



**CATALOGUE  
OF PRODUCTS  
2011**

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# 2011

## CATALOGUE OF PRODUCTS

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## ABOUT WIPO

### Convention Establishing the World Intellectual Property Organization signed at Stockholm on July 14, 1967 and as amended on September 28, 1979.



The WIPO Convention is the constituent instrument of the World Intellectual Property Organization and establishes three main organs: the WIPO General Assembly, the WIPO Conference and the WIPO Coordination Committee.

**Publication no.:** 250

**Pages:** 24

**Price:** 15 Sfr.

**ISBN** **A:** 978-92-805-0313-5 • **E:** 978-92-805-0377-7  
**F:** 978-92-805-0378-4 • **P:** 978-92-805-0299-2  
**R:** 978-92-805-0314-2 • **S:** 978-92-805-0379-1

### Agreement between the United Nations and the World Intellectual Property Organization



WIPO is an intergovernmental organization that in 1974 became one of the specialized agencies of the United Nations system of organizations.

**Publication no.:** 111

**Pages:** 55

**Price:** 15 Sfr.

**ISBN:** Multilingual

**A/C/E/F/R/S** 978-92-805-0747-8

### Free Information Products



#### World Intellectual Property Organization – An Overview

**Publication no.:** 1007

**Available in:** **E** (2010 edition), **A** (2009 edition), **C** (2009 edition), **F** (2009 edition), **S** (2010 edition)



#### WIPO Magazine

**Publication no.:** 121

**Available in:** **E, F, S**



#### World Intellectual Property Organization (WIPO): General Rules of Procedure

**Publication no.:** 399 Rev.3

**Available in:** **F/E, R, S**



#### Summaries of Conventions, Treaties and Agreements Administered by WIPO

**Publication no.:** 442

**Available in:** **E, F, S**

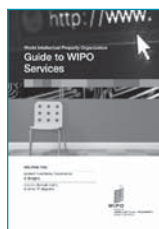


#### Contracting Parties or Signatories to Treaties

**Administered by WIPO**

**Publication no.:** 423

**Available in:** **E, F**



#### Guide to WIPO Services

**Publication no.:** 1020

**Available in:** **E, F, S**



#### WIPO – A Users' Guide

*An Introduction to the Organization*

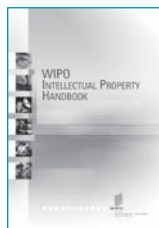
**Publication no.:** 1040

**Available in:** **E**

## ABOUT INTELLECTUAL PROPERTY

### GENERAL

#### WIPO Intellectual Property Handbook: Policy, Law and Use – Second edition – Published in 2004



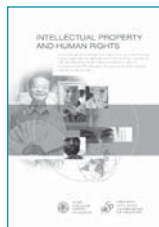
This is a general reference work on all aspects of intellectual property, including international treaties and conventions, analyses of all fields of intellectual property, its administration, enforcement and teaching, technological and legal developments, and WIPO's work in its Member States. New material now covers today's issues including electronic commerce, biotechnology, traditional

knowledge and management of copyright and related rights and WIPO's new vision and approaches to meet new challenges with a widening circle of partners. Can be used as a key reference work by creators, innovators, intellectual property lawyers, government officials, university teachers and students.

**Publication no.:** 489 • **Pages:** 460 • **Price:** 65 Sfr.

**ISBN** **E:** 978-92-805-1291-5

#### Intellectual Property and Human Rights – Published in 1998



The publication contains the proceedings of a panel discussion to commemorate the 50<sup>th</sup> Anniversary of the proclamation of the Universal Declaration of Human Rights. The papers that were presented cover such subjects as the universality of intellectual property rights, including rights to culture and to health. Other topics include intellectual property protection and traditional

knowledge as well as access to the benefits of science.

**Publication no.:** 762 • **Pages:** 223 • **Price:** 20 Sfr.

**ISBN** **E:** 978-92-805-0847-5

### Intellectual Property: A Power Tool for Economic Growth – By Kamil Idris – Published in 2003



This publication seeks to demystify intellectual property and to explain the whys and wherefores of the subject – unlike many other IP texts that concentrate on the “what.” Its message is that intellectual property is a power tool for economic development and wealth creation that is not yet being used to optimal effect in all countries, particularly in the developing world. It is a practical guide to using those intangible assets – such as knowledge, information, creativity and inventiveness – that are rapidly replacing traditional and tangible assets – such as land, labor and capital – as the driving forces of economic health and well-being.

**Publication no.:** 888 • **Pages:** 377 • **Price:** 65 Sfr.  
**ISBN E:** 978-92-805-1113-0

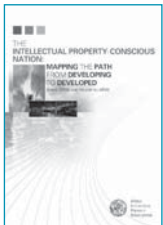
### Intellectual Property: A Power Tool for Economic Growth – CD – By Kamil Idris – Released in 2003



This CD-ROM contains the complete text of Intellectual Property: A Power Tool for Economic Growth. The CD-ROM is fully searchable and interactive as well as having a user-friendly print function that allows the user to print by page, subchapter or chapter.

**Publication no.:** CD888 • **Price:** 30 Sfr.  
**ISBN E:** 978-92-805-1164-2

### The Intellectual Property-Conscious Nation: Mapping the Path from Developing to Developed By Kamil Idris and Hisamitsu Arai – Published in 2006



The Director General of the World Intellectual Property Organization (WIPO) together with Mr. Arai, WIPO Policy Advisory Commission Member, outline a suggested action plan for the emerging intellectual property-conscious nation which puts innovation and the creativity cycle into motion by implementing a clear development strategy into which policies of intellectual property are integrated. This book will

help national and international leaders and policy makers understand how effective intellectual property policies can be as a power tool for economic, social, cultural and technological development.

**Publication no.:** 988 • **Pages:** 141 • **Price:** 30 Sfr.  
**ISBN E:** 978-92-805-1543-5

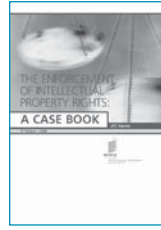
### Intellectual Property Policies for the Twenty-First Century: The Japanese Experience in Wealth Creation By Hisamitsu Arai – Published in 2000



This study was conceived and initiated by the WIPO Policy Advisory Commission. A founding member of the Commission, Mr. Arai describes the evolution of Japan's patent system and suggests strategies for improved patent administration in the future. Mr. Arai is the Japanese Vice Minister for International Affairs at the Ministry of International Trade and Industry, and a former Commissioner of the Japanese Patent Office.

**Publication no.:** 834 • **Pages:** 107 • **Price:** 30 Sfr.  
**ISBN E:** 978-92-805-0866-6

### The Enforcement of Intellectual Property Rights: A Case Book – By LTC Harms – 2<sup>nd</sup> edition 2008



With this publication, WIPO and the author aim at making available for judges and lawyers a valuable tool for the handling of intellectual property cases in countries where precedent in the intellectual property domain is rare. To that effect, the case book, prepared by the Honorable Mr. Justice Louis Harms, Judge of Appeal, Supreme Court of South Africa, analyzes carefully selected court decisions. These decisions are drawn from various countries with both civil and common law traditions. The extracts from the decisions and accompanying comments are illustrating the different areas of intellectual property law, with an emphasis on matters that typically arise in connection with civil and criminal proceedings involving intellectual property rights.

**Publication no.:** 791 • **Pages:** 502 • **Price:** 70 Sfr.  
**ISBN E:** 978-92-805-1759-0

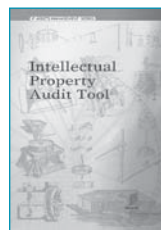
### L'Application des droits de propriété intellectuelle: Recueil de jurisprudence – By M.-F. Marais, T. Lachacinski – Published in 2008.



This new WIPO publication analyses French court decisions on selected cases in the field of intellectual property and also includes references to court decisions rendered in other countries with a civil law tradition. Prepared by Mrs. Marie-Françoise Marais, conseiller à de la Cour de cassation in Paris, France, et Mr. Thibault Lachacinski, juriste, Cabinet Nataf Fajgenbaum et associés, Paris, the casebook aims to be a valuable guide on the enforcement of IP rights for interested parties in the field, in particular judges and lawyers from French-speaking developing countries.

**Publication no.:** 626 • **Pages:** 322 • **Price:** 65 Sfr.  
**ISBN F:** 978-92-805-1638-8

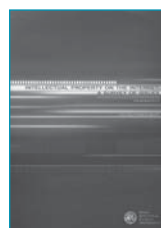
### Intellectual Property Audit Tool – Published in 2006



The IP Audit Tool is a reference work for Member States to use in the process of developing or assessing national or regional IP strategy. It is a flexible and practical guide to innovation systems, and may be modified and adapted to respond to the specific needs of a country or a region. The Audit Tool is organized in topical parts, and each part includes a definition of the topic (e.g. “valuation” or “market identification and strategy”), a list of questions, and examples of existing practices and policies from Member States.

**Publication no.:** 927 • **Pages:** 98 • **Price:** 15 Sfr.  
**ISBN E:** 978-92-805-1450-6

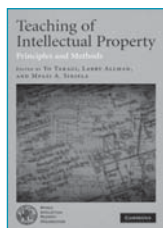
### Intellectual Property on the Internet: A Survey of Issues – Published in 2003



This report addresses the far-reaching impact that digital technologies - the internet in particular - have had on intellectual property (IP) and the international IP system.

**Publication no.:** 856  
**Pages:** 140  
**Price:** 30 Sfr.  
**ISBN E:** 978-92-805-1143-7

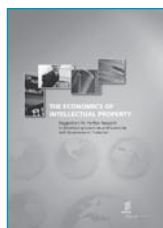
## Teaching of Intellectual Property – Principles and Methods – Published in 2008



Intellectual property (IP) comprises not only the valuable economic assets of private firms, but also the social and cultural assets of society. The potential impact of intellectual property assets is so great that it is likely to have a considerable effect on national and international economic development in the future. Despite this, the area of IP education is relatively new to many academic institutions, and principles and methods in teaching IP are still evolving. Against this backdrop, a number of internationally renowned professors and practitioners share their teaching techniques in their particular fields of expertise, including what they consider should be taught in terms of coursework. The result is a valuable handbook for teachers and those wishing to get up to speed on international IP issues.

**Publication no.:** CUP/001 • **Pages:** 333 • **Price:** 80 Sfr.  
**ISBN E:** 978-0-521-71646-8

## The Economics of Intellectual Property – Suggestions for Further Research in Developing Countries and Countries with Economies in Transition – Published in January 2009



The series of papers in this publication were commissioned from renowned international economists from all regions. They review the existing empirical literature on six selected themes relating to the economics of intellectual property, identify the key research questions, point out research gaps and explore possible avenues for future research.

**Publication no.:** 1012 • **Pages:** 216 • **Price:** 30 Sfr.

**ISBN E:** 978-92-805-1791-0

## Free Information Products



### What is Intellectual Property?

**Publication no.:** 450  
**Available in:** A, C, E, F, R, S



### Understanding Industrial Property

**Publication no.:** 895  
**Available in:** A, C, E, F, R, S



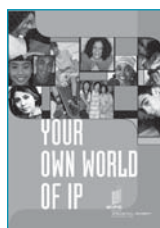
### Understanding Copyright and Related Rights

**Publication no.:** 909  
**Available in:** A, C, E, F, R, S



### Overview – Intellectual Property: A Power Tool for Economic Growth

**Publication no.:** 888.1  
**Available in:** A, C, E, F, R, S



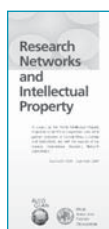
### Your Own World of IP

**Publication no.:** 907  
**Available in:** C, E, F, S



### At Home with Invention

**Publication no.:** 865  
**Available in:** A, C, E, F, R, S



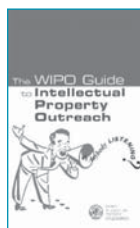
### Research Networks and Intellectual Property

**Publication no.:** 921  
**Available in:** E, F, S



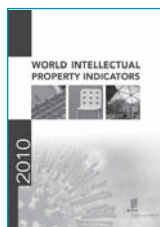
### Technology Transfer, Intellectual Property and Effective University-Industry Partnerships

**Publication no.:** 928  
**Available in:** E, F, S



### The WIPO Guide to Intellectual Property Outreach

**Publication no.:** 1002  
**Available in:** C, E, F, S



### World Intellectual Property Indicators – 2010

**Publication no.:** 941  
**Available in:** E, F, S



### Intellectual Property in Asian Countries: Studies on Infrastructure and Economic Impact

**Publication no.:** 1018  
**Available in:** E



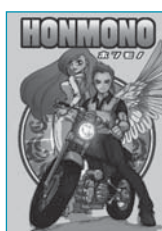
**Intellectual Property Issues and Arts Festivals: Preparing for the 11<sup>th</sup> Festival of Pacific Arts – Solomon Islands 2012**

**Publication no.:** 1016  
**Available in:** E



**Propriété Intellectuelle et Sauvegarde des Cultures Traditionnelles – Résumé**

**Publication no.:** L1023  
**Available in:** F, S

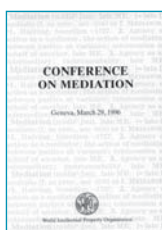


**Honmono – a manga on the dangers of counterfeits**

**Publication no.:** 1028  
**Available in:** E, J

## ARBITRATION AND MEDIATION

### Conference on Mediation (Geneva, 1996)



The publication contains the texts of presentations made by a number of well-known international specialists on mediation at the Conference. The meeting was held to examine mediation as the dispute resolution procedure and the reasons for the increased interest in this procedure. This publication covers the main features, advantages and limitations of mediation as well as the

suitability of mediation for intellectual property disputes. There is also a transcript of the discussions that took place.

**Publication no.:** 750 • **Pages:** 170 • **Price:** 20 Sfr.

**ISBN E:** 978-92-805-0669-3 • **F:** 978-92-805-0670-9

### Conference on Rules for Institutional Arbitration and Mediation (Geneva, 1995)

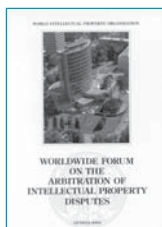


The publication contains the texts of presentations made by the Conference held at WIPO in January 1995. The Conference examined approaches and solutions adopted in the Rules of various arbitration institutions and the issues and problems arising in arbitrage proceedings. It also considered the WIPO Expedited Arbitration Rules and the WIPO Mediation Rules.

**Publication no.:** 741 • **Pages:** 191 • **Price:** 30 Sfr.

**ISBN E:** 978-92-805-0610-5

### Worldwide Forum on the Arbitration of Intellectual Property Disputes (Geneva, 1994)



The addresses and papers presented at the Forum are contained in this publication. These papers examined the intersection of recent developments in the fields of intellectual property and dispute settlements. Subjects covered include existing forms of extra-judicial dispute settlement, major elements of the arbitrage process, mediation and their pertinence in the resolution of intellectual

property disputes. There is also a description of the WIPO Mediation and Arbitration Center's Services.

**Publication no.:** 728 • **Pages:** 350 • **Price:** 30 Sfr.

**ISBN E:** 978-92-805-0498-9 • **F:** 978-92-805-0499-6

## Free Information Products



**WIPO Arbitration, Mediation and Expert Determination Rules and Clauses**

**Publication no.:** 446  
**Available in:** E, F, G, J, S



**Guide to WIPO Mediation**

**Publication no.:** 449  
**Available in:** C, E, F, S



**Guide to WIPO Domain Dispute Resolution**

**Publication no.:** 892  
**Available in:** E, F, S



**Guide to WIPO Arbitration**

**Publication no.:** 919  
**Available in:** C, E, F, S



**Dispute Resolution for the 21<sup>st</sup> Century**

**Publication no.:** 779  
**Available in:** A, C, E, F, J, K, R, S



**The Management of Internet Names and Addresses: Intellectual Property Issues – Report of the WIPO Internet Domain Name Process**

**Publication no.:** 439  
**Available in:** E, F, R



**The Recognition of Rights and the Use of Names in the Internet Domain Name System – Second Report of the WIPO Internet Domain Name process**

**Publication no.:** 843  
**Available in:** E, F, R, S

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**TRADITIONAL KNOWLEDGE**


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**Intellectual Property Needs and Expectations of Traditional Knowledge Holders – Published in 2001**


This Report presents information compiled by WIPO from nine fact-finding missions conducted in 1998 and 1999 on the intellectual property needs and expectations of holders of traditional knowledge. The purpose of the Report is to provide information to WIPO Member States, holders of traditional knowledge, including indigenous peoples, the private sector, intergovernmental and non-governmental

organizations, academic and research institutions and other interested parties, on the intellectual property needs and expectations of traditional knowledge holders expressed to WIPO during the fact-finding missions.

**Publication no.:** 768 • **Pages:** 340 • **Price:** 30 Sfr.

**ISBN E:** 978-92-805-0968-7 • **F:** 978-92-805-1081-2

**S:** 978-92-805-1082-9

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**WIPO-UNEP Study on the Role of Intellectual Property Rights in the Sharing of Benefits arising from the Use of Biological Resources and Associated Traditional Knowledge – Study no. 4 – By Professor Anil K. Gupta – Published in 2004**


Jointly produced by the World Intellectual Property Organization (WIPO) and the United Nations Environment Programme (UNEP)

This publication is part of a series of studies dealing with intellectual property and genetic resources, traditional knowledge and traditional cultural expressions/folklore. It reflects years of cooperation between the World Intellectual Property Organization

(WIPO) and the United Nations Environment Programme (UNEP) to ensure that environmental policy and intellectual property policy are developed in a coordinated and mutually supportive manner. It is intended to identify and explore the role of intellectual property rights in the sharing of benefits arising from the use of biological resources and associated traditional knowledge, which is well illustrated by three case studies in Nigeria, Mali and India in the field of traditional medicine and agriculture. The study was prepared by the coordinator of the Honeybee Network, an association of 25,000 grassroot innovators and traditional knowledge holders in 75 countries, Professor Anil K. Gupta.

**Publication no.:** 769 • **Pages:** 326 • **Price:** 30 Sfr.

**ISBN E:** 978-92-805-1011-9

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**Minding Culture: Case Studies on Intellectual Property and Traditional Cultural Expressions – Study no. 1**  
 By Terri Janke


Minding Culture gives actual examples of how industrial designs, copyright and trademarks have been used by indigenous Australian communities to protect and promote their artworks, cultures and identities, as well as their economic interests. The case studies point out where traditional communities found existing systems useful and where they were found inadequate. The studies convey the suggestions

of these communities for policy and practical measures that could improve the protection of traditional cultural expressions by intellectual property. The case studies provide traditional communities, as well as policy makers, legislators and other stakeholders, with realistic, empirically-based options and new ideas for future policy development.

**Publication no.:** 781 • **Pages:** 170 • **Price:** 30 Sfr.

**ISBN E:** 978-92-805-1189-5

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**Consolidated Analysis of the Legal Protection of Traditional Cultural Expressions/Expressions of Folklore – Background Paper no. 1 – Published in 2004**


This publication is part of a series of background papers prepared by the World Intellectual Property Organization (WIPO) dealing with IP issues in relation to genetic resources, TK, and TCEs/folklore. It is intended to provide a comprehensive analysis of the policy issues that arise in the debate over improved IP protection of TCEs/folklore, as an information resource for policy makers, negotiators,

legislators, indigenous and traditional communities, users of TCEs/folklore, researchers and others interested in exploring these issues in detail. A more succinct introduction to the subject is provided in the WIPO booklet "Intellectual Property and Traditional Cultural Expressions/Folklore."

**Publication no.:** 785 • **Pages:** 110 • **Price:** 20 Sfr.

**ISBN E:** 978-92-805-1327-1

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**WIPO Technical Study on Patent Disclosure Requirements Related to Genetic Resources and Traditional Knowledge – Study no. 3 – Published in 2004**


The WIPO Technical Study on Patent Disclosure Requirements Related to Genetic Resources and Traditional Knowledge concerns requirements in patent law systems to disclose information about genetic resources and traditional knowledge relevant to patented inventions. It was prepared by WIPO as part of the work program of the Intergovernmental Committee on Intellectual Property and Genetic

Resources, Traditional Knowledge and Folklore. The immediate context for this study was a request of the Conference of the Parties (COP) to the Convention on Biological Diversity (CBD) at its sixth meeting in The Hague from April 7 to 19, 2002 (Decision VI/24C). The preparation of the study was based on responses to a questionnaire circulated to the Member States of WIPO. The Technical Study was made available to the seventh meeting of the COP in Kuala Lumpur, Malaysia, from February 9 to 20, 2004, as document UNEP/CBD/COP/7/INF/17.

**Publication no.:** 786 • **Pages:** 68 • **Price:** 15 Sfr.

**ISBN E:** 978-92-805-1328-8

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**National Experiences with the Protection of Expressions of Folklore/Traditional Expressions (India, Indonesia and the Philippines) – Study no. 2 – By P.V. Valsala G. Kutty**


This is one of a series of Studies dealing with intellectual property and genetic resources, traditional knowledge and traditional cultural expressions/folklore. The objectives of this Study were to examine how effective protection of folklore is being achieved in India, Indonesia and the Philippines so as to derive directions for future work in this field and also to assess the relevance of the

Model Provisions drawn up for framing legislation in these countries.

**Publication no.:** 912 • **Pages:** 44 • **Price:** 15 Sfr.

**ISBN E:** 978-92-805-1234-2

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## Intellectual Property and the Safeguarding of Traditional Cultures – Legal Issues and Practical Options for Museums, Libraries and Archives – Published in 2010



This publication, prepared under the aegis of the WIPO Creative Heritage Project by two external consultants, Ms. Molly Torsen and Dr. Jane Anderson, offers legal information and compiles practical experiences on the management of intellectual property for cultural institutions whose collections comprise traditional cultural expressions. It seeks to respond directly to the needs of cultural institutions and indigenous and traditional communities dealing with the preservation, safeguarding and protection of cultural heritage.

**Publication no.:** 1023 • **Pages:** 122 • **Price:** 25 Sfr.

**ISBN E:** 978-92-805-2016-3

### Free Information Products



#### Intellectual Property and Traditional Cultural Expressions/Folklore – Booklet no. 1

**Publication no.:** 913

**Available in:** A, C, E, F, R, S



#### Intellectual Property and Traditional Knowledge – Booklet no. 2

**Publication no.:** 920

**Available in:** A, C, E, F, R, S



#### The WIPO Voluntary Fund – Booklet no. 3

**Publication no.:** 936

**Available in:** E, F, S



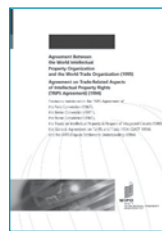
#### Creative Heritage Project – IP Guidelines for Digitizing Intangible Cultural Heritage

**Publication no.:** L934/TCH

**Available in:** A, C, E, F, R, S

## INTELLECTUAL PROPERTY ISSUES RELATED TO TRADE AND DEVELOPMENT

### Agreement Between the World Intellectual Property Organization and the World Trade Organization (1995) and Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement) (1994)



Provisions mentioned in the TRIPS Agreement of the Paris Convention (1967), the Berne Convention (1971), the Rome Convention (1961), the Treaty on Intellectual Property in Respect of Integrated Circuits (1989), the General Agreement on Tariffs and Trade 1994 (GATT) and the WTO Dispute Settlement Understanding (1994).

**Publication no.:** 223 • **Pages:** 166 • **Price:** 15 Sfr.

**ISBN E:** 978-92-805-0640-2 • **F:** 978-92-805-0647-1  
**S:** 978-92-805-0649-5

### Implications of the TRIPS Agreement on Treaties Administered by WIPO – Published in 1996



This study examines each of the 73 articles of the TRIPS Agreement. Where an article has implications for a WIPO-administered treaty, there is an in-depth examination of that article, pointing out possible changes in the obligations of a state. This study does not constitute an official interpretation of the WIPO-administered treaties nor of the TRIPS Agreement.

**Publication no.:** 464 • **Pages:** 83 • **Price:** 15 Sfr.

**ISBN E:** 978-92-805-0681-5 • **F:** 978-92-805-0689-1  
**S:** 978-92-805-0690-7

### Model Provisions on Protection Against Unfair Competition – Published in 1996

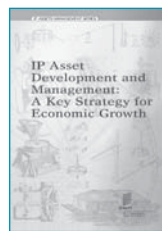


These model provisions were prepared by the WIPO secretariat and give, where appropriate, explanatory notes on the provisions in question. There are a total of six articles, ranging from general principles to causing confusion, damaging goodwill or reputation, misleading the public and the use of secret information.

**Publication no.:** 832 • **Pages:** 68 • **Price:** 15 Sfr.

**ISBN A:** 978-92-805-0748-5 • **C:** 978-92-805-0710-2  
**E:** 978-92-805-0642-6 • **F:** 978-92-805-0648-8  
**R:** 978-92-805-0722-5 • **S:** 978-92-805-0645-7

### IP Assets Development and Management: a Key Strategy for Economic Growth – Updated in 2006



This concise guide is aimed at providing awareness on the subject of IP asset development and management as a tool for economic development. The guide has been developed within the context of a project to identify and gather data concerning the key policies, strategies and practices that are being undertaken by WIPO Member States to use IP assets.

**Publication no.:** 896 • **Pages:** 40 • **Price:** 15 Sfr.

**ISBN E:** 978-92-805-1562-6

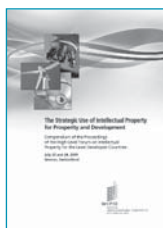
## Académie sur la mise en oeuvre des droits de propriété intellectuelle à l'intention de magistrats de pays en développement de droit continental – Published in 2002



Contains the texts of presentations made during two sessions organized in June 2000 and May 2001 in cooperation with the French Institut national de la propriété industrielle (INPI) and the École nationale de la magistrature (ENM).

**Publication no.:** 887 • **Pages:** 205 • **Price:** 15 Sfr.  
**ISBN F:** 978-92-805-1112-3

## The Strategic Use of Intellectual Property for Prosperity and Development – Compendium of the Proceedings of the High-Level Forum on Intellectual Property for the Least Developed Countries (July 23 and 24, 2009, Geneva, Switzerland) – Published in 2010



**Publication no.:** 362  
**Pages:** 137  
**Price:** 35 Sfr.  
**ISBN E:** 978-92-805-1959-4

## Free Information Products



**WIPO Development Agenda**  
**Publication no.:** L1015  
**Available in:** A, C, E, F, R, S

## SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs)

### Marketing Crafts and Visual Arts: The Role of Intellectual Property – A Practical Guide – Published in 2004 By the International Trade Centre (ITC) and the World Intellectual Property Organization (WIPO)

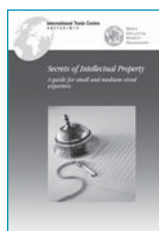


A Guide dealing with the relationship between successful marketing of crafts and visual arts, and the appropriate use of intellectual property (IP) system instruments – pointing to situations where obtaining formal IP protection ought to be considered; explains how to implement marketing and IP strategies within a business framework and marketing management process; presents case

studies and examples of managing IP assets in marketing from the craft and visual arts sectors in developing countries; includes bibliographical references.

**Publication no.:** ITC/P159 • **Pages:** 135 • **Price:** 40 Sfr.  
**ISBN F:** 92-9137-273-0 • **S:** 92-9137-272-2

### Secrets of Intellectual Property: A Guide for Small and Medium-sized Exporters – Published in 2004 By the International Trade Centre (ITC) and the World Intellectual Property Organization (WIPO)



A guide in the form of questions and answers dealing with intellectual property (IP) issues, aimed at small and medium-sized exporters and trade support institutions. It explains basic concepts and principles regarding IP rights; covers questions relevant to ownership of rights by employees, contracting, licensing and technology transfer; highlights the importance of IP issues when drawing business, marketing and export plans and strategies; deals with IP protection abroad; looks at the link between IP and quality regulations, standards, packaging, labeling and electronic commerce; considers how to conduct a valuation of IP rights and how to deal with IP disputes.

**Publication no.:** ITC/P163 • **Pages:** 180 • **Price:** 40 Sfr.  
**ISBN F:** 92-9137-278-1 • **S:** 92-9137-277-3

### Norwegian Small and Medium-sized Enterprises and the Intellectual Property Rights System: Exploration and Analysis – Published in 2003



The study provides an overview of the Norwegian national innovation system with a special focus on SMEs and their use of the intellectual property system. The study provides valuable empirical data on patent and trademark applications by size, location and sector. The methodology and analysis used in the study and its conclusions and recommendations, while focusing on the Norwegian

situation, will be of great interest to all those concerned with ensuring that SMEs are able to make the most effective use of the tools available to them through the intellectual property system.

**Publication no.:** 890 • **Pages:** 110 • **Price:** 25 Sfr.  
**ISBN E:** 978-92-805-1128-4

### La Propiedad Intelectual en las Pequeñas y Medianas Empresas: el Caso Argentino – Published in 2005



The study analyses the use made by the enterprise sector of the different mechanisms offered by the intellectual property rights system and, in particular, by small and medium-sized enterprises in Argentina. The study concerns the analysis of the enterprise competitive scope, its link to the national innovation system and the policies and programmes designed and implemented to favour the

competitiveness levels through the promotion of innovation and creativity activities, and the use of the intellectual property system. A central objective of the study is to identify the main barriers that can prevent or obstruct the effective use of intellectual property rights so as to provide the necessary elements of policy-making in this area. The study also includes a quantitative analysis on the use of the system as well as actual case studies of intellectual property rights use on the part of small and medium-sized Argentine enterprises.

**Publication no.:** 899 • **Pages:** 130 • **Price:** 25 Sfr.  
**ISBN S:** 978-92-805-1410-0

## La Propiedad Intelectual en Las Pequeñas y Medianas Empresas: el Caso Chileno – Published in 2006



The study analyses the use made by the enterprise sector of the different mechanisms offered by the intellectual property rights system and, in particular, by small and medium-sized enterprises in Chile. The study concerns the analysis of the enterprise competitive scope, its link to the national innovation system and the policies and programmes designed and implemented to favour the competitiveness levels with special emphasis, through the promotion of innovation and creativity activities, and the use of the intellectual property system. A central objective of the study is to identify the main barriers that can prevent or obstruct the effective use of intellectual property rights so as to provide the necessary elements for policy-making in this area. The study also includes a quantitative analysis on the use of the system as well as actual case studies of intellectual property rights use on the part of small and medium-sized Chilean enterprises.

**Publication no.:** 795 • **Pages:** 125 • **Price:** 25 Sfr.  
**ISBN S:** 978-92-805-1492-6

## Sistema de Propriedade Intelectual e as Pequenas e Médias Empresas no Brasil – Published in 2006



The study analyses the use made by the enterprise sector of the different mechanisms offered by the intellectual property rights system and, in particular, by small and medium-sized enterprises in Brazil. The study concerns the analysis of the enterprise competitive scope, its link to the national innovation system and the policies and programmes designed and implemented to favour the competitiveness levels with special emphasis, through the promotion of innovation and creativity activities, and the use of the intellectual property system. A central objective of the study is to identify the main barriers that can prevent or obstruct the effective use of intellectual property rights so as to provide the necessary elements for policy-making in this area. The study also includes a quantitative analysis on the use of the system as well as actual case studies of intellectual property rights use on the part of small and medium-sized Brazilian enterprises.

**Publication no.:** 858 • **Pages:** 136 • **Price:** 25 Sfr.  
**ISBN P:** 978-92-805-1581-7

## Free Information Products



**Making a Mark: An Introduction to Trademarks for Small and Medium-sized Enterprises**  
**Publication no.:** 900  
**Available in:** A, F, I, R, S



**Looking Good: An Introduction to Industrial Designs for Small and Medium-sized Enterprises**  
**Publication no.:** 498  
**Available in:** A, C, F, P, I, R, S



## Inventing the Future – An Introduction to Patents for Small and Medium-sized Enterprises

**Publication no.:** 917  
**Available in:** C, F, R, S



## A Stitch in Time – Smart Use of Intellectual Property by Textile Companies

**Publication no.:** 794  
**Available in:** C, E, F, P

## LICENSING

### Exchanging Value – Negotiating Technology Licensing Agreements: A Training Manual – Published in 2005

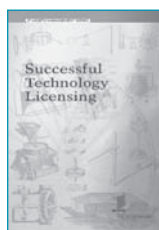


The Guide is designed to address the practical business needs and concerns of non-specialists who are required to deal with 'licensing in' or 'licensing out' technology, be it directly or indirectly. The Manual focuses on the process of due diligence while preparing for negotiations, and steps involved in actual negotiation, acquisition and transfer, through licensing agreements, of

technologies protected by patent and trade secrets. It provides guidance on negotiating techniques for licensing contracts and explains in clear and concise terms a number of basic rules, common issues and legal and financial concerns associated with the negotiating process, and illustrates these with a very large number of examples. It also includes outline of a program schedule and practical guidelines for creating and managing teams/groups for conducting mock negotiations during a five-day practical workshop on negotiating technology licenses.

**Publication no.:** 906 • **Pages:** 178 • **Price:** 30 Sfr.  
**ISBN C:** 978-92-805-1877-1 • **E:** 978-92-805-1247-2  
**F:** 978-92-805-1637-1 • **S:** 978-92-805-1513-8

### Successful Technology Licensing – Published in 2004



This practical guide for business persons, researchers and lawyers gives the basics of how to prepare for and conduct a technology license negotiation. It includes an explanation of how to succeed in licensing, a step by step approach for preparing for licensing, as well as a description of the "four clusters" of key terms in a licensing agreement and a form term sheet to be used as a

tool for preparation. This guide can be used to train trainers in connection with WIPO's Successful Technology Licensing training tool kit.

**Publication no.:** 903 • **Pages:** 50 • **Price:** 15 Sfr.  
**ISBN E:** 978-92-805-1207-6 • **F:** 978-92-805-1451-3

## INDUSTRIAL PROPERTY

### GENERAL

#### Treaties and Conventions

**Paris Convention for the Protection of Industrial Property of March 20, 1883, as revised at Brussels on December 14, 1900, at Washington on June 2, 1911, at the Hague on November 6, 1925, at London on June 2, 1934, at Lisbon on October 31, 1958, and at Stockholm on July 14, 1967 and as amended on September 28, 1979.**



The Convention applies to industrial property in the widest sense, including patents, marks, industrial designs, utility models (a kind of "small patent" provided for by the laws of some countries), trade names (designations under which an industrial or commercial activity is carried on), geographical indications (indications of source and appellations of origin) and the repression of unfair competition.

**Publication no.:** 201 • **Pages:** 46 • **Price:** 15 Sfr.

**ISBN** **A:** 978-92-805-0636-5 • **C:** 978-92-805-0451-4

**E:** 978-92-805-0291-6 • **F:** 978-92-805-0235-0

**G:** 978-92-805-0253-4 • **P:** 978-92-805-0300-5

**R:** 978-92-805-0315-9 • **S:** 978-92-805-0254-1

#### ARTICLE 6ter – CD – Updated regularly



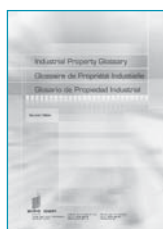
Article 6ter is a CD-ROM containing data that corresponds to all communications made by the International Bureau of WIPO pursuant to Article 6ter of the Paris Convention for the Protection of Industrial Property up to December 31, 2004. It contains black and white and color images of all armorial bearings, flags, State emblems, official signs and hallmarks indicating control and warranty of the States party to the Paris Convention, and of the names, abbreviations, flags, emblems and armorial bearings of international intergovernmental organizations which were the object of the said communications. Each new disc replaces the previous one.

**Publication no.:** CD6ter • **Price:** 100 Sfr.

**ISBN** Bilingual **E/F** 978-92-805-0977-9

#### Glossaries

##### Industrial Property Glossary – Second edition published in 1995



This is a useful reference publication containing around 350 main terms relating to industrial property. Each main term and its related sub-terms are provided in three languages. The publication is meant as a helpful tool for people involved in industrial property matters when reading, drafting or translating documents or when participating in discussions or interpreting terms from one

language into another.

**Publication no.:** 826 • **Pages:** 159 • **Price:** 20 Sfr.

**ISBN** Multilingual **E/F/S** 978-92-805-0481-1

##### Industrial Property Glossary – Published in 1982



This is a useful reference publication containing around 350 main terms relating to industrial property. Each main term and its related sub-terms are provided in three languages. The publication is meant as a helpful tool for people involved in industrial property matters when reading, drafting or translating documents or when participating in discussions or interpreting terms from one

language into another.

**Publication no.:** 825 • **Pages:** 137 • **Price:** 20 Sfr.

**ISBN** Multilingual **G/E/F** 978-92-805-0085-1

##### Industrial Property Glossary – Published in 1980



This is a useful reference publication containing around 350 main terms relating to industrial property. Each main term and its related sub-terms are provided in three languages. The publication is meant as a helpful tool for people involved in industrial property matters when reading, drafting or translating documents or when participating in discussions or interpreting terms from one

language into another.

**Publication no.:** 817 • **Pages:** 159 • **Price:** 20 Sfr.

**ISBN** Multilingual **R/E/F** 978-92-805-0017-2

##### Industrial Property Glossary – Published in 1980



This is a useful reference publication containing around 350 main terms relating to industrial property. Each main term and its related sub-terms are provided in three languages. The publication is meant as a helpful tool for people involved in industrial property matters when reading, drafting or translating documents or when participating in discussions or interpreting terms from one

language into another.

**Publication no.:** 818 • **Pages:** 152 • **Price:** 20 Sfr.

**ISBN** Multilingual **P/F/E** 978-92-805-0021-9

##### Industrial Property Glossary – Published in 1979



This is a useful reference publication containing around 350 main terms relating to industrial property. Each main term and its related sub-terms are provided in four languages. The publication is meant as a helpful tool for people involved in industrial property matters when reading, drafting or translating documents or when participating in discussions or interpreting terms from one language

into another.

**Publication no.:** 815 • **Pages:** 220 • **Price:** 20 Sfr.

**Available in:** Multilingual **E/F/S/A** 978-92-805-1705-7

## PATENTS

### Treaties and Conventions

**Patent Cooperation Treaty (PCT)** done at Washington on June 19, 1970, amended on September 28, 1979, and modified on February 3, 1984; and on October 3, 2001 and **Regulations under the PCT** as in force from July 1, 2011.



The Patent Cooperation Treaty makes it possible to seek patent protection for an invention simultaneously in each of a large number of countries by filing an "international" patent application. Such an application may be filed by anyone who is a national or a resident of a contracting State.

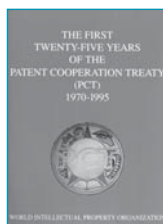
**Publication no.:** 274 • **Pages:** 231 • **Price:** 20 Sfr.

**ISBN** E: 978-92-805-2039-2 • F: 978-92-805-2040-8  
G: 978-92-805-2041-5 • I: 978-92-805-2042-2  
P: 978-92-805-2043-9 • S: 978-92-805-2054-3  
R: 978-92-805-2044-6

#### 2010 Edition

A: 978-92-805-2015-6

**The First Twenty-Five Years of the Patent Cooperation Treaty (PCT) (1970-1995)** – Published in 1995



This book commemorates the 25<sup>th</sup> anniversary of the conclusion of the Patent Cooperation Treaty. It begins with an article by the former Director General of WIPO, Dr. Arpad Bogoch, which traces the history of the PCT from its origins in 1966 to its adoption in 1970, including how it was prepared, developed and has continued to expand its operations. Other articles, by key figures in the PCT,

outline the administrative and legal development and the technical aspects of the PCT.

**Publication no.:** 884 • **Pages:** 399 • **Price:** 80 Sfr.

**ISBN** E: 978-92-805-0601-3

**Strasbourg Agreement Concerning the International Patent Classification of March 24, 1971, as amended on September 28, 1979.**



The Agreement establishes the International Patent Classification (IPC) which divides technology into eight sections with approximately 67,000 subdivisions. The IPC Agreement created a Union, which has an Assembly. Every State member of the Union is a member of the Assembly. Among the most important tasks of the Assembly is the adoption of the biennial program and budget of the Union.

**Publication no.:** 275 • **Pages:** 19 • **Price:** 15 Sfr.

**ISBN** A: 978-92-805-0922-9 • E: 978-92-805-0444-6  
F: 978-92-805-0457-6 • S: 978-92-805-0743-0

**Patent Law Treaty (PLT)** done at Geneva on June 1, 2000, **Regulations under the Patent Law Treaty** as in force from January 1, 2006, and **Explanatory Notes on the Patent Law Treaty and the Regulations under the Patent Law Treaty**



The PLT seeks to harmonize formal requirements set by national and regional patent offices and to streamline the procedures for obtaining and maintaining a patent.

**Publication no.:** 258 • **Pages:** 140

**Price:** 15 Sfr.

#### ISBN

A: 978-92-805-1030-0 • C: 978-92-805-1032-4

E: 978-92-805-1027-0 • F: 978-92-805-1028-7

R: 978-92-805-1031-7 • S: 978-92-805-1029-4

**Eurasian Patent Convention** done at Moscow on September 9, 1994.



This Convention constitutes a special agreement within the meaning of Article 19 of the Paris Convention for the Protection of Industrial Property of March 20, 1883 and a regional patent agreement within the meaning of Article 45(1) of the Patent Cooperation Treaty of June 19, 1970.

**Publication no.:** 222 • **Pages:** 57 • **Price:** 15 Sfr.

**ISBN** Multilingual E/F/R 978-92-805-0615-0

**Budapest Treaty on the International Recognition of the Deposit of Microorganisms for the Purposes of Patent Procedure** done at Budapest on April 28, 1977, and amended on September 26, 1980; and **Regulations (as in force from October 2, 2002)**



The main feature of the Treaty is that a contracting State which allows or requires the deposit of microorganisms for the purposes of patent procedure must recognize, for such purposes, the deposit of a microorganism with any "international depository authority," irrespective of whether such authority is on or outside the territory of the said State.

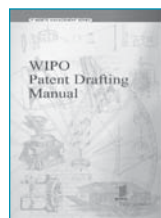
**Publication no.:** 277 • **Pages:** 53 • **Price:** 15 Sfr.

**ISBN** A: 978-92-805-0920-5 • E: 978-92-805-1578-7

F: 978-92-805-1084-3 • S: 978-92-805-0633-4

### Manuals

**WIPO Patent Drafting Manual** – Published in 2007



This Manual has been prepared in response to repeated demands from developing country Member States for capacity building in patent drafting due to the existing very low professional capacity in this area which is an obstacle to the utilization of the IP system by their nationals.

The target audience for this Manual is primarily but not exclusively in developing countries and consists

of scientists, researchers, technically trained persons and attorneys with a technical background who wish to draft patent applications. The Manual provides the necessary guidelines and an understanding of the skills needed for drafting a patent application, filing it and working with patent authorities to have it issued as a patent. The primary aim of this Manual is to assist all inventors in protecting their intellectual property through carefully crafted patent applications.

**Publication no.:** 867 • **Pages:** 138 • **Price:** 25 Sfr.

**ISBN** E: 978-92-805-1640-1

## Classifications

### International Patent Classification (IPC), Complete set Eighth Edition (2006) published in 2005 (Volumes 1 to 4)



The International Patent Classification (IPC) is a system for the classification and retrieval of technical information contained in patent documents. In order to keep the IPC up to date, it is continuously revised and a new edition is regularly published. The eighth edition of the IPC entered into force on January 1, 2006. The Classification is indispensable for the retrieval of patent documents in the search for "prior art."

Such retrieval is needed by patent-issuing authorities, potential inventors, research and development units, and others concerned with the application or development of technology. Five bound volumes (core level).

**Publication no.:** 560/8 • **Pages:** 752 • **Price:** 200 Sfr.

**Available in:** E, F



**International Patent Classification (IPC), Volume 1/Section A: Human Necessities and Section B: Performing Operations; Transporting – Eighth Edition (2006) published in 2005 – Core level.**

**Publication no.:** 560.1/8

**Pages:** 254

**Price:** 60 Sfr.

**ISBN E:** 978-92-805-1438-4 • **F:** 978-92-805-1444-5



**International Patent Classification (IPC), Volume 2/Section C: Chemistry; Metallurgy and Section D: Textiles; Paper – Eighth Edition (2006) published in 2005 – Core level**

**Publication no.:** 560.2/8

**Pages:** 144

**Price:** 40 Sfr.

**ISBN E:** 978-92-805-1439-1 • **F:** 978-92-805-1445-2



**International Patent Classification (IPC), Volume 3/Section E: Fixed constructions and Section F: Mechanical engineering; Lighting; Heating; Weapons; Blasting – Eighth Edition (2006) published in 2005 – Core level**

**Publication no.:** 560.3/8

**Pages:** 133 • **Price:** 40 Sfr.

**ISBN E:** 978-92-805-1440-7 • **F:** 978-92-805-1446-9



**International Patent Classification (IPC), Volume 4/Section G: Physics and Section H: Electricity – Eighth Edition (2006) published in 2005 – Core level**

**Publication no.:** 560.4/8

**Pages:** 174

**Price:** 40 Sfr.

**ISBN E:** 978-92-805-1441-4 • **F:** 978-92-805-1447-6

### IPC Official Catchword Index – Eighth Edition (2006) published in 2005

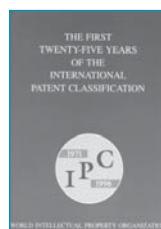


The Catchword Index is intended to indicate the part or parts of the eighth edition of the Classification in which a technical subject is likely to be found. The Index is based on catchwords chosen as indicative of technical subjects which may be of interest to a user of the Classification and for which more or less definite places in the Classification can be assigned.

**Publication no.:** 561/8 • **Pages:** 289 • **Price:** 70 Sfr.

**ISBN E:** 978-92-805-1443-8 • **F:** 978-92-805-1449-0

### The First Twenty-Five Years of the International Patent Classification (IPC) (1971-1996) – Published in 1996



This publication commemorates the first 25 years of the International Patent Classification that was established in 1971. The Classification is today a universally-used system for classifying and searching patent documents and other technical literature. IPC symbols are used for approximately one million patent documents issued all over the world each year and allow patent searching to be

done using those symbols.

**Publication no.:** 885 • **Pages:** 33 • **Price:** 20 Sfr.

**ISBN E:** 978-92-805-0625-9

## Free Information Products



**Patents – Comic book**

**Publication no.:** 485

**Available in:** A, C, E, F, R, S



**PATENTSCOPE**

**Finding Technology Using Patents – An Introduction**

**Publication no.:** L434/2

**Available in:** E, F, J, S



**PATENTSCOPE**

**WIPO Guide to Using Patent Information**

**Publication no.:** L434/3

**Available in:** E, F, S



**PATENTSCOPE**

**Priority Document Access Service – An Introduction**

**Publication no.:** L434/4

**Available in:** E, F



### PATENTSCOPE

Access to Research for Development and Innovation – aRDi

Publication no.: L434/5

Available in: **E, F, S**

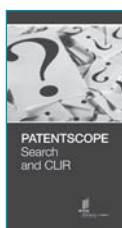


### PATENTSCOPE

Access to Specialized Patent Information for Developing Countries – ASPI

Publication no.: L434/6

Available in: **E, F, S**



### PATENTSCOPE

Search and CLIR

Publication no.: L434/7

Available in: **E**



### What is the PLT?

Publication no.: L450PLT

Available in: **A, C, E, F, R, S**



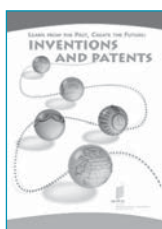
### The International Patent System

PCT Yearly Review

Developments and Performance in 2010

Publication no.: 901

Available in: **E**



### Learn from the Past, Create the Future:

Inventions and Patents

Publication no.: 925

Available in: **C, E, F, R, S**

## MARKS

### Treaties and Conventions

**Madrid Agreement Concerning the International Registration of Marks; Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks; Regulations and Administrative Instructions of April 14, 1891 as revised at Brussels on December 14, 1900, at Washington on June 2, 1911, at the Hague on November 6, 1925, at London on June 2, 1934, at Nice on June 15, 1957, and at Stockholm on July 14, 1967 and as amended on September 28, 1979; the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks adopted at Madrid on June 27, 1989; and as amended on October 3, 2006 and on November 12, 2007; the Regulations as in force on September 1, 2009 and the Administrative Instructions as in force on January 1, 2008.** The system of international registration of marks is governed by the Madrid Agreement. The Protocol relating to that Agreement aims at rendering the Madrid system more flexible and more compatible with the domestic legislation of certain countries which had not been able to accede to the Agreement.



The system of international registration of marks is governed by the Madrid Agreement.

The Protocol relating to that Agreement aims at rendering the Madrid system more flexible and more compatible with the domestic legislation of certain countries which had not been able to accede to the Agreement.

Publication no.: 204 • Pages: 151 • Price: 20 Sfr.

ISBN 2009 Edition **E**: 978-92-805-1846-7 • **F**: 978-92-805-1847-4  
**S**: 978-92-805-1848-1

2008 Edition **C**: 978-92-805-1831-3

2005 Edition **G**: 978-92-805-1389-9

2004 Edition **A**: 978-92-805-0286-2

**Nice Agreement Concerning the International Classification of Goods and Services for the Purposes of the Registration of Marks of June 15, 1957, as revised at Stockholm on July 1967, and at Geneva on May 13, 1977 and amended on September 28, 1979.**



The Agreement establishes a classification of goods and services for the purposes of registering trademarks and service marks. The trademark offices of the contracting States must indicate, in connection with each registration, the symbols of the classes.

Publication no.: 292 • Pages: 19 • Price: 15 Sfr.

ISBN **A**: 978-92-805-0435-4 • **E**: 978-92-805-0433-0  
**F**: 978-92-805-0309-8 • **R**: 978-92-805-0436-1

**S**: 978-92-805-0434-7

**Trademark Law Treaty and Regulations done in Geneva on October 27, 1994.**



The aim of the TLT is to make national and regional trademark registration systems more user-friendly. This is achieved through the simplification and harmonization of procedures thus making the procedure safe for the owners of marks and their representatives.

Publication no.: 225

Pages: 68 • Price: 15 Sfr.

ISBN **A**: 978-92-805-0571-9 • **C**: 978-92-805-0572-6

**E**: 978-92-805-0568-9 • **F**: 978-92-805-0569-6

**R**: 978-92-805-0573-3 • **S**: 978-92-805-1782-8

**Singapore Treaty on the Law of Trademarks, Regulations Under the Singapore Treaty on the Law of Trademarks and Resolution by the Diplomatic Conference Supplementary to the Singapore Treaty on the Law of Trademarks and the Regulations Thereunder, done at Singapore on March 27, 2006**



**Publication no.:** 259  
**Pages:** 140  
**Price:** 20 Sfr.  
**ISBN**  
**A:** 978-92-805-1566-4  
**C:** 978-92-805-1567-1  
**E:** 978-92-805-1563-3  
**F:** 978-92-805-1564-0

**R:** 978-92-805-1568-8  
**S:** 978-92-805-1565-9

**Vienna Agreement Establishing an International Classification of the Figurative Elements of Marks done at Vienna on June 12, 1973, as amended on October 1, 1985.**



The Vienna Agreement establishes a classification for marks which consist of or contain figurative elements. The competent offices of the contracting States must indicate in the official documents and publications relating to registrations and renewals of marks the appropriate symbols of the Classification.

**Publication no.:** 266 • **Pages:** 20 • **Price:** 15 Sfr.

**ISBN** **E:** 978-92-805-0424-8 • **F:** 978-92-805-0468-2  
**S:** 978-92-805-0742-3

**Nairobi Treaty on the Protection of the Olympic Symbol adopted at Nairobi on September 26, 1981.**



All States which are party to the Treaty are under the obligation to protect the Olympic symbol – five interlaced rings – against use for commercial purposes (in advertisements, on goods, as a mark, etc.) without the authorization of the International Olympic Committee.

**Publication no.:** 297  
**Pages:** 31 • **Price:** 15 Sfr.

**ISBN** Multilingual **E/F/R/S** 978-92-805-0632-7

**Joint Recommendation Concerning Provisions on the Protection of Well-Known Marks adopted by the Paris Union Assembly and the WIPO General Assembly at the 34<sup>th</sup> series of meetings of the Assemblies of the Member States of WIPO (September 24-29, 1999).**



The Recommendation is the first implementation of WIPO's policy to adapt to the pace of change in the field of industrial property by considering new options for accelerating the development of international harmonized common principles. It provides a set of guidelines for the protection of well-known marks that are recommended to States.

**Publication no.:** 833 • **Pages:** 28 • **Price:** 15 Sfr.

**ISBN** **A:** 978-92-805-0928-1 • **C:** 978-92-805-0929-8  
**E:** 978-92-805-0858-1 • **F:** 978-92-805-0880-2  
**R:** 978-92-805-0930-4 • **S:** 978-92-805-0881-9

**Joint Recommendation Concerning Trademark Licenses adopted by the Paris Union Assembly and the WIPO General Assembly at the 35<sup>th</sup> series of meetings of the Assemblies of the Member States of WIPO (September 25 to October 3, 2000).**



The Joint Recommendation aims at harmonizing and simplifying the formal requirements for the recordal of trademark licenses and therefore supplements the Trademark Law Treaty (TLT) of October 27, 1994, which is designed to streamline and harmonize formal requirements set by national or regional offices for the filing of national or regional trademark applications, the recordal of

changes, and the renewal of trademark registrations.

**Publication no.:** 835 • **Pages:** 38 • **Price:** 15 Sfr.

**ISBN** **A:** 978-92-805-0934-2 • **C:** 978-92-805-0935-9  
**E:** 978-92-805-0931-1 • **F:** 978-92-805-0932-8  
**R:** 978-92-805-0936-6 • **S:** 978-92-805-0933-5

**Joint Recommendation Concerning Provisions on the Protection of Marks and Other Industrial Property Rights in Signs, on the Internet (with Explanatory Notes) adopted by the Assembly of the Paris Union for the Protection of Industrial Property and the General Assembly of the World Intellectual Property Organization (WIPO) at the 36<sup>th</sup> Series of Meetings of the Assemblies of the Member States of WIPO (September 24 to October 3, 2001)**



The provisions aim at providing a clear legal framework for trademark owners who wish to use their marks on the Internet and to participate in the development of electronic commerce. They are intended to facilitate the application of existing laws relating to marks, and other industrial property rights in signs on the Internet.

**Publication no.:** 845 • **Pages:** 40 • **Price:** 15 Sfr.

**ISBN** **A:** 978-92-805-1047-8 • **C:** 978-92-805-1049-2  
**E:** 978-92-805-1044-7 • **F:** 978-92-805-1045-4  
**R:** 978-92-805-1048-5 • **S:** 978-92-805-1046-1

**Records of the Diplomatic Conference for the Adoption of a Revised Trademark Law Treaty – Singapore 2006 Published in 2010**



These records include the texts of the Treaty, the Regulations and the Model International Forms as well as the Final Act, the Basic Proposal and a comparison of the texts of the Trademark Law Treaty (done at Geneva on October 27, 1994) and the Singapore Treaty on the Law of Trademarks and the Regulations There under. Also included are the Conference documents, the proposed amendments

to the drafts of the Treaty and the Regulations, working papers of the various working groups, the rules of procedure and the agenda of the Conference. In addition, there are minutes of the meetings of the Conference, the list of participants and of signatories of the Treaty.

**Publication no.:** 329 • **Pages:** 596 • **Price:** 100 Sfr.

**ISBN** **E:** 978-92-805-1692-0

## Guides and Manuals

### Guide to the International Registration of Marks under the Madrid Agreement and the Madrid Protocol

Updated September 2009



This Guide is primarily intended for applicants and holders of international registrations of marks, as well as officials of the competent administrations of the Member States of the Madrid Union. It leads them through the various steps of the international registration procedure and explains the essential provisions of the Madrid Agreement, the Madrid Protocol and the Common Regulations.

**Publication no.:** 455 • **Pages:** 248 approximately • **Price:** 60 Sfr.

**ISBN C:** 978-92-805-2019-4 • **E:** 978-92-805-1729-3

**F:** 978-92-805-1730-9 • **S:** 978-92-805-1731-6

### Guía del Empresario sobre Marcas e Indicaciones Geográficas – Published in 2007



The objective of the guide is to provide general information on distinctive signs, considered as differentiation tools that can promote competitiveness among Latin American businessmen. It addresses to representatives of the enterprise world and to all person eager to understand the differentiation mechanism of using trademarks and geographical indications and how it can be to the advantage of

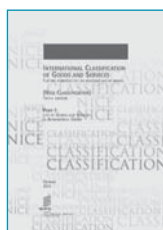
competitivity.

**Publication no.:** 859 • **Pages:** 104 • **Price:** 25 Sfr.

**ISBN S:** 978-92-805-1618-0

## Classifications

### International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification), Bilingual versions – Tenth edition published in 2011



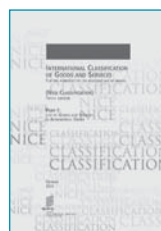
The Nice Classification consists of a classification of goods and services for the purposes of registering trademarks and service marks. The authentic bilingual versions of the Nice Classification include Class Headings accompanied by Explanatory Notes and a Bilingual (English-French and French-English) Alphabetical List of Goods and Services. The Class Headings describe in very broad terms the nature of the goods or services contained in each of the 34 classes of goods and 11 classes of services. They are accompanied, where appropriate, by Explanatory Notes which describe in greater detail the type of goods or services included in the classes concerned. The Bilingual Alphabetical List comprises around 10,100 indications of goods and 1,500 of services edited in English or French, with the equivalent indication in the other language and the number of the class to which each good or service belongs. In order to keep the Nice Classification up to date, it is continuously revised and a new edition is published every five years. The tenth edition will enter into force on January 1, 2012. This classification is also available on CD-ROM. For more information please refer to the NIVILO:CLASS CD (page 16).

**Publication no.:** 500 • **Pages:** 260 • **Price:** 100 Sfr.

**ISBN Bilingual E/F** 978-92-805-2027-9

**Bilingual F/E** 978-92-805-2028-6

### International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification), Part I: List of Goods and Services in Alphabetical Order – Tenth edition published in 2011



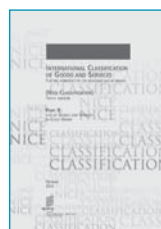
The Nice Classification consists of a classification of goods and services for the purposes of registering trademarks and service marks. The Nice Classification includes Class Headings accompanied by Explanatory Notes and an Alphabetical List of Goods and Services. The Class Headings describe in very broad terms the nature of the goods or services contained in each of the 34 classes of goods and 11 classes of services. They are

accompanied, where appropriate, by Explanatory Notes which describe in greater detail the type of goods or services included in the classes concerned. The Alphabetical List comprises around 10,100 indications of goods and 1,500 of services. WIPO publishes the authentic paper versions of the Nice Classification in two parts. Part I lists, in alphabetical order, all the goods in one list and all the services in another list, with indication of the number of the class to which each good or service belongs. Part II lists, in alphabetical order for each class, the goods or services belonging to that class. In order to keep the Nice Classification up to date, it is continuously revised and a new edition is published every five years. The tenth edition will enter into force on January 1, 2012. This classification is also available on CD-ROM. For more information please refer to the NIVILO:CLASS CD (page 16).

**Publication no.:** 500.1 • **Pages:** 172 • **Price:** 100 Sfr.

**ISBN E:** 978-92-805-2023-1 • **F:** 978-92-805-2025-5

### International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification), Part II: List of Goods and Services in Class Order – Tenth edition published in 2011



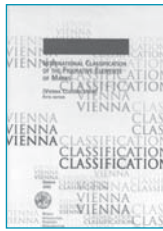
The Nice Classification consists of a classification of goods and services for the purposes of registering trademarks and service marks. The Nice Classification includes Class Headings accompanied by Explanatory Notes and an Alphabetical List of Goods and Services. The Class Headings describe in very broad terms the nature of the goods or services contained in each of the 34 classes of goods and

11 classes of services. They are accompanied, where appropriate, by Explanatory Notes which describe in greater detail the type of goods or services included in the classes concerned. The Alphabetical List comprises around 10,100 indications of goods and 1,500 of services. WIPO publishes the authentic paper versions of the Nice Classification in two parts. Part I lists, in alphabetical order, all the goods in one list and all the services in another list, with indication of the number of the class to which each good or service belongs. Part II lists, in alphabetical order for each class, the goods or services belonging to that class. In order to keep the Nice Classification up to date, it is continuously revised and a new edition is published every five years. The tenth edition will enter into force on January 1, 2012. This classification is also available on CD-ROM. For more information please refer to the NIVILO:CLASS CD (page 16).

**Publication no.:** 500.2 • **Pages:** 162 • **Price:** 100 Sfr.

**ISBN E:** 978-92-805-2024-8 • **F:** 978-92-805-2026-2

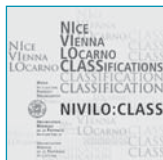
## International Classification of the Figurative Elements of Marks (Vienna Classification) – Sixth edition published in 2007



The Vienna Classification provides symbols for marks that consist of, or contain, figurative elements. It constitutes a hierarchical system that proceeds from the general to the particular, dividing all figurative elements into categories, divisions and sections. Explanatory notes have been introduced where appropriate. The classification comprises a total of 29 categories, 144 divisions, 788 main sections and 879 auxiliary sections in which the figurative elements of marks are classified. In order to keep the Vienna Classification up to date, it is continuously revised and a new edition is published every five years. The current (sixth) edition will enter into force on January 1, 2008. This classification is also available on CD-ROM. For more information please refer to the NIVLO:CLASS CD (page 16).

**Publication no.:** 502 • **Pages:** 141 • **Price:** 50 Sfr.  
**ISBN** E: 978-92-805-1611-1 • F: 978-92-805-1612-8

## NIVLO:CLASS (Nice, Vienna and Locarno Classifications) – CD Version 2.3



This disc contains the authentic versions of the current editions of the International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification, ninth edition), the International Classification of the Figurative Elements of Marks (Vienna Classification, sixth edition) and the International Classification for Industrial Designs (Locarno Classification, ninth edition).

**Publication no.:** CD NIVLO:CLASS • **Price:** 60 Sfr.  
**ISBN** Trilingual E/F/S 978-92-805-1797-2

## Free Information Products



**Trademarks – Comic book**  
**Publication no.:** 483  
**Available in:** A, C, E, F, R, S



**The Madrid Agreement Concerning the International Registration of Marks and the Protocol Relating to that Agreement: Objectives, Main Features, Advantages**  
**Publication no.:** 418  
**Available in:** A, E, F, P, R, S



**The Trademark Law Treaty: Questions and Answers**  
**Publication no.:** 908  
**Available in:** E, F, S



**Madrid System for the International Registration of Marks – Report for 2010**  
**Publication no.:** 940  
**Available in:** E, F, S

## INDUSTRIAL DESIGNS

### Agreements

**Hague Agreement Concerning the International Registration of Industrial Designs of November 6, 1925**  
I. London Act (1934) • II. Hague Act (1960) • III. Additional Act of Monaco (1961) • IV. Complementary Act of Stockholm (1967) as amended on September 28, 1979 • V. Geneva Act (1999)  
**Common Regulations as in force on April 1, 2010 and Administrative Instructions as in force on January 1, 2008.**



The system of international registration of industrial designs is governed by this Agreement. The objectives of the system are two-fold. Firstly, it offers the possibility of obtaining protection for industrial designs in a number of States through a single deposit made with the International Bureau of WIPO. Secondly, by having a single registration with effect in several countries, the subsequent

management of the protection obtained is also made much easier.

**Publication no.:** 269 • **Pages:** 139 • **Price:** 15 Sfr.  
**ISBN** E: 978-92-805-1927-3 • F: 978-92-805-1928-0  
S: 978-92-805-1929-7

**Locarno Agreement Establishing an International Classification for Industrial Designs signed at Locarno on October 8, 1968, as amended on September 28, 1979.**



The Locarno Agreement establishes a classification for industrial designs. This Agreement created a Union, which has an Assembly. Every State member of the Union is a member of the Assembly.

**Publication no.:** 271 • **Pages:** 24 • **Price:** 15 Sfr.  
**ISBN** E: 978-92-805-0423-1  
F: 978-92-805-0467-5  
S: 978-92-805-0574-0

**Hague Agreement Concerning the International Registration of Industrial Designs**



The present publication contains the text of the London 1934 Act of the Hague Agreement Concerning the International Deposit of Industrial Designs, as well as the text of the Common Regulations under the 1999 Act, the 1960 Act and the 1934 Act of the Hague Agreement, in the version that came into force on January 1, 2009 and that remains applicable solely to recordings made under the London Act.

**Publication no.:** 272 • **Pages:** 59 • **Price:** 15 Sfr.  
**ISBN** E: 978-92-805-1902-0 • F: 978-92-805-1903-7

## Guides

### Guide to the International Registration of Industrial Designs under the Hague Agreement – Updated in April 2010



This Guide is primarily intended for applicants and holders of international registrations of industrial designs, as well as officials of the competent administrations of the Member States of the Hague Union. It leads them through the various steps of the international registration procedure and explains the essential provisions of the Hague Agreement.

**Publication no.:** 857 • **Pages:** 206 • **Price:** 35 Sfr.

**ISBN** E: 978-92-805-1930-3 • F: 978-92-805-1931-0  
S: 978-92-805-1932-7

## Classifications

### International Classification for Industrial Designs (Locarno Classification) – Ninth edition published in June 2008



The Locarno classification established under the Locarno Agreement consists of a classification for industrial designs. It comprises a list of 32 classes and 219 subclasses with explanatory notes and an alphabetical list of goods in which industrial designs are incorporated, with an indication of the classes and subclasses into which they fall. This list contains some 7,024 indications of different kinds

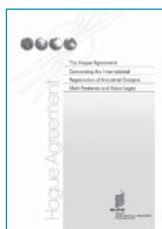
of goods. In order to keep the Locarno Classification up to date, it is continuously revised and a new edition is published every five years. The ninth edition will be in force as from January 1, 2009 and will replace the previous edition.

This classification is also available on CD-ROM. For more information please refer to NIVLO:CLASS CD-ROM (page 16).

**Publication no.:** 501/9 • **Pages:** 220 • **Price:** 100 Sfr.

**ISBN** E: 978-92-805-1679-1 • F: 978-92-805-1680-7

## Free Information Products



### The Hague Agreement Concerning the International Registration of Industrial Designs: Main Features and Advantages

**Publication no.:** 911

**Available in:** E, F, P, S



### Hague System for the International Registration of Industrial Designs – Report for 2010

**Publication no.:** 930

**Available in:** E



### Industrial Designs and the Hague Agreement: An Introduction

**Publication no.:** 429

**Available in:** C, E, F, S

## GEOGRAPHICAL INDICATIONS

### Agreements

#### Madrid Agreement for the Repression of False or Deceptive Indications of Source on Goods of April 14, 1891 I. Act revised at Washington on June 2, 1911 at the Hague on November 6, 1925, at London on June 2, 1934 and at Lisbon on October 31, 1958. • II. Additional Act of Stockholm of July 14, 1967.



According to the Agreement, all goods bearing a false or deceptive indication of source, by which one of the contracting States, or a place situated therein, is directly or indirectly indicated as being the country or place of origin, must be seized on importation, or such importation must be prohibited, or other actions and sanctions must be applied in connection with such importation.

**Publication no.:** 261 • **Pages:** 8 • **Price:** 15 Sfr.

**ISBN** A: 978-92-805-0714-0 • E: 978-92-805-0270-1  
F: 978-92-805-0271-8

#### Lisbon Agreement for the Protection of Appellations of Origin and their International Registration and Regulations as revised at Stockholm on July 14, 1967, and as amended on September 28, 1979, and Regulations and Administrative Instructions as in force on January 1, 2010.



The aim of the Agreement is to provide for the protection of appellations of origin, i.e., the “geographical name of a country, region, or locality, which serves to designate a product originating therein, the quality and characteristics of which are due exclusively or essentially to the geographic environment, including natural and human factors” (Article 2).

**Publication no.:** 264 • **Pages:** 24 • **Price:** 15 Sfr.

**ISBN** A: 978-92-805-0713-3 • E: 978-92-805-1918-1  
F: 978-92-805-1919-8 • S: 978-92-805-1920-4

## Periodicals

### Appellations of origin – Published once a year



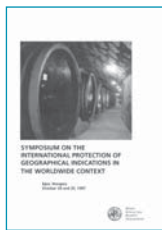
This publication is issued under the Lisbon Agreement for the Protection of Appellations of Origin and their International Registration. It is published as and when the WIPO Secretariat has registered a number of appellations of origin, giving information on the name of the appellation, the kind of product and the date of registration. The price quoted is for each issue.

**Publication no.:** 105 • **Pages:** 187 • **Price:** 15 Sfr.

**ISSN** Trilingual F/E/S 0253-8180

## Papers of Symposia

### Symposium on the International Protection of Geographical Indications in the Worldwide Context (Eger, 1997)



This volume contains papers presented and a summary of the discussions that took place in the symposium. The meeting dealt with current questions concerning the protection of geographical indications in national, regional and international laws, in particular the relationship between the protection of geographical indications and the protection of trademarks.

**Publication no.:** 760 • **Pages:** 276 • **Price:** 20 Sfr.  
**ISBN E:** 978-92-805-0777-5

## Free Information Products

### The Lisbon System: International Protection for Identifiers of Typical Products from Defined Geographical Area



**Publication no.:** 942  
**Available in:** E, F, S

## COPYRIGHT AND RELATED RIGHTS

### Treaties and Conventions

**Berne Convention for the Protection of Literary and Artistic Works** of September 9, 1886, as completed at Paris on May 4, 1896, revised at Berlin on November 13, 1908, completed at Berne on March 20, 1914, revised at Rome on June 2, 1928, revised at Brussels on June 26, 1948, at Stockholm on July 14, 1967 and at Paris on July 24, 1971 and amended on September 28, 1979.



The Convention rests on three basic principles and contains a series of provisions determining the minimum protection to be granted, as well as special provisions available to developing countries which want to make use of them.

**Publication no.:** 287  
**Pages:** 57  
**Price:** 15 Sfr.

**ISBN A:** 978-92-805-0312-8 • **E:** 978-92-805-0422-4  
**F:** 978-92-805-0466-8 • **P:** 978-92-805-0301-2  
**R:** 978-92-805-1367-7 • **S:** 978-92-805-0475-0

**WIPO Copyright Treaty (WCT)** of December 20, 1996, with the agreed statements of the Diplomatic Conference that adopted the Treaty and the provision of the Berne Convention (1971) referred to in the Treaty.



The Treaty mentions two subject matters to be protected by copyright, (i) computer programs, whatever may be the mode or form of their expression, and (ii) compilations of data or other material (databases), in any form, which by reason of the selection or arrangement of their contents constitute intellectual creations. Where a database does not constitute such a creation, it is outside the

scope of this Treaty.

**Publication no.:** 226 • **Pages:** 56 • **Price:** 15 Sfr.  
**ISBN A:** 978-92-805-1229-8 • **C:** 978-92-805-0735-5  
**E:** 978-92-805-0706-5 • **F:** 978-92-805-0723-2  
**R:** 978-92-805-0737-9 • **S:** 978-92-805-0731-7

**WIPO Performances and Phonograms Treaty (WPPT)** of December 20, 1996, with the agreed statements of the Diplomatic Conference that adopted the Treaty, and the provisions of the Berne Convention (1971) and of the Rome Convention (1961) referred to in the Treaty.



The Treaty deals with intellectual property rights of two categories of beneficiary: (i) performers (actors, singers, musicians, etc.), and (ii) producers of phonograms (the persons or legal entities who or which take the initiative and have the responsibility for the fixation of the sounds).

**Publication no.:** 227  
**Pages:** 35 • **Price:** 15 Sfr.

**ISBN A:** 978-92-805-1230-4 • **C:** 978-92-805-0736-2  
**E:** 978-92-805-0709-6 • **F:** 978-92-805-0724-9  
**R:** 978-92-805-0738-6 • **S:** 978-92-805-0732-4

**Rome Convention, 1961 – International Convention for the Protection of Performers, Producers of Phonograms and Broadcasting Organisations – done at Rome on October 26, 1961.**



The Convention affords protection to performers in relation to their performances, to phonogram producers in relation to their phonograms and to broadcasting organizations in relation to their broadcasts.

**Publication no.:** 328  
**Pages:** 18  
**Price:** 15 Sfr.

**ISBN A:** 978-92-805-0843-7 • **E:** 978-92-805-0350-0  
**F:** 978-92-805-0429-3 • **P:** 978-92-805-0594-8  
**S:** 978-92-805-0284-8

## Convention for the Protection of Producers of Phonograms Against Unauthorized Duplication of Their Phonograms of October 29, 1971.



The Convention deals with the obligation of each contracting State to protect a producer of phonograms who is a national of another contracting State against the making of duplicates without the consent of the producer; against the importation of such duplicates, where the making or importation is for the purposes of distribution to the public; and against the distribution of such

duplicates to the public.

**Publication no.:** 288 • **Pages:** 10 • **Price:** 15 Sfr.

**ISBN** **A:** 978-92-805-0483-5 • **E:** 978-92-805-0283-1

**F:** 978-92-805-0257-2 • **R:** 978-92-805-0646-4

**S:** 978-92-805-0482-8

## Convention Relating to the Distribution of Programme-Carrying Signals Transmitted by Satellite done at Brussels on May 21, 1974.



The Convention deals with the obligation of each contracting State to take adequate measures to prevent the unauthorized distribution on or from its territory of any programme-carrying signal transmitted by satellite.

**Publication no.:** 289

**Pages:** 9

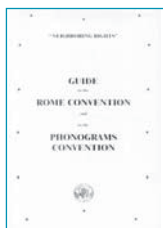
**Price:** 15 Sfr.

**ISBN** **E:** 978-92-805-0426-2 • **F:** 978-92-805-0480-4

**S:** 978-92-805-0657-0

### Guides and Manuals

## Guide to the Rome Convention and to the Phonograms Convention – Published in 1981



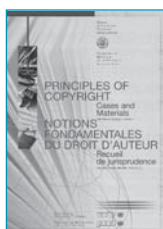
This guide presents simply and clearly an account of the origins, aims, nature and scope of the provisions of the Rome Convention and the Phonograms Convention. The Guide is not to be regarded as an authentic interpretation of the provisions of those two Treaties. It is to enable the reader to better understand the two Conventions and thereby facilitate their acceptance and implementation.

**Publication no.:** 617 • **Pages:** 145 • **Price:** 40 Sfr.

**ISBN** **A:** 978-92-805-0154-4 • **E:** 978-92-805-0041-7

**F:** 978-92-805-0031-8 • **S:** 978-92-805-0066-0

## Principles of Copyright Law – Cases and Materials Published in 2002



This publication aims to provide a valuable and practical tool for those countries where court decisions in the copyright domain are scarce or non-existent – either because copyright law is a fairly new phenomenon or because legislation has not been extensively applied. To that effect, this publication examines a carefully selected number of court decisions illustrating general principles of copyright

law, drawn from common law, civil law and the legislative systems of Arab countries. As the basic principles illustrated here are to a large extent commonly shared, many of the cases presented have a wider relevance, going beyond the confines of the legal system of which they form part.

**Publication no.:** 844 • **Pages:** 500 • **Price:** 50 Sfr.

**ISBN** Multilingual **A/E/F** 978-92-805-1013-3

## Guide on Surveying the Economic Contribution of the Copyright-Based Industries – Published in 2003



The Guide contains information and recommendations for research teams and copyright professionals studying the contribution of the copyright-based industries to the national economy. This publication is intended as a practical tool to facilitate national and regional surveys. The Guide lays out the thrust of the main legal, economic and statistical concepts, relevant to the survey. This Guide also contains a glossary of copyright terms.

**Publication no.:** 893 • **Pages:** 104 • **Price:** 50 Sfr.

**ISBN** **E:** 978-92-805-1225-0 • **F:** 978-92-805-1365-3

**S:** 978-92-805-1666-1

## Guide to the Copyright and Related Rights Treaties administered by WIPO and Glossary of Copyright and Related Rights Terms – Published in 2004



This Guide seeks to clarify and explain the legal principles enshrined in the Copyright and Related Rights Treaties administered by WIPO, and their relationship with policy, economic, cultural and technological considerations. It will be particularly helpful to governments, creators, businesses, the legal profession, academics, consumers and students in all

WIPO Member States.

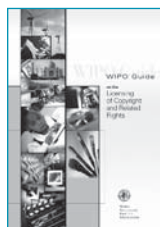
**Publication no.:** 891 • **Pages:** 317 • **Price:** 55 Sfr.

**ISBN** **C:** 978-92-805-1904-4 • **E:** 978-92-805-1200-7

**F:** 978-92-805-1678-4 • **R:** 978-92-805-1925-9

**S:** 978-92-805-1636-4

## WIPO Guide on the Licensing of Copyright and Related Rights – Published in 2004



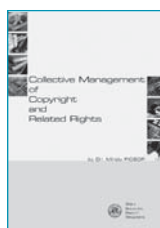
The WIPO Guide provides a practical overview of licensing of copyright and related rights in a global marketplace, for works such as literary, musical, graphic and pictorial works, motion pictures, multimedia entertainment and education products and computer software. Internationally renowned authors have addressed each industry in turn, as well as giving an overview of the general business and legal principles involved in the licensing of copyright and

related rights, and their collective management.

**Publication no.:** 897 • **Pages:** 168 • **Price:** 35 Sfr.

**ISBN** **E:** 978-92-805-1271-7

## Collective Management of Copyright and Related Rights – By Mihály Ficsor – Published in 2002



After presenting the rationale and functions of collective management of copyright and related rights and other systems of joint exercise of rights (Chapter II) and the objectives and activities of WIPO in this field (Chapter III), the author describes the most typical forms of collective management and rights clearance (Chapter IV). The challenges raised by digital technology are tackled in Chapter V. The author then

offers a brief thematic analysis of some general questions of collective management and other systems of joint exercise of rights (Chapter VI), followed by conclusions drawn in the 1990 study.

**Publication no.:** 855 • **Pages:** 165 • **Price:** 40 Sfr.

**ISBN** **E:** 978-92-805-1103-1 • **F:** 978-92-805-1165-9

**S:** 978-92-805-1166-6

## Performance of Copyright Industries in Selected Arab Countries: Egypt, Jordan, Lebanon, Morocco, Tunisia

Published in 2004



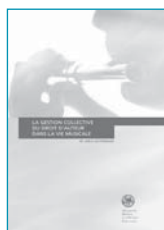
This study is based on the research conducted by a team of five economists, each in his country of origin, and whose work was supervised and conducted by Najib Harabi, Professor of Economics, University of Applied Sciences Solothurn, Olten, Switzerland.

**Publication no.:** 916

**Pages:** 240 • **Price:** 35 Sfr.

**ISBN E:** 978-92-805-1316-5

## Copyright Collective Management in Music – By Dr. Ulrich Uchtenhagen – Published in 2011



Presented in the form of a theoretical and practical guide, this posthumous publication by the late Dr. Ulrich Uchtenhagen concerns the stages in the setting-up of a collective management society in the field of music and the society's operation. The work describes the essential activities and mechanisms as well as the fundamental principles required for sound collective management. It provides clear explanations

of the complex notions of a system which is essential for authors, composers and music publishers throughout the world who seek protection and wish to be rewarded for their work.

**Publication no.:** 789 • **Pages:** 136 • **Price:** 28 Sfr.

**ISBN E:** 978-92-805-1460-5 • **F:** 978-92-805-1462-2

## Managing Intellectual Property in the Book Publishing Industry – A business-oriented information booklet – Creative Industries – Booklet No.1

Published in March 2008



This introductory booklet on managing intellectual property in the book publishing industry is for publishers who wish to increase their understanding of how to manage intellectual property rights in a business context. The booklet offers practical information to help publishers both to exploit intellectual property rights as economic assets, and to avoid infringing the rights of others. While focusing

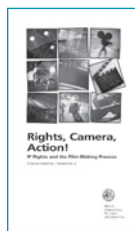
primarily on publishers of trade books, the concepts covered are equally relevant to publishers of other printed literature, such as textbooks, newspapers, magazines and corporate literature.

**Publication no.:** 868 • **Pages:** 86 • **Price:** 50 Sfr.

**ISBN E:** 978-92-805-1644-9

## Rights, Camera, Action! IP Rights and the Film-Making Process – Creative Industries – Booklet No.2

Published in June 2008



The creative process and business models of film industries are being refined as new technologies are used to develop, produce, finance, distribute and market film productions. So much so that the use of new technologies has allowed small and independent filmmakers from the non-traditional markets of developing nations to enter regional and international market places. These filmmakers face considerable

challenges as they try to keep abreast with the transformation of the legal and commercial film environment. To assist them in their endeavors, this booklet focuses on issues that producers, independent filmmakers, scriptwriters, performing artists, and distributors in the developing world must be aware of. It is a publication intended for use by persons not trained or expert in intellectual property (IP) law and wishing to identify the IP-related issues in all key phases of filmmaking.

**Publication no.:** 869 • **Pages:** 98 • **Price:** 50 Sfr.

**ISBN E:** 978-92-805-1691-3

## Managing Creative Enterprises – Creative Industries – Booklet No. 3 – Published in 2008

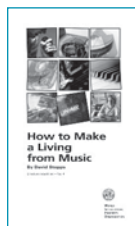


This introductory booklet on Managing Creative Enterprises is intended to be used by creative individuals and business entrepreneurs both (1) as a tool to understand the specifics of the creative market and the major challenges facing creative enterprises in terms of financing, marketing or managing intellectual property assets, and (2) as a practical guide to assist managers and creators in addressing these challenges and setting up and running viable creative businesses.

**Publication no.:** 938 • **Pages:** 152 • **Price:** 50 Sfr.

**ISBN E:** 978-92-805-1701-9

## How to Make a Living from Music – Creative Industries Booklet No. 4 – Published in 2008



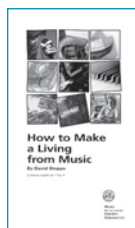
This guide on *How to make a living from Music* is designed for musicians and music professionals who wish to hone their knowledge of the music business. It is intended as a practical tool to help composers, performers and all those involved in the music world get into the specifics of the management of their intellectual property rights. The guide aims to provide

instructive advice on how to build a successful career in music in both developed and developing countries, by generating income from musical talent.

**Publication no.:** 939 • **Pages:** 150 • **Price:** 50 Sfr.

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## Managing Intellectual Property in the Advertising Industry – Creative Industries Booklet no. 5 – Published in 2011

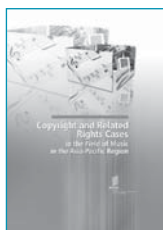


This publication provides stakeholders and other interested parties in the advertising industry with an insight on how value is generated in the advertising industry and which intellectual property rights can be used to protect different advertising products. It discusses the management of intellectual property in the industry and introduces methodologies that can be used to value intellectual property assets in advertising.

**Publication no.:** 1021 • **Pages:** 118 • **Price:** 50 Sfr.

**ISBN E:** 978-92-805-1951-8

## Copyright and Related Rights Cases in the Field of Music in the Asia-Pacific Region – Published in 2011



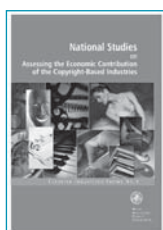
With the development of digital technology, the laws and legal disputes of copyright and related rights have known a dynamism that is reflective of such evolution. This publication is an informative collection of legal decisions made by the courts of countries in Asia and the Pacific region. It provides summaries of a number of salient cases in the field of music, and offers some very interesting insights into the different ways in which copyright and related rights are being handled in various jurisdictions. It aims to be a useful reference for the many professionals who are seeking to navigate the music industry's increasingly complex legal and commercial landscape.

This case book was prepared by Dr. Daniel Seng, Associate Professor, Faculty of Law, National University of Singapore, with the assistance of the Funds-in-Trust of the Republic of Korea.

**Publication no.:** 1025 • **Pages:** 228 • **Price:** 70 Sfr.

**ISBN E:** 978-92-805-2046-0

### Studies and Papers of Symposia



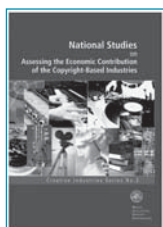
## National Studies on Assessing the Economic Contribution of the Copyright-Based Industries – Creative Industries Series no. 1 Published in August 2006.

This publication brings together the results of five national studies that were carried out in Canada,

Hungary, Latvia, Singapore and the United States of America, on the basis of the recommendations contained in the WIPO Guide on Surveying the Economic Contribution of the Copyright-Based Industries (WIPO Publication No 893(E)). The publication presents a quantitative analysis on the tremendous potential of the creative sector, which operates on the basis of copyright protection, in terms of generation of employment, value-added and exports. The use of a common framework for the national surveys allows for comparison between the results among the different countries. The publication represents the first issue in the Creative Industries Series, which will further explore links between creativity, the intellectual property system and social, economic and cultural development.

**Publication no.:** 624 • **Pages:** 387 • **Price:** 95 Sfr.

**ISBN E:** 978-92-805-1553-4



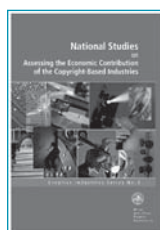
## National Studies on Assessing the Economic Contribution of the Copyright-Based Industries – Creative Industries Series no. 2 Published in September 2008.

This publication constitutes the second volume of the *National Studies on Assessing the Economic Contribution of the Copyright-Based Industries*. It contains the results of five national studies representing the contribution of the creative sector – in terms of value-added, employment, and foreign trade – in the Philippines, Mexico, Jamaica, Bulgaria and Lebanon. As was the case in Volume One, each country conducted its survey based on the methodology elaborated in the *WIPO Guide on Surveying the Economic Contribution of the Copyright-Based Industries* (WIPO Publication No. 893E). These studies, filled with useful information about each country's creative industries, offer precious comparison opportunities. The reader will be able to draw up some sound conclusions based on the experience of a geographically and economically diverse set of countries.

**Publication no.:** 1009 • **Pages:** 550 • **Price:** 95 Sfr.

**ISBN E:** 978-92-805-1732-3

## National Studies on Assessing the Economic Contribution of the Copyright-Based Industries – Creative Industries Series no. 3 – Published in August 2010



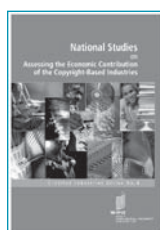
This publication constitutes the third volume of National Studies on Assessing the Economic Contribution of the Copyright-based Industries, Creative Industries Series and contains the studies carried out in Colombia, Croatia, Romania, Russia and the Ukraine. The countries, included in this volume, conducted the surveys on the basis of the methodology elaborated in the “WIPO Guide on

Surveying the Economic Contribution of the Copyright-Based Industries” (WIPO Publication No. 893(E)). The studies provide empirical evidence on size of the industries, operating on the basis of copyright and related rights protection.

**Publication no.:** 1017 • **Pages:** 420 • **Price:** 95 Sfr.

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## National Studies on Assessing the Economic Contribution of the Copyright-Based Industries – Creative Industries Series no. 4 – Published in July 2011



This publication constitutes the fourth volume of National Studies on Assessing the Economic Contribution of the Copyright-based Industries, Creative Industries Series and contains the studies carried out in Australia, Kenya, Malaysia, the Netherlands and Peru. The countries, included in this volume, conducted the surveys on the basis of the methodology elaborated in the “WIPO Guide

on Surveying the Economic Contribution of the Copyright-Based Industries” (WIPO Publication No. 893E). The studies provide empirical evidence on size of the industries, operating on the basis of copyright and related rights protection.

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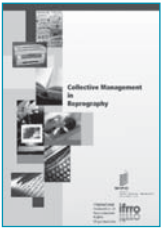

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