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# WIPS

Worldwide Intellectual Property Service



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# Design your IP

*Fastest growing IP Service Company in the world.*

*WIPS offers Asia's top integrated service of Intellectual Property.*



## WIPS IP Total Service

### Online Products

WIPS Global : Worldwide patent information service

PatBridge : Korean patent information service in Japanese

Thinklear : Patent Analysis Tool

### IP Search

Prior Art Search

Technology Information Search

Patentability Search

Invalidity / Validity Search

Infringement / Clearance Search

State of the Art Search

FTO Search

Patent Landscape Search

Trademark & Design Search

### IP Consulting

IP Analysis, IP Valuation

R&D Strategy

Technology Commercialization

Patent Landscape

Patent Mapping

### IP Education

Education and Training in intellectual property from basic patent search to advanced level analysis in patent search, valuation & technology commercialization Customized training tailored to the needs of customers

## Introduction

WIPS is Korea's first company to offer on-line worldwide patent information service. Since starting the business in 1999, the service is being used by over 3,000 companies, patent law firms, academics, governments, and R&D centers including top Korean global companies and multinationals. With over 100,000 users worldwide, WIPS has kept the number 1 spot in Korea with largest market share for over 13 yrs term. In 2012, WIPS achieved 63% market share.

As a largest Total IP Service Provider and Consulting company in Korea, WIPS believes in providing quality products and services in most user friendly environment to our customers in most timely manner. Everyday we thrive for excellence in creating exceptional value for our customers.

As a testament to WIPS "Quality is Number

One" belief, WIPS was designated by KIPO (Korean Intellectual Property Office) as a Prior Art Search Institute in Patent and Search Institute in Trademark & Design. Newly, In 2013, WIPS also authorized Patent Cooperation Treaty (PCT) Prior Art Search Institute by KIPO.

In 2011, for the first time ever as a private company; WIPS received "Quality Certification in Patent Information Database" from Korea government. In the same year WIPS achieved another milestone with "World Class Product of Korea" designation by the Ministry of Knowledge Economy.

With over 200 professional searchers, patent agents/lawyers, IP value assessors, tech managers and SMEs, we provide worldwide IP consulting services to our global customers.



Worldwide Intellectual Property Service

**KIPO** (Korea Intellectual Property Office)

Authorized Prior Art Search Institute

Authorized Trademark & Design Art Search Institute

Authorized Patent Cooperation Treaty (PCT) Prior Art Search Institute

**WIPO ASPI** (World Intellectual Property Organization)

Access to Specialized Patent Information



Certified ISO/IEC 27001:2005 Information Security Management System  
Certification BS10012:2009 Personal Information Management System



DB Quality Award by Korea Federal Government



Designated as World Class Product/ Service by Ministry of Knowledge Economy



## Online Product

### Service

#### WIPS Global

Worldwide Patent Information Online Service  
<http://www.wipsglobal.com>

WIPS has approximately 130 million cases of worldwide patents. These cases are used to search patent & large amount of data up to 10,000 cases can be analyzed up to four levels. User friendly UI that considers the convenience of users and exclusive analyzing functions enable various works on the web including patent search and analysis of technology and related facts. Currently there are over 100,000 users from 3,000 companies that are using WIPS services as well as enterprises from 12 overseas countries that include the U.S., the U.K., China, Japan, Taiwan, Sweden, Denmark, Colombia, Thailand, India, Hong Kong and Vietnam.

The online service of WIPS has won the Grand Award for data quality management granted by the Korean government. It was also selected as one of the World Class Product(WCP) for exports that have largest market share in their designated industry.



Korean Patent in Japanese  
[www.patbridge.com](http://www.patbridge.com)

PATBRIDGE offers the full text of Korean patent data in Japanese. It enables Japanese customers to search Korean patent information their native language for a more efficient & faster way.

#### ThinkKlear™

Patent Analysis Tool

ThinkKlear is an analysis tool planned and developed by patent analysis experts who worked in the patent and analysis industry for many years. It allows users to set various criteria and analyze data from the user's perspective. Apart from its feature in the technical classification of patent information, it also offers the function that evaluates and classifies patents by the probability of commercialization, merchantable quality, and economic feasibility, so companies can use the information for their R&D strategies.



## IP Search

### Service

#### Prior Art Search

As a designated Prior Art Institute by KIPO, WIPS provides quality search on all information that has been disclosed to public in any form about an invention before a given data.

#### Technology Information Search

When involved with specific technology fields or R&D, a wide range of search in the overall patent information is conducted.

#### Invalidity Search

When patent disputes such as an adjudication request or an action for infringement of patent occur, WIPS searches the evidence that invalidates the opponent's patent rights or minimizes the range of the rights. This service also includes the search on notification data issued prior to a competitor's application of the patent.

#### Infringement Search

WIPS offers in depth search service in infringement of patent. If there is any infringements on one's patent rights by using products or services without permission or rights of the patent holder. WIPS can provide efficient & effective search result.

#### Trademark / Design Search

As an only Private Search Institute in Trademark / Design designated by the KIPO, WIPS offers a high quality service in searching & analyzing Trademark and Designs.

#### Filewrappers Service

WIPS offers copies of original patent documents from 50 countries worldwide.



As a KIPO(Korea Intellectual Property Office) designated Prior Art search, Trademark & Design search and PCT Prior Art Search Institute. WIPS completed approximately 160,000 cases so far. Excellence in quality in search & analysis is the hallmark of our service.

# Asia Premier

# Easy Search & Analysis

## IP Consulting

### Service

#### IP Analysis(Patent Landscape, Patent Mapping)

Using our unique Database, along with relevant 3rd party Databases the patent analysis service of WIPS reads trends of technology, patents applied, and technology distribution in the relevant field according to the specific needs of customers.

**Patents :** Analyzing the trend of patents by country, the year, and the type of technology

**Brands :** Analyzing domestic / overseas environments and reviewing the possibility of registration of trademarks

**Designs :** Analyzing the trend of markets and design rights

#### R&D Strategy

By planning suitable technologies to future market trends for customers through multi-dimensional searches and an analyzing system at an initial stage of R&D, the R&D strategy and consulting service of WIPS increases the possibility of having successful R&D. Analyzing the trend of technology markets, drawing promising technology, and making roadmap of technology.

#### Technology Commercialization

WIPS evaluates the validity of commercialization towards business items and R&D results. It offers consulting services at each stage of commercialization depending on type of businesses.

Freedom-to-operation, evaluating technology values, licensing, finding business partners, making strategies for designs and brands, IP business strategies, and strategies to respond to disputes, etc.,

## WIPS Global Network



\*(China, Japan, Hong Kong, India, Netherlands, Taiwan, Thailand, Colombia, Vietnam, Sweden, the U.S., the U.K., and Denmark)

# IP total service

“ Over 200 professionals who are technology experts, patent lawyers, value assessors, and business consultants of WIPS support & work for our customers to provide most satisfying & quality outcome. ”

## IP Education

### Service

To provide essential knowledge and knowhow in Patent, Trademark, and Design search and analysis, WIPS offers basic level courses as well as advance level courses to fit the customers needs in each specific industry.

Education How to use WIPS online services  
Patent information search, analysis, and strategy  
Intellectual property management and administration  
Intellectual property valuation  
Technology valuation & strategy

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