



Hungarian Intellectual
Property Office

HUNGARIAN INTELLECTUAL
PROPERTY OFFICE



HUNGARIAN EUROPEAN UNION
(EU) PRESIDENCY



WIPO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

INTERNATIONAL CONFERENCE

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Global and European Initiatives for Sharing Work Between Intellectual Property Authorities

Organized by

the World Intellectual Property Organization (WIPO)

and

the Hungarian Intellectual Property Office (HIPO)

Budapest, May 17 and 18, 2011

PROVISIONAL PROGRAM

document prepared by the International Bureau of WIPO

Tuesday, May 17, 2011

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| 12.30 – 13.00 | Welcome cocktail |
| 13.00 – 13.30 | Opening Ceremony |
| | <p>Welcome addresses by:</p> <p>Mr. Tibor Navracsics, Deputy Prime Minister of Hungary, Budapest</p> <p>Mr. Miklós Bendzsel, President of the Hungarian Intellectual Property Office (HIPO), Budapest</p> |
| 13.30 – 14.00 | <p>Better IPR Enforcement – Plans and Initiatives of the European Commission</p> <p>Speaker: Ms. Margot Fröhlinger, Director, Direction D Knowledge-based Economy, European Commission, Brussels (tbc)</p> |
| 14.00 – 15.00 | <p>New Areas of Cooperation Between Member States in the Fight Against Counterfeiting and Piracy</p> <p>Speaker: Mr. Christian Archambeau, Vice-President, Office for Harmonization in the Internal Market (OHIM), Alicante, Spain</p> |
| 15.00 – 15.45 | Coffee Break |
| 15.45 – 16.15 | <p>Counterfeiting and Piracy – Perspectives and Dangers in the Pharmaceutical Industry</p> <p>Speaker: Mr. Erik Bogesch, General Director, Richter Gedeon Rt, Budapest</p> |
| 16.15 – 16.45 | <p>Building Respect for IP – Current Work of WIPO</p> <p>Speaker: Mrs. Heike Wollgast, Senior Legal Officer, Building Respect for IP Division, World Intellectual Property Organization (WIPO)</p> |
| 16.45 – 17.15 | <p>Effective IPR Enforcement in the EU – How to Better Fight Against Counterfeiting and Piracy</p> <p>Speaker: Mr. András Szecskay, Attorney-at-law, Budapest (tbc)</p> |
| 17.15 – 17.45 | <p>Presentation (topic to be defined)</p> <p>Speaker: Mr. John Taylor, Commission DG TAXUD, Brussels (tbc)</p> |
| 18.00 – 18.30 | Guided Tour in the Castle of Vajdahunyad |
| 19.00 – 19.30 | Transfers to the hotels |

20.30 – 21.00	Transfer from the hotels to the dinner
21.00 – 23.00	Dinner and cultural program for the participants at the <i>Gellért Baths&Spa</i> , Budapest
23.00 – 23.30	Transfer to the hotels

Wednesday, May 18, 2011

09.30 – 09.40	Introduction Speaker: Mr. Mihály Ficsor, Vice-President, HIPO
09.40 – 10.05	Keynote speech Speaker: Mr. Francis Gurry, Director General, WIPO
10.05 – 10.40	Strategic Challenges of the European Patent System Speaker: Mr. Benoît Battistelli, President, European Patent Office, Munich, Germany
10.40 – 11.15	Coffee Break
11.15 – 11.45	The Work Sharing Highway – the PPH Speaker: Mr. Yoshiyuki Iwai, Commissioner, Japan Patent Office, Tokyo (tbc)
11.45 – 12.15	Work Sharing and Enhanced Partnership Between the EPO and National Patent Offices Speaker: Mr. Jesper Kongstad, Director General, Danish Patent and Trademark Office, Taastrup, Denmark
12.15 – 14.30	Lunch
15.00 – 15.30	Pragmatic Solutions for More Effective Work of Patent Offices Speaker: Mr. John Alty, Chief Executive and Comptroller General, UK Intellectual Property Office, Newport, United Kingdom
15.30 – 16.15	Coffee Break

- 16.15 – 16.45 Utilisation – Work Sharing as a Basis of the European Patent Network
Speaker: Mr. Josef Kratochvil, President, Industrial Property Office of
 the Czech Republic, Prague
- 16.45 – 17.15 The Way Forward for the Patent Systems in Europe
Speaker: Mr. Olivér Várhelyi, Head of Unit, European Commission,
 Brussels
- 17.15 – 17.45 Closing Remarks
- 18.00 – 18.30 Transfer to the hotels/Transfer of the invitees to attend the reception
 organized by the European Inventor Award
- 19.00 – 22.00 Reception organized by the European Inventor Award
- 22.00 – 22.30 Transfer to the hotels

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