

Sealaska Heritage Institute

Photography (Including Video and Film) Policy

The Sealaska Heritage Institute (“SHI”) sponsors biennial Celebrations other events for the cultural enrichment and enjoyment of Tlingit, Haida, and Tsimshian. Photographers attend SHI events hoping to photograph regalia, dances, and Native people. Many dancers wear Native regalia with clan crests, perform dances and present clan objects that are proprietary and historic. Under Native traditional law, clans own crests, stories, songs, and much of the regalia and crests are protected by copyright. SHI adopts this policy to protect the clan ownership of their intellectual property and limit commercialization of Celebration and SHI sponsored activities, while permitting appropriate photography.

COMMERCIAL PHOTOGRAPHY OF ANY KIND IS EXPRESSLY PROHIBITED

NEWS MEDIA PHOTOGRAPHY

Any individual, organization or company wishing to engage in still photography, video-taping or filming for broadcast or public news dissemination by any means on or in property used for SHI Celebrations must obtain permission by registering in advance with an appropriate SHI official. By registering, news agencies agree not to reproduce their work in any forum other than print or broadcast news, and further agree not to sell their work for any non-news use.

PERSONAL PHOTOGRAPHY

Photography is permitted only in public performance areas, and photographers shall not interfere with any participants’ enjoyment of Celebration. Flash photography, use of props, disturbing or seeking to pose performers, rearranging backdrops, and changing of lighting are expressly prohibited. Courtesy requires obtaining permission from an individual (not group) subject before taking his or her picture.

SHI reserves the right to eject any photographer it believes is taking photographs for commercial purposes from Celebration or violating protocols noted above.

SHI will assist the owners in enforcing their copyright in the event any personal or news media photograph is sold.

Register

Those visitors or media personnel wishing to take photographs of any kind need to register at the photography table where you will be issued a pass allowing you to take photographs. Those persons taking pictures without a pass will be asked to leave.

Tribal members taking photographs for personal use are not required to register.