



TURKISH PATENT INSTITUTE



BOĞAZIÇI UNIVERSITY, TURKEY



**WIPO**

WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

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## INTER-REGIONAL CONFERENCE

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**ORIGINAL: ENGLISH  
DATE: APRIL 2012**

### **Teaching Intellectual Property (IP) in Countries in Transition**

organized by  
the World Intellectual Property Organization (WIPO)  
in cooperation with  
Boğaziçi University, Turkey and,  
the Turkish Patent Institute

**Istanbul, Turkey, May 16 to 18, 2012**

**PROVISIONAL PROGRAM**  
*prepared by the International Bureau of WIPO*

Wednesday, May 16, 2012

8:30 – 9:30 Registration

9:30 – 10:30 Opening ceremony

Welcome addresses by:

Ms. Kadri Özçaldıran, Professor, Rector, Boğaziçi University, Istanbul, Turkey

Mr. Michal Svantner, Director, Division for Certain Countries in Europe and Asia, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Mr. Habip Asan, Professor, President, Supervisory Board, European Patent Academy; President, Turkish Patent Institute (TPE), Ankara, Turkey

Ms. Ümit Boyner, President, Turkish Industry and Business Association (TÜSİAD), Istanbul, Turkey

Mr. Nihat Ergün, Minister, Ministry of Science, Industry and Technology, Ankara, Turkey

10:30 – 11:00 Coffee Break

11.00 – 12.30 **Panel 1: The Management of Knowledge and Intellectual Assets in Universities**

Chair: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey

**Topic: Model IP Policy and WIPO Tools for Countries in Transition**

Speaker: Mr. Michal Svantner, Director, DCEA, Geneva, Switzerland

**Topic: TBC**

Speaker: Mr. Marcelo Di Pietro, Director, WIPO Academy, Geneva, Switzerland

**Topic: The translation of knowledge from public research organisations: strategy, policy and practice**

Speaker: Mr. Jim Houlihan, Dr., Asst. Director of IP, Knowledge Transfer and Commercialisation, National Institute for Social Care and Health Research (NISCHR), Welsh Government, UK; Vice Chair, European Research Area Knowledge Transfer Group (ERAC Member States KT Group)

**Topic: (TBD)**

Speaker: Ms. Giovanna Oddo, Unit Manager,  
Academia and IP Research, European  
Patent Academy, European Patent Office,  
Berlin, Germany

**Topic: (TBD)**

Speaker: Mr. Robert Alderson, Attorney-at-Law,  
Special Counsel, Studio Legale Jacobacci  
& Associati, Torino, Italy

12:30 - 14:00 Lunch Break

14:00 – 16:45 **Panel 2: Methodologies and Experience in IP Teaching and Training**

Chair: Mr. M. Kaan Dericioğlu, President, Ankara Patent  
Bureau, Ankara, Turkey

Speaker: Mr. Mehmet Nafi Artemel, Asst. Professor, Faculty of  
Economics and Administrative Sciences, Boğaziçi  
University, Istanbul, Turkey

**Topic 1: A snapshot of the current IP teaching landscape in  
Turkey**

Speakers: Dr. Assaf Jacob, Interdisciplinary Center  
(IDC), Israel  
Mr. Ivan Bliznets, Rector, Russian State  
Academy for Intellectual Property (RGAIS),  
Moscow

**Topic 2: WIPO Tool on IP Teaching in Countries in  
Transition. General Presentation and Overview**

Speaker: Ms. Vladia Borissova, Assistant Professor,  
University of National and World Economy

**Topic 3: Project of an Interactive Website on IP Teaching**

Speaker: Ms. Gül Okutan Nilsson, Assoc. Professor,  
Faculty of Law, Director, Intellectual  
Property Law Research Center (BİLFİM),  
Bilgi University, Istanbul, Turkey

**Topic 4: (TBD)**

Speaker: Ms. Özgür Kulak, Asst. Professor, Faculty  
of Engineering, Director of Patent and  
Licensing Support Unit, Namık Kemal  
University, Çorlu, Turkey

**Topic 5: An institutionalization and teaching model for  
invention management at Namık Kemal University**

Speaker: Mr. Ahmet Koçer, Vice-President, Turkish Patent Institute (TPE), Ankara, Turkey

**Topic 6: (TBD)**

Speakers: All foreign participants invited by WIPO

16:45 – 17:15 Coffee Break

17:15 – 18:45 **Panel 3: Implementing EPA's Road Map for raising IP awareness in universities**

Chair Ms. Giovanna Oddo, Unit Manager, Academia and IP Research, European Patent Academy, European Patent Office, Berlin, Germany

**Topic 1: (TBD)**

Speaker: Ms. Fazilet Vardar Sukan, Professor, National Coordinator for Turkey (EPO Roadmap), Bioengineering Department, Ege University, Izmir, Turkey

**Topic 2: (TBD)**

Speaker: (TBD), National Chair for EPO UBV Project from Czech Republic

**Topic 3: (TBD)**

Speaker: (TBD) National Chair for EPO UBV Project from Spain

**Topic 4: (TBD)**

Speaker: (TBD)

19:00 Welcome reception in the foyer of Albert Long Hall

Thursday, May 17, 2012

WIPO section

10.00 – 11.00 **Roundtable 1: WIPO Tool on IP Teaching in Countries in Transition**  
**Topics for discussion: Introduction and Background, Goals and Objectives, Globalization of IP and its Effects on IP Teaching, Curriculum Development, Developing Innovative Methodologies for Teaching IP**

Moderator: Dr. Assaf Jacob  
Speakers: All Participants

- 11.00 – 11.15 Coffee Break
- 11.15 – 12.00 **Roundtable 2: WIPO Tool on IP Teaching in Countries in Transition (cont'd). Topics for discussion: Mapping Existing Practices in IP training, Policy Recommendations**
- Moderator: Mr. Ivan Bliznets  
Speakers: All participants
- 12.00 – 14.00 Lunch
- 14.00 – 14.45 **Roundtable 3: Follow up Activities in Respect of WIPO Tool on IP Teaching in Countries in Transition**
- Moderator: Mr. Michal Svantner  
Speakers: All participants
- 14.45 – 15.15 Conclusions of the Roundtables
- 15.15 – 15.45 Coffee Break

Bogazici University and WIPO section

- 16:00 – 17:00 Plenary Q&A Session with Chairs of Panels
- Chair: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey
- Speakers: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey  
Mr. Michal Svantner, Director, DCEA, Geneva, Switzerland  
Mr. Marcelo Di Pietro, Director, WIPO Academy, Switzerland  
Mr. M. Kaan Dericioğlu, President, Ankara Patent Bureau, Ankara, Turkey  
Ms. Giovanna Oddo, Unit Manager, Academia and IP Research, European Patent Academy, European Patent Office, Berlin, Germany  
Mr. Ali Rıza Kaylan, Professor, Department of Industrial Engineering, Boğaziçi University, Istanbul, Turkey  
Mr. Abdülmecit Karataş, Assoc. Professor, General Secretary, Istanbul Development Agency (İSTKA), Istanbul, Turkey  
Mr. Jim Houlihan, Dr., Asst. Director of IP, Knowledge Transfer and Commercialisation, National Institute for Social Care and Health Research (NISCHR), Welsh Government, UK; Vice Chair, European Research Area Knowledge Transfer Group (ERAC Member States KT Group)
- 17:00 – 17:30 Closing ceremony
- Speakers: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey

Mr. Michal Svantner, Director, Division for Certain Countries  
in Europe and Asia, World Intellectual Property Organization  
(WIPO), Geneva, Switzerland  
TBC, Representative of the TPI, Turkish Patent Institute  
(TPE), Ankara, Turkey

19:00 – 22:00 Farewell Bosphorus Dinner Cruise

Friday, May 18, 2012

10.00 – 14.00 Lectures by Lecturers session

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