

WIPO-SN/SMEs/GE/06/INF/1

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THE STOCKHOLM NETWORK



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

## **IPRS, SMES AND HEALTH-RELATED PPPS – CLIMBING UP THE VALUE CHAIN**

organized by  
the World Intellectual Property Organization (WIPO)  
in cooperation with  
The Stockholm Network, United Kingdom

**WIPO Headquarters, Geneva, October 25, 2006**

PROVISIONAL PROGRAM

*prepared by the Secretariat of WIPO*

Wednesday, October 25, 2006

09.30 – 10.00            OPENING CEREMONY

Welcome addresses by:

Mr. Guriqbal Singh Jaiya, Director, Small and Medium-Sized Enterprises (SMEs) Division, World Intellectual Property Organization (WIPO), Geneva

Dr. Meir Perez Pugatch, University of Haifa and Head of the Stockholm Network IP and Competition Programme

10.00 – 10.30

Topic 1

Introduction – The Importance of IPRs to SMEs

Speakers: Mr. Guriqbal Singh Jaiya

Mrs. Caroline Schwab, Program Officer, SMEs Division, WIPO

Ms. Helen Disney, Director, Stockholm Network

10.30 – 11.00

Topic 2

Use of IPRs by Research Hospitals as a Tool for Promoting Technology Transfer for the Public Benefit

Speaker: Dr. Itzhak Zaidise, Acting Director, Sheba Medical Centre, Israel

11.00 – 11.30

Topic 3

Strategic Use of IPRs by Pharmaceutical SMEs in Developing Countries

Speaker: Dr. Cathy Garner, Chief Executive Officer, manchester Knowledge Capital, United Kingdom

11.30 – 12.00

Topic 4

The Importance and Use of Patents by Biomedical SMEs

Speaker: Dr. Nikolaus Thumn, Senior Economic Counsellor, Swiss Federal Institute of Intellectual Property

12.00 – 12.30            Topic 5  
Public Interest IP Management: The Role of Public Private  
Partnerships in promoting Public Health Outcomes

Speaker:                Mrs. Roya Ghafele, WIPO consultant, Economist, Global IP  
Issues Division.

12.30 – 15.00            Lunch break  
Open floor discussion on National and International Policies Pursuant  
to Encouragement of the Use of IPRs in Private-Public Collaborations

To RSVP please contact Ms. Anne Jensen, Stockholm Network, at:

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Places are limited

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