



INTELLECTUAL PROPERTY OFFICE
OF THE REPUBLIC OF SERBIA



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

INTER-REGIONAL SYMPOSIUM

WIPO/IPR/BEL/11/INF 1
ORIGINAL: ENGLISH
DATE: SEPTEMBER 6-7, 2011

Enforcement of Intellectual Property Rights (IPRs)

Organized by
the World Intellectual Property Organization (WIPO),
in cooperation with
Intellectual Property Office of the Republic of Serbia
and
United States Patent and Trademark Office (USPTO)

Republic of Serbia, September 6 and 7, 2011

Document prepared by the International Bureau of WIPO

Tuesday, September 6, 2011

8.00 – 9.00 Registration

9.00 – 9.30 OPENING CEREMONY

Welcome addresses by:

Mrs. Branka Totić, President, Intellectual Property Office of the Republic of Serbia, Belgrade

Mr. Michal Svantner, Director, Division for Certain Countries in Europe and Asia, World Intellectual Property Organization (WIPO), Geneva

Representative of the United States Patent and Trademark Office (USPTO), Washington, DC

- 9.30 – 11.00 Topic 1: Recent Trends in the Field of Enforcement of IPR's: International Perspectives
- Speakers: Mrs. Heike Wollgast, Building Respect for IP Division, WIPO
- The representative of the European Commission, Brussels
- The representative of the USPTO
- Local Speaker
- 11.00 – 11.15 Coffee Break
- 11.15 – 12.00 Topic 2: Protecting Consumer Safety: Effective Strategies and Responses
- Speaker: Mr. Peter Astley, Public Protection Manager, Environment & Public Protection Service, Warrington Borough Council, Warrington
- 12.00 – 12.30 Topic 3: Building Capacities for Management of Intellectual Property Rights in Countries in Transition and WIPO Tools for Countries in Transition
- Speaker: Mr. Michal Svantner
- 12.30 – 14.00 Lunch Break

- 14.00 – 15.30 Topic 4: Regional Assessment – Presentation of Country Reports
Moderators Mr. Michal Svantner

Mr. Ralph Heinrich, Economic Affairs Officer,
United Nations Economic Commission for
Europe (UNECE), Geneva

Speakers: All participants
- 15.30 – 15.50 Coffee Break
- 15.50 – 17.30 Topic 4: Regional Assessment – Presentation of Country Reports
(continuation)

Moderators: Ms. Judith Soentgen, Building Respect for IP
Division, WIPO

The representative of USPTO

Speakers: All participants
- 17.30 – 18.00 Topic 5: Conclusions on Country Reports

Speaker: Mr. Ronald Brohm, Director, REACT, The
European Anti-Counterfeiting Network
Amsterdam

Wednesday, September 7, 2011

- 09.00 – 10.00 Draft Tool Kit “Enforcement of Intellectual Property (IP)
Rights in Countries in Countries in Transition”

Speaker: Mr. Ronald Brohm

Ms. Judith Soentgen
- 10.00 – 12.30 Group Discussions of the draft Tool Kit “Enforcement of
Intellectual Property Rights (IPRs) in Countries in
Transition”
*(discussions are running parallel, coffee to be served
around 11.00, to be picked up self service)*
- Group 1: Border Enforcement (application for customs procedures;
goods identification; follow-up procedure; storage,
disposal and destruction of counterfeit and pirated goods;
other issues)

Moderators: Mrs. Heike Wollgast

Mr. Ronald Brohm
- Group 2: Market Surveillance (agencies involved in market
surveillance on the domestic market; enhanced inter-
agency cooperation; strategic interaction with right
owners; resources, capacity building)

Moderators: Mr. Ralph Heinrich

Mr. Peter Astley

- 12.30 – 14.00 Lunch Break (WIPO Reception)
- 14.00 – 15.30 Report Back on Group Discussions
Speakers: Moderators of the Group Discussions
- 15.30 – 15.45 Coffee Break
- 15.45 – 16.45 Roundtable: Future work relating to the Tool Kit
Moderators: Mr. Michal Svantner
Mrs. Heike Wollgast
Speakers: All participants
- 16.45 – 17.15 Closing Ceremony

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