The Distance Learning Team at the WIPO Worldwide Academy

What other courses are available?

The "General Course on Intellectual Property" DL-101, is the first in a series of Internet-based programs offered by the WIPO Worldwide Academy. Throughout 2002 - 2003, the Academy will launch five specialized distance learning courses for which DL-101 will be a pre-requisite. These specialized advanced distance learning courses will focus on specific subjects such as copyright and related rights, the development of skills for patent agents in developing countries, IP aspects of E-Commerce, IP aspects of biotechnology, and IP and traditional knowledge.

The Academy premises in Chambésy, Geneva

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WIPO Worldwide Academy Distance Learning Program

General Course on Intellectual Property

DL 101

What is the WIPO Worldwide Academy Distance Learning Program?

At the WIPO Worldwide Academy, distance learning has been adopted as an innovative teaching approach that utilizes the Internet and other multimedia tools for educational purposes. This means that anyone, anywhere in the world, who has access to a PC which meets specified technical requirements, can follow the distance learning programs.

In using the Internet (i.e. the Academy's website) as a platform for course delivery and administration, this program has brought about a paradigm shift in teaching methodologies. For example, teaching and tutorial services are provided by a core faculty of renowned academics stationed around the world, with the interaction between students and teachers taking place online. All the phases of the course administration, from registration to student tests, course monitoring and evaluation systems also take place online.

Courtesy of IBM Deutschland GmbH

DL-101: What does this course entail?

DL-101, a twelve-part course, entitled "General Course on Intellectual Property", covers copyright, related rights, patents, trademarks, geographical indications, industrial design, plant breeders' rights, unfair competition and international registration systems. These substantive modules are complemented with a study guide, a general introduction to intellectual property and an essay on the economic value of intellectual property rights. The course requires approximately 50 hours of study time over a period of six weeks. It also includes audio segments, self-assessment questions, multiple-choice module tests and a final exam.

How does it work?

Distance learning takes place online on the Academy website. However, a CD-ROM version of the course is also available for those students who do not have Internet connectivity or for whom connectivity is too expensive. Once students have registered for the course and have been formally accepted, they are provided with a user-ID and password which allow them to log on to the Academy website and access the course modules. Courses are currently available in English, French, Spanish & Chinese. Portuguese, Russian and Arabic versions of the course will be added in 2002. Students are supported by tutors who are fluent in their preferred language and who may be contacted via email throughout the duration of the course. The distance learning method is flexible, permitting students to study in their own time, at their own pace and in a location convenient to them. Students are awarded a certificate from the Academy upon successful completion of the course.

How and when do I register?

Course Dates & Registration Deadlines

Spring 2002 March 1 to April 15, 2002
Register by.....January 31, 2002

Summer 2002 June 1 to July 15, 2002
Register by.....April 30, 2002

Fall 2002 October 1 to November 15, 2002
Register by .....August 31, 2002

Spring 2003 March 1 to April 15, 2003
Register by.....January 31, 2003

Summer 2003 June 1 to July 15, 2003
Register by.....April 30, 2003

Fall 2003 October 1 to November 15, 2003
Register by .....August 31, 2003

Registration is open online all year round. Students must register prior to the deadlines as outlined, to be considered for inclusion in the corresponding session, as specified.

Registration takes place online on the Academy web-site: http://academy.wipo.int

http://academy.wipo.int

Choose your language

Distance Learning Pre-registration

1. Follow simple registration instructions
2. Print your user ID and password
3. Await confirmation of acceptance from the Academy administration

Technical Requirements

- A computer connected to the Internet
- Netscape 4.05 or Internet Explorer 5
- Sound card and speakers
- Real Player software

Who can benefit?

The development of distance learning course materials is based on the actual demand of different categories of end-users. Target audience identification is the first step in the process of designing distance learning modules. In addition to IP Offices, groups such as Government officials, business managers in industries such as manufacturing, publishing and broadcasting, lawyers, patent agents, engineers, economists, journalists and university students can benefit from the Academy's tailor-made courses which address both general and specific IP issues.