

Program for the Study Visit
to the World Intellectual Property Organization (WIPO)
by Participants in the Diplomatic Studies of the
Graduate Institute of International Studies (HEI)

June 22, 2006

Venue: Joachim Bilger Room, WIPO Main Building, 34, chemin des Colombettes, CH-1211 Geneva 20

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| 14.15 – 14.30 | | Welcome remarks |
| | Speaker: | Mrs. Gao Hang, Deputy Dean and Head, Policy Development Program, WIPO Worldwide Academy |
| 14.30 – 15.00 | <u>Topic 1</u> | <u>Introduction to the World Intellectual Property Organization (WIPO) and the Work of the WIPO Worldwide Academy</u> |
| | <u>Speaker:</u> | Mrs. Martha Chikowore, Consultant, WIPO Worldwide Academy |
| 15.00 – 15.30 | <u>Topic 2</u> | <u>Intellectual Property Rights and Globalization</u> |
| | Speaker: | Mr. Yo Takagi, Executive Director, Office of Strategic Planning and Policy Development, and the WIPO Worldwide Academy |
| 15.30 – 16.00 | <u>Topic 3</u> | <u>The Protection of Industrial Property and the Main Treaties Administered by WIPO</u> |
| | Speaker: | Mr. Denis Cohen, Head/Senior Lecturer, Education Degree/Diploma Program, WIPO Worldwide Academy |
| 16.00 – 16.15 | | Break |
| 16.15 – 16.45 | <u>Topic 4</u> | <u>The Protection of Copyright and Related Rights and the Main Treaties Administered by WIPO</u> |
| | Speaker: | Mrs. Gao Hang |
| 16.45 – 17.30 | <u>Topic 5</u> | <u>Intellectual Property, Internet Domain Names and the WIPO Mediation and Arbitration Center</u> |
| | Speaker: | Mr. Ignacio De Castro Llamas, Head, Information and External Relations Section, WIPO Arbitration and Mediation Center, WIPO |
| 17.30 | | Evaluation and Closing of the Session |

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