



# WIPO LIST OF NEUTRALS BIOGRAPHICAL DATA

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Date of Birth: October 18, 1966 Nationality: Portuguese

## **EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Post Graduation in Arbitration, Universidade Nova de Lisboa, Portugal; Post Graduation in Strategic Management (INDEG/ISCTE), Lisboa, Portugal; Law Degree, Universidade Moderna, Lisbon, Portugal.

## **LANGUAGES**

Portuguese, English and Spanish.

#### PRESENT POSITION

Founder and Managing Partner, Cunha Ferreira Advogados, São Paulo, Brasil.

## PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Garrigues, Head of the Portuguese IP/IT Department and Deputy Head of the IP practice worldwide, Lisboa, Portugal;

Founder and Managing Partner, Cabral, Cunha Ferreira & Associados, Lisboa, Portugal;

March 8, 2013

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Consultant, Intellectual Property, Gastão da Cunha Ferreira, Lda, Lisboa, Portugal;

Founder of the ADPM – Associação para a Defesa de Produtos e Marcas, Lisboa, Portugal; Founding Partner of Tvenda – Promotion and Sales, Lda, Lisboa, Portugal.

#### **AREAS OF SPECIALIZATION**

Intellectual Property: trademarks; Domain Names;

Mediation and Arbitration.

#### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member, ACPI – Associação RConsultores em Propriedade Industrial;

Member, AIPPI - Portuguese Group of the International Association for the Protection of the Industrial Property:

Member, ASIPI - Inter-American Association of Industrial Property:

Member, FICPI - International Federation of the Consultants in Industrial Property.

#### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Assessment in the management of IP portfolios, licensing, prosecution and litigation, actions against counterfeiters, data protection and domain name disputes for national and multinational clients.

## **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Was one of the major private registrars in Portugal and closed several deals in this area.

#### **MAJOR PUBLICATIONS**

Portuguese chapter of "International Patent Litigation: Developing an Effective Strategy", edited by Davil Wilson (Globe Law & Business Publishing), 2009.

## **EXPERIENCE IN COURT LITIGATION**

Trial and appellate proceedings.

## PROFESSIONAL TRAINING IN MEDIATION

Workshop on Mediation in Intellectual Property Disputes at INPI, organized in collaboration with the Brazilian National Institute of Industrial Property (INPI-BR) Center for Intellectual Property Protection (CEDPI), Rio de Janeiro, March 12 and 13, 2013 (participation as trainer);

Workshop on Mediation in Intellectual Property Disputes at INPI, organized in collaboration with the Brazilian National Institute of Industrial Property (INPI-BR) and Center for Intellectual Property Protection (CEDPI), Rio de Janeiro, November 27 and 28, 2012 (participation as trainer);

Workshop on Mediation in Intellectual Property Disputes at INPI, organized in collaboration with the Brazilian National Institute of Industrial Property (INPI-BR) and Center for Intellectual Property Protection (CEDPI), Rio de Janeiro, July 24 to 26, 2012 (participation as trainer);

Workshop on Arbitration and Mediation of Intellectual Property Disputes, organized in collaboration with Instituto Nacional da Propriedade Industrial, December 14 and 15, 2009, Lisbon, Portugal (participation as trainer);

WIPO Advanced Workshop on Domain Name Dispute Resolution, Geneva, Switzerland, October/2008;

WIPO Advanced Workshop for Mediators in Intellectual Property Disputes, Geneva, Switzerland, May/2008;

Mediation Training, ASIPI – Cartagena de las Índias, Columbia 2007;

Mediation and Arbitration Training, ASIPI/INTA. São Paulo, Brazil 2006.

#### PROFESSIONAL TRAINING IN ARBITRATION

Mediation and Arbitration Training, ASIPI/INTA, São Paulo, Brazil 2006; Arbitration and Conciliation Training, ASIPI, Punta del Este, Uruguay 2005.

## **EXPERIENCE IN ARBITRATION**

Arbitrator at ARBITRARE – Centro de Arbitragem para a Propriedade Industrial, Nomes de Dominio, Firmas e Denominações – Portugal;

Past Presidente of ASIPI Mediation and Arbitration Committee;

Arbitrator at ASPIPI – Inter – American Association of Intellectual Property.