
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Date of Birth: August 25, 1974

Nationality: Brazilian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Master of Laws (LL.M.) in Intellectual Property, *Cum Laudae*, University of Turin and World Intellectual Property Organization (WIPO), Italy;
Specialist in International Law, *Universidade Federal do Rio Grande do Sul* (UFRGS), Brazil;
Post-graduate degree in Copyright and Related Rights from *Universidad de Buenos Aires* (UBA), Argentina;
Post-graduate degree in Corporate and Economy Law from *Fundação Getúlio Vargas* (FGV), Brazil;
Attended Intellectual Property Intensive Course at Franklin Pierce Law Centre (FPLC), United States of America;
Attended Advanced Licensing Institute at Franklin Pierce Law Centre (FPLC), United States of America;
Attended WIPO Arbitration Workshop, WIPO, Switzerland;
Attended WIPO Advanced Workshop on Domain Name Dispute Resolution, WIPO, Switzerland;
Attended WIPO Workshop for Distance Learning Tutors & Administrators, WIPO, Switzerland;
Attended Workshops on Mediation in Trademark Law, WIPO and Brazilian Patent and Trademark Office (INPI), Brazil;
Law graduate from *Faculdade de Direito da Pontifícia Universidade Católica do Rio Grande do Sul* (PUC-RS), Brazil;

July 14, 2013

Awarded with the *Microsoft / São Paulo University (USP) National Prize 2001*, Masters and Post-graduate level, with thesis “*Copyright contracts and the Internet*”, Brazil.

LANGUAGES

Portuguese
English
Spanish

PRESENT POSITION

Head of Intellectual Property (IP) and Information Technology (IT) Law Department at Silveiro Advogados law firm, Brazil;
Arbitrator in Intellectual Property matters:
Domain Name Panelist and Member of the WIPO List of Neutrals, WIPO Arbitration and Mediation Center, WIPO, Switzerland;
Member of the Chamber of Domain Name Dispute Resolution (CASD-ND), Center of Intellectual Property Dispute Resolution, at the Brazilian Intellectual Property Association (ABPI), Brazil;
Head Tutor for Distance Learning Copyright Courses at the WIPO Worldwide Academy, WIPO, Switzerland;
Tutor for Distance Learning Courses on Arbitration & Mediation, Intellectual Property, E-Commerce, etc., at the WIPO Worldwide Academy, WIPO, Switzerland;
IP Consultant at the Mercosur Biennial of Arts and the Ibero Camargo Arts Foundation, Brazil;
President of the Chamber of Appeals of the Brazilian Email Marketing Self Regulatory Initiative, Brazil;
Academic Coordinator of the Digital Property Program at Perestroika Creative School; Academic Coordinator of the Intellectual Property Program at *Universidade do Vale dos Sinos* (UNISINOS); and Invited Professor at several IP Programs in Brazil;
IP and IT Law Expert Witness in Brazilian Courts.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Lawyer since 1997, representing Brazilian and foreign companies in the fields of IP Law, IT Law, Corporate Law and International Law;
Internship at WIPO Academy in 2006, Switzerland.

MEMBERSHIP IN PROFESSIONAL BODIES

President of the Chamber of Appeals of the Brazilian Email Marketing Self Regulatory Initiative;
Director at the Federation of the Commercial Associations of the State of Rio Grande do Sul (FEDERASUL); and Member of the International Trademark Association (INTA); the ITechLaw Association; the Brazilian Association of Information Technology and Telecommunications (ABDI); the ABPI; the Brazilian Bar Association Intellectual Property Commission, Rio Grande do Sul Branch (OAB/RS); the Brazilian Association of Copyright (ABDA); the Sao Paulo Intellectual Property Association (ASPI).

AREAS OF SPECIALIZATION

Intellectual Property Law

Information Technology Law
Arbitration, Mediation and ADR
International Law
Corporate Law

EXPERIENCE IN INTELLECTUAL PROPERTY

Working with IP legal matters since 1996;
Since 2000 is the Head of Intellectual Property (IP) and Information Technology (IT) Law Department at Silveiro Advogados law firm, representing clients mainly in the fields of Trademarks, Domain Names, Copyright, Software, IT Contracts, Arbitration, etc.;
IP Professor / Tutor / Lecturer since 2001;
Since 2001, IP Expert Witness in Brazilian Courts;
Internship at WIPO Academy in 2006, Switzerland;
Since 2008, Arbitrator in Intellectual Property matters, member of lists of Panelists / Specialists at WIPO and ABPI, highly experienced in domain names alternative dispute resolution;
Specialized training on IP in countries such as Brazil, Italy, the United States, Switzerland and Argentina.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

One of the pioneers in promoting judicial and out-of-Court measures in the field of Domain Names in Brazil;
Domain Name Panelist and Member of the WIPO List of Neutrals, WIPO Arbitration and Mediation Center, where:
have already decided dozens of domain name cases under the UDRP of the Internet Corporation for Assigned Names and Numbers (ICANN);
decided the first case of the Brazilian Administrative Domain Name Dispute Resolution System ".BR" (SACI-Adm);
Member of the Chamber of Domain Name Dispute Resolution (CASD-ND), Center of Intellectual Property Dispute Resolution, at the ABPI;
Pioneer in Brazil in the field of the new gTLDs, representing almost half of the Brazilian trademarks applications in the first registration window.

MAJOR PUBLICATIONS

Co-author in charge of the Brazilian chapter of the book "Copyright Throughout the World", West, 2008, the United States;
Authored chapters / articles in the books "*Novas Fronteiras do Direito na Era Digital*" (*New Legal Frontiers in the Digital Era*), Saraiva, 2002; "*Direito da Propriedade Intelectual – Estudos em Homenagem ao Pe. Bruno Hammes*" (*Intellectual Property Law – studies in honor of the Priest Bruno Hammes*), Juruá, 2005; and "*Propriedade Intelectual em Perspectiva*" (*Intellectual Property in Perspective*), Lumen Juris, 2008, Brazil;
Authored several articles in the areas of IP and IT Law, in Brazil, Italy, Switzerland and the United States.

EXPERIENCE IN COURT LITIGATION

Representing clients in Court since 1996, mainly in the fields of IP and IT Law, Corporate Law and International Law.

PROFESSIONAL TRAINING IN ARBITRATION

Attended WIPO Arbitration Workshop, WIPO, Switzerland;
Attended WIPO Advanced Workshop on Domain Name Dispute Resolution, WIPO, Switzerland;
Attended Arbitration classes in institutions such as Franklin Pierce Law Centre and the University of Turin.

EXPERIENCE IN ARBITRATION

Professor and/or Lecturer in the field of Arbitration and Mediation and its connections with IP since 2008, in institutions such as Unisinos, Perestroika, PUC-RS, ABAPI, ABPI, *Centro de Mediação e Arbitragem da Câmara de Comércio Brazil Canadá*, etc., Brazil;
Tutor for Distance Learning Courses on Arbitration & Mediation since 2008;
One of the pioneers filling proceedings under the UDRP in Brazil;
Arbitrator in Intellectual Property matters since 2008; Domain Name Panelist and Member of the WIPO List of Neutrals; Member of the Chamber of Domain Name Dispute Resolution (CASD-ND), Center of Intellectual Property Dispute Resolution, at the ABPI; decided dozens of domain name cases under the UDRP; decided the first case of the ".BR" Dispute Resolution System.

PROFESSIONAL TRAINING IN MEDIATION

Attended Workshops on Mediation in Trademark Law, WIPO and Brazilian Patent and Trademark Office (INPI), Brazil;
Attended Mediation programs at INTA.

EXPERIENCE IN MEDIATION

Professor and/or Lecturer in the field of Arbitration and Mediation and its connections with IP since 2008, in institutions such as Unisinos, Perestroika, PUC-RS, ABAPI, ABPI, *Centro de Mediação e Arbitragem da Câmara de Comércio Brazil Canadá*, etc., Brazil;
Tutor for Distance Learning Courses on Arbitration & Mediation since 2008.
