JCAA-WIPO Intellectual Property ADR Webinar

Strategies for International IP Dispute Resolution During and After COVID-19

February 10, 2021 17:00 - 19:00



Adam Rattray



Jan-Michael Ahrens



Eiji Katayama



Ryan Goldstein



Hiroko Nihei

Registration: Click <u>here</u> to register for Zoom Webinar.

Languages: English, Japanese (with simultaneous interpretation between English and Japanese)

In 2020, many Japanese companies will have realized how vulnerable court proceedings are to a pandemic, particularly when faced with a suspension of international travel. In rethinking strategies for cross-border IP dispute resolution, insights from global companies may be informative.

Against this backdrop, JCAA and the WIPO Arbitration and Mediation Center are pleased to present a webinar, inviting Mr. Jan-Michael Ahrens, Principal Counsel, Siemens Mobility, and two leading practitioners, Japanese and American, to discuss international IP dispute resolution strategies and the shift of international mediation and arbitration to online platforms to respond to the COVID-19 pandemic.





PROGRAM

Time (JST)	Contents	Speaker/Panelist
17:00~17:05	Opening Remarks	Ms. Hiroko Nihei (Public Relations Officer, Japan Commercial Arbitration Association)
PART I. Basics of International Mediation & Arbitration		
17:05~17:20	Presentation: Essentials and Benefits of International Mediation & Arbitration	Ms. Hiroko Nihei
17:20~17:30	Presentation: Case Studies: Resolving IP Disputes Through International Mediation & Arbitration	Mr. Adam Rattray (Head of Information and External Relations Section, WIPO Arbitration and Mediation Center)
PART II. Dispute Resolution Strategies		
17:30~17:55	Presentation: Introduction of Dispute Resolution Strategies of a Leading Global Company	Mr. Jan-Michael Ahrens (Principal Counsel, Siemens Mobility)
17:55~18:20	Panel Discussion: Strategies for Cross-border IP Dispute Resolution - Litigation? Mediation? Arbitration?	Moderator Ms. Hiroko Nihei Panelists Mr. Jan-Michael Ahrens Mr. Eiji Katayama (Partner, Abe Ikubo & Katayama) Mr. Ryan Goldstein (Partner, Quinn Emanuel Urquhart & Sullivan)
PART III. The Move Online: ADR Confronts a Pandemic		
18:20~18:35	Presentation: Conducting International Mediation & Arbitration Remotely	Mr. Adam Rattray
18:35~18:55	Panel Discussion: International Mediation & Arbitration During and After COVID-19	Moderator Mr. Adam Rattray Panelists Mr. Jan-Michael Ahrens Mr. Eiji Katayama Mr. Ryan Goldstein

Mr. Adam Rattray

Closing Remarks

18:55~19:00