

Provisional Program for the Study Visit  
to the World Intellectual Property Organization (WIPO)  
of the Participants in the World Trade Organization (WTO)  
Trade Policy Course

Monday, October 30, 2006

*Venue: Room B, AB Building, WIPO Headquarters, 34, chemin des Colombettes,  
CH-1211 Geneva 20*

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|---------------|----------------|---|
| 9.15 – 9.30   |                | Welcome remarks   |
|               |                | Mrs. Gao Hang, Deputy Dean and Head, Policy Development Program, WIPO Worldwide Academy   |
| 9.30 – 10.00  | <u>Topic 1</u> | <u>Introduction to the World Intellectual Property Organization (WIPO) and the Work of the WIPO Worldwide Academy</u>                                 |
|               | Speaker        | Mrs. Gao Hang   |
| 10.00 – 10.45 | <u>Topic 2</u> | <u>The Protection of Industrial Property and treaties administered by WIPO: Patents, Trademarks, Industrial Designs, and Geographical Indications</u> |
|               | Speaker        | Mr. Tshimanga Kongolo, Head/Senior Lecturer, Professional Training Program, WIPO Worldwide Academy  |
| 10.45 – 11.00 |                | Break   |
| 11.00 – 11.45 | <u>Topic 3</u> | <u>The Protection of Copyright and Related Rights and the Main Treaties Administered by WIPO</u>  |
|               | Speaker        | Miss Geidy Lung, Senior Legal Officer, Copyright Law Division, WIPO   |
| 11.45 – 12.30 | <u>Topic 4</u> | <u>The Relevance of Intellectual Property in Promoting International Trade and National Development</u>   |
|               |                | Mr. Pushpendra Rai, Acting Director, Intellectual Property and Economic Development Division, WIPO  |
| 12.30 – 12.45 |                | Evaluation and Closing of the Session   |

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