

WIPO



WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

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WIPO/SMEs/GE/3/06/1 Prov.

ORIGINAL: English

DATE: September 4, 2006

**ROUND TABLE MEETING ON PROMOTING THE USE OF
INTELLECTUAL PROPERTY ASSETS FOR RAISING FINANCE
BY SMALL AND MEDIUM-SIZED ENTREPRISES**

Geneva, September 22, 2006

PROVISIONAL PROGRAM

prepared by the Secretariat

Friday, September 22, 2006

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| 10.30 | Registration |
| 11.00 – 11.10 | Welcome addresses by Mr. Guriqbal Singh Jaiya, Director, Small and Medium-Sized (SMEs) Enterprises Division, World Intellectual Property Organization (WIPO), Geneva |
| 11.10 – 11.30 | Introduction to the Issues for Discussion

Speaker: Mr. Guriqbal Singh Jaiya |
| 11.30 – 11.50 | A Survey of Investor Attitudes on IP Protection - Where to from Here

Speaker: Mr. David Stone, Lawyer, Howrey Law Firm, London |
| 11.50 – 12.10 | The Importance of Intangible Investments for Fast Growing Enterprises

Speaker: Mr. Christian Saublens, Director, European Business Angels Association, Brussels |
| 12.10 – 12.30 | The Role of Intangibles in Investment Decisions of Seed Capitalists: Theories and Practices

Speaker: Mr. Luigi Amati, Chief Executive Officer, Meta-Group, Terni |
| 12.30 – 12.50 | The Importance of Information Needs of Business Angels in the Evolution of a Project: The Role of the IPR System

Speaker: Mr. Paolo Anselmo, President, Italian Business Networks (IBAN), Aosta |
| 13:00 – 14.30 | Lunch |
| 14.30 – 17.30 | Round Table Discussion |

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