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www.wipo.int/academy/en
The WIPO–QUT Master of Laws in Intellectual Property

- Jointly developed by the United Nations World Intellectual Property Organization (WIPO) and Queensland University of Technology (QUT)
- Supported by IP Australia
- Available for both law and selected non-law graduates
- Focused on the practices and principles of IP law in an international and regional context
- Taught by internationally renowned IP professors and industry experts
- Delivered face-to-face in intensive mode in a semester-style learning environment and with professional networking

Accreditation is being sought by the Professional Standards Board for Patent and Trade Marks Attorneys for a number of units that will accelerate graduates’ registration as a patent attorney or trade mark attorney in Australia.

This masters course provides

- Advanced knowledge and training of IP law, practice, principles and policy in the eight core subject areas with practical case studies
- Practical research and abilities to develop innovative solutions to new situations arising in the field of intellectual property
- Practical, real-world applications, with an emphasis on the Asia-Pacific region
- Knowledge of International Conventions and Treaties including the role of WIPO in addressing IP in global challenges such as climate change, food security and public health.

Learn from the best

Distinguished IP experts are drawn from WIPO, IP Australia, industry, legal practice and academia. In addition to the WIPO and IP Australia experts, the lecturing staff includes QUT’s internationally renowned faculty members (Professors Kamal Puri, Stephen Corones and Dan Hunter) and legal and industry professionals (Anna Sharpe and Philip Mendes, among others). In addition, Professor Natalie Steianoff (Director, IP Program, University of Technology, Sydney) and Doug Waterhouse (Chief, Plant Breeder’s Rights, IP Australia) will continue to teach into the course in 2014.

Course structure

The WIPO–QUT Master of Laws in Intellectual Property program comprises innovative curriculum that melds IP principles, policy analysis, real-world experience and professional skills development. Eight cutting-edge subjects address significant intellectual property law principles and practices, particularly relevant to the Asia-Pacific region.

1. General Introduction to Intellectual Property
An overview of the Australian legal system including an explanation of the common law system and the key issues affecting IP in contemporary society. Topics include: patents, trademarks, designs, copyright and related rights, confidential information, plant variety protection, geographical indications and traditional knowledge; IP in action and the role of registering authorities; circuit layouts; sources of international IP law; role of international and regional IP related organisations; IP rights and economic development; IP in the global economy; passing-off; breach of confidence.

2. Patents and Biotechnological Inventions
Study of patent systems in a fast-changing, dynamic and global environment in light of current economic, political and strategic innovations. Topics include: history and economics of patent law, university inventions, patent ownership and registration procedures; substantive conditions of patentability; publication and registration of patents; scope and exceptions of exclusive rights; types of application; preparation and prosecution of patent applications; infringement and enforcement of patents; biotechnological patents; protection of public health under the TRIPS Agreement; commercialisation of technology management and agreements; patent drafting, innovation patents and utility models; trade secrets; patent office practice; international arrangements including Patent Cooperation Treaty, Budapest Treaty and Paris Convention.

3. Copyright and Related Rights
Analysis of the complexities of copyright law in the digital age. Topics include: international protection of copyright and related rights; ownership of copyright and related rights; requirements for protection; term of copyright; protection of economic and moral rights; exceptions, limitations, user rights; digitisation of copyright works; copyright and the internet; international protection of copyright and related rights; open content licensing; copyright liability of ISPs, technological measures and...
4. Trademarks, Domain Names and Geographical Indications
Understanding of the legal protection provided to trademarks under legislation and the common law. Topics include: functions of trademarks; requirements and processes for registration; trademark office practice and procedure; classification system; searching; management and maintenance; licensing, assignment, franchising and parallel importation; removal for non-user; trademark misuse; international arrangements; restrictions on registrability; border controls; passing-off; domain names; geographical indications.

5. Industrial Designs and Plant Variety Protection
Study of two discrete branches of intellectual property law: industrial designs law and the law relating to protection of new plant varieties. Topics include: definition and economics of design; drafting and filing design applications; requirements for protection; registration procedure; regional and international protection systems; copyright versus design protection; assignments and licences; infringements; international aspects; conditions for the grant of plant variety protection, application procedure and scope of protection; international treaties for plant genetic resources.

6. Traditional Knowledge and Other Emerging Issues, Interface between Antitrust and IP Rights
Relationship between intellectual property and competition laws. Topics include: protection of traditional knowledge and expressions of Indigenous culture; WIPO’s development agenda; IP rights and public health issues; policy goals of IP and competition law; refusal to license IP rights and inter-operability; standard setting, compatibility and suits for infringement; restrictions; digital rights management and anti-circumvention.

7. Intellectual Property Management and Commercialisation
Investigation of the principles of IP management and commercialisation. Topics include: IP and technology transfer; material transfer agreements; joint ownership; licensing and strategic alliances; valuation of IP; start-up companies and venture capital investment; outsourcing by biotech companies; commercialisation; arbitration and alternative dispute settlement.

8. Research Project
Writing of a substantial piece of work relevant to the course, investigating and analysing the legal aspects of a current intellectual property problem. The project exposes students to a real-world problem relating to their profession and develops skills in research, critical analysis and application of intellectual property law in professional practice.

JuCheol Shin
Real student
'I am a patent examiner working for the Korean Intellectual Property Office (KIPO) but I needed to improve my knowledge of Copyright. I chose this course to broaden my knowledge of copyright and intellectual property law in international contexts.

QUT offers excellent education programs for international students. QUT’s blackboard system and online library made it easier for me to study my course. Part of the WIPO course is delivered in face-to-face intensive mode by industry experts from all over the world. For my assessment I have written research papers and presented hot issues in front of many audiences. The process has improved my logic and analytical investigation of real-world issues, and the presentations have improved my confidence.

My goal is to become an intellectual property specialist within KIPO’s administration with an emphasis on patent systems in the field of biotechnology.'
Queensland University of Technology (QUT)

Postgraduate study at QUT is an investment in your career and your future, whether you want to accelerate or transform your career, strengthen your management capabilities or fortify your credentials as a specialist.

Convenient city location

Taught at QUT’s Gardens Point campus. The faculty is located close to Brisbane’s CBD and adjacent to the Brisbane River, City Botanic Gardens and Parliament House.

Clayton Utz law library

The Clayton Utz Law Library is located on two floors of the Law building at QUT’s Gardens Point campus. As well as an extensive print collection of legislation, case law, journals, text books and other material, it contains an online catalogue and online access to legislation, cases, and other legal information.

Mehjabeen Carrim

Real graduate

‘I completed my undergraduate law degree at QUT, so I knew I would be getting the best level of postgraduate education. I wanted a degree that would open many doors and provide me with ample international opportunities—this course was the perfect choice. I love the structure as the classes are conducted in block mode, so I have more time to work and balance my university needs. The coordinators are exceptionally helpful and supportive, understand our needs and provide a very open learning environment. Intellectual property law is an upcoming area in Brisbane and I know that completing this course will provide me with a greater edge in the workplace.’

Lara Cresser

Real graduate

‘I chose this program specifically because it was run in partnership with WIPO and offered a broader policy focus and perspective in addition to covering the fundamentals. It also provided access to some serious industry leaders and teaching staff from around the world. My ultimate goal is to start my own firm to cater to the legal needs of the creative industries sector. Lara is a lawyer with HWL Ebsworth in Brisbane.'
WIPO

The World Intellectual Property Organization (WIPO) is a specialised agency of the United Nations. It is dedicated to developing a balanced and accessible international IP system, which rewards creativity, stimulates innovation and contributes to economic development while safeguarding the public interest. WIPO provides professional training in IP via the WIPO Academy. The WIPO Academy also meets the growing demand for education in IP, by assisting universities in establishing courses on IP through collaborative degree programs in Africa, Asia, Europe and Latin America.

Dr Francis Gurry
Director-General, WIPO

‘The QUT-WIPO Master of Intellectual Property Law builds on WIPO’s existing collaborations with universities in Europe and Africa and furthers WIPO’s strategic goals in providing global IP education and awareness, and understanding of the importance of IP in relation to global policy challenges, such as climate change, public health and food security.’

IP Australia

Intellectual Property (IP) Australia is responsible for registering and administering patents, trademarks, designs and plant breeder’s rights, and supports Australia’s economic development and the knowledge and advancement of IP in the Asia-Pacific region.

Mr Philip Noonan
Director-General, IP Australia

‘As the Australian government agency responsible for administering patents, trademarks, designs and plant breeders’ rights, IP Australia is pleased to form a strategic relationship with QUT to support the new Master of Intellectual Property Law program. I believe that the program will assist Australian businesses to establish and maintain globally competitive positions by providing education and training in IP matters specific to the Asia-Pacific region.

Queensland University of Technology

Queensland University of Technology (QUT) is a highly successful Australian university with an applied emphasis in courses and research. Based in Brisbane with a global outlook, it has 44,000 students, including 6000 from overseas. QUT courses are in high demand and graduate employment rates are well above the national average for Australian universities.

Professor John Humphrey
Executive Dean, QUT Faculty of Law

‘The curriculum brings to Australia an international course covering such broad areas as the impact of technology on intellectual property and the emergence of new business models, as well as the protection of traditional knowledge, genetic resources and traditional cultural expressions. The course also focuses on the use of the IP system as a platform for diffusing and sharing the benefits of creativity and invention, and the role of universities in IP creation and commercialisation, the impact of IP on culture and on other public policy issues like health, environment and climate change.’

Program directors

The Program Directors are Professor Kamal Puri, Professor of Intellectual Property, QUT Faculty of Law and Ms Carlotta Graffigna, Executive Director, WIPO Academy and IP Human Capital Development.

Steering committee

The steering committee includes Professor John Humphrey, Executive Dean, QUT Faculty of Law; Professor Kamal Puri, Professor of Intellectual Property, QUT Faculty of Law; Associate Professor Sheryl Jackson, Director Graduate Programs, QUT Faculty of Law; Ms. Carlotta Graffigna, Executive Director, WIPO Academy and IP Human Capital Development; Mr Marcelo Di Pietro Peralta, Director, WIPO Academy; and Ms Martha Chikowore, Training Officer, WIPO Academy.

Launch of the WIPO-QUT Master of Intellectual Property Law Program

by the Director-General of WIPO, from left, Mr Andrew O’Brien (Regional Sales Manager, Thomson Reuters), Mr Philip Noonan (Director General, IP Australia), Professor Brian Fitzgerald (Professor of Intellectual Property and Innovation, QUT), Professor The Hon. Michael Lavarch (former Executive Dean, Faculty of Law, QUT), Professor Kamal Puri (Professor of Intellectual Property Law and Program Director, WIPO-QUT Master of Intellectual Property Law), Mr Steve Thom (Senior Advisor, Office of the Director General, WIPO), Dr Francis Gurry (Director General, WIPO), Mr Jeff Roberts (Assistant Director, International Cooperation, IP Australia).
Course details

Mode: Intensive mode at QUT’s Gardens Point campus, Brisbane
Entry: February
QUT Course Code: LW53
Duration: 1 year full-time (2 semesters). Part-time study is available for domestic students after consultation with the Program Director.
CRICOS code: 067376C

Entry requirements

The WIPO-QUT Master of Laws in Intellectual Property is a postgraduate law program of the highest quality and is available to both law and non-law graduates.

Prospective students require:
- A completed recognised four-year Bachelor Degree (or higher award) in any discipline; OR
- A completed recognised three-year Bachelor Degree in any discipline AND one year professional work experience in the field of intellectual property or a related area.
- Applicants with a Master or a PhD qualification in any discipline will be eligible for entry.

Fees

For domestic and international fees, go to the course page [www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property](http://www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property) and see the ‘Costs and Scholarships’ tab.

Application closing date

The closing date for international students is 1 November, 2013. For domestic students it is mid-January 2014. Consult the QUT key dates for the exact closing date.

[www.studentservices.qut.edu.au](http://www.studentservices.qut.edu.au) > Key Dates

English language requirement

Applicants from a non-English speaking background may be required to meet English language requirements. Consult [www.qut.edu.au/international](http://www.qut.edu.au/international)

Scholarships for international students

International students may apply for relevant Australian scholarships which include:
- WIPO scholarships—each year WIPO offers a limited number of scholarships to highly motivated graduates from developing countries in the Asia-Pacific region ([www.wipo.int](http://www.wipo.int))


More information

Academic enquiries to Program Director Professor Kamal Puri on email Kamal.Puri@qut.edu.au or phone +61 7 3138 1290

Admission enquiries to QUT’s Faculty of Law
Phone +61 7 3138 2981
Email lawpg_enquiries@qut.edu.au