



WIPO LIST OF NEUTRALS BIOGRAPHICAL DATA

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Date of Birth: March 24, 1980

Nationality: Brazilian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Graduation: Law School of the Universidade Estadual do Rio de Janeiro (UERJ);

Specialization course in Intellectual Property Law from Fundação Getulio Vargas (FGV/RJ);

Master's degree in International Law cum laude received from Universidade do Estado do Rio de Janeiro (UERJ) with the dissertation "International Commercial Arbitration and Intellectual Property: Arbitrability and Practicalities, in Brazil and on Comparative Law".

LANGUAGES

Portuguese, English, French; Spanish – Advanced Command of the language.

PRESENT POSITION

Partner of Dannemann, Siemsen, Bigler & Ipanema Moreira.

March 12, 2013

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Associate with Dannemann, Siemsen, Bigler & Ipanema Moreira, joined in 2001;

Teaching activities at Universidade do Estado do Rio de Janeiro (UERJ), during 2011, with the class Arbitration and Intellectual Property Law.

MEMBERSHIP IN PROFESSIONAL BODIES

Associação Brasileira de Propriedade Intelectual (ABPI);

Associação Interamericana de Propriedade Intelectual (ASIPI);

Associação Brasileira de Agentes da Propriedade Industrial (ABAPI);

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI).

Member of Special Committee in ADR, of AIPPI (Q226).

AREAS OF SPECIALIZATION

Intellectual Property Law, particularly in trademarks, copyrights, unfair competition, geographic indications and domain names;

International Private Law and International Commercial Arbitration.

EXPERIENCE IN INTELLECTUAL PROPERTY

Joined the firm Dannemann, Siemsen, Bigler & Ipanema Moreira in 2001 and become a partner in 2012, assisting local and foreign clients in administrative and judicial prosecution, negotiations of agreements. Also has assisted clients involved in arbitration procedures with respect to issues involving IP law. Has assisted clients in various areas of business, but particularly in the Pharmaceutical, IT & Multimedia and Fashion & Beauty Industry fields.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Experience with UDRP/ICANN procedures, as well as judicial and extrajudicial procedures involving domain names, including negotiations, agreements and court actions, in Brazil and abroad.

Panelist of the list of the ADR Centre of Associação Brasileira da Propriedade Intelectual (ABPI – Brazilian Association of Intellectual Property), relating to matters within the scope of SACI-Adm (relating to ".br" ccTLD domains).

MAJOR PUBLICATIONS

"Investimentos internacionais e os desafios relativos a propriedade intelectual : a proteção de marcas e patentes no mercado global". In: MENEZES, Wagner (Org.). Direito Internacional em Expansão. Belo Horizonte: Arraes, 2012. v. 2.pp. 440-449;

"O Sistema de Solução de Controvérsias do Mercosul" - in Anais do X SENIC - POC. 1995. (em co-autoria com Fernando Ramalho):

"ANVISA Calls for Compulsory Licensing of Registered Trademarks without Payment of Royalties" – in LATIN AMERICAN LAW & BUSINESS REPORT. v. 14, n. 12, Dez. 2006. (em co-autoria com Bruno Falconi):

"Marcas Tridimensionais no Brasil: Novas Tendências" – in Informativo Dannemann Siemsen nº 28, Jun/Ago 2010:

Colaborador em Comentários à Lei da Propriedade Industrial/IDS - Instituto Dannemann Siemsen de

Estudos de Propriedade Intelectual – Edição revisada e Atualizada. Renovar, 2005.

EXPERIENCE IN COURT LITIGATION

Representing local and foreign clients in litigation in Brazil involving various aspects of Intellectual Property Law, including trademarks, software, copyrights, unfair competition, *trade dress*, as well as in civil law court actions and lawsuits deriving from arbitration procedures. Assisting clients in litigation abroad.

EXPERIENCE IN ARBITRATION

Assisting clients in arbitration procedures in respect to specific issues involving IP Law as well as in court actions deriving from such procedures.

Teaching activities at Universidade do Estado do Rio de Janeiro (UERJ), during 2011, with the class Arbitration and Intellectual Property Law.

PROFESSIONAL TRAINING IN MEDIATION

I Workshop INPI-OMPI - "Resorting to Mediation in Trademark Prosecution" – on 26 July 2012; II Workshop INPI-OMPI - "Resorting to Mediation in Trademark Prosecution" – on 27 and 28 Nov. 2012.