

CATALOGUE OF COURSES AND SEMINARS
OF THE PROFESSIONAL DEVELOPMENT PROGRAM
2010

GENERAL INFORMATION ON WIPO TRAINING PROGRAM FOR NATIONALS OF DEVELOPING COUNTRIES AND COUNTRIES IN TRANSITION TO A MARKET ECONOMY

Objectives

The objective of the WIPO training program is to provide general and specialized training for professionals in the field of intellectual property. The program is carried out in cooperation with governments and specialized institutions.

Field and Scope of Training

The WIPO training program covers all fields of intellectual property: industrial property, copyright and related rights. The program offers training on international developments in the field of intellectual property at WIPO headquarters in Geneva, Switzerland. It also offers practical training at one or more cooperating national or regional industrial property or copyright offices. The types of courses offered, including a brief summary of the issues covered, are described below.

Target Groups

Training is provided for persons in the fields of industrial property and copyright or related rights. Efforts are made to select the form of training that best suits the needs of the office concerned as well as that of the candidate. The WIPO training program is demand-driven and aims at promoting exchange of information among different groups, including right owners, managers and law enforcement officers. The target groups include intellectual property officials from Member States in industrial property offices, copyright offices and other ministries whose mandate comprises intellectual property issues.

Eligibility

Candidates to be proposed by governments should, in general, belong to one of the above-mentioned target groups. Candidates from the private sector should submit their applications through the relevant government authorities responsible for intellectual property matters. Attention is drawn to the information on the nature and scope of each course and the qualification requirements therefor. Government authorities are requested to propose only persons who are expected to continue their service in the field of intellectual property, or in related institutions, on completion of their training.

Candidates for the training courses and seminars offered under the Professional Development Program should complete the Distance Learning Course (DL-101) "General Course on Intellectual Property" and pass the examination. Candidates may register through the Internet Website of the WIPO Worldwide Academy (<http://www.wipo.int/academy>).

Candidates who do not have access to the Internet may request the WIPO Worldwide Academy to provide a CD-ROM containing the DL-101 Course.

Language Proficiency

Candidates are required to have a good knowledge of the language in which the training is to be conducted.

Application Form

The application form should be duly completed and signed by the applicant and endorsed by the Director General of the Office or senior official of the relevant Ministry before it can be considered.

Special attention is drawn to sections 10 to 12 of the form, which should be completed correctly, stating clearly defined training requirements and the objectives that the candidate wishes to achieve.

A recent photograph of the candidate must also be attached to the application form.

Applications are considered for training in 2010.

The application form is available in Adobe PDF and in MS Word formats on the Website of the WIPO Worldwide Academy (<http://www.wipo.int/academy>). You may also obtain the form from your national intellectual property office or the relevant Ministry.

Selection of Candidates

The selection of candidates is carried out by WIPO. The selected candidates are notified directly.

Information concerning travel and other administrative arrangements for participation in the training program is communicated directly to the candidate or through the UNDP office where applicable.

Administrative Arrangements

Medical Insurance:

Holders of WIPO fellowships participating in courses or seminars lasting two weeks or more are covered by a medical insurance taken out by WIPO for the training period. Details of the medical insurance scheme are sent to selected candidates.

Medical Examination:

Candidates selected for a training course lasting two weeks or more are required to undergo a medical examination confirming that they are in good health. The medical examination is to be carried out by a physician recognized by the United Nations in the candidate's country.

When applicable, WIPO informs the selected candidates of the requirement for medical examination through the relevant UNDP office.

Visa Requirements:

In view of the strict entry visa requirements of countries in which the training courses or seminars are organized, **WIPO will not authorize the selected candidates to travel unless they have obtained all the required entry visas in advance.**

Travel and Accommodation

Travel and subsistence expenses are borne by WIPO and/or by the governments or organizations cooperating with WIPO in organizing the training course. Participants receive a daily subsistence allowance adequate to cover the cost of accommodation and meals. In certain cases, the allowance is partly replaced by free-of-charge accommodation and/or meals.

Evaluation

At the end of each course or seminar, participants are required to complete an evaluation questionnaire prepared by WIPO. The answers to the questionnaire are treated in strict confidence. They are intended to serve as a basis for assessing the value of, as well as to enrich, the various courses and seminars in order to help WIPO improve its courses in the future.

Each participant in the WIPO training program is also required to transmit a report on the course or seminar following completion. The report should contain brief comments on the content, organization and other relevant aspects of the course or seminar. WIPO also welcomes suggestions or recommendations that would assist it in improving its training program. Reports and suggestions are treated in strict confidence.

Certificate

A certificate of participation is issued to the participants at the end of each training program.

Special Conditions

Attendance:

Regular attendance is compulsory throughout the training period. WIPO reserves the right to terminate the fellowship of any participant who fails to meet this requirement.

Accompanying Persons:

Participants are requested not to bring any accompanying persons to the courses. In any event, WIPO does not take any responsibility or incur administrative costs or take any action (e.g., make travel arrangements, provide a subsistence allowance, arrange entry visas or

insurance, etc.) for such persons. Arrangements made for the participants by WIPO and/or the host institutions are solely for the benefit of the participants.

1. **Interregional Intermediate Seminar on Industrial Property**, Geneva, Switzerland

Introduction

The seminar is designed to: (1) provide training and information on various aspects of industrial property, to promote debate on topical issues among the participants through case studies; (2) raise awareness of the role of intellectual property as a tool for development; and (3) enhance and develop skills in the management of industrial property in intellectual property offices especially in a fast changing environment. The visit to WIPO headquarters gives the participants the opportunity to meet WIPO officials in charge of activities and programs aimed at their respective regions as well as specialists in various aspects of industrial property.

The program includes group discussion sessions where the participants are split into different groups to enable intensive interaction and discussion on selected topics. Each group presents a short report on these discussions in plenary sessions.

The Interregional Intermediate Seminar is followed by two weeks of practical training in an industrial property office.

Contents

The seminar covers, *inter alia*, the following topics:

- WIPO and its role in promoting the use of intellectual property as a tool for economic and social development;
- recent developments in the international framework on patents, trademarks, industrial designs, geographical indications and international conventions;
- the Patent Law Treaty (PLT) and Substantive Patent Law Treaty (SPLT);
- the relevance of the PCT system to developing countries;
- the Singapore Treaty on the Law of Trademarks;
- advantages of the Madrid and Hague systems for developing countries and countries with economies in transition;
- genetic resources, biotechnology and traditional knowledge: towards a suitable protection system;
- patentability test of inventions;
- compulsory licensing of patents;
- distinctiveness of trademarks;
- well-known marks;
- intellectual property and national development;
- intellectual property and small and medium sized enterprises (SMEs);
- trademarks validity: experience of national offices and case law;
- enforcement of intellectual property rights;
- the protection of new plant varieties according to the International Convention for the Protection for New Varieties of Plants (UPOV);
- group discussions: case studies.
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Target Groups

Each course offered under the Interregional Intermediate Seminar on Industrial Property defines its own target audience (see under (a) to (m)).

Languages

Simultaneous interpretation is provided in English, Arabic, French and Spanish.

Venue and Duration

WIPO headquarters, three days.

Expected Period

June.

Practical Training

At the end of the seminar, the participants undergo two weeks of practical training at the national or regional industrial property office of one of the following countries: Austria, Czech Republic, Egypt, France, Germany, Israel, Morocco, Portugal, Spain and Switzerland.

- (a) Interregional Advanced Training Course on Patent Documentation and Information, Vienna, Austria

Introduction

Practical training course organized in cooperation with the Austrian Patent Office (APO) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland

Contents

- explanation of the Austrian registration and granting procedure for patents and utility models;
- requirements for the registration and protection of semiconductors topographies;
- IPC-ECLA patent classification;
- recent issues concerning compulsory licenses for pharmaceutical products, implementation of the Doha Declaration in the EC and the TRIPS Agreement;
- inventive step in the field of patents, illustrated with examples;
- the importance of the PCT for the APO;
- electronic data processing in patent administration;
- uniform presentation of bibliographic data in patent documents, using INID Codes;
- information services: library, information unit, registers, legal and technical inquiries, search on the state-of-the-art, written opinion on patentability;
- general overview on patent databases for online search;
- EPOQUE database: demonstration of the database of the European Patent Office, practical work (online);
- non-patent databases; practical examples, useful links;
- Quality Management System (QMS) in the Group Techniques;
- supplementary protection certificates (SPC) for patents in the fields of pharmaceutical products and pesticides;
- computer-implemented inventions: discussions of practical examples, useful links;
- inventions in the field of biotechnology.

Target Group

Patent examiners.

Language

English.

Duration and Venue

APO, Vienna, Austria, two weeks.

Expected Period

June.

(b) Interregional Advanced Training Course on Industrial Property, Munich, Germany

Introduction

Practical training course organized in cooperation with the German Patent and Trademark Office (GPTO) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- outline of the tasks and organization of GPTO;
- outline of the patent grant procedure and prerequisites for granting patents;
- IPC;
- processing of patent applications prior to the filing of the request for examination;
- patent information services for the public;
- patent information and documentation in the GPTO;
- German utility model law;
- trademark issues;
- individual training; case studies.

Target Group

Patent examiners.

Language

English.

Venue and Duration

GPTO, Munich, Germany, two weeks.

Expected Period

June.

- (c) Interregional Training Seminar on Industrial Property: A Guide through Industrial Property Documentation, Munich, Germany

Introduction

Practical training course organized in cooperation with the European Patent Office (EPO) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- introduction to the European patent system;
- patents: their structure, significance and presentation;
- classification tools at the EPO;
- utilization of search reports;
- access to the technical information disclosed in patent documents;
- patents and economic development;
- use of the patent system by small and medium-sized enterprises (SMEs);
- patent policy of a multinational company;
- patent documentation and information in an industrial enterprise;
- dissemination of patent information in an industrial property office;
- international and regional cooperation in the field of patent information;
- introduction to the EPO Patent Information Services;
- support for innovation;
- assessment of patent information;
- latest developments in technology; mixed Mode Software;
- search through the Internet.

Target Group

Patent examiners.

Language

English.

Venue and Duration

EPO, Munich, Germany, two weeks.

Expected Period

June.

(d) Training Course on Industrial Property, Lisbon, Portugal

Introduction

Practical training course organized in cooperation with the National Institute of Industrial Property (INPI) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- patents and utility models: regional conventions; examination procedures; management procedures; appeals, litigation;
- practical exercises to clarify open questions;
- industrial designs: requirements for protection; differentiation among designs, relationship with other intellectual property rights; procedures for granting national, EU and international protection; litigation;
- management and enforcement of rights: EU-Administered Legislation, enforcement and appeals - INPI/IGAE Collaboration;
- examinations for inclusion in the national register; system of international trademark registration; national database;
- objectives and role of documentation service in the field of intellectual property;
- management of intellectual property literature and documentation: publication of catalogue, industrial property bulletin, implementation of a digital library.

Target Groups

Patent examiners and officials from the relevant Ministry.

Language

Portuguese.

Venue and Duration

INPI, Lisbon, Portugal, two weeks.

Expected Period

June.

(e) Training Course on Industrial Property, Casablanca, Morocco

Introduction

Practical training course organized in cooperation with the Moroccan Industrial and Commercial Property Office (OMPIC) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- outline of the tasks and organization of the OMPIC;
- state-of-the-art searching;
- processing of the registration of trademarks and industrial designs;
- patent documentation and information ;
- information services: library, information unit, registers, legal and technical inquiries;
- search on the state-of-the-art, written opinion on patentability;
- general overview on patent databases for online search.

Target Groups

Patent examiners and officials from the relevant Ministry.

Language

Arabic.

Venue and Duration

OMPIC, Casablanca, Morocco, two weeks.

Expected Period

June.

(f) Training Course on Industrial Property, Cairo, Egypt

Introduction

Practical training course organized in cooperation with the Academy of Scientific Research and Technology (ASRT) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- organization and administration of a patent office;
- legal and technical examination of patents;
- use of computers, CD-ROMs and databases in the preparation of searches;
- impact of international conventions on intellectual property;
- classification and indexing of patent documents;
- searching of patent documents and information related to prior art.

Target Groups

Patent examiners and officials from the relevant Ministry.

Language

Arabic.

Venue and Duration

ASRT, Cairo, Egypt, two weeks.

Expected Period

June.

- (g) Advanced Practical Training Course on Trademarks and Common Aspects of Industrial Property, Madrid, Spain

Introduction

Practical training course organized in cooperation with the Spanish Patent and Trademark Office (OEPM) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- organization and operation of the OEPM;
- model of the autonomous industrial property office;
- international activities of the OEPM;
- organization and operation of the OEPM Patents and Industrial Designs Department;
- derived marks and how they differ from other forms of protection;
- generic denominations;
- causes of invalidity and lapse of distinctive signs;
- issues relating to similarity of trademarks;
- International Classification of Goods and Services (Nice Classification);
- International Classification of the Figurative Elements of Marks (Vienna Classification);
- demonstration of the databases of OEPM;
- system for the production and exploitation of data of the OEPM;
- organization and operation of OEPM Technological Information Department;
- OEPM's public information activities;
- OEPM's publications, especially trademark publications;
- challenging decisions of the administration in connection with distinctive signs; administrative appeals and administrative-judicial appeals; the invalidation process;
- debate on jurisprudential criteria in the substantive examination of trademarks.

Target Group

Trademark examiners.

Language

Spanish.

Venue and Duration

OEPM, Madrid, Spain, one week.

Expected Period

June.

- (h) WIPO/CEIPI Advanced Training Course on the Legal, Administrative and Economic Aspects of Industrial Property, Strasbourg, France

Introduction

Practical training course organized in cooperation with the Center for International Industrial Property Studies (CEIPI) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- historical insights into industrial property rights including international conventions;
- patent as a source of technical information;
- visit of the National Institute of Industrial Property (INPI), Strasbourg;
- general theory of trade marks and trademark law in Europe;
- visit of a company with an intellectual property management department;
- the protection of geographical indications;
- introduction to the European copyright: a step-by-step harmonization;
- the Community Trade Mark, Office of Harmonization of the Internal Market;
- industrial property and technology transfer contract: obstacles to be overcome and conditions to be met to reinforce the effectiveness of technology transfer to developing countries;
- evaluation and strategies in the portfolio of patents and marks;
- introduction to the franchising system;
- intellectual property and the promotion of innovation;
- biotechnology, biodiversity, traditional knowledge;
- the role of an industrial property department and an industrial property engineer in industry;
- the role of an industrial property agent;
- principles of the PCT and the European patent;
- the European Patent Office: an overview.

Target Group

Senior officials from the relevant Ministry.

Languages

English and French, with simultaneous interpretation.

Venue and Duration

CEIPI, Robert Schuman University, Strasbourg, France, two weeks.

Expected Period

June.

(i) Training Course on Industrial Property, Prague, Czech Republic

Introduction

Practical training course organized in cooperation with the Industrial Property Office of the Czech Republic as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- activities of the Industrial Property Office; evolution in the area of intellectual property rights protection in the Czech Republic;
- interpretation of the Czech legal provisions concerning protection of inventions; utility models; rationalization proposals and topographies;
- interpretation of the Czech legal provisions concerning protection of industrial design; provisions of the Act on industrial designs; requirements for registration; registration and cancellation procedures;
- granting or registration procedure: focusing on practical demonstrations and exercises;
- dispute and appeal procedures: cancellation of patents, utility models, industrial designs and trademarks; practical examples;
- patent information and search tool: PCT minimum documentation;
- patent documentation of international institutions;
- classification of patent information: IPC, ECLA; system of trademark classification; system of industrial design classification; search strategies, basic rules for the search inquiry;
- review of patent literature available in the Czech Republic; organization and services of the Patent Library in the Industrial Property Office;
- the European Patent Convention (EPC); interconnection between European and national patent system;
- Community trademark system
- country reports.

Target Groups

Patent examiners and officials from the relevant Ministry.

Language

English.

Venue and Duration

Industrial Property Office, Prague, Czech Republic, two weeks.

Expected Period

June.

(j) Training Course on Industrial Property, Paris, France

Introduction

Practical training course organized in cooperation with the National Institute of Industrial Property (INPI) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- overview of the tasks and mission of the INPI;
- presentation of the Department of Trademarks and Industrial Designs - examination procedures, examination of opposition;
- presentation of the Documentation and information Center: library, database (JURINPI) - INPI on the Internet, CD-ROM products;
- copyrights and related rights;
- INPI's services for the public;
- presentation of the Patent Department: summary of procedures, explanation of role of engineers;
- presentation of the work of Customs Services;
- regional policy of INPI;
- striking the balance between technology transfer and the main contract clauses for technology transfer in France.

Target Groups

Patent and trademark examiners.

Language

French.

Venue and Duration

INPI, Paris, France, two weeks.

Expected Period

June.

(k) Training Course on Industrial Property, Jerusalem, Israel

Introduction

Practical training course organized in cooperation with the Israel Patent Office as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- explanation of the structure of the Israel Patent Office and its functions;
- patentability and non-patentability of inventions, novelty and inventive step within the framework of the Israel patent law;
- substantive examination of patent applications according to the Israel patent law;
- patentability of "use" claims;
- trademarks: procedural and substantive provisions under the trademark ordinance;
- trademark cases in Israel;
- the substantive provisions of the design law;
- classification of designs;
- the legal status of copyright in Israel;
- legal proceedings in patents, designs and trademarks;
- the patentability and non-patentability of chemicals and biotechnological inventions - problems with respect to such inventions;
- substantive examinations of patent applications in chemistry and biotechnology;
- the main activities of the PCT Division in the Israel Patent Office;
- processing of international applications using PCT EASY.

Target Groups

Patent and trademark examiners and officials from the relevant Ministry.

Language

English.

Venue and Duration

Israel Patent Office, Jerusalem, Israel, two weeks.

Expected Period

June.

(1) Training Course on Industrial Property, Berne, Switzerland

Introduction

Practical training course organized in cooperation with the Swiss Federal Institute of Intellectual Property (SFII) as a follow-up to the Interregional Intermediate Seminar in Geneva, Switzerland.

Contents

- national procedures for registration and granting patents;
- organization and structure of the examination groups;
- procedures for European and PCT patents;
- technology and patent searches;
- substantive examinations - presentation of examples, search tools;
- Switzerland-Asia: a comparison of the patent systems;
- presentation of the Trademark Division;
- examination of national and international trademarks, presentation of working tools, practical examples on the job;
- opposition procedures;
- legal service for patents;
- design protection in general; the Hague Agreement;
- protection of traditional knowledge and folklore;
- presentation of reports (patent section, trademark section, legal section).

Target Group

Patent examiners.

Language

English.

Venue and Duration

SFII, Berne, Switzerland, three weeks.

Expected Period

June.

2. WIPO/EPO/OEPM Seminar on Coordinated Patent Search and Examination Procedures for Nationals of Latin American Countries: Geneva, Switzerland; and Munich, Germany

Introduction

The objective of the seminar is to provide participants of Latin American Industrial Property Offices updated information and practical capacity-building in the fields of patent search and examination procedures, techniques and tools. Participants acquire specialized knowledge on patents, especially on new developments. The practical training at the EPO, Germany, includes case studies to familiarize participants with the technical aspects of search and examination procedures in the field of patents and to enhance and develop their skills in these matters.

Contents (Geneva and Munich)

- WIPO and the International Patent System: trends and emerging issues in the field of patent rights: new developments in WIPO;
- WIPO-Administered Treaties in the field of patents: the Patent Law Treaty (PLT); the Patent Cooperation Treaty (PCT);
- visit to the WIPO PCT office and presentation of PCT-EASY and PCT-SAFE;
- the international patent classification (CIP) and supporting IT tools;
- the Standards and Documentation Working Group of the Standing Committee on Information Technologies (SCIT/SDWG);
- legal protection of industrial property in Spain, in particular regarding patents;
- OEPM's experience as industrial property office: challenges in quality management;
- OEPM's services in providing technical information;
- procedures for granting of patents, utility models and industrial designs according to the Spanish law;
- basic principles and concepts of patent search;
- practical workshop on patent search, using IT tools - Epoline-Register Plus, PCT online file inspection - Patent Scope;
- examination of formalities and supporting tools for patent examiners, EPO guidelines;
- practical session on patentability requirements: novelty and inventive step: "problem solution approach";
- practical session on the clarity of patent information and sufficient description;
- practical information on modifications, procedures for decision taking and opposition;
- group sessions: identification of main problems in the work of an examiner - possible solutions;
- the work of the patent examiners in national offices: quality of patents in Latin America - the role of the examiner in improving the quality;
- patents for chemicals and pharmaceuticals in the region: evolution, current situation and future perspectives.

Target Group

Patent examiners.

Language

Spanish.

Venue and Duration

WIPO, Geneva, Switzerland, two days; EPO, Munich, Germany, five days.

Expected Period

November.

3. WIPO/CIPO Executive Workshop on the Application of Management Techniques in the Delivery of Intellectual Property Services, Gatineau, Canada

Introduction

The workshop aims to: (1) train senior officials from national industrial property offices that are in a position to influence the daily management of their offices so as to ensure a better response to the needs of their clients; (2) impart techniques for the implementation of effective quality control systems to monitor the delivery of IP services.

Contents

- WIPO and its role in promoting the use of intellectual property as a tool for economic development;
- business management at the Canadian Intellectual Property Office (CIPO) (structure, planning process, performance measures, financial administration);
- CIPO's human resources strategy;
- CIPO's information technology strategy;
- recent developments in the field of patents: international perspectives;
- modernization of intellectual property offices: implications for developing countries;
- drivers of change – patents and trademarks;
- patent/trademarks: flow management in an automated environment;
- CIPO's information dissemination program;
- CIPO's Client Service Centre: client relationship management;
- outreach program
- quality management;
- the role of a Canadian agent;
- the Canadian College of Patents and Trademarks Agents;
- presentations of participants (topics: modernization, client services, outreach, dissemination, promotion, information management) followed by round table discussions.

Target Group

Senior managers of Industrial Property Offices.

Language

English.

Venue and Duration

CIPO, Gatineau, Canada, one week.

Expected Period

May.

4. **Interregional Intermediate Seminar on Copyright and Related Rights**, Geneva, Switzerland

Introduction

The objectives of the seminar is to: (1) provide an opportunity for training and provision of information on various aspects of copyright and related rights; (2) promote debate on topical issues among the participants through case studies; (3) raise awareness of the role of intellectual property as a tool for development and to enhance and develop skills in the management of collective rights, especially in a fast changing environment.

The program includes group discussion sessions where the participants are split into different groups to enable intensive interaction and discussion on selected topics. Each group presents a short report on these discussions in plenary sessions.

Contents

The seminar covers, *inter alia*, the following topics:

- the social, economic and cultural importance of copyright and related rights
- the Berne, Rome, Phonograms and Satellites Conventions, and the TRIPS Agreement;
- impact of new technologies on copyright and related rights: The WIPO Copyright Treaty (WCT) and the WIPO Performances and Phonograms Treaty (WPPT);
- limitations and exceptions;
- collective management of copyrights and related rights;
- protection of audiovisual performances, non-original databases and broadcasting organizations;
- copyright and related rights as a source of protection for traditional creativity, folklore and cultural expressions;
- group discussions: case studies;
- flexibilities in the copyright system;
- emerging models for exploitation of copyright in the digital environment;
- harvesting the benefits of copyright exploitation: the distribution of revenues in the field of collective management of rights;
- licensing of copyright and related rights.

Target Groups

Each training course offered under the Interregional Intermediate Seminar on Copyright and Related Rights defines its own target audience (see under (a) to (f)).

Languages

Simultaneous interpretation is provided in English, French and Spanish.

Venue and Duration

WIPO, Geneva, Switzerland, three days.

Expected Period

October.

Practical Training

At the end of the seminar, the participants undergo two weeks of practical training at the national copyright office of one of the following countries: Algeria, Finland, France, Portugal, Spain and United Kingdom.

(a) WIPO/ONDA Training Course on Copyright and Related Rights, Algiers, Algeria

Introduction

Practical training course organized in cooperation with the National Office of Copyright and Related Rights (ONDA) as a follow-up to the Intermediate Seminar in Geneva, Switzerland.

Contents

- general concepts of copyright;
- protection of copyright works in Algeria;
- problem of counterfeiting;
- enforcement of rights;
- collective management of copyright and related rights;
- collective management societies in developing countries;
- rights of broadcasters, writers and visual artists: rights of broadcasting organizations, rights acquisition for broadcasting purposes, the rights of authors;
- collective management in the digital environment.
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Target Groups

Copyright officers and officials from Collective Management Societies.

Language

Arabic.

Venue and Duration

ONDA, Algiers, Algeria, two weeks.

Expected Period

October.

- (b) WIPO/Ministry of Education and Culture Training Course on Copyright and Related Rights, Helsinki, Finland

Introduction

Practical training course organized in cooperation with the Finnish Ministry of Education and Culture as a follow-up to the Intermediate Seminar in Geneva, Switzerland.

Contents

- current developments in international copyright legislation, traditional knowledge and folklore;
- copyright law in Finland and the European Union; copyright and case law; the impact of digital technology on copyright;
- country reports from participating countries; case studies; issues relating to individual and collective management of rights;
- management of copyright and related rights: global, organizational, legal and administrative issues;
- collective management societies in developing countries; introduction to Finnish copyright organizations: their roles and interrelations;
- collective management in the digital environment;
- management of rights in musical works; the operating principles of the Finnish Composers' Copyright Society (TEOSTO); general licensing; broadcasting and mechanical licensing; documentation and distribution; private copying (blank tape levy);
- management of related rights: the rights of performing artists and phonogram producers;
- copyright and enforcement: fight against piracy in general; internet piracy; cooperation with authorities in piracy cases and special questions concerning EU border measures;
- rights of broadcasters, writers and visual artists: rights of broadcasting organizations; rights acquisition for broadcasting purposes;
- the rights of painters, sculptors and graphic designers;
- joints rights management: general information about KOPIOSTO; reprography: surveys, distribution; audio-visual works: licensing, distribution; promotion of audio-visual culture;
- visit to TV-studio;
- visit to Media Center LUME.

Target Groups

Copyright officers and officials from collective management organizations.

Language

English.

Venue and Duration

Helsinki, Finland, two weeks.

Expected Period

October.

- (c) WIPO/Ministry of Culture and Francophone Affairs Training Course on Copyright and Related Rights, Paris, France

Introduction

Practical training course organized in cooperation with the Ministry of Culture and Francophone Affairs as a follow-up to the Intermediate Seminar in Geneva, Switzerland.

Contents

- scope of protection of copyright;
- rights of copyright owners;
- enforcement of rights;
- French legislation on copyright;
- copyright infringement;
- related rights;
- injunctive relief and remedies for copyright infringement;
- counterfeiting and piracy
- the role of intellectual property rights in economic development;
- fair dealing: legal basis, practice and issues, including a three step test and interplay with exceptions and limitations to copyright in a European context.
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Target Groups

Copyright officers, officials from the relevant Ministry and officials from Collective Management organizations.

Language

French.

Venue and Duration

Ministry of Culture and Francophone Affairs, Paris, France, two weeks.

Expected Period

October.

- (d) WIPO/Secretariat of State for Culture Training Course on Copyright and Related Rights, Lisbon, Portugal

Introduction

Practical training course organized in cooperation with the Secretariat of State of Culture, Lisbon, Portugal, as a follow-up to the Intermediate Seminar in Geneva, Switzerland.

Contents

- Portuguese legislation on copyright and related rights;
- registration of works - practical training;
- rights management;
- collective management of rights of artists and performers;
- the control of piracy and counterfeiting;
- organization of the judiciary;
- broadcasting rights;
- remedies for copyright and related rights infringement;
- enforcement aspects of digital rights management systems and technological protection measures or copyright and technology;
- practical issues regarding technical measures and rights management information;
- management of related rights: the rights of performing artists and phonogram producers.

Target Groups

Officials from the relevant Ministry and copyright officers.

Language

Portuguese.

Venue and Duration

Council of Ministers (Secretariat of State for Culture), Directorate General of Entertainment, Entertainment and Copyright Department, Lisbon, Portugal, two weeks.

Expected Period

October.

(e) WIPO/SGAE Training Course on Copyright and Related Rights, Madrid, Spain

Introduction

Practical training course organized in cooperation with the General Authors' and Publishers' Society of Spain (SGAE) as a follow-up to the Intermediate Seminar in Geneva, Switzerland.

Contents

- collective management of rights of authors, editors and their heirs;
- legal advice for right owners;
- SGAE's information infrastructure;
- broadcasting licenses;
- SGAE's technical assistance service for Latin American societies for the management of rights;
- exclusive licenses, fee collection;
- measures for the control of digital networks, audiovisual products and records;
- SGAE's experience in contracting and licensing;
- rights of remuneration for a private copy (audio or video) and for renting video and record support devices;
- SGAE's experience in mechanical reproduction;
- overview of legal services: functioning and organization;
- litigation services; cultural advice services;
- management of artistic works: documentation of audiovisual works; right owners of audiovisual works and rights managed by SGAE;
- SGA's quality management;
- institutional relations and strategic analysis;
- changes in copyright and related rights protection.

Target Group

Officers from Collective Management Societies.

Language

Spanish.

Venue and duration

SGAE, Madrid, Spain, one week.

Expected Period

October.

- (f) WIPO/BCC Training Course on Copyright and Related Rights, London, United Kingdom

Introduction

Practical training course organized in cooperation with the British Copyright Council (BCC) as a follow-up to the Intermediate Seminar in Geneva, Switzerland.

Contents

- United Kingdom Copyright Law: a general overview in the context of national, international and regional developments;
- overlap between copyright, trademarks, patents and design;
- traditional knowledge;
- copyright and developing countries, including a project on perspective of developing countries;
- copyright and competition law;
- the role of the government in relation to intellectual property including policy development and consultative process;
- publishers' rights and interests;
- copyright and parallel imports;
- moral rights of authors and performers;
- rights in software and computer programs, including business methods;
- authors' rights and interests: literary and dramatic works legal basis and case law; publishing contracts and the relationship between authors, agents and their publishers;
- broadcasters' rights and interests;
- broadcasting agreements and the work of script and screen writers;
- managing contributor rights at the BBC in the digital environment;
- the rights and interests of directors and producers;
- copyright licensing agency - reprographic copying and the work of the CLA;
- licensing for educational use;
- public lending right in the United Kingdom;
- copyright awareness - the role and activities of the British music rights;
- copyright action in the United Kingdom - a case study;
- interagency cooperation in the enforcement of copyright;
- enforcement of copyright - the experience of the computer program/games producers;
- copyright from the perspective of the judiciary;
- visit to BPI or IFPI;
- IFPI's policy approach, dealing with internet and hard copy piracy and counterfeiting including use of forensics in court proceedings;
- presentation by MCPS Anti-Piracy Unit;
- issues for image collections and libraries holding copyright protected and public domain works, and the digitization of libraries;
- country reports;
- developing countries - project reports.

Target Groups

Senior officers from the relevant Ministry and senior copyright officials.

Language

English.

Venue and Duration

BCC, London, United Kingdom, two weeks.

Expected Period

October.

5. WIPO/Sweden Advanced Course on Industrial Property in the Global Economy, Stockholm, Sweden

Introduction

The objective of the course is to enhance skills of decision-makers in the field of industrial property and to provide a forum for discussion of industrial property issues. In this connection, illustration of various aspects of international treaty negotiations in the field of industrial property are carried out. In addition, the course offers to participants the opportunity to share relevant experiences between themselves and more importantly with Swedish officials.

The course is be organized in four phases with a theoretical and practical content: 1) preparatory part (identification of a national project) consists of a preparatory inventory of participants' needs and problems in their home country; 2) course in Sweden: the course deals with issues related to the national and international protection of industrial property in the global economy; 3) interactive project work in the home country. After the Stockholm phase, participants should be able to implement a plan or project in their own country; and 4) a follow-up session, whose main objective is to review the project and its development and to discuss remaining issues and problems. It takes place in one of the participating countries for one week.

Contents

- the Swedish Patent and Registration Office: its tasks and organization;
- intellectual property and development: (1) basics about and rationale of intellectual property law; (2) the industrial property system; (3) intellectual property as an effective policy tool for economic growth;
- WIPO's progressive development in international property law: recent developments in the intellectual property system; presentation of WIPO-Administered Conventions;
- intellectual property as a tool for economic growth and development for developing countries;
- the WIPO Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore;
- intellectual property in the information age: copyright and database protection;
- intellectual property and public policy issues;
- the international trading system: general aspects and the WTO; the role of the National Board of Trade; open trade gate; WTO and dispute settlement;
- the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), including multilateral environment agreements (MEA) and the Convention on Biological Diversity (CBD);
- enforcement provisions of intellectual property rights; enforcement provisions in the TRIPS Agreement;
- country reports and projects;
- the global patent system - legal aspects and developments;
- the global system for trademarks, industrial design and utility models;
- the industrial property system in Sweden: the Acts;

- trademark protection: criteria, procedures; trademark searches; national, community (OHIM) and international (Madrid) systems;
- copyright administration: Swedish copyright organizations - their roles and interrelations;
- teaching of intellectual property rights: the University of Stockholm;
- the Swedish Patent and Registration Office's service to industry, inventors and attorneys;
- promoting awareness of intellectual property rights, relevance for small and medium-sized enterprises (SMEs);
- enforcement of intellectual property rights; customs issues;
- intellectual property and transfer of technology, foreign direct investment;
- the TRIPS Agreement and health;
- intellectual property and competition law;
- agriculture and genetic resources in the TRIPS Agreement.

Target Groups

Senior officers from the relevant Ministry and academic officers (professors) from universities.

Language

English.

Venue and Duration

The Swedish Patent and Registration Office, Stockholm, Sweden, three weeks.

Expected Period

April.

6. **WIPO/Sweden Advanced Course on Copyright and Related Rights in the Global Economy**, Stockholm, Sweden

Introduction

The objective of the course is to enhance skills and knowledge of senior managers who are responsible for the administration of systems for the protection of copyright and related rights from developing countries within the framework of the global economic system. In addition, the course offers to participants the opportunity to share relevant experiences between themselves and more importantly with Swedish officials.

The training course is organized in four phases with a theoretical and practical content: 1) preparatory part: it consists of a preparatory inventory of participants' needs and problems in their home country; 2) course in Sweden: participants receive knowledge and information on national and international protection of copyright and related rights in global trade; 3) interactive project work in the home country. After the Stockholm phase, participants should be able to implement a plan or project in their own country; and 4) a follow-up seminar with the main objective of discussing remaining issues and problems. It takes place in one of the participating countries for one week.

Contents

- the Swedish Patent and Registration Office: its tasks and organization;
- intellectual property and development: (1) basics about and rationale of intellectual property law; (2) the copyright system; (3) copyright as an effective policy tool for economic growth;
- WIPO's norm-setting activities: recent developments in the law of copyright and related rights;
- presentation of WIPO-Administered Conventions, especially in the field of copyright/related rights;
- the cultural and economic importance of copyright and related rights; intellectual property in the information age;
- copyright and new technologies. How can developing countries contribute to increased technological transfer from developed countries by strengthening copyright protection?
- the WIPO Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore;
- the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS): copyright aspects;
- enforcement of copyright and related rights; enforcement provisions in the TRIPS Agreement;
- the copyright system in Sweden: the Copyright Act;
- copyright protection at the regional level: case study of the European Union;
- collective management of copyright and related rights: global, organizational, legal and administrative issues;
- copyright and electronic commerce;
- teaching of copyright and related rights: the University of Stockholm;
- enforcement of copyright: customs issues;

- introduction to Swedish copyright organizations and their roles and interrelations,
- activities of IFPI Sweden, SAMI, Copyswede, BUS;
- collective management of reprography;
- Bonus-Presskopia and its activities;
- copyright and database protection;
- promoting awareness of copyright and related rights
- introduction and visit to the National Swedish Television Company;
- case study on international negotiations: defending the national interest.

Target Groups

Senior officers from the relevant Ministry and copyright officers.

Language

English.

Venue and Duration

Swedish Patent and Registration Office (SPRO), three weeks.

Expected Period

August (three weeks).

7. WIPO/Norwegian Intellectual Property Office (NIPO) Training Course on Trademarks, Oslo, Norway

Introduction

The aim of the training course is to enhance technical skills and knowledge of senior trademark examiners from developing countries. In addition, the course provides an opportunity for participants to share experiences among themselves as well as with Norwegian officials.

Contents

- the purpose of the trademark system;
- introduction to the European and the Norwegian Trademark Systems;
- the Singapore Treaty on the Law of Trademarks;
- the WIPO joint recommendation concerning provisions on the protection of well-known marks;
- the WIPO joint recommendation concerning provisions on the protection of marks, and other intellectual property rights in signs, on the internet;
- advantages of the Madrid system for developing countries;
- examination of absolute or relative grounds - introduction, practical cases and discussions;
- invalidity and revocation - introduction, practical cases and discussions.

Target Group

Trademark examiners.

Language

English.

Venue and Duration

The Norwegian Intellectual Property Office, Oslo, Norway, five days.

Expected Period

April.