

Excellence in Business Law

# III. Mediation and Arbitration of IP Disputes in Life Sciences – Costs, Duration and Enforceability

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#### **Overview**

 WIPO case example: Multi-Party Pharma Patent License Arbitration

- Facts and legal issues in dispute
- Procedural issues
- Advantages of arbitration of IP disputes in life sciences
- Cost and time control
- Enforceability

#### WIPO case example: Multi-Party Pharma Patent License Arbitration

- Facts
  - Claimants based in countries A and B (same corporate group)
  - Respondents based in countries C and D (same corporate group)
  - Patent license agreement concluded between predecessor of one Claimant (licensee) and one Respondent (patentee/licensor), assignment to Claimant
  - Agreement governed by Swiss law
  - Dispute resolution clause: negotiations (involving management meeting) followed by WIPO Arbitration

# WIPO case example: Multi-Party Pharma Patent License Arbitration (2)

- Facts (cont'd)
  - Claimants seek
    - declaration of invalidity of licensed US patent (with inter partes effect)
    - declaration that Claimants owe no further royalty payments
    - declaration that Respondents must reimburse Claimants for all royalty payments made under the Agreement
- Issues in dispute
  - Does Arbitral Tribunal have jurisdiction over all parties?

## WIPO case example: Multi-Party Pharma Patent License Arbitration (3)

- Issues in dispute
  - Is licensed US patent invalid?
    - Applicable law? US law (law of the state of registration)
  - What are consequences of invalidity of licensed US patent, both for the future and the past?
    - Will Claimant/licensee have future obligation to pay royalties under licensed patent after Arbitral Tribunal declares patent invalid?
    - Is Claimant/licensee entitled to recover past royalties paid to the respondent/licensor under the Agreement?

## WIPO case example: Multi-Party Pharma Patent License Arbitration (4)

- Contractual analysis
  - Does Agreement specify consequences of patent invalidity?
    - Requires careful analysis of agreement and negotation history (true intent of parties!)
    - Future royalty payment obligation in case of package license (several patents and/or know-how)?
  - If not, default rules (of Swiss law) apply
    - Invalidity of patent renders license impossible to perform and agreement is void ex tunc
    - No future royalty payment obligation
    - Can past royalties be recovered if licensee did not realize factual benefits from invalid apparent patent (*Scheinpatent*)?

## WIPO case example: Multi-Party Pharma Patent License Arbitration (5)

- Facts (cont'd)
  - One day hearing in Zurich, Switzerland (instead of 8 days)
  - Settlement negotiations
  - Settlement and termination order

## WIPO case example: Multi-Party Pharma Patent License Arbitration (6)

- Establishment of Arbitral Tribunal
  - Claimants and Respondents nominated arbitrators
    - Strategic considerations in choosing party-appointed arbitrators
  - Challenge of party-appointed arbitrator
    - If circumstances exist that give rise to justifiable doubt as to the arbitrator's impartiality or independence (Art. 24 (a) WIPO AR / WIPO AR 2014)
    - Other party may agree to challenge or arbitrator may voluntarily withdraw (Art. 28 WIPO AR / WIPO AR 2014)
    - final decision on challenge made by Center (Art. 29 WIPO AR / WIPO AR 2014)
  - Party-appointed arbitrators nominated presiding arbitrator
    - Strategic considerations?

## WIPO case example: Multi-Party Pharma Patent License Arbitration (7)

- Administered arbitration
  - Benefit of established and developed rules
  - In ongoing dispute parties too adversarial to readily agree to ad hoc rules
  - Confidentiality
    - existence of arbitration (Art. 73 WIPO AR / Art. 75 WIPO AR 2014)
    - disclosures made during arbitration (Art. 74 WIPO AR / Art. 76 WIPO AR 2014)
    - arbitral award (Art. 75 WIPO AR / Art. 77 WIPO AR 2014)
    - public reporting duties? (Art. 73 (a) WIPO AR / (75 (a) WIPO AR 2014)
  - ECAF (electronic case facility)

#### **Duration and costs of arbitration proceedings**

#### Duration

- steps in arbitration not needed in litigation (e.g., identifying and appointing arbitrators with required expertise and experience)
- parties agree on procedural framework and timetable (procedural flexibility)
  - parties' behaviour: cooperation or delaying tactics?
  - structure of proceedings
    - bifurcation?
    - number and sequence of written submissions / witness statements?
    - scope of document disclosure?
    - duration of hearing / scope of cross-examination?

# Duration and costs of arbitration proceedings (2)

- Costs
  - expenses in arbitration not required in litigation
    - fees and expenses of arbitrators (ad valorem basis?)
    - fees of administering institutions (ad valorem basis?)
    - infrastructure (hearing rooms, transcripts)
  - parties' behaviour: cooperation or delaying tactics?
  - structure of proceedings
    - bifurcation?
    - number and sequence of written submissions / witness statements?
    - scope of document disclosure?
    - duration of hearing / scope of cross-examination?

## Duration and costs of arbitration proceedings (3)

- Procedural fexibility and possibility to design process
- Allows parties to control time and cost to some extent
- Duration and costs as compared to domestic or cross-border litigation?
  - multi-jurisdictional IP cases
    - Costs and complexity of running parallel litigation
    - Risk of contradictory outcomes

#### **Enforceability of arbitral awards**

- Arbitral award must be enforced if losing party does not comply with it
- Most arbitral awards are voluntary complied with
- Generally accepted benefit of arbitration: international arbitral awards readily enforceable in most countries of the world
- New York Convention (over 140 member states)
  - Limited to foreign arbitral awards
  - Production of original of award and original arbitration agreement required
  - Presumptive obligation of contracting states to enforce award
  - Enforcement may be refused only based on limited, enumerated grounds

#### **Enforceability of arbitral awards (2)**

- Refusal of Enforcement
  - Non-arbitrable subject matter
    - General trend to more liberal approach to arbitrability of IP issues
    - Ownership and transfer of IP rights, infringement
    - Contractual issues (license and collaboration agreements, etc.)
    - Validity of IP rights?
      - goal is not to cancel IP right from national register
      - Defence against asserted royalty claim / preliminary question
      - finding of invalidity has only inter partes effect
      - pay close attention to wording of prayers for relief (state that declaration of invalidity shall have inter partes effect only)