Case Studies of Small and Medium-Sized Enterprises (SMEs) Successfully Leveraging Intellectual Property Assets for Business Competitiveness

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Singapore Cooperation Programme of the Singapore Ministry of Foreign Affairs

and with the assistance of
the Intellectual Property Office of Singapore (IPOS)

Singapore, November 29 to December 1, 2011

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prepared by the International Bureau of WIPO
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