



WIPO WORLDWIDE ACADEMY



CONFEDERATION OF INDIAN INDUSTRY

EXECUTIVE PROGRAM

Harnessing intellectual property

STRATEGIC INTELLECTUAL PROPERTY MANAGEMENT

**March 11 to 13, 2007
Radisson White Sands Resort
Goa (India)**

GENERAL INFORMATION

Note prepared by the International Bureau



WORLD
INTELLECTUAL
PROPERTY
ORGANIZATION

1. This Note sets out information on the organizational arrangements for the Strategic Intellectual Property Management Executive Program to be held, at Radisson White Sands Resort, Goa (India), from March 11 to 13, 2007.

Format and Outline

2. The Executive Program will deal with the principles and practices of intellectual property management through a series of lectures, presentation of cases and group discussions. In each session discussion will be led by a lead instructor with the active participation of other instructors and participants. Participant will be expected to have read and familiarized themselves with the background reading materials and cases which would have been distributed beforehand. They should be prepared to take full part in the discussion.

3. Power lunch and dinner will consist of approximately thirty minute presentation by a leading person from the corporate world followed by discussion. Lunch and dinner will be served.

4. Participants are reminded that the Executive Program will be conducted in English.

Hours and Venue

5. The detailed timetable of the Executive Program will be mailed to the participants in due course. The Executive Program will take place from 5 p.m. to 6.45 p.m. on Sunday and from 9 a.m. to 6 p.m. on Monday and Tuesday. Participants are advised to arrive before 4.45 p.m. on the first day (Sunday, March 11) so that registration can be completed by 5 p.m. A networking cocktail followed by a dinner is scheduled on Sunday. **Participants are requested not to make any appointments which would require them to leave before the end of the program on the second day.**

6. The Executive Program will be held at the following venue in Goa (India):

Radisson White Sands Resort
Pedda, Varca-Salcete
Goa 403 721
India
Tel: (91-832) 272 7272
Fax: (91-832) 272 7282
Internet: www.radisson.com/goain

Please visit <http://www.goatourism.org/Maps/road.htm> for map of Goa.

7. Lunch, tea and coffee will be provided on March 12 and 13. Dinner will be served on March 11 and 12.

Materials

8. About two weeks before the start of the program participants will be provided with background reading materials, some cases and selected articles on intellectual property management for reference purposes during the sessions. At the time of registration the aforementioned and other study materials will be provided.

Internet Access

9. Several computers with access to the internet will be available to the participants in the business centre. The entire resort is a Public Wireless LAN Hotspot. Participants can use their wireless notebooks to surf the internet via high-speed at various locations in the resort, including the rooms, the conference area and the poolside. For applicable rates please check with the hotel.

Participants

10. Around forty five participants from India and various countries around the world are expected to take part in the Executive Program.

II ADMINISTRATIVE PROCEDURES

India Entry Visa

11. All participants from outside India who require visa are advised to apply for the issue of visas as soon as possible at the Indian Embassies or Consulates in their countries. Those nationals required to obtain visas should be in possession of Indian entry visa valid for the full period of their stay in India, *before* commencing their travel.

12. Any participant having difficulty in obtaining an Indian entry visa is requested to inform WIPO without delay.

On-site Registration

13. On the first day of the Executive Program (March 11, 2007), participants will be requested to present themselves at the Registration/Information Counter in front of the conference room from 4.30 p.m. They will be provided with an identity badge and documents for the Executive Program.

III. HOTEL ACCOMMODATION AND LOCAL TRANSPORTATION

Hotel Accommodation

14. March is a busy period in Goa. Participants are advised to arrange hotel accommodation as early as possible.

15. Limited number of rooms have been blocked for the participants, until February 20, 2007, at the [Radisson White Sands Resort](#), Goa at the best available rate of USD 190 or INR 8,500 per standard room (single or double occupancy) per night. This rate includes the room, buffet breakfast, applicable luxury taxes and a welcome drink upon arrival. It does not include government service tax (currently 4.89%).

The hotel is situated on Varca Beach in South Goa about 40 minutes from Dabolim airport and about 15 minutes from Margao, the main commercial hub and railway station of Goa.

For room reservations, participants should complete the hotel booking form (available on both WIPO Academy and CII websites) and send it directly to SITA Destination Management – Conferences quoting the WIPO/CII Executive Program. The contact details of SITA are as follows:

Mr. Lalit Chadha
SITA Destination Management – Conferences
SITA House, Presidential Business Park
C-9, Vasant Kunj, New Delhi – 110 070
Tel: +91 11 2612 1110 Extn. 477/428; Fax: +91 11 2612 1125
E-mail: lalitic@sitaindia.com / conf@sitaindia.com

16. A list of other fine hotels in Goa is available for your information at: www.goatourism.org/Accomodation/accomodation.htm

On Arrival at the Airport

17. It is anticipated that all participants from outside Goa will arrive at the Dabolim Airport.

18. Taxi service from the airport to Radisson White Sands Resort is expected to cost approximately USD 26 /INR. 1,200. For those who wish to use the airport transfer service offered by SITA at USD 65 (one way), please provide the appropriate details on the form.

IV. MISCELLANEOUS INFORMATION

Climate

19. In mid-March, Goa is generally dry with daytime temperatures ranging between 23 and 32 degrees Celsius. See worldweather.wmo.int/066/c00528.htm for more information.

Local Time and Electricity

20. The local time for Goa is GMT + 5.30 hours. Electricity in India is 220/250 Volts, alternating at 50 cycles per second. If you travel to India with a device that does not accept 240 Volts at 50 Hertz, you will need a voltage converter. Most appliances require a converter and an adapter to operate, although some dual-voltage items such as laptops may only require an adapter. Some European appliances may also require an adapter. For more information see treehouse.ofb.net/go/en/voltage/India

Currency

21. The currency in India is the Indian Rupee (INR). The exchange rate is approximately US\$ 1 = 46 Rupees (subject to change). Check www.xe.com for the most up-to-date exchange rates. Currency exchange counters are available in the arrival area of Dabolim Airport. ATMs are available around the city. Most international credit cards are accepted for payment.

Health and Safety

22. Goa is a safe travel destination. Cases of mugging and theft are not completely unheard of but by and large serious crimes against travelers are few and far between. Quality hospitals and clinics are available 24 hours throughout the city.

Additional Information or Assistance

23. Any additional information or assistance may be obtained from:

<p>Mr. K. Subodh Kumar Head IPR & APTDC Confederation of Indian Industry Andhra Pradesh Technology Development & Promotion Centre Plot no 7, II Floor, Regal House, Motilal Nehru Nagar, Begumpet, Hyderabad –16 (Andhra Pradesh), India Tel: +91 40 2776 5837 Fax: +91 40 2776 5836 Mobile:+91 98 4830 4417 E-mail: subodh.kumar@ciionline.org Web : www.ciionline.org</p>	<p>Mrs. Silvia Nunez Giordano Research & Executive Program WIPO Worldwide Academy World Intellectual Property Organization (WIPO) 34, chemin des Colombettes 1211 Geneva 20 Switzerland Tel: +41 22 338 9703 Fax: +41 22 740 1417 E-mail: execed.academy@wipo.int</p>
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