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The following is a draft summary of the presentation prepared by the Secretariate of WIPO.

Mr. Ficsor focused on the subject of Copyright, which he noted is currently a very urgent issue, in that it is constantly changing, unlike the past when it was a bit more static. In that regard, he pointed to the current interest in the importance of the Copyright Industries to the GDP of a country; however, the economic importance of copyright had been established as early as 1934. There was another big push in 1970's, and the one which is taking place lately. A new study of Hungary indicates that the core copyright industries produce around 6% of GDP—and the total copyright industries produce around 12%. The new study was undertaken by the Patent Office in Hungary.

He referenced the WIPO Guide to Surveying the Economic Contribution of the Copyright Based Industries as an example of what might be WIPO's role in respect to Copyright. WIPO should undertake to study all countries using that new methodology—this would be a new and good approach for WIPO to pursue.