



FEDERAL SERVICE FOR INTELLECTUAL
PROPERTY, PATENTS AND
TRADEMARKS (ROSPATENT)



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

ROVING SEMINAR

MEETING CODE/INF. 1
ORIGINAL: ENGLISH
DATE: APRIL, 2011

Promotion of Better Use of the Madrid System for the International Registration of Marks

Organized by

the World Intellectual Property Organization (WIPO)

and

the Federal Service for Intellectual Property, Patents and Trademarks
(ROSPATENT)

Kaliningrad, April 19 and 20, 2011

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Day One

9.00 – 9.30	Registration
9.30 – 10.00	Opening Ceremony
	Welcome addresses by: The representative of the local administration The representative of the Federal Service for Intellectual Property, Patents and Trademarks (ROSPATENT), Moscow The representative of the World Intellectual Property Organization (WIPO), Geneva
10.00 – 10.45	Topic 1 Trademark Protection in the Russian Federation Speaker: The representative of ROSPATENT
10.45 – 11.00	Discussion
11.00 – 11.15	Coffee Break
11.15 – 12.00	Topic 2 The Role of ROSPATENT, as Office of Origin in the Framework of the Madrid System Speaker: The representative of ROSPATENT
12.00 – 12.15	Discussion
12.15 – 13.15	Lunch Break
13.15 – 14.00	Topic 3 Madrid system for International Registration of Marks and the Role of the International Bureau of WIPO Speaker: The representative of WIPO
14.00 – 14.15	Discussion
14.15 – 15.00	Topic 4 The Activities of WIPO Aimed at Enhancing the Role of Intellectual Property in Economic Development Speaker: The representative of WIPO
15.00 – 15.15	Discussion
15.15 – 15.30	Coffee Break

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15.30 – 16.15	Topic 5	Application and Management under the Madrid System; Subsequent Designations, Change in Ownership and Other Changes Speaker: The representative of ROSPATENT
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16.15 – 16.30	Discussion
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16.30 – 17.15	Topic 6	Benefits for Businesses of Using the Madrid System as Regards National Registrations Speaker: The representative of WIPO
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17.30	Reception
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Day Two

9.30 – 10.00	Topic 7	Use of Trademarks and the Madrid System in Business Strategy Speaker: The representative of ROSPATENT
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10.00 – 10.15	Coffee Break
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10.15 – 11.00	Topic 8	WIPO Training Programs Speaker: The representative of WIPO
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11.00 – 11.45	Roundtable Discussion on the Use of the Madrid System by the Private Sector in the Russian Federation Moderator: The representative of ROSPATENT
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11.45 – 12.00	Closing Ceremony
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