

Program for the Study Visit  
to the World Intellectual Property Organization (WIPO)  
by Professors and Officials from Vietnam on  
Teaching of Intellectual Property in Universities

December 14, 2006

*Venue: Ulrich Uchtenhagen Room (1.27), WIPO Main Building*

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|---------------|---|
| 10.00 – 11.00 | Welcome remarks   |
|               | <u>Topic 1</u> <u>Intellectual Property as a Tool for National Development: The Role of Universities and R&amp;D Institutions</u> |
|               | Mr. Mpazi Sinjela, Dean, WIPO Worldwide Academy   |
| 11.00– 11.15  | Coffee break  |
| 11.15 – 12.00 | <u>Topic 2</u> <u>Areas of Cooperation between Viet Nam and WIPO Academy</u>  |
|               | Mr. Mpazi Sinjela   |
| 12.00 – 14.15 | Lunch break   |
| 14.15 – 15.00 | <u>Topic 3</u> <u>History, Organization and Activities of the World Intellectual Property Organization (WIPO)</u>                 |
|               | Ms. Cathy Jewell, Senior Information Officer, Media Relations and Public Affairs Section, WIPO                                    |
| 15.00 – 15.45 | <u>Topic 4</u> <u>Teaching and Training Programs of the WIPO Worldwide Academy</u>  |
|               | Mrs. Martha Chikowore, Consultant, WIPO Worldwide Academy, WIPO   |
| 15.45 – 16.00 | Coffee break  |
| 16.00 – 16.45 | <u>Topic 5</u> <u>WIPO' s Cooperation for Development Programs for Vietnam</u>  |
|               | Mrs. Françoise Simon-Vianès, Senior Program Officer, Economic Development Bureau for Asia and the Pacific, WIPO                   |
| 16.45 – 17.00 | Closing session   |

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