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Helena Tenório Veiga de Almeida is a Brazilian economist with Master Degree in economic theory and MBA at Federal University of Rio de Janeiro. She has started her carrier working for the Royal Dutch Shell Group and has been working at the Brazilian Development Bank – BNDES since 1998. As an executive at BNDES, Helena has had the opportunity to work in several areas of interest; her vast experience goes from aircraft export financing, Latin-American infrastructure integration, economic advising BNDES Vice-President, structuring seed money funds up to the Coordination of the Intangible Assets Evaluation Program. More recently, she was appointed the Head of the Policy Design Department, which is responsible for designing and formulating the Bank's Operational Policies. Since 2008, BNDES has elected supporting Innovation as a major challenge, thus Helena and her staff are dedicated to develop new Innovation financing policies.

Also in the innovation field, Helena is a member of important governmental committees, participant of New Club of Paris and member of the jury of Siemens Technology Innovation Premium. She also coordinates the Innovation Management Training that BNDES offers to Brazilian Small and Medium enterprises.