

POLICY ON THE ORGANIZATION OF WIPO SUMMER SCHOOLS

OBJECTIVE

The main objective of WIPO Summer Schools is to offer a high quality induction on intellectual property (IP) to a multicultural community of senior and graduate students and young professionals from various geographical and professional backgrounds. Summer Schools are open to participants from all over the world irrespective of the country or region in which Summer Schools are organized. Summer Schools are intended to offer a unique learning experience on IP. They benefit from the unique position of WIPO as the global forum for debate and negotiation on international IP issues.

PROGRAM

WIPO Summer Schools are conducted for a standard two-week period on the basis of a standard format and program. The program is designed by WIPO and covers the main aspects of IP (see Annex 1). WIPO regularly reviews and updates the program on the basis of emerging developments in IP, feedback from previous sessions, and inputs from partner institutions.

A limited number of Summer Schools may be dedicated each year to specific IP areas such as IP management, Patents and Innovation, IP and Branding, and IP and the Creative Industries.

PARTNER INSTITUTIONS

Summer Schools are organized by WIPO upon request with interested partner institutions in developed countries, developing countries and countries with economies in transition. Normally, partner institutions are universities and/or governmental institutions dealing with IP. Summer Schools may be organized with more than one partner institution. Given that normally the number of requests received by WIPO exceeds the maximum number of events that WIPO can support in each given year, Summer Schools are organized on a rotational basis. In case of rotation, priority shall be given to those partner institutions that never benefited from a Summer School event since the inception of the Program or in the last three years.

Request for Summer Schools shall be forwarded to WIPO before the end of September of the year proceeding the year in which the Summer Schools will be organized.

To be considered, partner institutions must meet a number of pre-requirements. These include:

- Ability to guarantee a minimum core of at least 30 paying participants for each event;
- Ability to provide adequate facilities (a conference room seating 40 to 60 persons and at least two rooms for group discussions);
- Ability to deal with promotional and administrative aspects (including communication with prospective participants, collection of fees and recruitment of local speakers);

EXCHANGE OF LETTERS

Subject to the above pre-requirements, WIPO and the selected partner institution(s) will exchange letters to specify the financial and in-kind contribution to be made by WIPO, on the one side, and the partner institution(s), on the other side, to support each given yearly event. These letters shall be exchanged before December 31 of the relevant year.

ELIGIBLE PARTICIPANTS

WIPO Summer Schools are designed for senior and graduate students and young professionals from all countries of the world. In principle, Summer Schools are open only to persons who are from 25 to 45 years old.

In cases where the number of applications exceeds available seats, WIPO will make a selection, in consultation with the partner institution(s), on the basis of the following criteria:

- Motivation (as expressed in the application form);
- Relevance of educational profile and/or work experience;
- Geographical balance; and
- Gender balance.

Certain funds-in-trust arrangements between WIPO and a certain number of governments provide for the funding of participation in Summer Schools. In such case, beneficiaries of such funding will be jointly selected by WIPO and the sponsoring Government in consultation with the partner institution(s).

FEES

Participation in WIPO Summer Schools is subject to payment of a registration fee in accordance with the following schedule:

- 500 United States dollars for students from developed countries;
- 700 United States dollars for young professionals from developed countries;
- 250 United States dollars for students from developing countries and countries in transition; and
- 350 United States dollars for young professionals from developing countries and countries in transition.

Fees are collected by the partner institution.

LECTURERS

WIPO Summer Schools are animated by experienced lectures selected by WIPO in consultation with the partner institution(s).

Normally, a minimum of 10 to 15 lectures need to be mobilized to cover the standard program of a Summer School. Of these, most will be coming from the country or region in which the Summer School is organized. WIPO guarantees the academic and/or professional level of the selected lecturers. A senior WIPO official is present as a matter of policy to a number of sessions of each Summer School.

APPLICATION PROCEDURES

Interested persons shall submit their applications electronically to WIPO. WIPO will then transmit the application to the partner institution(s), which will formally register participants upon payment of due fees. WIPO maintains a database of all participants and alumni in the WIPO Summer School Program.

DISTANCE LEARNING PHASE

Registered participants shall take, prior to the start of the Summer School, an on-line introductory course on intellectual property (DL-101), which is administered by the WIPO Academy under its Distance Learning Program (free of charge). This is meant to ensure that all participants have a minimum understanding of IP before getting into the class. For specialized Summer Schools, if any, participants will be requested to take advanced distance learning (DL) modules as need be.

EVALUATION OF THE PROGRAM

At the end of each Summer School participants will be requested to fill a dedicated questionnaire. WIPO will review the questionnaires and use the feedback to assess participant satisfaction and seek ways to improve the program. The results of the evaluation will be shared with partner institution(s).

FINAL CERTIFICATE

At the end of the program WIPO and the partner institution(s) will award a certificate to all those participants who have duly completed the e-learning phase and regularly attended the two week program.

[Annex follows]

WIPO SUMMER SCHOOL PROGRAM STANDARD TWO WEEK CONTENT

INTRODUCTION

- Topic 1: Presentation of Partner Institution
- Topic 2: Introduction to WIPO and New Developments

SECTION I - PATENTS AND INNOVATION

- Topic 3: International Patent Landscape
- Topic 4: Exceptions, Limitations and Flexibilities
- Topic 5: Patent Information and its Usefulness: A Practical Approach
- Topic 6: Case Study

SECTION II - COPYRIGHT AND RELATED RIGHTS

- Topic 7: International Copyright and Recent Developments
- Topic 8: Exceptions and Limitations to Copyright and Related Rights: Ongoing Debates
- Topic 9: Collective Management of Copyright and Related Rights
- Topic 10: Emerging Issues in the Digital Environment
- Topic 11: Copyright and the Public Domain: Case Study

SECTION III - MARKS

- Topic 12: International Trademark Landscape
- Topic 13: Internet Domain Names and Uniform Dispute Resolution Procedures (UDRP)
- Topic 14: Infringements and Abuses of Marks on the Internet: Case study
- Topic 15: Protection of Country Names

SECTION IV - OTHER INTELLECTUAL PROPERTY RIGHTS

- Topic 16: Trade Secrets: Issues and Best Practices
- Topic 17: Design Protection and its Interface with other IP Areas
- Topic 18: Geographical Indications in the Promotion of National Products: Case study
- Topic 19: Protection of Plant Varieties and the International Union for the Protection of New Varieties of Plants (UPOV) Convention

SECTION V - IP AS A BUSINESS ASSET

- Topic 20: Economics of IP
- Topic 21: IP Valuation and Management
- Topic 22: Copyright Licensing: A Practical Approach
- Topic 23: Transfer of Technology and Licensing
- Topic 24: Simulation Exercises on Licensing Negotiations

SECTION VI - CONTEMPORARY GLOBAL IP CHALLENGES

- Topic 25: IP, Green Technology and Climate Change: Issues and Challenges
- Topic 26: Panel Discussion: IP and Public Health: Issues and Challenges
- Topic 27: Panel Discussion: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Towards a Suitable Protection System
- Topic 28: IP and Food Security: Issues and Challenges
- Topic 29: IP and Competition Policy
- Topic 30: IP and Biodiversity: International Landscape and Current Issues
- Topic 31: Intellectual Property and Biotechnology

SECTION VII - IP ENFORCEMENT

- Topic 32: Enforcement of IP Rights
- Topic 33: Alternative Dispute Resolution in IP Disputes: Simulation Exercises

PRACTICAL EXERCISE SESSION

- Preparation of the Report by each Group
- Plenary Session – Presentation of Group Reports
- Evaluation and Closing of the Program

[End of Annex and of Document]