



WORLD TRADE
ORGANIZATION



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

WIPO-WTO COLLOQUIUM FOR TEACHERS OF INTELLECTUAL PROPERTY

organized by
the World Intellectual Property Organization (WIPO)
and
the World Trade Organization (WTO)

Geneva, 28 June to 9 July, 2010

PROVISIONAL PROGRAMME

Each session will open with an introductory presentation by a representative of the WIPO or the WTO Secretariat. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates will also be invited to give their perspectives. Time slots of 15 minutes each have been interspersed into the provisional programme in order to accommodate participants' presentations.

Venue: June 28- July 2, 2010, U. Uchtenhagen Room 1.27, WIPO Main Building, Geneva

Monday, June 28, 2010

9.00 – 9.30		Administrative Formalities
9.30 – 10.00		Opening Remarks
10.00 – 10.30		Introduction of Participants
<i>10.30 – 10.45</i>		<i>Coffee Break</i>
10.45 – 12.30	<u>Theme 1</u>	<u>Overview of International Law and Policy in Intellectual Property in 2010</u>
<i>12.30 – 14.00</i>		<i>Lunch Break</i>
14.00 – 15.30	<u>Theme 2</u>	<u>Intellectual Property and Economic Development</u>
<i>15.30 – 15.45</i>		<i>Coffee Break</i>
15.45 – 17.15	<u>Theme 3</u>	<u>Intellectual Property in the Context of Trade Law and Policy</u>

Tuesday, June 29, 2010

9.00 – 10.15	<u>Theme 4</u>	<u>Notifications and other WIPO/WTO Documentation as Tools for Intellectual Property Research</u>
<i>10.15 – 10.30</i>		<i>Coffee Break</i>
10.30 – 12.15	<u>Theme 5</u>	<u>Copyright Overview: The Current International Landscape</u>
<i>12.30 – 14.00</i>		<i>Lunch Break</i>
14.00 – 15.15	<u>Theme 5 (cont'd)</u>	<u>Copyright Overview: The Current International Landscape</u>
<i>15.15 – 15.30</i>		<i>Coffee break</i>
15.30 – 17.30	<u>Theme 6</u>	<u>Trademark, Industrial Designs and Geographical Indications: The Current International Landscape</u>

Wednesday, June 30, 2010

9.00 – 12.15	<u>Theme 7</u>	<u>Geographical Indications – Overview of Provisions in the TRIPS Agreement and Current Work in the WTO</u>
<i>12.15 - 14.00</i>		<i>Lunch Break</i>
14.00 – 16.00	<u>Theme 8</u>	<u>Patents Overview: the Current International Landscape</u>
<i>16.00 – 16.15</i>		<i>Coffee break</i>
16.15 – 17.15	<u>Theme 8 (cont'd)</u>	<u>Recent Developments in the Patent Cooperation Treaty (PCT)</u>

Thursday, July 1, 2010

9.00 – 12.15	<u>Theme 9</u>	<u>Intellectual Property and Public Health: the Current International Policy Landscape</u>
<i>12.15– 14.00</i>		<i>Lunch Break</i>
14.00 – 16.45	<u>Theme 10</u>	<u>Options and Strategies under the TRIPS Agreement for Access to Medicines: Current State of Play of Implementation</u>
16.45 – 17.15	<u>Theme 11</u>	<u>Public Health Case Study and Exercises: Introduction of Case Study and Exercises</u>

Friday, July 2, 2010

9.00 – 12.15	<u>Theme 11 (cont'd)</u>	<u>Public Health Case Study and Exercises: Group Reports and Discussion</u>
<i>12.15 – 14.00</i>		<i>Lunch Break</i>
14.00 – 16.45	<u>Theme 12</u>	<u>WTO Dispute Settlement and the TRIPS Agreement</u>
16.45 – 17.15	<u>Theme 13</u>	<u>WTO Dispute Settlement Exercises: Introduction of Exercises</u>
18.00 – 20.00		Reception and Keynote address

Venue: June 5-9, 2010, Room C at the Centre William Rappard, WTO

Monday, July 5, 2010

9.00 – 10.30	<u>Theme 14</u>	<u>International Convention for the Protection of New Varieties of Plants (UPOV)</u>
<i>10.30 – 10.45</i>		<i>Coffee Break</i>
10.45 – 12.15	<u>Theme 15</u>	<u>Biotechnology: Review of Article 27.3 (b) of the TRIPS Agreement</u>
<i>12.15 – 14.00</i>		<i>Lunch Break</i>
14.00 – 15.15	<u>Theme 16</u>	<u>Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: the Current International Landscape and Future Directions</u>
<i>15.15 – 15.30</i>		<i>Coffee Break</i>
15.30 – 17.30	<u>Theme 17</u>	<u>Relationship between the TRIPS Agreement and the Convention on Biological Diversity; Protection of Traditional Knowledge and Folklore: Recent Developments in the WTO</u>

Tuesday, July 6, 2010

9.00 – 10.15	<u>Theme 18</u>	<u>Intellectual Property, Electronic Commerce, Internet Domain Name Disputes and the WIPO Arbitration and Mediation Centre</u>
<i>10.15 – 10.30</i>		<i>Coffee Break</i>
10.30 – 12.15	<u>Theme 19</u>	<u>Intellectual Property and Transfer of Technology and Licensing</u>
12.15 – 12.30	<u>Theme 20</u>	<u>Intellectual Property and Transfer of Technology Exercises: Introduction of Exercises</u>
<i>12.15 – 14.00</i>		<i>Lunch Break</i>
14.00 – 17.15	<u>Theme 13 (cont'd)</u>	<u>WTO Dispute Settlement Exercises: Group Reports and Discussion</u>

Wednesday, July 7, 2010

9.00 – 10.30	<u>Theme 21</u>	<u>Enforcement of Intellectual Property</u>
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10.30 – 10.45

Coffee Break

10.45 – 12.30

Theme 22

Intellectual Property and Competition Policy

12.30 – 14.00

Lunch Break

14.00 – 17.15

Theme 23

Intellectual Property and Climate Change

Thursday, July 8, 2010

9.00 – 12.15

Theme 20
(cont'd)

Intellectual Property and Transfer of Technology
Exercises: Group Reports and Discussion

12.15 – 14.00

Lunch Break

14.00 – 15.30

Theme 24

Teaching, Training and Research in the Field of
Intellectual Property: WIPO Academy Activities

15.30 – 15.45

Coffee Break

15.45 – 17.15

Theme 25

Intellectual Property Law and Public Policy: The Current
Research Agenda

Friday, July 9, 2010

9.00 – 10.30

Theme 26

Round Table on Intellectual Property Teaching

10.30 – 10.45

Coffee Break

10.45 – 12.15

Theme 27

Evaluation of the Colloquium and Closing

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