

WIPO Strategic Realignment Program

WIPO Mission

The promotion of innovation and creativity for the economic, social and cultural development of all countries through a balanced and effective international IP system

SRP Objective

WIPO is a responsive, efficient organization equipped to achieve its Strategic Goals and to provide global leadership on IP issues

Values

Service Orientation

We increase our responsiveness to global stakeholders and our customers are satisfied with our service

Working as One

We work as an integrated, responsive and efficient entity that is fit for purpose and delivers value for money

Accountability for Results

We take ownership for our performance and achieve results

Environmental, Social and Governance Responsibility

We perform in an ethical manner and care about our staff, community and the environment

Initiatives

1. Improve customer interface and experience
2. Strengthen external communications and branding
3. Support marketing and business development
4. Ensure business continuity

5. Implement ERP
6. Improve ICT framework
7. Revise regulatory framework for HR
8. Strengthen internal communications
9. Realign external offices
10. Strengthen culture

11. Define Medium Term Strategic Plan
12. Develop Organizational Design
13. Strengthen RBM
14. Implement PMSDS
15. Strengthen internal control system
16. Strengthen management of financial resources

17. Establish a comprehensive ethics and integrity system
18. Reduce WIPO's adverse impact on the environment
19. Improve accessibility to WIPO campus and services