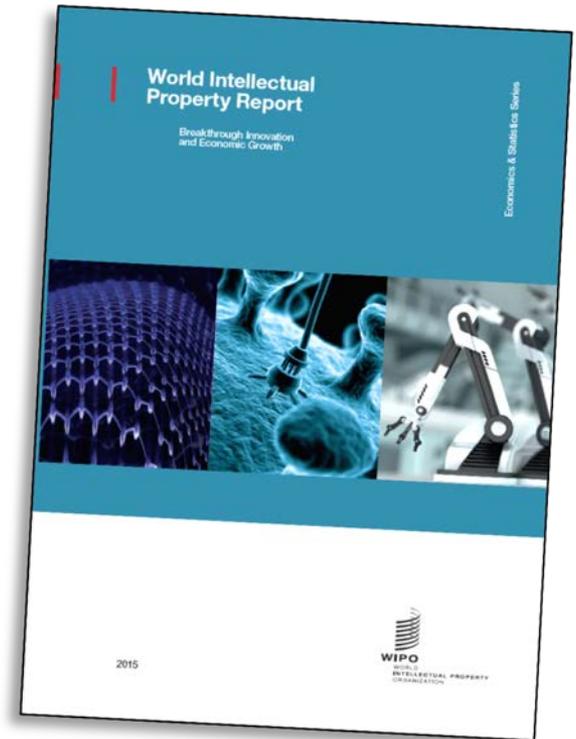
Global Innovation Index

- Published each year in cooperation with INSEAD and Cornell University
- Provides benchmarks for innovation capacity and best practices
- Impact in 2015:
 - Extensive media coverage, including BBC, The Economist, China People's Daily, Times of India, CNBC Africa
 - GII-related tweets seen 316,000 times
- Numerous governments in developed and developing economies employ GII in innovation policy design



World Intellectual Property Report

- Published every two years on specific themes
 - 2011: The Changing Face of Innovation
 - 2013: Brands: Reputation and Image in the Global Marketplace
 - **2015: Breakthrough Innovation and Economic Growth**
- Over 200 press articles worldwide in the week following report launch
- WIPR-related tweets seen 130,000 times
- Beyond media impact, Reports contribute to evidence-based policymaking



Capacity Building and Development Cooperation

- 21% of expenditure of Organization
 - National Strategies
 - Regulatory Framework
 - Technical Infrastructure
 - Capacity-Building
 - LDCs and Appropriate Technology
- Second African Ministerial Conference, Dakar 2015
 - Declaration adopted by Summit of Heads of State and Government of African Union
- 2016
 - Conference on Development and Intellectual Property, April
 - Independent Review of Implementation of Development Agenda Recommendations

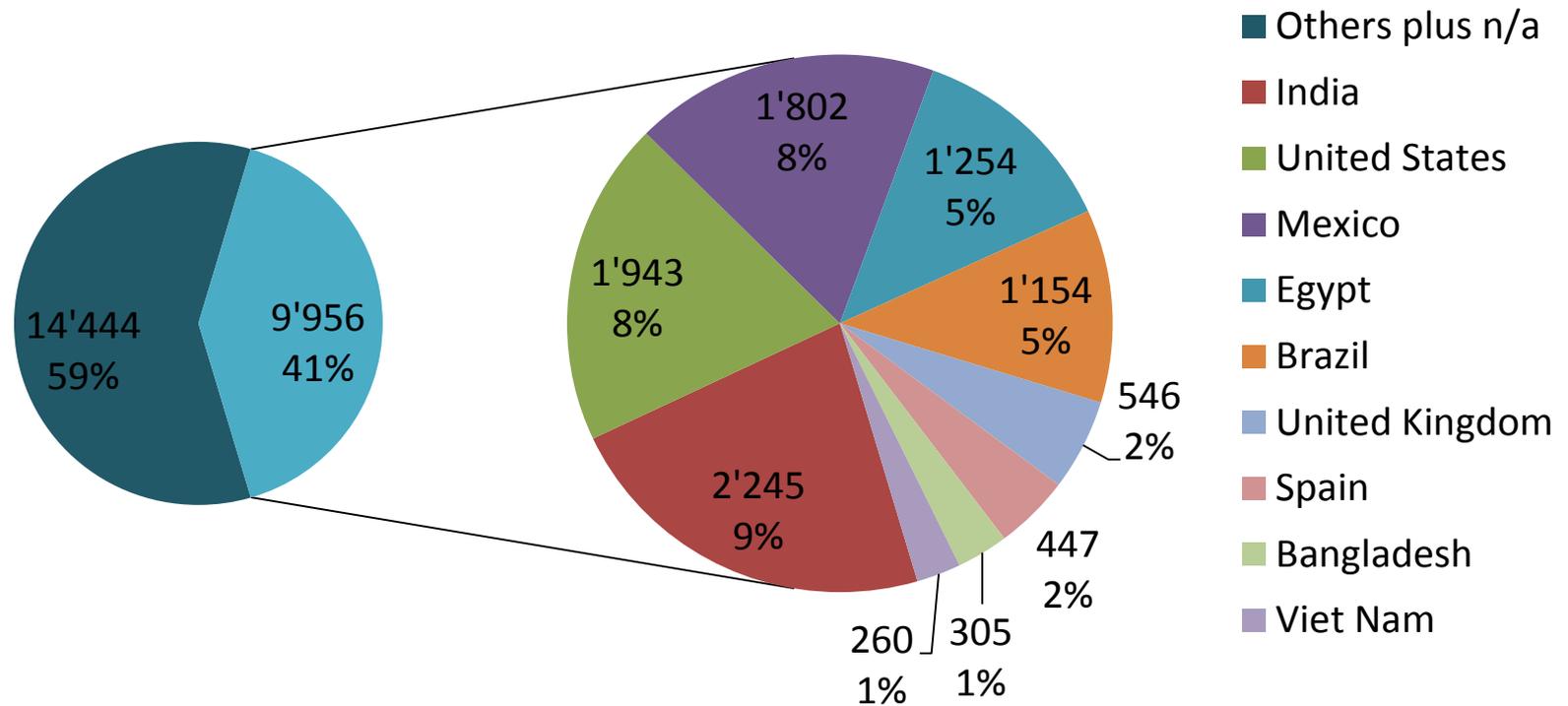
Other Selected Highlights/Challenges in 2016

1. Managing volatility
2. Entry into force of Marrakesh Treaty
 - 14 of 20 required accessions
3. External Offices
 - February 29 deadline
4. Global Digital Content Marketplace Conference
 - April 20 to 22
5. Progress on the Normative Agenda
6. Governance Proposals
7. Geographical Representation in the Secretariat
8. Sustainable Development Goals
9. World IP Day
 - April 26
 - Digital Creativity: Reimagining Culture



349 World IP Day events reported in 105 countries around the world in 2015

World IP Day Facebook fan base ... a variety of countries and regions



Composition of Fans by country (Total = 24,400).

World Intellectual
Property Day 2016

April 26

Digital Creativity: Culture Reimagined

#worldipday
www.wipo.int/ipday

اليوم العالمي
للملكية الفكرية
2016

26 أبريل

الإبداع الرقمي: الثقافة تتجدد

#worldipday
www.wipo.int/ipday

世界知识产权日
2016年

4月26日

数字创意 重塑文化

#worldipday
www.wipo.int/ipday

Journée mondiale
de la propriété
intellectuelle 2016

26 avril

Créativité numérique : la culture réinventée

#worldipday
www.wipo.int/ipday

Международный день
интеллектуальной
собственности 2016 г.

26 апреля

Творчество в цифровой среде: Переосмысление культуры

#worldipday
www.wipo.int/ipday

Día Mundial
de la Propiedad
Intelectual de 2016

26 de abril

Creatividad digital: reinventar la cultura

#worldipday
www.wipo.int/ipday