



WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Cristina ZAMARION CARRETONI
Chiarottino e Nicolletti Sociedade de Advogados
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Date of Birth: January 23, 1977

Nationality: Brazilian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

MBA – International Trade – FGV-SP – 2006;
Post-graduated - PUC Campinas, Brazilian Civil Law -2000;
Graduation - PUC Campinas Law School –1999;
International Law – Coimbra University, Portugal – 1998.

LANGUAGES

English

PRESENT POSITION

Chiarottino e Nicolletti Sociedade de Advogados, Law Office, Corporate Law, Intellectual Property, 30 employees.

Assistant - Professor – Pontifícia Universidade Católica de Campinas – SP – Civil Law.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

2011 – 2012 - Cartaxo e Zamarion Sociedade de Advogados, São Paulo, SP- Law Office, 10 employees, Lawyer (Trademark and Patent applications in Brazil and abroad - Copyright);

March 12, 2013

WIPO Profile – C. ZAMARION CARRETONI

2005 – 2011 - AZPI – Serviços de Propriedade Intelectual, São Paulo, SP - Law Office, 10 employees, Lawyer (Trademark and Patent applications in Brazil and abroad - Copyright);

01/2003 – 07/2004 - Gusmão & Labrunie Propriedade Intelectual, São Paulo, SP - Law Office, 90 employees, Lawyer (Trademark and Patent applications in Brazil and abroad);

01/2002 – 11/2002 - Cruzeiro Newmarc Patentes e Marcas S/C Ltda., São Paulo, SP - Law Office, 90 employees, Lawyer (Trademark and Patent applications in Brazil and abroad);

01/2001 – 01/2002 - Beérre Marcas e Patentes S/C Ltda., Campinas, SP - Law Office, 90 employees, Lawyer.

MEMBERSHIP IN PROFESSIONAL BODIES

Brazilian Bar Association; Industrial Property Agent.

AREAS OF SPECIALIZATION

Trademarks; patents, corporate names; domain names; copyright; software.

EXPERIENCE IN INTELLECTUAL PROPERTY

Professional experience developed until now in Brazilian Intellectual Property Law Offices, watching and coordinating trademark and patent applications in Brazil and abroad;

Legal Counsel for issues related to Brazilian and foreign trademark applications also unfair competition, to Brazilian companies and to international agents (outside counsel);

Guidance and implementation of all necessary measures for effective protection of trademarks in Brazil and abroad: performing opinions of registrability of marks; advice for developing strategies, with careful analysis, case by case, and monitoring administrative procedures for registration of trademarks in Brazil and abroad; surveillance of marks requested by third parties, in Brazil and worldwide, suggesting appropriate measures for resolving conflicts; cease and desist letters; replies; conflict resolution; agreements.

Copyright Law - Legal Counsel.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Conflict resolution; cease and desist letters, domain names and trademarks.

PROFESSIONAL TRAINING IN MEDIATION

WIPO – Arbitration and Mediation Center – Workshop – Mediation for conflicts regarding intellectual property issues at Brazilian Patent and Trademarks Office – INPI – 2012.
