

# WIPO



**WIPO/ACAD/E/05/INF/1 Prov.**

**ORIGINAL:** English

**DATE:** November 2005

**WORLD INTELLECTUAL PROPERTY ORGANIZATION**

GENEVA

## **WIPO ACADEMY ON INTELLECTUAL PROPERTY**

**Geneva, December 5 to 8, 2005**

PROVISIONAL PROGRAM

*Document prepared by the Secretariat*

Monday, December 5, 2005

10.00 – 10.30		Administrative arrangements
10.30 – 10.45	Inaugural ceremony	Welcome speech by the Director General of the World Intellectual Property Organization (WIPO)
10.45 – 11.15		Coffee break
11.15 – 12.00	<u>Topic 1</u>	WIPO's Strategy and Policy Development and National Intellectual Property Strategy
	Speaker	Mr. Yo Takagi, Executive Director, Office of Strategic Planning and Policy Development, and the WIPO Worldwide Academy, WIPO
12.00 – 12.15		Discussion
12.15 – 14.30		Lunch break
14.30 – 15.30	<u>Topic 2</u>	Intellectual Property and Global Issues
	Speaker	Mr. Philippe Petit, Deputy Director General, WIPO
15.30 – 16.00		Discussion
16.00 – 16.15		Coffee break
16.15 – 17.15	<u>Topic 3</u>	Contemporary Issues and Recent Development in the area of Copyright and Related Rights at the International Level; and Industry Relations
	Speaker	Mrs. Rita Hayes, Deputy Director General, WIPO
17.15 – 18.00	<u>Topic 4</u>	The Protection of Copyright and Related Rights
	Speaker	Mr. Jørgen Blomqvist, Director, Copyright Law Division, Copyright and Related Rights and Industry Relations Sector, WIPO
18.00		Reception hosted by WIPO

Tuesday, December 6, 2005

9.30 – 10.15	<u>Topic 5</u>	Global Intellectual Property Issues and Recent Developments: Traditional Knowledge, Expressions of Folklore and Biodiversity
	Speaker	Mr. Antony Taubman, Acting Director and Head, Traditional Knowledge Division, WIPO
10.15 – 10.30		Discussion
10.30 – 10.45		Coffee break
10.45 – 11.30	<u>Topic 6</u>	The Patent Cooperation Treaty (PCT) and its Advantages
	Speaker	Mr. Matthew Bryan, Director, PCT Legal Division, WIPO
11.30 – 12.15	<u>Topic 7</u>	Intellectual Property and Economic Development: WIPO Development Agenda
	Speaker	Mr. Pushpendra Rai, Acting Director, Intellectual Property and Economic Development Division, WIPO
12.15 – 14.30		Lunch break
14.30 – 15.30	<u>Topic 8</u>	The Interface between Intellectual Property and International Trade: The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement) and Recent Developments
	Speaker	Mr. Adrian Otten, Director, Intellectual Property Division, World Trade Organization (WTO)
15.30 – 16.00		Discussion
16.00 – 16.15		Coffee break
16.15 – 17.00	<u>Topic 9</u>	The International Registration Systems for Trademarks and Industrial Designs and their Advantages
	Speaker	Mr. José Graça Aranha, Director, Information and Promotion Division, Sector of Trademarks, Industrial Designs and Geographical Indications, WIPO
17.00 – 17.30		Discussion

Wednesday, December 7, 2005

Study visit to Nestlé, Vevey  
(morning or afternoon)

Thursday, December 8, 2005

9.00 – 9.45	<u>Topic 10</u>	The Protection of Industrial Property, Contemporary Issues, Policy Considerations and Recent Development at the International Level
	Speaker	Mr. Francis Gurry, Deputy Director General, WIPO
9.45 – 10.00		Discussion
10.00 – 10.45	<u>Topic 11</u>	Intellectual Property and Small and Medium-sized Enterprises (SMEs)
	Speaker	Mr. C.S. Federico Guicciardini, Deputy Director, Small and Medium-sized Enterprises (SMEs) Division, WIPO
10.45 – 11.00		Discussion
11.00 – 11.15		Coffee break
11.15 – 12.30	<u>Topic 12</u>	WIPO Activities for Development Cooperation:  i. Economic Development Sector
	Speaker	Mr. Ranjana Abeysekera, Director, Economic Development Bureau for Asia and the Pacific, WIPO
		ii. WIPO Worldwide Academy
	Speaker	Mr. Mpazi Sinjela, Dean, WIPO Worldwide Academy, WIPO
12.30 – 12.45		Closing of the session
12.45 – 14.30		Lunch break
Afternoon		Individual meetings with WIPO officials

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