



SUMMER SCHOOL

WIPO/ACAD//12/INF.1
ORIGINAL: ENGLISH
DATE: JANUARY 2012

WIPO Summer Schools on Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Partner Institutions

PROVISIONAL PROGRAM FOR 2012 EDITION

prepared by the International Bureau of WIPO

WEEK 1

Monday

9.00 – 9.30	Registration and Administration Matters
9.30 – 10.00	Introduction of participants
10.00 – 10.15	Welcome addresses
10.15 – 10.45	Coffee break
10.45 – 11.15	Topic 1: Presentation of Partner Institution Lecturer: To be appointed
11.15 – 11.30	Discussion
11.30 – 12.00	Topic 2: Panorama of New Developments in WIPO Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 16.30	Study Visit

Tuesday

Patents

9.00 – 10.00	Topic 3: International Patent Setting Today Lecturer: To be appointed
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 4: Exceptions and Limitations to Patent Rights Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.00	Topic 5: Patent Information and Its Usefulness: A Practical Approach Lecturer: To be appointed
15.00 – 15.30	Discussion

15.30 – 16.00 Coffee Break

16.00 – 17.30 **Topic 6: Patents and Nanotechnology: Case Study**

Moderator: To be appointed

Wednesday

Copyright and Related Rights

9.00 – 10.00 **Topic 7: International Copyright Outlook Today**

Lecturer: To be appointed

10.00 – 10.30 Discussion

10.30 – 11.00 Coffee Break

11.00 – 12.00 **Topic 8: Exceptions and Limitations to Copyright and Related Rights: Ongoing Debates**

Lecturer: To be appointed

12.00 – 12.30 Discussion

12.30 – 14.00 Lunch Break

14.00 – 14.45 **Topic 9: Protection of Audiovisual Performances**

Lecturer: To be appointed

14.45 – 15.00 Discussion

15.00 – 15.15 Coffee break

15.15 – 16.00 **Topic 10: Collective Management of Copyright and Related Rights: Emerging Issues in the Digital Environment**

Lecturer: To be appointed

16.00 – 17.30 **Topic 11: Copyright and the Public Domain: Case Study**

Moderator: To be appointed

Thursday

Trademarks

9.00 – 10.00 **Topic 12: International Trademark Landscape**

Lecturer: To be appointed

10.00 – 10.30 Discussion

10.30 – 11.00	Coffee break
11.00 – 12.00	Topic 13: Internet Domain Names and Uniform Dispute Resolution Procedures (UDRP), including cases Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.30	Topic 14: Infringements and Abuses of Marks on the Internet: Case study Moderator: To be appointed
15.30 – 16.00	Coffee Break
16.00 – 16.45	Topic 15: Protection of Country Names Lecturer: To be appointed
16.45 – 17.00	Discussion
<u>Friday</u>	<u>Other IP Rights</u>
9.00 – 10.00	Topic 16: Trade Secrets: Issues and Best Practices Lecturer: To be appointed
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 17: Design Protection and Its Interface with other IP Areas Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.30	Topic 18: The Role of Geographical Indications in the Promotion of National Products: Case study Moderator: To be appointed
15.30 – 16.00	Coffee Break
16.00 – 17.00	Topic 19: Protection of Plant Varieties, including the International Union for the Protection of New Varieties of Plants (UPOV) Convention Lecturer: To be appointed

17.00 – 17.30 Discussion

WEEK 2

Monday IP as a business asset

9.00 – 10.00 **Topic 20: Economics of Intellectual Property**

Lecturer: To be appointed

10.00 – 10.30 Coffee Break

10.30 – 11.30 **Topic 21: Intellectual Property Management and Commercialization:
A Practical Approach**

Lecturer: To be appointed

11.30 – 12.30 **Topic 22: Intellectual Property Valuation: A Practical Approach**

Lecturer: To be appointed

12.30 – 14.00 Lunch Break

14.00 – 15.00 **Topic 23: Transfer of Technology and Technology Licensing**

Lecturer: To be appointed

15.00 – 15.30 Coffee Break

15.30 – 18.00 **Topic 24: Simulation Exercises on Licensing Negotiations**

Moderator: To be appointed

Tuesday IP and.....(contemporary global IP challenges)

9.00 – 10.00 **Topic 25: Intellectual Property and Competition Policy**

Lecturer: To be appointed

10.00 – 10.30 Discussion

10.30 – 11.00 Coffee break

11.00– 11.45 **Topic 26: Intellectual Property, Green Technology and Climate Change: Issues
and Challenges**

Lecturer: To be appointed

11.45 – 12.00 Discussion

12.00 – 14.00	Lunch break
14.00 – 14.45	Topic 27: Intellectual Property and Biodiversity: International Landscape and Current Issues Lecturer: To be appointed
14.45 – 15.15	Discussion
15.15 – 15.45	Coffee Break
15.45 – 17.45	Topic 28: Panel Discussion: Intellectual Property and Public Health: Issues and Challenges Moderator: To be appointed Panelists: To be appointed
18.00	Reception offered by the partner institution
<u>Wednesday</u>	IP and....(cont)
9.00 – 11.00	Topic 29: Panel Discussion: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Towards a Suitable Protection System Moderator: To be appointed Panelists: To be appointed
11.00 – 11.30	Coffee break
11.30 – 12.30	Topic 30: Intellectual Property and Human Rights: Issues and Challenges Lecturer: To be appointed
12.30 – 14.00	Lunch Break
14.00 – 14.30	Topic 31: Intellectual Property and Creative Industries Lecturer: To be appointed
14.30 – 15.00	Discussion
15.00 – 15.30	Coffee Break
15.30 – 16.30	Topic 32: Copyright Licensing: A Practical Approach Lecturer: To be appointed
16.30 – 17.00	Discussion

Thursday IP enforcement

9.00 – 10.30 **Topic 32: Enforcement of Intellectual Property Rights**

Lecturer/Moderator: To be appointed

10.30 – 11.00 Coffee Break

11.00 – 12.30 **Topic 33: Alternative Dispute Resolution (Arbitration/Mediation) in IP Disputes: Simulation exercises**

Lecturer/Moderator: To be appointed

12.30 – 14.00 Lunch Break

14.00 – 17.00 **GROUP DISCUSSIONS**

Group I: Intellectual Property, Entrepreneurship and Small and Medium-Sized Enterprises (SMEs): Best Practices

Coordinator: To be appointed

Group II: Liability of Internet Service Providers (ISP) (Copyright)

Coordinator: To be appointed

Group III: The Quality of Patents: Issues

Coordinator: To be appointed

Group IV: Liability of Intermediaries (Marks), including search engines for the sale of trademarks as keywords, Internet auction sites for trademark infringement, and social media

17.00 – 18.00 Preparation of the Report by each Group

Friday

9.30 – 10.30 Plenary Session – Presentation of Group Reports

10.30 – 11.00 Coffee Break

11.00 – 12.00 Plenary Session – Presentation of Group Reports

12.00 – 12.30 Evaluation and Closing of the Program

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