



University  
of Torino  
Law School



WIPO  
Worldwide  
Academy

**ITC**   
International **Training** Centre

# Master of Laws (LL. M.) in Intellectual Property

With the support of the Italian Government  
Ministry of Foreign Affairs  
Italian Development Cooperation

## 9<sup>th</sup> Edition 2010



*Ministero degli Affari Esteri*



# Master of Laws (LL. M.) in Intellectual Property



## *Organizing institutions*

### **University of Torino-Faculty of Law**

The University of Torino was founded in 1404. Today, the University has 70,000 students, 1,300 professors and nearly 800 researchers and assistants. Renowned for its tradition in legal education, the University of Torino carries out several international initiatives with foreign universities, governmental and intergovernmental institutions, including the International Training Center of the International Labour Organization (ITC-ILO), with which it offers a cluster of international Master's programs including the Master of Laws Program in Intellectual Property (LL.M.).

### **WIPO Worldwide Academy**

The WIPO Worldwide Academy, founded in March 1998, is a division of the World Intellectual Property Organization (WIPO) in Geneva mandated by its 184 Member States to provide intellectual property (IP) education and training for human resource development. Since 1998, more than 105,000 students have participated in its WIPO Academy Programs namely, Professional Development, Education Degree/Diploma, and Distance Learning. It responds to any demand for degree, custom-made, professional and policy-making in IP and launches a strategically IP education such as distance learning in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.

### **International Training Centre of the International Labour Organization**

The International Training Centre of the International Labour Organization (ITC-ILO) is part of the United Nations System of Specialised Agencies created in 1919. It aims at the promotion of social justice and internationally recognized human and labour rights. The ITC-ILO is based in Torino where thousands of professionals from all over the world meet to exchange their knowledge and experience every year. The ITC-ILO has extensive expertise in organizing and structuring postgraduate level educational programmes. The LL.M. in Intellectual Property, the Postgraduate Course on International Trade Law, the Master in Management of Development, and the Master in Cultural Projects for Development are among the world-renowned programs organized by this institution.



## Support and Contributions for the LL.M. in Intellectual Property

The LL.M. in Intellectual Property is supported by the Italian Government -Ministry of Foreign Affairs -Italian Development Cooperation. Further financial contribution by a number of private entities and foundations such as the Compagnia di San Paolo, Fondazione Cassa di Risparmio, Torino Bar Association, Studio Jacobacci and COREP.

### *Master of Laws (LL.M.) in Intellectual Property - 2010 Edition: Objectives and Target Groups*



Intellectual property law is facing unprecedented challenges. Issues involving biotechnological inventions, software protection, digital rights management as well as the uneasy relationship between copyright and the internet raise questions which lie at the very heart of the interface between law and technology. On the other hand, intellectual property law has become a crucial tool for economic, scientific and political decisions. The LL.M. in Intellectual Property is designed for both professionals and junior academics who wish to acquire the skills required to play a leading role in practice and teaching through exposure to an international and comparative approach. The curriculum aims to provide an in-depth examination of the classical topics of IP law, as well as a specialized analysis of the latest developments in the fields of patents, trademarks, domain names, copyright and related rights, design, software and databases, integrated circuits, biotechnological patents and plant varieties, the

Internet and e-commerce. The diversity found in the background of the students and lecturers make the LL.M. a truly international forum for discussion and exchange of knowledge, opinions and ideas coming from different legal systems.

## *The Venue*

The residential part of the LL.M., will be held at the ITC-ILO in Torino, Italy from September to December 2010, and for ten days at the WIPO premises in Geneva, Switzerland. The training and residential facilities consist of 21 low-rise buildings, set in ten hectares of riverside parkland, which have been fully refurbished on the occasion of the 2006 Winter Olympic Games. The –ITC-ILO campus in Torino has advanced facilities to assist students in their learning and social activities. The Participants Service takes care of leisure activities, while the campus provides a wide array of services such as post office, currency exchange, medical assistance, travel agency, laundry, restaurant, bar, tennis courts, football playground, and gym. Easily accessible by car, train or plane, Torino has a long tradition in the field of IP: the largest IP consultancy firm, advertising agency and car manufacturer in Italy all have their headquarters in Torino, demonstrating Torino’s long tradition in housing some of the IP intensive areas of the country’s economy. First as Italy’s capital and second, as the venue of the 2006 Winter Olympic Games, Torino is an industrious and enjoyable city which offers a wide variety of historical



attractions and places to visit, such as the Egyptian Museum, the Royal Palace, the National Cinema Museum, the Mole Antonelliana, the Automobile Museum, the Lingotto, as well as permanent and temporary art exhibitions and music festivals.

## ***Basic Information***

### **Name and classification**

LL.M. Master of Laws in Intellectual Property -Upper Level Italian Master (60 University credits) -Awarding of a “Master of Laws in Intellectual Property” Diploma.

### **Directors of the Master**

Professor Marco Ricolfi, LL. M. Yale 1976, Professor of Law, Torino Law School, University of Torino.

Madame Gao Hang, MLS Stanford 1992, Deputy Dean, WIPO Academy

### **Scientific Committee**

University of Torino: Professors Gianmaria Ajani, Paolo Montalenti and Marco Ricolfi.

The WIPO Worldwide Academy: Ms. Gao Hang, Mrs. Martha Chikowore, Mr. Tshimanga Kongolo

### **Time**

From June 2010 to February 2011

June-August 2010: Program starts through distance learning

September-December 2010: Residential classes in Torino

February 2011: Presentation of final paper.

### **Language in which the Master Program is taught**

English

### **Prerequisites**

Degree in Law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration; attendance of a minimum of 4 years of University in the above fields is required.

(For further information see “The Candidate” section)



### **Number of participants**

A total of up to 40 participants will be admitted to the program. Decisions are made on the basis of the applications received (the form may be downloaded at [www.turin-ip.com](http://www.turin-ip.com)) (see “The Candidate” section for further information).

### **Application deadline**

March 31, 2010

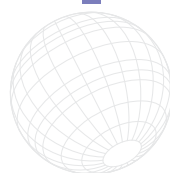
### **Fees/Tuition**

Euro 8000,00 (VAT exempted)

Please refer to the Course Secretariat for information about scholarships and for any further clarification.

All communications and correspondence should be addressed to the Master in Intellectual Property c/o

International Training Centre of the ILO  
Management of Development Programme,  
Viale Maestri del Lavoro, 10-10127 Torino, Italy  
Phone +39 011 693 6518-Fax +39 011 693 6369  
E-mail: [llm\\_ip@itcilo.org](mailto:llm_ip@itcilo.org)-Web site: [www.turin-ip.com](http://www.turin-ip.com)



## *Contents and structure of the Master Program*

The LL.M. is structured in three different phases stretching over 9 months, from June 2010 to February 2011.

The first phase consists of courses offered through distance learning via the Internet. This initial stage provides all the participants with a preliminary and homogeneous background. The three distance learning modules will take place from the beginning of June to the end of August 2010. They are based on the successfully tested “General Course on Intellectual Property” (DL-101), “Copyright and Related Rights” (DL-201) and “Patents” (DL-301” all designed by WIPO leading experts. The DL-101 has an online examination while the advanced courses will consist of written exam.

The second phase-consists of the residential part of the program. It is based on face-to-face classroom teaching to be held at ITC-ILO, in Torino from September 6 to December 17, 2010. Building on an introductory review of economic analysis of law, this phase analyzes IP protection both at a national and international level. Lectures will be offered by professors and tutors as well as IP experts. Participants will be required to make seminar-presentations. This provides for active interaction among the participants, tutors and the professors. Class teaching will be complemented by case-study sessions, experiments in legal drafting and submission of a first draft of a research paper. Three intermediate exams will be held during this phase of the program.



The exam at the beginning of the second phase is intended to assess the level of knowledge attained by students during the first phase.

The third phase consists of the submission on the final version of the research paper. This section stretches from December 20, 2010 to February 28, 2011. Each participant will be required to submit the final version of the research paper initially drafted during the second phase. Submission and grading of the final research will conclude the program.

A Master of Laws (LL.M.) in Intellectual Property will be awarded upon successful completion and fulfillment of the requirements of the program.

## ***Curriculum for the residential phase***

The curriculum and list of professors below relates to the 2009 Edition. Contents and the list of professors are updated each edition of the Master's Program. You are invited to browse the website [www.turin-ip.com](http://www.turin-ip.com) to obtain the latest information on the program.

### **MODULE 1- General Introduction to Intellectual Property**

#### **Lecturers:**

*Prof. Marco Ricolfi, University of Torino, Italy*

*Prof. Luigi Alberto Franzoni, University of Bologna, Italy*

*Ing. George Jadoun, International Training Centre of the ILO*

*Avv. Massimo Travostino, Pecoraio Travostino Law Firm, Torino, Italy*

*Prof. Thomas Cottier, University of Berne, Switzerland*

*Prof. Benedetta Ubertazzi, IULM University, Milan, Italy*

### **MODULE 2- Patents**

#### **Lecturers:**

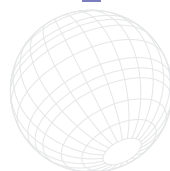
*Prof. Craig Allen Nard, University of Case Western Reserve, USA*

*Prof. Sven Bostyn, University of Amsterdam, The Netherlands*

*Ing. Luciano Bosotti, Buzzi, Notaro e Antonielli d'Oulx, Torino, Italy*

*Dr. Paolisa Nebbia, University of Leicester, UK*

*a representative from EPO*



### MODULE 3 - Competition and Antitrust

**Lecturers:**

*Avv. Alberto Camusso, Jacobacci Law Firm, Torino, Italy*

*Avv. Fabrizio Jacobacci, Jacobacci Law Firm, Torino, Italy*

### MODULE 4 – Copyright and Related Rights

**Lecturers:**

*Prof. Kamal Puri, University of Queensland, Australia*

*Mrs. Geidy Lung, Copyright Law Division, WIPO*

*Ms. Estelle Derclaye, University of Nottingham, UK*

### MODULE 5 – Trademarks and Geographical Indications

**Lecturers:**

*Prof. Marco Ricolfi, University of Torino, Italy*

*Mr. Giulio Zanetti, IDLO, Rome, Italy*

*Prof. Niva Elkin-Koren, Hifa Center of Law and Technology, Haifa, Israel*

*Mr. Luca Barbero, Studio Barbero, Torino, Italy*

*Prof. Luigi Mansani, University of Parma, Italy*

*Avv. Paola Gelato, Studio Jacobacci, Torino, Italy*



## MODULE 6 – Industrial Designs

### Lecturers:

*Mr. Denis Cohen, WIPO*

*Mr. Giulio Martellini, SJ Berwin LLP, Italian Office, Torino, Italy*

## MODULE 7 – Exploitation and Enforcement of IP

### Lecturers:

*Avv. Enrico Bonadio, Bonelli Erede e Pappalardo Law Firm, Milano, Italy*

*Avv. Elena Grimme, Microsoft Europe*

*Avv. Laurent Masson, Microsoft Europe*

*Avv. Pier Luigi Roncaglia, SIB, Firenze, Italy*

## MODULE 8 – International Aspects of IP

### Lecturers:

*Prof. Toshiko Takenaka, University of Washington School of Law, Seattle WA, USA*

*Prof. James Otieno-Odek, Kenya Industrial Property Institute, Nairobi, Kenya*

*Prof. Paul Torremans, University of Nottingham, UK*



## *Scientific material and tutorials support*



### **Syllabus and suggested readings**

Each participant will receive a detailed syllabus consisting of a collection of cases, legislation and reading material, intended to help students in preparing for the upcoming topics in each class. A state-of-the-art bibliography (the “Suggested Readings” section) regarding each issue raised in the lectures and selected by the Director of the LL.M. is provided to all students, in order to assist them in their research and in preparing the written works and examinations. All the materials referenced in the Suggested Readings are available at the Torino Law School Library. The Suggested Readings file is also available on the Website of the Master’s Program at [www.turin-ip.com](http://www.turin-ip.com)

### **Intranet**

An Intranet infrastructure is dedicated for the student use and can be accessed by the students the website [www.turin-ip.com](http://www.turin-ip.com). Each student will be provided with a username and password. The Intranet creates the community of class of 2010, and is used as a platform for exchanging class materials, information and news with professors, tutors and among students. Each professor will provide, via Intranet, specific materials to prepare and assist the students in their lectures. A discussion forum, set up by the participants of different editions of the program, will be an important feature of the program.

### **Tutors**

Tutors will support participants in their research work and in obtaining information from relevant sources.



## *The students and the initiatives*

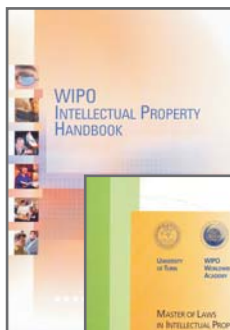
### **The Candidates**

A total of up to 40 participants will be admitted to the program. Applicants must have a bachelor's degree either in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration attendance of a minimum of 4 years of University in the above fields is required. Advanced knowledge of English is a prerequisite.

The WIPO Academy will separately propose participants for selection by a Torino Law School Committee and sponsor half of the participants in the program. This sponsorship is targeted at candidates from developing countries and countries in transition to a market economy. Applicants requesting WIPO scholarship should send all required documents to WIPO at the following e-mail address: [IlmTurin@wipo.int](mailto:IlmTurin@wipo.int) by March 15, 2010.

The other twenty participants will be selected by a Torino Law School Committee among candidates from any part of the world, who have applied in accordance with the terms stated in this brochure and in the applicable regulations (the application form may be downloaded from the website: [www.turin-ip.com](http://www.turin-ip.com)).





## Collection of research papers

Each year, the WIPO Academy publishes a book containing the collection of the final research papers written by the students who have been awarded the Master of Laws (LL.M.) in Intellectual Property. The book is distributed to the students, professors, practitioners, as well as to the Torino Law School, ITC-ILO and WIPO libraries.

## Annual conference

During the Master's Program, the University of Torino, WIPO Academy and the International Training Centre of the ILO organize an international conference on a specific issue of Intellectual Property, which attracts eminent specialists (professors, practitioners, members of international institutions) to debate and discuss the issues with the students and the public. For the years 2004, 2005, 2006, 2007, 2008 the topics chosen were "Intellectual Property and fundamental human rights", "a constitutional age for Intellectual property?", "Harmonization in Patent Laws: a List of Outstanding Issues", "Traditional Knowledge and Intellectual Property: Looking at the Future", "Intellectual Property and Development" and "Patenting Life Forms".

## Internship and visits

Study visits to IP offices in Torino and to other institutions, such as the WIPO in Geneva (10 days) will be organized during the residential phase of the Program. Four participants, selected by the Scientific Committee of the Master's Program, will take part in an internship program at WIPO and in other public and private organizations, such as law firms and corporations active in the field of IP.

Master of Laws (LL. M.) in Intellectual Property

## Alumni and senior day

The LL.M. has created a closely-knit and well connected society of professors, practitioners and students. The students of the past LL.M. Editions form part of the alumni community and may access the Intranet platform of the LL.M. This platform enables students and professors to update their personal profiles, to keep in touch with each other and share the current developments in their IP career. Each year, a Senior Alumni Day is organized during the residential part of the LL.M together with the Annual Conference.





WIPO Worldwide Academy  
34, chemin des Colombettes  
1211 Geneva 20 • Switzerland  
website: <http://www.wipo.int/academy/en>



University of Torino  
Law School  
Via Sant'Ottavio 54 • 10124 Turin, Italy  
website: <http://www.unito.it>



International **Training** Centre

International Training Centre  
Viale Maestri del Lavoro 10, 10127 Torino, Italy  
web site: <http://www.itcilo.org>

FONDAZIONE  GRT

COMPAGNIA  
di San Paolo

STUDIO LEGALE  
JACOBACCI & ASSOCIATI  
TORINO - MILANO - ROMA

 Consiglio dell'Ordine  
degli Avvocati di Torino

 REGIONE  
PIEMONTE



COREP  
Consorzio per lo Sviluppo e l'Innovazione Produttiva

 Camera di  
Commercio  
Industria  
Artigianato e  
Agricoltura  
di Torino