



The WIPO Academy Education and Training Programs Portfolio 2017

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Education and Training
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Foreword by the Director General

The WIPO Academy is the global center of excellence for intellectual property (IP) training, education and human capacity building. It provides courses covering the full range of IP topics in several languages and formats, increasing access globally to high-quality IP education and training. The WIPO Academy's 2017 Education and Training Programs Portfolio demonstrates the Organization's continuing commitment to this strategic goal, in particular in terms of providing access for participants from least developed and developing countries and countries with economies in transition. The courses offered in 2017 further build on the WIPO Academy's extensive experience in this field and fully harness the international network of partnerships which it has carefully nurtured with national, regional and international institutions.

In 2017, the WIPO Academy's courses will continue to use distance learning (DL) to increase access to IP knowledge. In 2016, there was an increase of 26 percent in the overall number of participants in our DL courses. This demand is increasingly for specialized DL courses and for tailored versions of standard courses in terms of both language and content. A successful example of this customization was the pilot launch in 2016 of the General Course on Intellectual Property (DL-101) in a format that is accessible for the blind, visually impaired, or otherwise print disabled. This course will be available in 2017 on the Academy's eLearning Center. Partnerships are another way in which the Academy will both generate and manage demand. In 2016, the WIPO Academy signed a Cooperation Agreement with the China Intellectual Property Training Center (CIPTC) and through this agreement the CIPTC will offer the Chinese version of DL courses. As a result we expect a large increase in the number of Chinese participants in our courses in 2017. Cost is another factor which affects access. In 2016, fees for distance learning courses were reduced by 50 percent for learners from developing countries, LDCs and countries with economies in transition, and 20 percent from developed countries. These reduced rates will continue to apply in 2017.

A further focus in 2017 is the need to ensure that the Academy responds effectively to the training needs of Member States. The courses offered by the Professional Development Program (PDP) in 2017 are increasingly delivered in synergy with the technical assistance provided by other Divisions within WIPO. The PDP courses are designed and offered in full partnership with our Member

States. The courses will also continue to enhance South-South cooperation, maximising the IP knowledge and skills that exist in the South through new partnerships. Rigorous evaluation and assessment of these courses is also important and will allow the Academy to review the presentation and learning objectives of its long-standing training courses. The information gathered will be used to ensure that PDP courses most effectively meet the needs of Member States.

The WIPO Academy will continue to promote and support access to IP higher education in 2017 through its Academic Institutions Program (AIP). Two new Joint Master's Programs will be launched: one with Ankara University, Turkey, and another with Tongji University, Shanghai, China. The Academy will also allocate resources to support universities in other ways aimed at supporting their efforts to increase access to IP higher education. The WIPO Summer School Program continues in popularity, and in 2017 the majority of these schools will be provided in partnership with universities as well as IP offices to help ensure the best mix of target participants. More will also be done to support partner institutions hosting such schools. Finally, the AIP will continue to support countries – upon request – to localize training by helping them to build training capacity through the establishment of national IP Training Academies in WIPO Member States and “Train the Trainer” projects.



Francis Gurry
Director General

Preface

To maintain its position as the global center for intellectual property training and education, the WIPO Academy must continually innovate. Improving its course offerings, reaching new target beneficiaries and reducing fees for participation will continue to be among its priorities in the years ahead. This is critical for the Academy to ensure that it achieves its primary goal of providing access globally to IP knowledge and building human capacity in the field of IP, particularly in least developed and developing countries and countries with economies in transition. As demand continues to grow in terms of both volume and the need for greater specialization and customization of its courses, the WIPO Academy's Portfolio of Courses must continue to deliver its core training courses while at the same time adapting to meet these new and diverse demands.

The WIPO Academy's 2017 Education and Training Programs Portfolio of Courses once again offers a wide range of courses covering all areas of intellectual property, provided in a variety of formats and languages. These range from basic and advanced distance learning courses to professional development training for government officials, and to higher education and the teaching of Master's degree courses on IP at the university level. All of these courses are delivered in close cooperation with partner institutions and with external, independent academic expertise. The strong reputation that the Academy has built since its foundation rests to a great extent on the quality of the education it provides, its credibility as a neutral and impartial source of knowledge, and the extensive network of highly respected partners that it works with.

To summarize the main highlights and new developments that the Academy will offer in 2017:

- Twenty-three training courses on a variety of IP areas for government officials and other dedicated stakeholders from the public sector will be organized during the year. As in the past, these will be organized in close cooperation and full partnership with Member States, IP offices and IP institutions. In 2017, additional emphasis will be given to enhance South-South cooperation by further developing strategic partnerships with developing countries to contribute their IP knowledge and skills for the benefit of fellow developing countries. These professional development courses will focus on practical training, technical knowledge and case studies. The courses cover regularly requested themes, including patent information and documentation, trademark procedures, collective management of copyright and related rights, technology transfer and innovation, and management and administration of IP offices.
- A record 27 courses will be offered through the Distance Learning (DL) Program. The DL Program will add new courses to complement its existing offerings and to respond to the demand for more specialized IP education in areas such as: IP policy options in the area of access to medicines; copyright and collective management; software licensing including open source; copyright for film professionals; and IP and traditional knowledge and traditional cultural expressions. A dedicated state-of-the-art IT platform and a network of some 200 tutors all over the world are mobilized for the delivery of these DL courses in the six UN languages and in Portuguese. The General Course on Intellectual Property (DL-101) was successfully piloted in 2016 in an accessible format for the blind, visually impaired, or otherwise print disabled. The course will be available in 2017 on the Academy's eLearning Center platform. The 2016 fee reductions for DL courses will continue to apply in 2017.
- Following the signing of a Cooperation Agreement with the China Intellectual Property Training Center (CIPTC) of the State Intellectual Property Office (SIPO) in 2016, the Chinese version of six DL courses will be run from China in 2017 with the support of local tutors and course administrators who have been trained to follow WIPO Academy DL standards.
- Two new Joint Master's Degree Programs will be offered in 2017: A joint Master of Laws in Intellectual Property (Specialization in Patent Law and Design Law) with Ankara University and the Turkish Patent Institute, Ankara, Turkey, and a Master Degree Program in IP Law with a Specialization in Design (MIP in Design) with Tongji University, Shanghai, China. These programs reflect a growing demand for specialization in IP higher education and will complement the existing Joint Master's program offered by the Academy with a number of top universities across the globe. A limited number of scholarships are available for qualified graduates from developing countries, LDCs and countries with economies in transition to participate in these postgraduate programs.
- In addition to this year's WIPO-WTO Colloquium for IP Teachers in Geneva, the WIPO Academy and the WTO will launch the first regional version of this event with the WIPO-WTO Colloquium for IP

Teachers and Researchers in Asia, which will be hosted by the Singapore Management University and will take place in February 2017.

- There will be a total of 12 WIPO Summer Schools organized in 2017 in cooperation with partners at venues across the globe, responding to the continuing popularity and demand for places at these schools.
- In 2017, the Academy will start the implementation phase of the recently approved CDIP project on Cooperation on Development and Intellectual Property Rights Education and Professional Training with Judicial Training Institutions in Developing and Least-Developed Countries. Customized training courses for judges and prosecutors will be developed for Costa Rica, Lebanon, Nepal and Nigeria.

This Portfolio serves as a catalogue of all the training opportunities to be offered by the WIPO Academy in 2017 and outlines the content of each course. It gives information to potential participants on eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant necessary information.

Important:

The WIPO Academy's training activities are subject to change during the course of the year, so for up-to-date information please check our website: www.wipo.int/academy

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Professional Development Program

Professional Development Program

General information

The Professional Development Program of the WIPO Academy offers some 23 training courses a year for participants from developing countries including least-developed countries (LDCs) and from countries with economies in transition. The courses are organized with a number of partner institutions, including national IP offices.

The training courses to be held in 2017 are described in the following pages. For each course, information is given about its objectives, rationale, program highlights, language of training, target audience, distance learning course prerequisites, venue, duration and possible dates. For certain courses, exact dates are not available at time of writing so please check the WIPO Academy website, www.wipo.int/academy, for up-to-date information.

The following paragraphs provide information on application procedures, travel, accommodation, medical coverage, visa requirements and related matters which apply to selected candidates.

1. Prerequisites

Candidates for the training courses offered under the Professional Development Program (PDP) should have completed or be prepared to complete the Distance-Learning Course designated in the description of each training course.

Candidates are required to have a working knowledge of the language in which the training course will be conducted.

2. Application procedure

Candidates for the training courses offered under the Professional Development Program are required to register online at: <https://welc.wipo.int>. Only applications submitted online will be considered. Under each training course, the dates and the deadlines for registration are provided. A candidate can register for a maximum of two courses.

For government officials, registration needs to be endorsed by the Director General of the office or a senior official of the relevant ministry before it can be considered. It is also necessary to attach the relevant required documents as described on the Professional Development Program page of the WIPO Academy

website. Follow the step-by-step instructions described under "How to register". For any assistance, please email us at: pdp@wipo.int

3. Selection of candidates

The selection of candidates is carried out by WIPO. The selected candidates are notified by email first, with a formal invitation letter sent thereafter. Only selected candidates are notified. Information on travel and other administrative arrangements will be also notified directly to selected candidates.

Selected candidates will be required to complete the relevant Distance Learning course prior to their participation (if not yet completed prior to their selection).

4. Medical insurance

Participants in courses of two weeks or more are covered by medical insurance taken out by WIPO for the training period. Details of the medical insurance scheme are sent to selected candidates.

5. Medical examination

Candidates selected for a training course lasting two weeks or more are required to undergo a medical examination confirming that they are in good health. The medical examination is to be carried out by a physician recognized by the United Nations in the candidate's country. When applicable, WIPO informs selected candidates of the requirement for medical examination through the relevant UNDP office.

6. Visa requirements

As regards entry visa requirements (where applicable) of countries in which the training courses are organized, WIPO will not authorize the selected candidates to participate in the course unless they have obtained all the required entry visas in advance.

7. Travel and accommodation

Travel and subsistence expenses are borne by WIPO and/or by the governments or organizations cooperating with WIPO in offering the training course. Participants receive a daily subsistence allowance adequate to cover the cost of meals and accommodation, where applicable.

8. Evaluation

At the end of each course, participants are required to complete an online evaluation questionnaire prepared

by WIPO or by the partner institution. The answers to the questionnaire are treated in strict confidence. They serve as a basis to assess the various courses and to improve them in the future. There will also be follow-up surveys (e.g. six months after the course, etc.) for feedback to WIPO on how participants are applying the information learned during the courses. This helps determine the utility and impact of the courses.

9. Attendance

Regular attendance is mandatory throughout the training period. WIPO reserves the right to terminate the fellowship of any participant who fails to meet this requirement.

10. Accompanying persons

Participants are requested not to bring any accompanying persons to courses. WIPO will not take any responsibility or incur administrative costs or take any action (e.g., make travel arrangements, provide a subsistence allowance, arrange entry visas or insurance, etc.) for such persons. Arrangements made for the participants by WIPO and/or the host institutions are solely for the benefit of the participants.

11. Award

A certificate of participation is awarded to each of the participants at the end of each training program.

1. WIPO-Brazil Training Course on Trademarks for Lusophone Countries

Introduction	This training course is offered by WIPO jointly with the National Institute of Industrial Property of Brazil with the assistance of the WIPO Brazil Office, for the benefit of Lusophone countries.
Why the course is offered	<p>The course is offered to trademark officials from Lusophone countries working with IP offices or relevant public institutions or ministries. It aims to enhance their skills and knowledge through discussion of trademark issues and procedures.</p> <p>At the end of the course, participating trademark officials will be familiar with current important issues in the field of trademarks and related areas.</p>
Program highlights	<ul style="list-style-type: none"> • Paris Convention • Madrid System • Registration of a trademark • Protection of geographical indications and related issues • Design protection • The Hague System • Well-known marks • The Nice classification • Interface among trademarks, designs and copyright • Domain names • Non-traditional trademarks • Trademarks and the Internet • Country names • Trademarks opposition
Language of training	Portuguese
Who should enroll	<ul style="list-style-type: none"> • Officials from trademark offices/departments/divisions • Officers of public chambers of commerce • Officials from relevant ministries
DL course required	DL-302 Trademarks, Industrial Designs and Geographical Indications – register at https://welc.wipo.int/acc
Venue and date (duration)	Rio de Janeiro, one week, February 13-17, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

2. WIPO-OEPM Training Course on Trademark Procedures for Latin American Countries

Introduction	This training course is offered by WIPO jointly with the Spanish Patent and Trademark Office (OEPM) for the benefit of trademark examiners from Latin American countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of trademark examiners from Latin American countries in the examination of trademark applications for registration.</p> <p>The course will address new issues on the registration of non-traditional marks as well as the use of marks on the Internet.</p> <p>At the end of the course, participants will be aware of new registration issues brought about by non-traditional marks and new issues as to the use of marks on the Internet, in addition to procedural matters in the field of trademarks.</p>
Program highlights	<ul style="list-style-type: none"> • Overview of OEPM • The Madrid System • Preliminary search service • Electronic filing and case handling • Working with trademarks from the point of view of an agent • Examination routines – presentation and practical training • The Nice classification • How to make uniform decisions • Names vs. trademarks • Opposition and administrative review • Well-known marks • Non-traditional marks • Trademarks and the Internet • Domain names • Geographical indications • Country names
Language of training	Spanish
Who should enroll	Trademark examiners from Latin American countries
DL course required	DL-302 Trademarks, Industrial Designs and Geographical Indications – register at https://welc.wipo.int
Venue and date (duration)	Madrid, one week, February 20-24, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

3. WIPO-WTO Advanced Course on Intellectual Property for Government Officials

Introduction	This advanced course is offered by WIPO jointly with the World Trade Organization (WTO) for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>The course is offered to enhance skills and update government officials on emerging IP issues currently debated in WIPO and the WTO, to provide a forum for discussion of IP issues and to illustrate the importance of IP for capacity building and national development.</p> <p>At the end of the course, participants will be familiar with current IP issues and challenges in the fields of patents, trademarks, copyright and global IP.</p>
Program highlights	<ul style="list-style-type: none"> • Intellectual property and economic development • Copyright: the current international landscape – legal, policy and development dimensions • Trademarks and industrial designs: the current international landscape – legal, policy and development dimensions • Geographical indications: the current international landscape – legal, policy and development dimensions • Patents: the current international landscape – legal, policy and development dimensions • Intellectual property and public health: the current international landscape • WTO dispute settlement and the TRIPS Agreement • Protection of plant varieties in the International Union for the Protection of New Varieties of Plants • Intellectual property and competition policy • Intellectual property and genetic resources, traditional knowledge and folklore: the current international landscape and future directions • Relationship between the TRIPS Agreement and the Convention on Biological Diversity, the protection of traditional knowledge and folklore: recent developments in the WTO • Intellectual property and transfer of technology and licensing • Enforcement of intellectual property – legal, policy and development dimensions • Intellectual property and climate change
Language of training	English
Who should enroll	Senior policymakers involved in multilateral IP matters from relevant ministerial departments and IP offices
DL course required	DL-101 General Course on IP – register at https://welc.wipo.int
Venue and date (duration)	Geneva, two weeks (one week at WIPO and one week at the WTO), March 20-31, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

4. WIPO-ILPO Training Course on Patent Search and Examination in the Fields of Information and Communication Technologies (ICT)

Introduction	This training course is offered jointly by WIPO and the Israel Patent Office (ILPO) for the benefit of developing countries.
Why the course is offered	<p>This course is offered to enhance the technical skills of patent examiners from developing countries in using online search engines to improve their assessment of prior art in the area of ICT. It also aims to equip patent examiners with new techniques for better examination of patent applications in the area of ICT.</p> <p>At the end of this course, participating patent examiners will be able to examine patent applications in the area of ICT using online search tools.</p>
Program highlights	<ul style="list-style-type: none"> • Introduction to the ILPO • Functions of the Patent Administration Department • The Israeli patent system • Meeting with the ICT examiners team • Novelty, inventive step, clarity and enablement in the ICT field • Claim types • Introduction to cost-free online databases • ICT-related search strategies • Examination of a patent application and preparation of an examination report • Software patents • Meeting with Israeli companies working in the ICT fields
Language of training	English
Who should enroll	Patent examiners dealing with ICT
DL course required	DL-301 Patents – register at https://welc.wipo.int
Venue and date (duration)	Jerusalem, one week, March 19-23, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training/

5. Training Course on Copyright and Related Rights for Latin American Countries

Introduction	This training course is offered by WIPO jointly with the National Institute of Copyright of Mexico (INDAUTOR) for the benefit of copyright officials from Latin American countries.
Why the course is offered	<p>The course is offered to enhance and develop skills in the management of copyright and related rights in a fast-changing environment. It also promotes debate on topical copyright issues among officers from copyright offices and collective management organizations.</p> <p>At the end of the course, participants will be familiar with current issues pertaining to copyright and related rights.</p>
Program highlights	<ul style="list-style-type: none"> • Legal framework of copyright and related rights • Management of rights • Individual management of rights and contracts • Exceptions and limitations to copyright and related rights • Focus on international law on exceptions • Focus on orphan works and unavailable books • Overview of the collective management of rights • Economics of collective management • Managing rights for performing arts and audiovisual works • Managing phonographic producers' rights and the fight against piracy • Managing the rights of performers • Managing music rights • Managing visual arts and resale rights • Managing physical copies and digital rights • The fight against piracy and counterfeiting • Practical Project
Language of training	Spanish
Who should enroll	<ul style="list-style-type: none"> • Copyright officials from relevant ministries • Officers from collective management organizations • Officials from copyright offices
DL course required	DL-201 Copyright and Related Rights – register at https://welc.wipo.int
Venue and date (duration)	Mexico, one week, March 27-31, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

6. WIPO-France Training Course on Copyright and Related Rights

Introduction	This training course is offered by WIPO jointly with the Ministry of Culture and Communications and the Center for Studies and Research on International Development (CERDI) (Paris-Sud University), for the benefit of developing countries.
Why the course is offered	<p>The course is offered to develop skills in the management of copyright and related rights in a fast-changing environment and to promote debate on topical copyright issues among officers from copyright offices and collective management organizations.</p> <p>At the end of the course, participants will be familiar with current issues pertaining to copyright and related rights.</p>
Program highlights	<ul style="list-style-type: none"> • Legal framework of copyright and related rights • Management of rights • Individual management of rights and contracts • Exceptions and limitations to copyright and related rights • Focus on international law on exceptions • Focus on orphan works and unavailable books • Overview of the collective management of rights • Economics of collective management • Copyright and the use of open source for business standards and licensing • Managing rights for performing arts and audiovisual works • Managing phonographic producers' rights and the fight against piracy • Managing the rights of performers • Managing music rights • Managing visual arts and resale rights • Managing physical copies and digital rights • The fight against piracy and counterfeiting • Practical Project
Language of training	French
Who should enroll	<ul style="list-style-type: none"> • Copyright officials from relevant ministries • Officers from collective management organizations • Officials from copyright offices
DL course required	DL-201 Copyright and Related Rights – register at https://welc.wipo.int
Venue and date (duration)	Paris, one week, April 24-28, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

7. WIPO Training Course on Patent Examination for Latin American Countries

Introduction	This training course is offered by WIPO jointly with the Cuban Industrial Property Office (OCPI), Ministry of Science, Technology and Environment, for the benefit of Latin American countries.
Why the course is offered	<p>The course is offered to enhance the technical skills of patent examiners from Latin American countries in using online search engines to improve their performance in the substantive examination process. It will also underline the importance of patent search and examination in the field of biotechnology.</p> <p>At the end of the course, participants will be able to search prior art through existing online search engines and make proper substantive examination in the field of biotechnology.</p>
Program highlights	<ul style="list-style-type: none"> • Protection of inventions through patents • The examiner's role in the examination procedure for patenting in the field of biotechnology • Procedural issues before substantive examination in the field of biotechnology • Sources for patent searches (databases, search services, etc.) • Novelty assessment in the field of biotechnology • Inventive step assessment in the field of biotechnology • Industrial application assessment in the field of biotechnology • Review of substantive examination • The Patent Cooperation Treaty (PCT) • Practice on prior art searches in the field of biotechnology • Reporting on the state of the art in the field of biotechnology • Formulating search strategies • Access to public and private databases • Case studies and practical exercises in the field of biotechnology • The main activities and working tools of the patent examiner • Preparing a search and examination report
Language of training	Spanish
Who should enroll	Patent examiners from Latin American countries
DL course required	DL-301 Patents – register at https://welc.wipo.int
Venue and date (duration)	Havana, one week, May 1-5, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

8. WIPO-KIPO Training Course on Patent Law and Examination

Introduction	This training course is offered by WIPO jointly with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO) for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance the technical skills of patent examiners in using online search engines to improve their performance in the substantive examination process. It will also underline the importance of patent search and examination in a specific field of research.</p> <p>At the end of the course, participants will be able to search prior art through existing online search engines and conduct a proper substantive examination.</p>
Program highlights	<ul style="list-style-type: none"> • Protection of inventions through patents • The examiner's role in the examination procedure for patenting • Procedural issues before substantive examination • Review of substantive examination • The Patent Cooperation Treaty (PCT) • Practice on prior art searches • Reporting on the state of the art • Formulating search strategies • Access to public and private databases • Case studies and practical exercises • The main activities and working tools of the patent examiner • Preparing a search and examination report
Language of training	English
Who should enroll	Patent examiners
DL course required	DL-301 Patents – register at https://welc.wipo.int
Venue and date (duration)	Daejeon, Republic of Korea, 10 days, May 8-19, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

9. WIPO-NIPMO Workshop on Intellectual Property National Strategies and Innovation Policy for African Countries

Introduction	This training course is offered by WIPO jointly with the National Intellectual Property Management Office of South Africa (NIPMO) for the benefit of African countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of officials from African countries who deal with innovation policy and intellectual property strategies.</p> <p>At the end of the course, participants will be familiar with different mechanisms and tools that may be used to formulate effective national IP strategies and innovation policy.</p>
Program highlights	<ul style="list-style-type: none"> • Methodology for the development of national IP strategies • Steps involved in developing a national IP strategy • Planning and managing national IP strategies • Innovation, intellectual property and development • Integrating IP into national innovation policy • Technology transfer and innovation policy • Role of research universities in the national innovation system • IP management • University-industry collaboration/partnership • Developing innovation policy • Formulating national IP strategies • Exercises • Case studies
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Officers from public R&D institutions • Officials of relevant ministries • Officers from public entities dealing with innovation
DL course required	DL-450 IP Management – register at https://welc.wipo.int
Venue and date (duration)	South Africa, one week, May 8-12, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

10. WIPO-CIPO Executive Workshop on the Application of Management Techniques in the Delivery of Intellectual Property Services

Introduction	This training course is offered by WIPO jointly with the Canadian Intellectual Property Office (CIPO) for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance managerial skills related to the delivery of intellectual property services, including effective quality control systems.</p> <p>At the end of the course, participants will understand the current and future challenges associated with managing IP offices and will be in a position to implement new techniques enabling the smooth running of an IP office, such as how to reduce backlogs, how to deliver qualitative services to stakeholders and how to introduce new services.</p>
Program highlights	<ul style="list-style-type: none"> • IP policy and administration in Canada in support of innovation and economic growth • CIPO overview of the IP Office Administration Program • CIPO governance: a special operating agency • Leveraging international relationships: how CIPO's international activities support and advance Canada's IP interests • Overview of finance operations within CIPO • Understanding client needs and outreach • Operational management • Quality management • Information technology • Examiner training programs: trademarks and patents • Integrated business planning and performance measurement • Lean management: how applying lean management techniques can increase efficiency • Economics and business analytics • Interactive evaluation session
Language of training	French
Who should enroll	Senior managers of industrial property offices
DL course required	DL-450 IP Management – register at https://welc.wipo.int
Venue and date (duration)	Ottawa, one week, May 1-5, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

11. WIPO-NIPO Program on Global Patent Issues: Patent Quality (tbc)

Introduction	<p>This training program is jointly offered by WIPO and the Norwegian Industrial Property Office (NIPO) for the benefit of developing countries.</p> <p>This program is based on national projects to be identified and developed by the participants during all phases of the program. The particularity of this program is that individual learning relating to patent quality is combined with, and connected to, the implementation of a project with a patent quality dimension.</p>
Why the program is offered	<p>The program is offered to enhance the skills of senior officials in emphasizing the importance of patent quality. The program offers a forum for discussion of patent quality issues with international experts and fellow participants.</p> <p>The specific objective of the follow-up session is to review participants' respective national projects, and the implementation and achievements of those projects.</p> <p>At the end of the program, participants will be able to implement projects pertaining to patent quality in their own countries and will have an in-depth perspective on patent quality issues and project management experience.</p>
Program highlights	<p>The overall program is organized in four phases:</p> <p>Phase 1, the preparation phase, includes identification and description of possible projects based on an inventory of needs and problems in the participants' respective national IP offices.</p> <p>Phase 2 includes a two-week session in Oslo focusing on a number of patent quality related issues, for example quality policy-making, patent search and examination, quality management systems, certification and project management. The objective is to enhance the project plan for implementation <i>in situ</i>. Mentors will be assigned.</p> <p>In Phase 3, participants are expected to further implement their projects in their offices. Dialogue with mentors is foreseen.</p> <p>Phase 4 includes a one-week follow-up session, normally in a developing country, whose main objective is to review the status or completion of the projects developed and implemented by the participants.</p>

Language of training	English
Who should enroll	<p>Senior officials of patent offices or relevant government bodies</p> <p>In advance of the program, each applicant must take an inventory of needs and problems in their IP offices and initiate a project with a patent quality dimension. A draft description of the project must be enclosed with the application to include the project title, present situation and desired future. Participation in all phases is mandatory. Participants are expected to be given a project managerial role in their projects.</p> <p>Mandatory documents:</p> <ol style="list-style-type: none"> 1. Project title 2. Present situation: the context and the needs to be addressed by the project 3. Desired future: the objectives and expected results of the project <p>Optional documents:</p> <ol style="list-style-type: none"> 4. Progress plan showing activities and milestones in a time schedule 5. Organizational chart showing project personnel and roles 6. Approach to measurement / assessment of results 7. Budget, available funding and plan for spending 8. Risk analysis
DL course required	DL-301 Patents – register at https://welc.wipo.int
Venue and date (duration)	<p>Phase 1: In home country, to be completed prior to registration deadline</p> <p>Phase 2: Oslo (two weeks, June 5-16, 2017)</p> <p>Phase 3: In home country (July to November)</p> <p>Phase 4: Follow-up session in a developing country (one week, November 27 to December 1, 2017)</p>
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

12. WIPO-APO Training Course on Patent Information and Documentation

Introduction	This training course is organized by WIPO jointly with the Austrian Patent Office (APO) to respond to training needs in the area of patent information.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of patent examiners from developing countries and countries with economies in transition with regard to using online tools to search patent information contained in patent applications and granted patents, as well as in other related documents.</p> <p>The course will also focus on the importance of patent documentation as a useful source of patent information.</p> <p>At the end of course, participating patent examiners will be able to carry out patent searches with existing online search engines for better examination and assessment of patent applications.</p>
Program highlights	<ul style="list-style-type: none"> • Importance of patent information • Patent search basics: tools and operators • International patent classification • Use of online databases • PATENTSCOPE • WIPO patent information resources and the Technology and Innovation Support Center (TISC) program • Patentability search • Patent search: practical exercises • Patent search by defined fields of technology • Cooperative Patent Classification (CPC) • Patent search using Espacenet • Access to public and private databases • Patent Landscape Reports • Software patents • Biotechnological patents • Customer Services in APO • Case studies
Language of training	English
Who should enroll	Patent examiners
DL course required	DL-318 Patent Information Search – register at https://welc.wipo.int
Venue and date (duration)	Vienna, one week, June 26-30, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

13. WIPO-CEIPI Advanced Training Course on Intellectual Property, Transfer of Technology and Licensing

Introduction	This advanced training course is offered jointly by WIPO and the Center for International Intellectual Property Studies (CEIPI) with the assistance of the French National Institute of Industrial Property (INPI-France), for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of technology managers and scientists from research and development (R&D) institutions as well as from universities in developing countries and countries with economies in transition in dealing with transfer of technology. It also aims to equip participants with skills in marketing IP, IP valuation and negotiating IP licensing agreements.</p> <p>At the end of the training course, participants will be familiar with different transfer of technology mechanisms and will be able to use marketing tools and the acquired negotiation skills in IP licensing.</p>
Program highlights	<ul style="list-style-type: none"> • International technology transfer: economic and policy issues • International architecture of technology transfer • Conceptual, economic and policy aspects of technology transfer • The economics of technology transfer • The international landscape of intellectual property • Licensing of climate change-related technologies • Intellectual property licensing and competition • Patent pools and standard licensing • Competition, technology transfer and licensing • Licensing of environmentally sound technologies • Intellectual property licensing in public settings • Technology transfer and agriculture • Medicines patent pool • Technology transfer and the pharmaceutical industry • Intellectual property rights management • How to set up a technology transfer office • Strategies for filing patent applications • Intellectual property commercialization • Intellectual property valuation • IP valuation and royalty calculations – lecture and workshop • IP licensing – lecture and workshop • Intellectual property rights management and remedies • IP remedies and workshop • Current issues in patent law: chemistry, life sciences and computers • Policy considerations for technology transfer: round table • Freedom to operate and designing around: workshop • Standards, cross-licensing and patent pools • Multinational licensing
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Officers from public transfer of technology entities, including R&D institutions • Officials of relevant ministries • Officers from public chambers of commerce
DL course required	DL-450 IP Management – register at https://welc.wipo.int
Venue and date (duration)	Strasbourg, two weeks, June 12-23, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

14. WIPO-INPI-OMPIC Training Course on Trademarks

Introduction	This training course is jointly organized by WIPO, the French National Institute of Industrial Property (INPI-France) and the Moroccan Office of Industrial and Commercial Property (OMPIC), for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of trademark officials from IP offices and/or relevant public institutions or ministries through examination of trademark issues and procedures.</p> <p>At the end of the course, participating trademark officials will be familiar with current important issues in the field of trademarks and related areas.</p>
Program highlights	<ul style="list-style-type: none"> • Procedure for the registration of marks in Morocco • Protection of trademarks in France • Search • Databases • Nice classification • International trademark landscape • Madrid System • Opposition to marks • Likelihood of confusion of marks • Well-known marks • Non-traditional marks • Protection of designs in Morocco and France • Hague System • Locarno Classification • Interface among trademarks, designs and copyright • Case study on 3D marks • Marks and the Internet: current issues • Geographical indications • Lisbon System • Case study on geographical indications • Country names • Domain names • Trademark counterfeiting • Managing trademarks • Economics of trademarks • Branding strategies and trademarks • Licensing of marks • Franchising • Technology transfer
Language of training	French
Who should enroll	<ul style="list-style-type: none"> • Officials from trademark offices/departments/divisions • Officers of public chambers of commerce • Officials from relevant ministries
DL course required	DL-302 Trademarks, Industrial Designs and Geographical Indications – register at https://welc.wipo.int
Venue and date (duration)	Casablanca, two weeks, July 3-14, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

15. Specialized Training Course on Trademarks for Caribbean Countries

Introduction	This training course is offered by WIPO for the benefit of trademark officials from Caribbean countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of trademark officials from Caribbean countries in managing and protecting trademarks. It also aims to discuss current trademark issues and procedural matters.</p> <p>At the end of the course, participants will be familiar with current issues relating to trademarks and will have received training on technical and procedural matters.</p>
Program highlights	<ul style="list-style-type: none"> • Likelihood of confusion of trademarks • Panorama of current trademark issues • International trademark landscape • Paris Convention • Madrid System • Hague System • Nice and Vienna Classifications • Protection of geographical indications and related issues • Design protection • Interface among trademarks, designs and copyright • Registering a mark • Well-known marks • Case studies on 3D marks and non-traditional marks • Non-traditional marks: current issues • Domain names • Trademarks and the Internet: current issues • Country names • Opposition to marks • Practical exercises and case studies
Language of training	English
Who should enroll	Trademark officials from Caribbean countries
DL course required	DL-302 Trademarks, Industrial Designs and Geographical Indications – register at https://welc.wipo.int
Venue and date (duration)	Grenada, one week, July 10-14, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

16. WIPO-SGAE Training Course on Collective Management of Copyright and Related Rights for Latin American Countries

Introduction	This training course is offered by WIPO with the General Society of Authors and Publishers of Spain (SGAE) for the benefit of Latin American countries.
Why the course is offered	<p>The course is offered to enhance the skills of officers from collective management organizations in managing their stakeholders' rights and learning new techniques to enable the collection and distribution of royalties to stakeholders.</p> <p>At the end of the course, participants will be familiar with new issues relating to the management of copyright and related rights.</p>
Program highlights	<ul style="list-style-type: none"> • Collective management of the rights of authors, editors and their heirs • Overview of legal services: functioning and organization • Legal advice for rights owners • Litigation and cultural advice services • SGAE's information infrastructure • Economics of collective management • CMO Codes of Conduct: transparency, accountability and governance • SGAE's quality management • SGAE's experience in contracting and licensing • Broadcasting licenses • Exclusive licenses • Fee collection • Rights of remuneration for private copying (audio or video) and for renting video and record support devices • Economic and moral rights of music performers • SGAE's experience in mechanical reproduction • Management of artistic works: documentation of audiovisual works, right owners in audiovisual works and rights managed by SGAE • Measures for the control of digital networks, audiovisual products and records • Institutional relations and strategic analysis • Changes in copyright and related rights protection
Language of training	Spanish
Who should enroll	Officers from collective management organizations or copyright offices
DL course required	DL-201 Copyright and Related Rights – register at https://welc.wipo.int
Venue and date (duration)	Madrid, one week, August 2017 (tbc)
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

17. WIPO-ASRT Training Course on Patent Search and Examination for African Countries

Introduction	This training course on patent search and examination is offered jointly by WIPO and the Academy for Scientific Research and Technology (ASRT), Egypt, for the benefit of patent examiners from Africa.
Why the course is offered	<p>The course is offered to enhance patent examiners' skills in the use of online tools to search and retrieve patent information useful for assessing prior art.</p> <p>At the end of the course, participating patent examiners will be able to carry out patent searches with existing online search resources for higher quality examination of patent applications.</p>
Program highlights	<ul style="list-style-type: none"> • Role of the patent examiner in the examination procedure • Procedural issues prior to substantive examination • Substantive examination • The Patent Cooperation Treaty (PCT) • Practical exercises on prior art searches • Reporting on the state of the art • Formulating search strategies • Access to public and private databases • Case studies and practical exercises • The main activities and working tools of patent examiners • Preparing a search and examination report
Language of training	English
Who should enroll	Patent examiners from the African region
DL course required	DL-301 Patents – register at https://welc.wipo.int
Venue and date (duration)	Cairo, eight days, September 11-18, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

18. WIPO-SAKPATENTI Training Course on Geographical Indications (GIs)

Introduction	This training course is offered by WIPO jointly with the National Intellectual Property Center of Georgia (SAKPATENTI) for the benefit of countries with economies in transition.
Why the course is offered	<p>The course is offered to enhance the skills of officers dealing with the promotion of national products whose quality is linked to origin. It aims also to underline the importance of geographical indications in branding strategies.</p> <p>At the end of the course, participants will be familiar with geographical indications as one of the systems for the promotion of national products whose quality is linked to origin.</p>
Program highlights	<ul style="list-style-type: none"> • The Lisbon System • The concept of geographical indications (GIs) • Different systems for the protection of GIs • Protection of geographical indications under the TRIPs Agreement and related debates • Recent developments in the field of geographical indications • Economic value of geographical indications • GIs as a tool for promoting products whose quality is linked to origin: the case of Georgia • The management of geographical indications • Geographical indications in branding strategies • Practical exercises and case studies
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Officials from IP offices and relevant ministries • Officers from public institutions in charge of promoting products whose quality is based on origin
DL course required	DL-302 Trademarks, Industrial Designs and Geographical Indications – register at https://welc.wipo.int
Venue and date (duration)	Georgia, one week, September 18-22, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

19. WIPO-BCC Advanced Training Course on Copyright and Related Rights Issues and Challenges for Senior Officers

Introduction	This advanced training course is offered by WIPO and the British Copyright Council (BCC) for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>The course is offered to upgrade the knowledge of senior copyright officers or relevant ministries in charge of copyright matters on emerging copyright issues and new challenges.</p> <p>At the end of the training course, participants will be in a position to understand current copyright issues debated at the international level as well as new challenges raised by the use of copyright works in the digital environment.</p>
Program highlights	<ul style="list-style-type: none"> • Introduction, overview and country reports • Copyright law: overview of national, international and regional instruments, current issues and developments • General principles of copyright law 1: nature and justification of copyright, common law and civil law systems and their different approaches, case study and rights in practice. • General principles of copyright law 2: an examination of illustrative copyright cases taken from reported decisions • Collective rights management • Economics of collective management • Codes of conduct: transparency, accountability and governance • Copyright from the perspective of the judiciary • Enforcement of rights • Brave new world: current national, international and regional issues in the context of the Internet, including user-generated content • Overlap between copyright, trademarks and patents • Rights management in the digital environment • Role of government: the consultative process • Copyright and education: the Educational Recording Agency (ERA) scheme and current international developments on exceptions and limitations • Project report
Language of training	English
Who should enroll	Senior copyright officials from relevant ministries or copyright offices
DL course required	DL-201 – Copyright and Related Rights at https://welc.wipo.int
Venue and date (duration)	London, two weeks, October 16-27, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

20. WIPO-SIPO-CIPTC Training Course on Management and Commercialization of Intellectual Property Assets for Asian Countries

Introduction	This training course is offered jointly by WIPO and the State Intellectual Property Office of China (SIPO), with the assistance of the China IP Training Center (CIPTC).
Why the course is offered	<p>The course is offered to enhance the skills of officers from R&D institutions and relevant public entities who deal with the management of IP. It aims to help them understand the different steps that lead to the efficient commercialization of IP assets, offering insights into the pathway of successful innovation from initial idea to commercialization.</p> <p>At the end of the training course, participants will know how to use techniques to effectively manage, value and commercialize IP assets.</p>
Program highlights	<ul style="list-style-type: none"> • Government's role in innovation and IP: the Chinese experience • Creating an enabling environment for the transfer of technology from research institutions to the business sector • IP management as a growth strategy for business success: the Chinese experience • Brand management as a system for increasing the financial value of one's brand • Patent portfolio development: strategy and planning • Enforcement of IP rights • IP and technology management in universities and R&D institutions: the Chinese experience • Simulation exercises on IP and technology management • Specific features of IP marketing • Developing a strategic branding portfolio • Intellectual property audits and accounting: a practical approach • Case study on IP marketing • IP valuation: a practical approach • IP commercialization strategies for entrepreneurs and SMEs in Asia • Procedures for the commercialization of IP • University commercialization success stories in Asia • Simulation exercises on IP commercialization
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Officers from public entities dealing with IP management and/or commercialization • Officials from relevant ministries in charge of IP management or transfer of technology
DL course required	DL-450 IP Management – register at https://welc.wipo.int
Venue and date (duration)	China, one week, October 23-27, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

21. WIPO-ONDA Training Program on Collective Management of Copyright and Related Rights

Introduction	This training course is offered jointly by WIPO and the Algerian National Copyright Office (ONDA) for the benefit of officers from collective management organizations from the Arab region.
Why the course is offered	<p>The aim of the course is to enhance the skills of officers from collective management organizations (CMOs) in the Arab region to better manage their work and the distribution of royalties to stakeholders using newly available techniques.</p> <p>At the end of the course, participants will be able to implement new techniques used by the CMOs to collect and distribute royalties to stakeholders.</p>
Program highlights	<ul style="list-style-type: none"> • General concepts of copyright • Protection of copyright works in Algeria and the Arab region • Enforcement of rights • Collective management of copyright and related rights • Collective management organizations in developing countries • Issues faced by collective management organizations • Rights of broadcasters, writers and visual artists: rights of broadcasting organizations, rights acquisition for broadcasting purposes • Rights of authors • Databases • Transparency, accountability and governance • Economics of collective management • Collective management in the digital environment
Language of training	Arabic
Who should enroll	Officials of collective management organizations or copyright offices
DL course required	DL-201 Copyright and Related Rights – register at https://welc.wipo.int
Venue and date (duration)	Algiers, one week, November 7-11, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

22. WIPO-KIPO Training Course on Trademark Law and Examination

Introduction	This training course is offered by WIPO jointly with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO), for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of trademark officials from IP offices, relevant public institutions and ministries through the examination of trademark issues and procedures.</p> <p>At the end of the course, participating trademark officials will be familiar with current issues in the field of trademarks.</p>
Program highlights	<ul style="list-style-type: none"> • Likelihood of confusion of trademarks • Panorama of current trademark issues • International trademark landscape • Paris Convention • Madrid System • Hague System • Nice and Vienna Classifications • Protection of geographical indications and related issues • Design protection • Interface among trademarks, designs and copyright • Registering a mark • Well-known marks • Case studies on 3D marks and non-traditional marks • Non-traditional marks: current issues • Domain names • Trademarks and the Internet: current issues • Country names • Opposition to marks • Practical exercises and case studies
Language of training	English
Who should enroll	Trademark examiners
DL course required	DL-302 Trademarks, Industrial Designs and Geographical Indications – register at https://welc.wipo.int
Venue and date (duration)	Daejeon, Republic of Korea, eight days, November 13-21, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

23. WIPO-India Training Course on Patent Search and Examination for Asian Countries

Introduction	This training course is organized by WIPO in cooperation with the Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIIPM) for the benefit of patent examiners from the Asia and Pacific (ASPAC) region.
Why the course is offered	<p>The course is offered to enhance the technical skills and knowledge of patent examiners from the ASPAC region in the use of online patent search engines and to equip patent examiners with new patent examination techniques for better assessment of patent applications in a defined field of technology.</p> <p>At the end of the course, participants will be able to search and examine inventions in a defined patent field using publicly available online tools, and to assess novelty and inventive step in regard to inventions in a defined patent field.</p>
Program highlights	<ul style="list-style-type: none"> • Patent examination procedure in India • Patent Cooperation Treaty (PCT) • International Patent Classification and exercises • Introduction to patent searching techniques • Assessment of novelty (exercise) • Assessment of novelty in the field of biotechnology • Assessment of inventive step (exercise) • Assessment of inventive step in the field of biotechnology • Assessment of industrial application (exercise) • Assessment of industrial application in the field of biotechnology • Assessment of unity of invention (exercise)
Language of training	English
Who should enroll	Patent examiners from the ASPAC region
DL course required	DL-301 Patents – register at https://welc.wipo.int
Venue and date (duration)	India, one week, September 25-29, 2017
Deadline for registration	For updates, please check the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

Distance Learning Program

Distance Learning Program

General information

1. Objectives

By harnessing technology to facilitate the delivery of academic programs remotely, the WIPO Academy Distance Learning Program aims to increase the accessibility of IP knowledge on a global scale, making it available to all, irrespective of geographic location, socio-economic background, industry sector or language group.

2. Background

In 1998, the WIPO Academy adopted distance learning as an innovative teaching approach, investing in the potential of the Internet to expand its educational mandate. Since its launch, approximately 550,000 people from all over the world have taken one or more WIPO distance learning courses.

3. Field and scope of training

The WIPO Academy has placed considerable emphasis on incorporating teaching methodologies and pedagogies that complement the e-learning process: the Bloom Method is a learning technique rooted in cognitive behavioral psychology in which people learn by “remembering, understanding, applying, analyzing, evaluating and creating”. The instructional design of the course content is based on the Open University of the United Kingdom: “you teach, you ask, you assess and you evaluate” the learner’s ability to apply and perform tasks at different intervals. The combined use of these two systems facilitates the effective transfer of information and knowledge between teachers and learners in the virtual environment.

The WIPO Academy networks with other institutions involved in teaching about intellectual property through distance learning in order to combine substantive knowledge and pedagogical expertise in the design and development of courses. Partnerships with universities around the world enable the WIPO Academy to identify core groups of experts to serve as authors providing and enhancing the content of the courses with regional and national teaching materials.

The WIPO Academy is the only institution which offers online courses in IP in seven languages with a suite of learner support. A unique feature of WIPO’s Distance Learning Program is the focus on language diversity and online academic and administration support. The Primer (DL-001), the General Course on IP (DL-101) and most of the advanced courses are now available in

the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) as well as Portuguese, with further translations into other languages underway.

The WIPO Academy distance learning courses cover all aspects of IP. Learners and teachers can interact as often as necessary during the courses because communication takes place through online discussion forums and electronic mail. Teachers have their own interaction tools which allow them to correct exams and support any difficulties that learners may face during the course.

The courses offered via distance learning include self-paced general courses, tutor-led advanced courses and courses that combine online education and face-to-face training.

The self-paced general courses include:

- Primer on Intellectual Property (DL-001)
- General Course on Intellectual Property (DL-101), also made available in an accessible format for the blind, visually impaired, or otherwise print disabled
- Introduction to the Patent Cooperation Treaty (DL-101-PCT)
- Advanced Module on Preparing and Filing PCT Applications (DL-111-PCT)
- IP Panorama (DL-IP PANORAMA)
- Essentials of Copyright and Related Rights (DL-150) (New Pilot)
- Essentials of Trademarks, Industrial Designs and Geographical Indications (DL-160) (New Pilot)
- Essentials of Patents (DL-170) (New Pilot)

The tutor-led advanced courses include:

- Advanced Course on Copyright and Related Rights (DL-201)
- Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)
- Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)
- Advanced Course on Patents (DL-301)
- Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)
- Advanced Course on Examination of Applications for Plant Breeders’ Rights (DL-305-UPOV)
- Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)
- Advanced Course on Patent Information Search (DL-318)

- Advanced Course on Basics of Patent Drafting (DL-320)
- Advanced Course on Intellectual Property Management (DL-450)
- Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)
- Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)
- Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)
- Advanced Course on Collective Management of Copyright and Related Rights for Policy Makers (DL-506)
- Advanced Course on Software Licensing Including Open Source (DL-511) (New Pilot)
- Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)
- Advanced Course on Copyright for Film Professionals (New Pilot)
- The 8th Annual Advanced International Certificate Course on IP Asset Management (AICCP) (New Pilot)
- The 1st Annual IP-Impact Course – Certificate on General Knowledge of IP (CGIP) (New Pilot)

4. Teaching

All of the above-mentioned specialized and advanced-level courses are supported by in-house tutors and some 200 external expert practitioners in the field of IP.

5. Course syllabus

Each of the courses is divided into modules which are preceded by a list of learning outcomes. These learning outcomes provide the details of the competencies that participants should aim to achieve upon completion of the relevant module. Self-assessment tools are strategically placed within each module to help learners gauge their levels of knowledge and progress and their ability to apply concepts and facts encountered throughout the course.

6. Dynamic teaching on current IP issues and learner needs

The Program is adapted to the dynamic needs of learners and includes cases, landmark decisions and treaties made in the relevant field.

7. Target audience

The WIPO Academy's distance learning courses are available to a variety of end users, from professionals in the field to creators and those with a general interest

in IP. In addition to employees of IP offices, groups such as lawyers, patent agents, engineers, artists, performers, economists, journalists, business owners and university students can benefit from the Academy's tailor-made courses, which address general and specific IP issues.

As demand increases for more knowledge in specific areas of IP policy-making, the Academy is responding with three new DL courses: the Executive Course on IP and Access to Medical Technologies (DL-701), Copyright Collective Management for Policy Makers (DL-506) and Software Licensing Including Open Source. Furthermore, in line with WIPO's commitments on accessibility, the Academy will officially introduce Accessible Intellectual Property Training (AIPT) courses within our DL program, for individuals who are blind, visually impaired, or otherwise print disabled. The General Course on Intellectual Property (DL-101) is now available in an accessible format in all UN languages (Arabic, Chinese, English, French, Russian and Spanish) as well as Portuguese.

Following increased demand for IP knowledge from our Chinese target audience, and to facilitate the corresponding high-volume access to the DL courses, a Cooperation Agreement was signed in 2016 between the Academy and the China Intellectual Property Training Center (CIPTC) of the State Intellectual Property Office of China (SIPO). Starting in 2017, the Chinese version of the DL courses will be offered from within China, with the same standards as the Academy's DL courses in the five other UN languages and Portuguese.

8. Registration

The registration process is facilitated by the Academy Registration and Payment Interface (ARPI), an electronic system that enables prospective students to enroll on courses and monitor the status of their applications.

9. Evaluation

The student evaluation process for the DL program is designed to test students' ability to apply facts and concepts taught throughout the course. It includes a single final exam (which may be written essay or multiple-choice format) that is administered to the participants via the WIPO Academy learning management platform.

Students are permitted to complete the final exam across a range of timeframes that vary from five hours to five days, prior to uploading their answers via the learning management system for grading by their assigned tutors.

10. Tuition and fees

All the self-paced general courses are available free of charge. Registration fees for advanced courses are determined by country of nationality according to schedule below:

Students	
Developing countries and countries in transition	40 US dollars
Industrialized countries	200 US dollars
Professionals	
Developing countries and countries in transition	60 US dollars
Industrialized countries	320 US dollars
Academics	
Developing countries and countries in transition	40 US dollars
Industrialized countries	200 US dollars
Government officials (including IP offices)	
Developing countries and countries in transition	free of charge
Industrialized countries	200 US dollars

For an up-to-date list of developing countries and countries in transition whose nationals are eligible for reduced fees, check the WIPO Academy website:

www.wipo.int/academy/en/courses/distance_learning/country_list.html

1. Primer on Intellectual Property (DL-001)

Description	<p>This "primer" course aims to provide participants with knowledge of the fundamental aspects of intellectual property (IP): copyright and related rights, trademarks, patents, geographical indications and industrial designs. It also introduces contemporary issues impacting the IP field such as new plant varieties, unfair competition, enforcement of IP rights and emerging issues in IP.</p> <p>Self-evaluation tools are strategically incorporated throughout each of the 12 modules to help each participant gauge their level of knowledge and test their ability to apply concepts and key facts taught during the course.</p>
Content and structure	<p>The course includes 12 modules designed to help participants build their knowledge of general IP concepts step by step:</p> <ul style="list-style-type: none"> • Module 1: Introduction • Module 2: Overview of intellectual property • Module 3: Copyright • Module 4: Related rights • Module 5: Trademarks • Module 6: Geographical indications • Module 7: Industrial designs • Module 8: Patents • Module 9: New plant varieties • Module 10: Unfair competition • Module 11: Enforcement of intellectual property rights • Module 12: Emerging issues in intellectual property – IP and development
Final exam	<p>There is no final exam for this course. Each module has a self-assessed set of questions encouraging the learner to enroll in the next level course, DL-101 General Course on Intellectual Property.</p>
Duration	<p>Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately three hours.</p>
Target audience	<p>This course targets individuals seeking to obtain a general overview of the fundamentals of IP.</p>
Registration	<p>Information on registration periods and enrollment is available at https://welc.wipo.int</p>
Language of instruction	<p>The course is currently offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) as well as Portuguese.</p>
Tuition fees	<p>This course is offered free of charge.</p>

2. General Course on Intellectual Property (DL-101)

This course is available in an accessible format for the blind, visually impaired, or otherwise print disabled.

Description	This course builds on the concepts presented in course DL-001 Primer on Intellectual Property. It provides participants with a more in-depth overview of the fundamentals of intellectual property (IP) law, and is indispensable for the more advanced courses of study on specific areas of IP law. Self-assessment tools are strategically placed throughout each module to help each participant gauge their level of knowledge and progress and their ability to apply the concepts and facts presented within the course.
Content and structure	The course includes 12 modules, at the end of which there is a final exam. <ul style="list-style-type: none"> • Module 1: Introduction to intellectual property • Module 2: Copyright • Module 3: Related rights • Module 4: Trademarks • Module 5: Geographical indications • Module 6: Industrial designs • Module 7: Patents • Module 8: WIPO treaties • Module 9: Unfair competition • Module 10: Protection of new varieties of plants • Module 11: Summary and discussion on intellectual property rights • Module 12: IP and development – the WIPO development agenda • Final exam
Teaching	Academic support is provided throughout the course; learners can pose substantive questions to tutors online.
Final exam	The final exam for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the exam online – they will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded an electronic certificate of course completion.
Duration	The course is taught over a period of six weeks. It is estimated that the course material can be reviewed in approximately 55 hours in total during that six-week period.
Target audience	This course is designed for people who are or will be employed in the field of administration of intellectual property rights (IPRs). It is also relevant for people seeking a general knowledge of IP, and for those who generate various forms of IP and seek a deeper understanding of the effective management and protection of IPRs.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) as well as in Portuguese. Other language versions such as Bulgarian, Cambodian, Croatian and Thai are offered by different national IP offices. DL-101 is also available in the six official languages of the UN and Portuguese in an accessible format for the blind, visually impaired, or otherwise print disabled.
Tuition fees	This course is offered free of charge.

3. General Primer – Introduction to the Patent Cooperation Treaty (DL-101-PCT)

Description	This specialist foundation course has been developed by WIPO experts on the Patent Cooperation Treaty (PCT). It aims to provide participants with an introduction to and general overview of the PCT, the system that facilitates the international registration of patents. It is designed for self-directed learning, with each participant working through the course material at their own pace. Self-assessment tools are strategically placed throughout each module to help each participant gauge their levels of knowledge and progress and their ability to apply the concepts and facts presented within the course.
Content and structure	The course includes 14 modules: <ul style="list-style-type: none"> • Module 1: What is the PCT? • Module 2: Why use the PCT? • Module 3: Preparing a PCT application • Module 4: Filing a PCT application • Module 5: PCT electronic services • Module 6: Patent agents and common representatives • Module 7: The international search report and written opinion of the ISA • Module 8: International publication • Module 9: International preliminary examination • Module 10: Entry into the national phase • Module 11: Special international phase procedures • Module 12: Procedures for inventions in the field of biotechnology • Module 13: Access by third parties to the file of a PCT application • Module 14: PCT outlook
Final exam	This course includes formal quizzes that measure the achievement of the learning outcomes, but there is no final examination.
Certificate	An electronic certificate may be generated upon successful completion of the course quizzes.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately three hours.
Target audience	This course is open to any individual wishing to obtain a general understanding of the PCT System.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) as well as in German, Japanese, Korean and Portuguese.
Tuition fees	This course is offered free of charge.

4. Advanced Module on Preparing and Filing PCT Applications (DL-111-PCT)

Description	This course is an advanced module of the PCT Distance Learning Course which covers the practical aspects of filing a PCT application. It is designed to inform participants about the filing procedure and includes tips to help avoid common mistakes in filing. It was developed by WIPO specialists on the PCT and applies the pedagogical approach provided by the WIPO Academy, allowing each participant to direct their own learning and with multiple-choice questions to help them measure their understanding and progress.
Content and structure	This advanced module includes the following 12 sections: <ul style="list-style-type: none"> • Section 1: Where to file international PCT applications • Section 2: Form and contents of a PCT application • Section 3: The request • Section 4: Description • Section 5: Claims • Section 6: Drawings • Section 7: Abstract • Section 8: Priority claims under the PCT • Section 9: Declarations • Section 10: Transmission of the PCT application to the reviewing office • Section 11: Processing of the PCT application by the reviewing office • Section 12: Comments and feedback
Final exam	This course includes formal quizzes that measure the achievement of the learning outcomes, but there is no final examination.
Certificate	An electronic certificate may be generated upon successful completion of the course quizzes.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that course material can be reviewed in approximately six hours.
Target audience	This course is targeted at patent practitioners, other professionals and academics with general knowledge of the PCT System who would like to enhance their knowledge and expertise about the filing procedure for PCT applications. It is highly recommended that you complete course DL-101-PCT General Primer – Introduction to the Patent Cooperation Treaty before taking this advanced course.
Registration	Information on registration periods and enrollment will be available in the first half of 2017 at https://welc.wipo.int
Language of instruction	This course is currently offered in English only on a pilot basis.
Tuition fees	This course is offered free of charge.

5. IP Panorama (DL-IP PANORAMA)

Description	The DL-IP PANORAMA course was designed to help small and medium-sized enterprises (SMEs) utilize and manage intellectual property (IP) in their business strategies. It was developed jointly by the Korean Intellectual Property Office, the Korea Invention Promotion Association and WIPO under a project entitled “The Joint Development of E-learning Content”, and has since been translated into several languages. IP PANORAMA teaches IP from a business perspective, focusing especially on the situation of SMEs. It is based on the instructional design strategy of storytelling supported by educational technology. The learning content of each module is designed around a practical story regarding IP.
Content and structure	The course includes the following 13 modules: <ul style="list-style-type: none"> • Module 1: Importance of IP for SMEs • Module 2: Trademarks and industrial designs • Module 3: Inventions and patents • Module 4: Trade secrets • Module 5: Copyright and related rights • Module 6: Patent information • Module 7: Technology licensing in a strategic partnership • Module 8: IP in the digital economy • Module 9: IP and international trade • Module 10: IP audit • Module 11: Valuation of IP assets • Module 12: Trademark licensing • Module 13: IP issues in franchising
Final exam	There is no final exam for this course.
Certificate	There is no certificate at the end of this course.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 20 hours.
Target audience	This course targets individuals seeking to obtain a general overview of the fundamentals of IP, particularly employees in the enterprise sector and university students who wish to increase their awareness of using IP for business success.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	IP PANORAMA is currently offered in Arabic, English, French and Spanish. Future languages will include Chinese, Portuguese, Russian and others.
Tuition fees	This course is offered free of charge.

6. Essentials of Copyright and Related Rights (DL-150) (New Pilot)

Description	DL-150 is designed as a preparatory course to precede practical training regarding copyright and related rights. It briefly explains the fundamental principles of copyright and related rights protection and the relevant international treaties.
Content and structure	This course includes the following topics, a final quiz and an audiovisually enhanced PowerPoint summary: <ul style="list-style-type: none"> • The concept of copyright • Principles and notions of works • Content protection – rights and limitations • The TRIPS Agreement and the WIPO Copyright Treaty • Related rights: the Rome Convention, the WIPO Performances and Phonograms Treaty (WPPT), the Beijing Treaty • The TRIPS Agreement and enforcement issues • Copyright on the Internet • Intellectual property and development – flexibilities and public domain under copyright and the Marrakesh Treaty • Final quiz • PowerPoint summary
Teaching and final exam	This course is offered through self-directed study and includes formal tests that allow each participant to gauge their knowledge and understanding at various points in the course.
Certificate	An electronic certificate is generated upon successful completion of the final quiz.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 10-12 hours.
Target audience	The course is designed for participants who plan to attend further training to fully develop their knowledge on copyright and related rights. It is also useful for busy professionals who want to briefly review the essential elements of copyright and related rights. It is strongly recommended that prospective participants complete course DL-101 General Course on Intellectual Property before studying this course.
Registration	Information on registration periods and enrollment will be available in the second half of 2017 at https://welc.wipo.int
Language of instruction	The course will be offered in English only on a pilot basis.
Tuition fees	This course is offered free of charge.

7. Essentials of Trademarks, Industrial Designs, and Geographical Indications (DL-160) (New Pilot)

Description	DL-160 aims to build basic knowledge of the principles of trademarks, industrial designs and geographical indications, including how these rights could be utilized in business branding strategies. It is a preparatory course designed to precede practical training as regards protection of trademarks, industrial designs and geographical indications.
Content and structure	This course includes the following topics, a final quiz and an audiovisually enhanced PowerPoint summary: <ul style="list-style-type: none"> • Trademarks, industrial designs and geographical indications in the market • Trademarks and making brands • Geographical indications • Industrial designs • Protection against unfair competition • Managing brands • IP and development – flexibilities and public domain under trademarks • Final quiz • PowerPoint summary
Teaching and final exam	This course is offered through self-directed study and includes formal tests that allow each participant to gauge their knowledge and understanding at various points in the course.
Certificate	An electronic certificate may be generated upon successful completion of the final quiz.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 10-12 hours.
Target audience	The course is designed for participants who plan to attend further training to fully develop their knowledge on trademarks, industrial designs and geographical indications. It is also useful for busy professionals who want to briefly review the essential elements of these intellectual property rights. It is strongly recommended that prospective participants complete course DL-101 General Course on Intellectual Property before studying this course.
Registration	Information on registration periods and enrollment will be available in the second half of 2017 at https://welc.wipo.int
Language of instruction	The course will be offered in English only on a pilot basis.
Tuition fees	This course is offered free of charge.

8. Essentials of Patents (DL-170) (New Pilot)

Description	DL-170 aims to briefly describe the principles and economic impact of patents and the international patenting process. It provides participants with a review of the importance of patents in facilitating the effective transfer and development of technology. It is a preparatory course designed to precede practical training as regards protection under patents.
Content and structure	This course includes the following topics, a final quiz and an audiovisually enhanced PowerPoint summary: <ul style="list-style-type: none"> • The international patent system and its macroeconomic impact • The patent application process • Kinds of intellectual property protection based on types of inventions • Legal issues of the patenting process • Enforcement • Intellectual property and development – flexibilities and public domain under patents • Final quiz • PowerPoint summary
Teaching and final exam	This course is offered through self-directed study and includes formal tests that allow each participant to gauge their knowledge and understanding at various points in the course.
Certificate	An electronic certificate may be generated upon successful completion of the final quiz.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 10-12 hours.
Target audience	The course is designed for participants who plan to attend further training to fully develop their knowledge on patents. It is also useful for busy professionals who want to briefly review the essential elements of patent rights. It is strongly recommended that prospective participants complete course DL-101 General Course on Intellectual Property before studying this course.
Registration	Information on registration periods and enrollment will be available in the second half of 2017 at https://welc.wipo.int
Language of instruction	The course will be offered in English only on a pilot basis.
Tuition fees	This course is offered free of charge.

9. Advanced Course on Copyright and Related Rights (DL-201)

Description	This advanced course explains the fundamental principles of international copyright and related rights protection, including a comprehensive overview of the relevant international treaties. It also addresses the collective management of rights, and deals with issues of copyright and related rights in the digital environment.
Content and structure	The course includes 12 substantive modules and a final exam: <ul style="list-style-type: none"> • Module 1: The concept of copyright: historical background and the international framework • Module 2: The Berne Convention: principles and notions of works • Module 3: The Berne Convention: content protection – rights and limitations • Module 4: The Berne Convention: special types of works and situations • Module 5: The TRIPS Agreement and the WIPO Copyright Treaty • Module 6: Related rights: the Rome Convention, the WIPO Performances and Phonograms Treaty (WPPT), the Beijing Treaty • Module 7: <i>Sui generis</i> regimes of protection, <i>sui generis</i> rights and unfair competition • Module 8: The TRIPS Agreement and enforcement issues • Module 9: Collective management of rights • Module 10: Copyright on the Internet • Module 11: The Marrakesh Treaty • Module 12: Intellectual property and development – flexibilities and public domain under copyright • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course is designed for legal practitioners, managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries, academics and university students with a prior knowledge of IP such as those who have successfully completed the free-of-charge course DL-101 General Course on Intellectual Property.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-201 incurs registration fees – see page 40 for details.

10. Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)

Description	This advanced course presents technical information about the intellectual property protection of traditional knowledge and traditional cultural expressions. It covers key concepts and international, regional and national experiences, policy options and legal mechanisms that are already available or under consideration to provide such protection. It aims to strengthen capacity and stimulate consideration of these issues, share experiences and advance understanding of the range of issues and possible options in this area, in which legal and policy developments are still evolving at national, regional and international levels.
Content and structure	This course includes four substantive modules and a final exam: <ul style="list-style-type: none"> • Module 1: Overview and key concepts • Module 2: Options for the intellectual property protection of traditional knowledge (TK) and traditional cultural expressions (TCEs) • Module 3: Protecting TK and TCEs with existing and adapted intellectual property rights • Module 4: Protecting TK and TCEs through a <i>sui generis</i> system of protection • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 70 hours of study time over a period of 12 weeks.
Target audience	This course is addressed to officials of IP offices, government officials from other departments, policymakers, diplomats, members of indigenous and local communities, employees of non-governmental organizations and intergovernmental organizations, lawyers, academics, researchers, students and individuals who already possess a working knowledge of the IP system. As the course covers the relationship between IP, TK and traditional cultural expressions, participants who are already familiar with the IP system may be best placed to benefit from it. Prospective participants who are not already familiar with the IP system are recommended to take course DL-001 Primer on Intellectual Property or course DL-101 General Course on Intellectual Property, both of which are available free of charge, before studying this course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in English.
Tuition fees	As an advanced course, DL-203 incurs registration fees – see page 40 for details.

11. Introduction to the UPOV System of Plant Variety Protection (DL-205)

Description	This advanced course aims to provide a comprehensive description of the main notions, conditions and principles of the protection provided for new plant varieties under the International Convention for the Protection of New Varieties of Plants (the UPOV Convention).
Content and structure	The course comprises 11 modules and a final exam: <ul style="list-style-type: none"> • Module 1: Nature of plant breeding and the need for plant breeders' rights • Module 2: Subject matter and entitlement to protection • Module 3: Conditions of protection • Module 4: Applying for a plant breeder's right • Module 5: Testing of distinctness, uniformity and stability (DUS) • Module 6: Scope of the plant breeder's right – acts and material covered • Module 7: Scope of the plant breeder's right – varieties within the scope of the plant breeder's right • Module 8: Exceptions and restrictions to the plant breeder's right • Module 9: Nullity and cancellation of the plant breeder's right • Module 10: International Union for the Protection of New Varieties of Plants • Module 11: Implementation of the Convention and Final Provisions • Final exam
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Final exam	The final exam for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the exam online – they will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 36 hours of study time over a period of four weeks.
Target audience	This course is specifically designed for officials and IP personnel within the public or private sectors: <ul style="list-style-type: none"> • Public sector – government officials responsible for drafting plant breeders' rights legislation and the management of plant breeders' rights offices; organizers of distinctness, uniformity, stability (DUS) trials; DUS examiners • Private sector – plant breeders; intellectual property managers; IP agents/attorneys; students.
Registration	Information on registration periods and enrollment is available at www.upov.int/resource/en/training.html
Language of instruction	The course is offered in English, French, German and Spanish.
Tuition fees	As an advanced course, DL-205 incurs registration fees – see www.upov.int/resource/en/training.html for details.

12. Advanced Course on Patents (DL-301)

Description	This advanced course aims to give participants an in-depth perspective on the principles and economic impact of patents and the patenting process as a whole. It incorporates examination of the traditional use of patents by centers of knowledge such as universities and other specialized institutions of higher learning. It also provides participants with a comprehensive review of the importance of patent pools in facilitating the effective transfer and development of technology.
Content and structure	This course includes eight substantive modules and a final exam: <ul style="list-style-type: none"> • Module 1: The macroeconomic impact of the patent system • Module 2: The patent application process • Module 3: The different layers of the international patent system and regional patent protection mechanisms • Module 4: Kinds of intellectual property protection based on types of inventions • Module 5: Legal issues in the patenting process • Module 6: Enforcement • Module 7: New issues, important cases and discussions • Module 8: Intellectual property and development – flexibilities and public domain under patents • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is designed for people who already have sound knowledge of the fundamentals of IP. It is open to legal practitioners, employees of IP offices, individuals involved in research and development and university students. Given the advanced nature of the course, prospective participants wishing to undertake this course who do not possess solid knowledge of the fundamentals of IP are advised to complete the free-of-charge course DL-101 General Course on Intellectual Property before studying this course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-301 incurs registration fees – see page 40 for details.

13. Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)

Description	This advanced course aims to raise awareness of the complex issues involved in protecting and managing intellectual property for branding. It is a preparatory course designed to precede practical training as regards the protection of trademarks, industrial designs and geographical indications.
Content and structure	This course includes seven substantive modules and a final exam: <ul style="list-style-type: none"> • Module 1: The role of trademarks, industrial designs and geographical indications in the market • Module 2: Trademarks • Module 3: Geographical indications • Module 4: Industrial designs • Module 5: Protection against unfair competition • Module 6: Making brands and managing intellectual property • Module 7: IP and development – flexibilities and public domain under trademarks • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	Participants should have a general interest in making the best use of IP in marketing and managing the intangible assets of a private company. The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that participants who do not have prior knowledge of IP take the free-of-charge course DL-101 General Course on Intellectual Property before studying this course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-302 incurs registration fees – see page 40 for details.

14. Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305)

Description	The objective of this advanced course is to provide a basic understanding of the examination of applications for plant breeders' rights under the International Convention for the Protection of New Varieties of Plants.
Content and structure	<p>This course includes 13 substantive modules and a final exam:</p> <ul style="list-style-type: none"> • Section I Operating a Plant Breeders' Rights (PBR) Office <ul style="list-style-type: none"> – Module 1: The Plant Breeders' Rights Office – Module 2: Administration of applications – Module 3: Entitlement to a breeder's right – Module 4: Information to be published • Section II Examining novelty <ul style="list-style-type: none"> – Module 5: Examining novelty • Section III Examining the variety denomination <ul style="list-style-type: none"> – Module 6: Examining the variety denomination • Section IV DUS examination <ul style="list-style-type: none"> – Module 7: Introduction to the DUS examination – Module 8: Variety collections – Module 9: Examining distinctness – Module 10: Examining uniformity – Module 11: Examining stability – Module 12: Conducting the DUS trial – Module 13: Cooperation in DUS testing • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Final exam	The final exam for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the exam online – they will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded an electronic certificate of completion for the course.
Duration	This course requires approximately 70 hours of study time over a period of 4 weeks. It can be taken as a single course (DL-305) or as two separate courses (DL-305A and DL-305B): DL-305A Administration of Plant Breeders' Rights (approximately 30 hours) and DL-305B DUS Examination (approximately 45 hours).
Target audience	<p>Officials/officially appointed persons responsible for running PBR offices or for drafting PBR legislation; key staff of PBR offices; organizers of distinctiveness, uniformity and stability (DUS) trials; DUS examiners; plant breeders; IP managers; IP agents/attorneys; and academia/students.</p> <p>Prerequisite course: before taking this course, prospective participants must have successfully completed course UPOV DL-205 Introduction to the UPOV System of Plant Variety Protection under the UPOV Convention by obtaining at least 70% in the final exam for that course.</p>
Registration	Information on registration periods and enrollment is available at www.upov.int/resource/en/training.html
Language of instruction	The course is offered in English, French, German and Spanish.
Tuition fees	As an advanced course, DL-305 incurs registration fees – see www.upov.int/resource/en/training.html for details.

15. Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)

Description	This intermediate-level course aims to provide participants with a comprehensive understanding of the main features and advantages of the procedures designed by the WIPO Arbitration and Mediation Center. It aims to give participants an in-depth knowledge of the way to identify the most appropriate dispute resolution procedure for particular cases and the most appropriate dispute resolution clauses for insertion into agreements.
Content and structure	This course includes four substantive modules and a final exam: <ul style="list-style-type: none"> • Module 1: The WIPO Arbitration and Mediation Center • Module 2: Mediation • Module 3: Arbitration and expedited arbitration • Module 4: Conducting the arbitration • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 70 hours of study time over a period of seven weeks.
Target audience	This course will be useful for people who generate and/or seek to protect various forms of IP and wish to gain a more comprehensive understanding of dispute settlement procedures under the WIPO Rules. As an intermediate-level course, it is designed for individuals who already possess a working knowledge of the fundamental concepts of IP law, and it is strongly recommended that prospective participants are functionally knowledgeable in IP or have already passed one of the following courses: DL-101 General Course on Intellectual Property (available free of charge), DL-201 Advanced Course on Copyright and Related Rights, DL-301 Advanced Course on Patents or DL-302 Advanced Course on Trademarks, Industrial Designs and Geographical Indications.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	DL-317 incurs registration fees – see page 40 for details.

16. Advanced Course on Patent Information Search (DL-318)

Description	This advanced course aims to introduce and comprehensively illustrate the concepts underlying patent information searching. Practical activities have been incorporated throughout the course to complement the theoretical principles that underpin patent information searching. Course participants are also furnished with in-depth information regarding sources, techniques and data used during patent searches.
Content and structure	The course includes seven substantive modules and a final exam: <ul style="list-style-type: none"> • Module 1: The value of patent information • Module 2: Patent searching activities and the strategic use of patent information • Module 3: Techniques for searching patent documents • Module 4: Patent information search activities (11 activities) • Module 5: Caution and risks of patent searching • Module 6: Patent searching – practical aspects (14 search activities) • Module 7: Intellectual property (IP) and development issues in patent information search (2 search activities) • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that prospective participants who do not have prior knowledge of IP take courses DL-101 General Course on Intellectual Property and DL-301 Advanced Course on Patents before studying this course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in English, French and Spanish.
Tuition fees	As an advanced course, DL-318 incurs registration fees – see page 40 for details.

17. Advanced Course on Basics of Patent Drafting (DL-320)

Description	This advanced course aims to complement participants' previous knowledge regarding patent drafting and is intended to be used as a preparatory course for further, intensive, practical training in the field. It is neither a qualification course for patent drafting nor a replacement for existing training manuals for patent attorneys or patent agents in countries in which robust systems for professional education in the area of patent practices exist.
Content and structure	<p>The course material has been designed on the basis of common denominators of several national patent laws in which most applicants seek patent protection.</p> <p>The course includes four substantive modules, thematic discussions and a final exam:</p> <ul style="list-style-type: none"> • Module 1: Why might you want a patent? • Module 2: Overview of patents • Module 3: Drafting a patent application • Module 4: Notes and practical exercises on drafting a patent specification • Thematic discussions with patent drafting experts on <ul style="list-style-type: none"> – chemistry patents – pharmaceutical patents – biotechnology patents – computing and communications patents – general mechanical patents • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	The final exam for this course includes a series of multiple-choice questions plus questions requiring written responses. Participants have a fixed amount of time in which to complete and submit the exam online – they will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the DL-320 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is predominantly designed for inventors, scientists, engineers and others engaged in technical endeavors. Participants are expected to have a solid working knowledge of the fundamentals of IP. Prospective participants who do not possess basic knowledge in IP are strongly advised to complete the free-of-charge course DL-101 General Course on Intellectual Property before studying this course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-320 incurs registration fees – see page 40 for details.

18. Advanced Course on Intellectual Property Management (DL-450)

Description	This advanced course aims to raise awareness of the principal concepts of intellectual property management (IPM) and its importance as a spur to human creativity and economic and social development. It also explains how to develop and implement an IPM strategy, including the management of IP in an online environment.
Content and structure	The course includes nine substantive modules that address the interdisciplinary nature of IPM plus a final exam: <ul style="list-style-type: none"> • Module 1: Intellectual property management – introduction and overview • Module 2: Economic perspectives on intellectual property management • Module 3: Innovation and intellectual property protection • Module 4: Intellectual property value and finance • Module 5: Intellectual property and commercialization • Module 6: Online intellectual property management • Module 7: Strategy for intellectual property management • Module 8: IP and development – open source, flexibilities and public domain • Module 9: Case studies on intellectual property management • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course targets professionals with a basic knowledge in IP or business management who are responsible for generally managing and protecting various forms of IP, with an enhanced legal and business focus. It is strongly recommended that registrants already possess knowledge of IP or have taken the free-of-charge course DL-101 General Course on Intellectual Property. Some knowledge of copyright, patents and trademarks would be an asset. Courses on these three subjects are available through the WIPO Academy: DL-201 Advanced Course on Copyright and Related Rights, DL-301 Advanced Course on Patents and DL-302 Advanced Course on Trademarks, Industrial Designs and Geographical Indications.
Registration	Information on registration periods and enrollment will be available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-450 incurs registration fees – see page 40 for details.

19. Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)

Description	This advanced course aims to build participants' knowledge about the fundamentals of copyright and in particular the international copyright treaties that have bearing on management and enforcement of rights nationally. It provides an overview of issues in which legal practitioners are customarily involved in relation to the collective management of copyright and related rights, and also outlines how creators, users, legislators and society at large benefit from the system of collective management. Legal practitioners need to understand what collective management organizations (CMOs) do, how they acquire mandates from rights holders and how they license the use of protected works. Although practitioners' advice may be required on almost any aspect of collective management, the most common issues concern the establishment of a CMO the agreements that are concluded with rights holders and users of protected works, as well as the settlement of tariff disputes and aspects of competition law.
Content and structure	<p>The course includes 13 modules and a final exam. The first module is a general introductory module on the collective management of copyright and related rights, which is then followed by a module on collective management of copyright and related rights for legal practitioners and the modules from course DL-201 Advanced Course on Copyright and Related Rights. Modules 3-13 are optional for participants who have previously taken and passed course DL-201.</p> <ul style="list-style-type: none"> • Module 1: Introduction to collective management of copyright and related rights • Module 2: Collective management of copyright and related rights for legal practitioners • Module 3: The concept of copyright, the historical background and the international framework (DL-201) • Module 4: The Berne Convention: principles of notions of works (DL-201) • Module 5: The Berne Convention: content of protection – rights and limitations (DL-201) • Module 6: The Berne Convention: special types of works and situations (DL-201) • Module 7: The TRIPS Agreement and the WIPO Copyright Treaty (DL-201) • Module 8: Related rights (DL-201) • Module 9: The TRIPS Agreement and enforcement issues (DL-201) • Module 10: Collective management of rights (DL-201) • Module 11: Copyright on the Internet (DL-201) • Module 12: The Marrakesh Treaty (DL-201) • Module 13: Intellectual property and development – flexibilities and public domain in copyright (DL-201) • Final exam
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/intellectual property (IP) experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.

Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 144 hours of study time over a period of 10 weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries as well as academics and university students with a prior knowledge of IP such as those who have successfully completed DL-101 General Course on Intellectual Property or DL-201 Advanced Course on Copyright and Related Rights.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in English.
Tuition fees	As an advanced course, DL-501 incurs registration fees – see page 40 for details.

20. Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502) (New Pilot)

Description	This advanced course for anyone intending to learn in depth about collective management, especially primary rights holders, aims to raise awareness of how creators, users, legislators and society at large benefit from the system of collective management. It covers the workings of collective management of copyright in the categories of music, text and images, works of visual art and photography, and dramatic works. After a basic introduction to copyright and related rights, refreshing knowledge that participants should already have before studying the course, it identifies the three main elements of a well-functioning copyright system: legislation, policy and rights management. The overriding principle is that whenever it is impracticable or impossible for intellectual property (IP) rights holders to exercise their rights individually, collective management is a feasible solution. The course examines the synergies that exist among stakeholders in the legal, creativity, management and policy arenas in order to balance the benefits to creators and society. It also discusses the day-to-day work of CMOs and how they are governed. Finally, learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers as well as dynamic discussions among peers and experts.
Content and structure	The course includes seven modules, at the end of which there is a final exam: <ul style="list-style-type: none"> • Module 1: Introduction to collective management • Module 2: Collective management for rights holders – music rights • Module 3: Collective management for rights holders – related rights in music • Module 4: Collective management for rights holders in the audiovisual industries • Module 5: Collective management for rights holders in the text and image-based sector • Module 6: Collective management for rights holders in visual arts and photography • Module 7: Collective management for rights holders in dramatic works • Final exam
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 10 weeks.
Target audience	This course is open to managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries, legal practitioners and academics and university students with prior knowledge of IP such as those who have successfully completed DL-101 General Course on Intellectual Property or DL-201 Advanced Course on Copyright and Related Rights.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in English.
Tuition fees	As an advanced course, DL-502 incurs registration fees – see page 40 for details.

21. Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (CMOs) (DL-503) (New Pilot)

Description	<p>This advanced course is targeted at anyone intending to learn in depth about collective management, especially people from collective management organizations (CMOs). It aims to raise awareness of how creators, users, legislators and society at large benefit from the system of collective management. It covers the workings of collective management of copyright in the categories of music, text and images, works of visual art and photography, and dramatic works. After a basic introduction to copyright and related rights, refreshing knowledge that participants should already have before studying the course, it identifies the three main elements of a well-functioning copyright system: legislation, policy and management of rights. The overriding principle is that whenever it is impracticable or impossible for intellectual property (IP) rights holders to exercise their rights individually, collective management is a feasible solution. The course examines the synergies that exist among stakeholders in the legal, creativity, management and policy arenas in order to balance the benefits to creators and society. It also discusses the day-to-day work of CMOs and how they are governed. Finally, learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers as well as dynamic discussions among peers and experts.</p>
Content and structure	<p>This course includes seven modules and a final exam:</p> <ul style="list-style-type: none"> • Module 1: Introduction to collective management • Module 2: Collective management for collective management organizations – music rights • Module 3: Collective management for collective management organizations – related rights in music • Module 4: Collective management for collective management organizations in the audiovisual industries • Module 5: Collective management for collective management organizations in the text and image-based sector • Module 6: Collective management for collective management organizations in visual arts and photography • Module 7: Collective management for collective management organizations in dramatic works • Final exam
Teaching	<p>Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.</p>
Online discussions and assignments	<p>Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.</p>
Final exam	<p>There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.</p>

Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 125 hours of study time over a period of 10 weeks.
Target audience	This course is open to managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries, legal practitioners and academics and university students with prior knowledge of IP such as those who have successfully completed DL-101 General Course on Intellectual Property or DL-201 Advanced Course on Copyright and Related Rights.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in English.
Tuition fees	As an advanced course, DL-503 incurs registration fees – see page 40 for details.

22. Advanced Course on Collective Management of Copyright and Related Rights for Policy Makers (DL-506)

Description	This advanced course introduces policy-making regarding the collective management of copyright and related rights. It considers the three main elements of a well-functioning copyright system: legislation, enforcement and management of rights. Management of rights is mostly the task of the private sector, but in cases where legislation includes special stipulations on collective management, policymakers have a direct role too. The main objective of the course is to examine different legislative frameworks for collective management and study what role government can play in the collective management of rights. It also raises awareness of how creators, users, legislators and society at large benefit from the system of collective management in music and sound recordings, film and audiovisual, print and publishing, visual arts and photography, and dramatic works. Policymakers have a direct role in legislation and enforcement. Their primary role is to lay down legislative frameworks for copyright and collective management. In some countries, they can also have a supervisory role in relation to collective management.
Content and structure	This course includes two modules and a final exam: <ul style="list-style-type: none"> • Module 1: Introduction to collective management • Module 2: Collective management for policymakers • Final exam
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/intellectual property (IP) experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	There is a written final exam for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants will receive details of how to access the exam approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 40 hours of study time over a period of six weeks. It can be completed in two weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries and academics and university students with basic knowledge of IP such as those who have successfully completed DL-101 General Course on Intellectual Property.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in English.
Tuition fees	As an advanced course, DL-506 incurs registration fees – see page 40 for details.

23. Advanced Course on Software Licensing Including Open Source (DL-511) (New Pilot)

Description	This advanced course aims to enhance awareness of the possibilities and implications of proprietary and open-source software, and to create useful sources of information including concrete examples and a bibliography on software licensing associated with open source, with a special emphasis on the needs of developing countries.
Content and structure	The course includes four modules and a final exam: <ul style="list-style-type: none"> • Module 1: Intellectual property (IP) regimes for software • Module 2: Software licensing – traditional and open source • Module 3: Benefits and risks of open-source strategies • Module 4: Public policy options to support wider access to software • Final exam
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final exam for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the exam online.
Certificate	Participants who pass the final exam are awarded an electronic certificate of completion for the course.
Duration	The DL-511 course requires approximately 30 hours of study time over a period of six weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries and academics and university students with prior knowledge of IP such as those who have successfully completed DL-101 General Course on Intellectual Property or DL-201 Advanced Course on Copyright and Related Rights.
Registration	Information on registration periods and enrollment will be available in the first half of 2017 at https://welc.wipo.int
Language of instruction	The course is offered in English.
Tuition fees	As an advanced course, DL-511 incurs registration fees for the sessions that are offered with the guidance of tutors. However, the course content may be made available free of charge for participants who do not wish to receive the guidance of tutors to learn the topic.

24. Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)

Description	This executive course aims to provide an overview of the interplay between the distinct policy domains of health, trade and intellectual property. The course describes how they affect access to, and influence innovation in, medical technologies. It draws together the respective areas of expertise of the World Health Organization (WHO), WIPO and the World Trade Organization (WTO). It is based on the joint WHO/WIPO/WTO study <i>Promoting Access to Medical Technologies and Innovation</i> .
Content and structure	The course consists of the following topics and a final exam: <ul style="list-style-type: none"> • Policy context for action on innovation and access • Issues on access from a public health perspective • Health systems-related determinants of access • Issues on innovation and public health with a focus on neglected diseases • The role of intellectual property in innovation and access • Trade-related issues and access to health-related products • Final exam
Teaching	Academic support is provided by experienced tutors who are experts in the field.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final exam for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the exam online.
Certificate	Participants who pass the final exam are awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 10 hours of study time over a period of four to five weeks.
Target audience	The target audience for this course primarily includes technical professionals such as patent examiners, health policymakers and their assistants, drug procurement specialists, IP specialists and senior students. It is recommended that participants have a basic knowledge of intellectual property and how it relates to health and trade issues at policy level before they study the course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in English.
Tuition fees	As an advanced course, DL-701 incurs registration fees for the sessions that are offered with the guidance of tutors. However, the course content may be made available at no cost for participants who do not wish to receive the guidance of tutors to learn the topic.

25. Advanced Course on Copyright for Film Professionals (New Pilot)

Description	The overall objective of this advanced course is to encourage the development of local creative industries in the audiovisual field with a view to promoting their economic, social and cultural development, while taking into account the digital environment from a legal and business perspective.
Content and structure	The curriculum is expected to develop and strengthen copyright management skills and capacities by, among other things, discussing best practices in the field including comparative business and legal practices.
Teaching	Academic support is provided by experienced tutors who are experts in the relevant field
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final exam for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the exam online.
Certificate	Participants who pass the final exam are awarded an electronic certificate of completion of the course.
Duration	This short course is expected to take approximately 25-35 hours of study time.
Target audience	The target audience for this course is professionals in the film production and distribution chain who are involved with administering copyright. It will also be useful to copyright lawyers who need to enhance their professional capacities to assist local audiovisual sector stakeholders in developing countries.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course will be offered in French during the pilot phase.
Tuition fees	This course will be offered on a pilot basis in 2017 and participants will be invited to register at no cost.

26. The 8th Annual Advanced International Certificate Course on IP Asset Management (Based on IP Panorama and DL-450-IP Management Courses) (New Pilot)

Description	The objective of this course is to provide an opportunity to participants in courses DL-IP Panorama and DL-450 Advanced Course on Intellectual Property Management who have little means to access intellectual property (IP) education programs, to deepen their knowledge in the specific field of IP management. This course is offered in collaboration with the Korean Intellectual Property Office (KIPO), the Korea Advanced Institute of Science and Technology (KAIST), and the Korea Invention Promotion Association (KIPA).
Content and structure	This course consists of the following three stages: <ul style="list-style-type: none"> • Stage 1: Two online courses (DL-IP Panorama and DL-450) • Stage 2: IP essay test • Stage 3: Face-to-face training program <p>The face-to-face training is a three-day program, during which participants will learn about and discuss advanced topics and issues in IP asset management.</p>
Teaching	Academic support for stages 1-3 of the course is provided by experienced tutors and trainers who are experts in the field of IP management.
Online discussions and assignments	Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts discuss landmark cases as well as good practices in IP management.
Final exam	Participants who are the best performers in the IP Panorama course and DL-450 Advanced Course on Intellectual Property Management (stage 1) and the IP essay test (stage 2) will be invited to apply for the face-to-face program of the course.
Eligibility for face-to-face training	Admission to the face-to-face program is subject to a selection process which includes the assessment of each applicant's motivation and qualifications in addition to their performance during stages 1 and 2 of the course.
Venue and date	The training is expected to take place in Seoul, Republic of Korea, in the second half of 2017. As a pilot session, more specific information on registration periods and dates for the face-to-face training will be made available at https://welc.wipo.int and on the KIPA IP Discovery e-learning website: www.ipdiscovery.net
Certificate	Participants who pass the online courses, IP essay test and participate in the face-to-face program are awarded a certificate jointly signed by WIPO, KIPO and KIPA.
Duration	Online participation in stages 1 and 2 including the selection process is expected to take 15 weeks. The duration of the face-to-face course will be three days.
Target audience	The target audience for this course is participants from developing countries who are involved in IP-based business development. Female applicants are highly encouraged.
Registration	Information on registration periods and enrollment will be made available at https://welc.wipo.int and on the KIPA IP Discovery e-learning website www.ipdiscovery.net
Language	The course will be offered in English in 2017.
Scholarship and tuition fees	Financial assistance is provided by the WIPO Academy, the Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA) to a limited number of junior professionals and applicants with demonstrable IP-based business initiatives. The financial assistance is expected to cover travel to the training venue plus subsistence expenses during the three days of the training.

27. The 1st Annual IP-Impact Course – Certificate on General Knowledge of IP (CGIP) (Based on DL-101 General Course on IP and the IP Ignite Tool)

Description	The objective of this new course is to provide robust general intellectual property (IP) knowledge to participants from developing countries who are involved in the value chain of professional activities related to using, selling, producing and/or disseminating IP-intensive products and services in rapidly advancing innovative economic activities. There is a knowledge gap in developing countries due to rapid regional/national economic, social, cultural and technological developments, and this course aims to close that gap. During its pilot launch, the course will target downstream professionals such as those dealing with information and communication technologies (ICTs), public health administration, multimedia production and teaching. It is offered in collaboration with the Korean Intellectual Property Office (KIPO), the Korea Advanced Institute of Science and Technology (KAIST) and the Korea Invention Promotion Association (KIPA).
Content and structure	<p>The course consists of the following three stages:</p> <ul style="list-style-type: none"> • Stage 1: One online course (DL-101 General Course on IP or IP Ignite) • Stage 2: IP essay test • Stage 3: Face-to-face training program <p>The face-to-face training is a three-day program, during which participants will learn about and discuss selected topics. The topics for discussion, languages and regional coverage will change each year. Participants will be selected from among those who achieve a high level of success in the DL-101 or IP Ignite courses offered by WIPO and KIPA-KIPO respectively.</p>
Teaching	Academic support for stages 1-3 of the course is provided by experienced tutors and trainers who are experts in the field of IP management.
Online discussions and assignments	Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts discuss important and relevant good practices in relation to the chosen IP topics.
Final exam	The best performing participants in DL-101 and IP Ignite (stage 1) and the IP essay test (stage 2) will be invited to apply for the face-to-face program of the course.
Eligibility for face-to-face training	Admission to the face-to-face program is subject to a selection process which includes assessment of each applicant's motivation and qualifications in addition to their performance during stages 1 and 2 of the course.
Venue and date	The date is expected to be in the second half of the 2017. More specific information on registration periods and dates for the face-to-face training will be made available at https://welc.wipo.int
Certificate	Participants who pass one of the online courses and the IP essay test and participate in the face-to-face program are awarded a certificate jointly signed by WIPO, KIPO and KIPA.
Duration	Online participation in stages 1 and 2 including the selection of participants is expected to take 15 weeks. The duration of the face-to-face course will be three days.

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Target audience	The target audience for this course is participants from developing countries who are involved in the value chain of professional activities related to using, selling, producing and/or disseminating IP-intensive products and services. Their daily professional activities may not be focused on IP law as such, but are nonetheless a key gateway for the proper handling of IP-related activities downstream by others.
Registration	Information on registration periods and enrollment will be made available at https://welc.wipo.int .
Language	The course will be offered in English during its pilot phase.
Scholarship and tuition fees	Financial assistance is provided by the WIPO Academy, the Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA) to a limited number of applicants. The financial assistance is expected to cover tuition fees during the online learning, travel to the training venue and subsistence expenses during the three days of the training.

Academic Institutions Program

Academic Institutions Program

Joint Master's Programs in Intellectual Property

The Academic Institutions Program of the WIPO Academy offers year-long Joint Master's Programs in Intellectual Property in cooperation with selected academic institutions – and in some instances also with sub-regional or national intellectual property administrations – in Africa, Asia and the Pacific, Europe and Latin America. The curricula and syllabi of the programs are developed jointly by the WIPO Academy and the relevant partner institution(s).

The following Joint Master Programs will be organized in 2017/18:

1. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and the Africa University, Mutare, Zimbabwe
2. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia
3. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the University of Turin in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO), Turin, Italy
4. Master's Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UYII), Yaoundé, Cameroun
5. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Turkish Patent Institute and Ankara University, Ankara, Turkey (new)
6. Master's Degree in Intellectual Property Law with a Specialization in Design (MIP in Design), jointly offered by the WIPO Academy and Tongji University, Shanghai, China (new).

The aim of these Joint Master's Programs is to facilitate access to higher IP education to all qualified individuals. Scholarships are available to qualified nationals of developing countries, least developed countries and countries with economies in transition belonging to relevant public sector institutions, including universities. Such candidates who wish to receive WIPO scholarships must be supported by their respective governments. Interested candidates from developed countries coming from the private sector (law firms, enterprises or private universities), if admitted, are required to finance their tuition, accommodation and travel costs.

1. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and the Africa University, Mutare, Zimbabwe

This program is organized with the financial assistance of the Government of Japan.

Subjects covered	<ul style="list-style-type: none"> • General introduction to intellectual property • Patents • Trademarks and geographical indications • Competition and antitrust • Industrial designs • Copyright and related rights • Food and Agriculture Organization of the United Nations, the Convention on Biological Diversity, the International Union for the Protection of New Varieties of Plants and public health • Traditional knowledge, folklore and genetic resources • Transfer of technology and IP asset management and strategic planning • Innovation and entrepreneurship • IP and small and medium-sized enterprises (SMEs) and large enterprises • Enforcement of intellectual property rights • Practical sessions at ARIPO • Annual conference • Research and writing of a dissertation
Language of tuition	English
Admission requirements	<p>To be considered, applicants shall:</p> <ul style="list-style-type: none"> • be nationals of an African country; • hold at least a lower second-class Bachelor's degree from a recognized university in any discipline; and • be fluent in English.
Maximum number of students	35 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • return ticket • registration and tuition fees • full board and lodging • medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the websites of the WIPO Academy, ARIPO and Africa University:</p> <p>www.wipo.int/academy www.aripo.org www.africau.edu</p>
Venue	Mutare, Zimbabwe

Dates	<ul style="list-style-type: none"> • May to July 2017: compulsory distance learning phase through the WIPO Academy e-Learning Center (<i>lms.wipo.int</i>), with final exam • August to December 2017: residential phase in Mutare, Zimbabwe, including a two-week practical training at ARIPO Headquarters in Harare, Zimbabwe • December 2017 to April 2018: finalization and submission of a dissertation.
Award	Successful students will be awarded a Master's Degree in Intellectual Property (MIP) by the Africa University on behalf of WIPO and ARIPO.
Teachers	Classes are delivered by eminent academics from Africa University, ARIPO, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.
More information	Visit the WIPO Academy, ARIPO and Africa University websites for more details and updated information: www.wipo.int/academy www.aripo.org www.africau.edu

2. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia

This program is organized in cooperation with IP Australia and with the financial assistance of the Government of the Republic of Korea.

Subjects covered	<ul style="list-style-type: none"> • General introduction to intellectual property • Patents and biotechnological inventions • Copyright and related rights • Trademarks, domain names and geographical indications • Industrial designs law and practice and plant variety protection • Traditional knowledge and other emerging issues • Interface between antitrust and IP rights • Intellectual property management and commercialization • Research project • Study visit to IP Office Australia
Language of tuition	English
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> • hold a four-year Bachelor's degree in any discipline from QUT or an equivalent Australian or overseas institution. Applicants with a three-year Bachelor's Degree with professional experience in the field of intellectual property may be considered for entry; and • be fluent in English.
Maximum number of students	35 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • return ticket • registration and tuition fees • full board and lodging • medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy and Queensland University of Technology websites:</p> <p>www.wipo.int/academy www.qut.edu.au</p>
Venue	Brisbane, Australia
Dates	Full residential: February to October 2017.
Award	Successful students will be awarded a Master of Laws (LL.M) in Intellectual Property by the Queensland University of Technology on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from the Queensland University of Technology, Brisbane, visiting lecturers from other leading universities, reputed IP professionals and staff of WIPO and co-organizers.
More information	<p>Visit the WIPO Academy and Queensland University of Technology websites for more details and updated information:</p> <p>www.wipo.int/academy www.qut.edu.au</p>

3. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the University of Turin, Turin, Italy

This program is organized in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO).

Subjects covered	<ul style="list-style-type: none"> • General introduction to intellectual property • Patents • Copyright and related rights • Trademarks and domain names • Geographical indications • Industrial designs • Unfair competition and antitrust • Technology transfer • Exploitation and enforcement of IP • New IP rights • Annual conference • Study visit to WIPO • Research project
Language of tuition	English
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> • hold a degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration. University attendance of a minimum of four years in one or more of the above fields is required; and • be fluent in English. This will be assessed through a recognized English proficiency test.
Maximum number of students	40 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • return ticket • registration and tuition fees • full board and lodging • medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy and University of Turin websites:</p> <p>www.wipo.int/academy en.unito.it</p>
Venue	Turin, Italy
Dates	<ul style="list-style-type: none"> • June to August 2017: compulsory distance learning phase through the WIPO Academy e-Learning Center (<i>lms.wipo.int</i>) • September to December 2017: residential phase in Turin, Italy. This includes a three-day visit to WIPO Headquarters in Geneva • December 2017 to February 2018: preparation and submission of a final research paper.
Award	Successful students will be awarded a Master of Laws (LL.M) in Intellectual Property by the University of Turin on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from the University of Turin, Italy, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers, including from WIPO.
More information	<p>Visit the WIPO Academy and University of Turin websites for more details and updated information:</p> <p>www.wipo.int/academy en.unito.it</p>

4. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroon

This program is organized with the financial assistance of the Government of Japan.

Subjects covered	<ul style="list-style-type: none"> • General features of intellectual property • General introduction to intellectual property • Other African intellectual property systems (ARIPO, Moroccan Patent Office, etc.) • Technical and ornamental creations • Patents • Utility models • Industrial designs • Special titles (plant varieties, topographies of integrated circuits) • Distinctive signs • Marks for goods and services • Trade names • Appellations of origin • Geographical indications • Literary and artistic property • Copyright • Related rights • Electronic commerce and copyright • Defense of intellectual property rights • Competition and intellectual property • Intellectual property disputes • Working of intellectual property • Intellectual property and technology transfer • Intellectual property audit • Economics of intellectual property • Current intellectual property problems • Dissertation
Language of tuition	French
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> • be nationals of an African country; • hold at least a Bachelor's Degree in law, economics, sciences or an engineering diploma issued by a recognized university; and • be fluent in French.
Maximum number of students	35 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • return ticket • registration and tuition fees • full board and lodging • medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy, OAPI and University of Yaoundé websites:</p> <p>www.wipo.int/academy www.oapi.int www.universite-yde2.org</p>
Venue	Yaoundé, Cameroon

Dates	<ul style="list-style-type: none"> • October 2016 to January 2017: compulsory distance learning phase through the WIPO Academy e-Learning Center (<i>lms.wipo.int</i>) • January to June 2017: residential phase at the University of Yaoundé II and at the OAPI Denis Ekani Intellectual Property Academy in Cameroon, including three weeks' practical work experience at OAPI headquarters in Yaoundé • June 2017: exam and submission of a final research paper (<i>mémoire</i>) in Yaoundé.
Award	Successful students will be awarded a Master's Degree in Intellectual Property (MIP) by the University of Yaoundé on behalf of WIPO and OAPI.
Teachers	Classes are delivered by eminent academics from the University of Yaoundé, Cameroon, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.
More information	Visit the WIPO Academy, OAPI and University of Yaoundé websites for more details and updated information: www.wipo.int/academy www.oapi.int www.universite-yde2.org

5. Master's Degree in Intellectual Property (MIP) (Specialization in Patent Law and Design Law), jointly offered by the WIPO Academy, the Turkish Patent Institute and Ankara University, Ankara, Turkey (new)

This program is organized in cooperation with the Government of Turkey through the Turkish Patent Institute (TPI).

Subjects covered (to be confirmed)	<ul style="list-style-type: none"> • Introduction to IP and research methodology: interdisciplinary approaches • Advanced patent law: substantive and procedural • Advanced design law: substantive and procedural • Advanced trademarks • Geographical indications and traditional knowledge • Commercialization of IP • Intellectual property infringement at universities • Research project
Language of tuition	English
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> • hold a Bachelor's degree from a recognized university (open to all disciplines); • provide a transcript with a minimum grade point average of 2.00/4.00; and • be fluent in English.
Maximum number of students	30 places are available for self-supported and financed students.
Scholarships (to be confirmed)	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • return ticket • registration and tuition fees • full board and lodging • medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms will be available on the WIPO Academy, Turkish Patent Institute and Ankara University websites:</p> <p>www.wipo.int/academy http://fisaum.ankara.edu.tr/en</p>
Venue	Ankara, Turkey
Dates	Academic year September 2016 to July 2017
Award	Successful students will be awarded a Master of Laws in Intellectual Property (Specializing in Patent Law and Design Law) by Ankara University on behalf of WIPO and TPI.
Teachers	Classes are delivered by eminent academics from Ankara University, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers.
More information	<p>Visit the WIPO Academy and Ankara University websites for more details and updated information:</p> <p>www.wipo.int/academy http://fisaum.ankara.edu.tr/en</p>

6. Master Degree Program in Intellectual Property Law (MIP) with Specialization in Design, jointly offered by the WIPO Academy and Tongji University, Shanghai, China

This program is organized in cooperation with the Government of the People's Republic of China.

Subjects covered	<ul style="list-style-type: none"> • General introduction to intellectual property • Patent law • Design law • Trademark law and geographical indications • Copyright and related rights • Competition law • Design and innovation • Cross-cutting issues • Technology transfer and licensing • IP in industry • Enforcement of IP • Private international law • Introduction to Chinese law • Moot court and study visits • Research and writing of thesis • Annual conference
Language of tuition	English
Admission requirements	To be considered, applicants shall: <ul style="list-style-type: none"> • hold at least a Bachelor's degree from a recognized university; • provide proof of English proficiency (IELTS or TOEFL); and • have passed CET-6 (Chinese students only).
Maximum number of students	35 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • return ticket • registration and tuition fees • full board and lodging • medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and Tongji University websites: www.wipo.int/academy www.tongji.edu.cn/english
Venue	Shanghai, China
Dates	Full residential: September 2017 to August 2018. Finalization of thesis from August to December 2018.
Award	Successful students will be awarded a Master's Degree in Intellectual Property Law with Specialization in Design by Tongji University on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from Tongji University, Shanghai, visiting lecturers from other leading universities, reputed IP professionals and staff of WIPO and co-organizers.
More information	Applicants should visit the WIPO Academy and Tongji University websites for more details and updated information: www.wipo.int/academy www.tongji.edu.cn/english

7. Specialized Certificate Course in Intellectual Property (IP) Management and Valuation, LUISS Business School (Rome, Italy), Italian Patent and Trademark Office and WIPO Academy, May 2 to July 22, 2017, Rome, Italy

Content	<p>Offered jointly by the LUISS Business School (LUISS BS) in Rome, Italy, the Italian Patent and Trademark Office and the WIPO Academy, this 10-week program will cover courses on:</p> <ul style="list-style-type: none"> • Industrial and IP law • International IP granting procedure • Innovation management • IP at university • IP-enabled business models • IP data analysis • Emergent issues in IP and business • IP valuation <p>The program will be delivered in two terms of four courses each. At the end of each term, there will be an individual study session of one week dedicated to preparation for the exam that completes each term.</p>
Language of tuition	English
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> • hold an academic title equivalent to an Italian Bachelor's degree in economics, law, engineering or other related subjects, achieved prior to the commencement of the course (May 2, 2017); and • pass an admission test.
Maximum number of students	15 places are available for students.
Scholarships (to be confirmed)	The Italian Patent and Trademark Office will offer 15 scholarships for this course. In this first session, these scholarships will be offered by the Italian Government to successful applicants from the following countries: Algeria, Argentina, Brazil, China, Egypt, India, Indonesia, Iran, Mexico, Morocco, Saudi Arabia, South Africa, Thailand and Tunisia. Scholarships will cover course fees, return travel expenses, accommodation costs and meal vouchers.
Venue	LUISS, Rome, Italy
Dates	From May 2 to July 22, 2017
More information	For more information and to register, visit the LUISS Business School website: http://businessschool.luiss.it/en/news-en/call-for-scholarships

Colloquia for teachers

WIPO-WTO Colloquium for IP Teachers and Researchers in Asia, February 20-22, 2017, and IP Scholars Asia Conference, hosted by SMU, February 23-24, 2017, Singapore

This Colloquium is jointly organized with the World Trade Organization (WTO), Geneva, Switzerland.

Content	<p>The Colloquium aims:</p> <ul style="list-style-type: none"> • to enhance IP knowledge and update university teachers on current WIPO and WTO treaties on IP, including current international developments relevant to the Asian context; • to map existing IP scholarship and teaching in the Asian region; • to provide a forum for academic exchange in the Asian region on IP teaching and research, including on current teaching methodologies in the area of IP law; and • to encourage the publication of high-quality IP research in Asia.
Language of tuition	English
Admission requirements	<p>To be considered, applicants should:</p> <ul style="list-style-type: none"> • hold an advanced degree and have teaching experience in intellectual property law or international law/economics/management with a specialization in IP; and • be fluent in English.
Maximum number of students	20 places are available.
Scholarships (to be confirmed)	<p>15 scholarships are available from WIPO and the WTO for applicants from the region. Scholarships cover:</p> <ul style="list-style-type: none"> • return ticket • any fees related to the Colloquium • board and lodging <p>Medical aid and visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Registration has now closed.
Venue	Singapore Management University, Singapore
Dates	February 20-22 and February 23-24, 2017 (one week).
More information	<p>Visit the WIPO Academy and WTO websites for more details and updated information:</p> <p>www.wipo.int/academy www.wto.org/english/tratop_e/trips_e/colloquium_main</p>

WIPO-WTO Colloquium for Teachers of Intellectual Property

This Colloquium is jointly organized with the World Trade Organization (WTO), Geneva, Switzerland.

Content	The Colloquium focuses on a different range of specialized IP topics each year. Participants are expected to discuss case studies and relevant teaching experience in relation to those topics. In addition, the Colloquium considers teaching methodologies. The program will include visits to the WIPO and WTO libraries and meetings with WIPO and WTO officials.
Language of tuition	English
Admission requirements	To be considered, applicants should: <ul style="list-style-type: none"> • hold an advanced degree and have teaching experience in intellectual property law or international law/economics/management with a specialization in IP; and • be fluent in English.
Maximum number of students	30 places are available.
Scholarships (to be confirmed)	A limited number of scholarships are available from WIPO and the WTO. Scholarships cover: <ul style="list-style-type: none"> • return ticket • any fees related to the Colloquium • full board and lodging • medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and WTO websites.
Venue	Geneva, Switzerland
Dates	June 19-30, 2017 (two weeks).
More information	Visit the WIPO Academy and WTO websites for more details and updated information: www.wipo.int/academy www.wto.org/english/tratop_e/trips_e/colloquium_main

Summer Schools Program

Summer Schools Program

General Information

The WIPO Summer Schools provide an opportunity to acquire deeper knowledge of IP, including an understanding of IP as a tool for economic, social, cultural and technological development and the role of WIPO in this regard.

All Summer Schools except the specialized Summer Schools share a common curriculum, format and duration. Participants are exposed to various aspects of IP, including the international nature of IP protection and the interface between IP and other disciplines. The program takes an interdisciplinary, problem-oriented approach and includes lectures, simulation exercises, group discussions on selected IP topics, panel discussions and case studies.

Content and structure	<ul style="list-style-type: none"> • WIPO and its role in promoting creativity and innovation • Selected contemporary issues in the field of trademarks • International and regional trademark systems • Geographical indications: the international landscape and current issues • Design protection and its interface with other IP fields • Internet domain names and alternative dispute resolution, including illustration of cases • Trademarks and the Internet: issues and challenges • Branding – case study • International and regional patent systems • Selected contemporary issues in the field of patents • The use of patent information • Protection of trade secrets: current issues • Selected cases on patents and biotechnology • International protection of copyright and related rights • Selected contemporary issues in the field of copyright and related rights • Limitations and exceptions of copyright, including access to copyright works for visually impaired persons • Unfair competition and IP • Economics of IP • IP management: a practical approach • IP valuation • Transfer of technology and licensing • Simulation exercises on licensing negotiations • Creative industries and IP; copyright licensing • Protection of new plant varieties, including the UPOV Convention • IP and biodiversity: international landscape and current issues • Panel discussion: <ul style="list-style-type: none"> – IP and public health: issues and challenges – IP, green technology and climate change: issues and challenges – Selected cases on enforcement of IPRs • Group discussion: <ul style="list-style-type: none"> – Technology transfer in the field of IP – Copyright in the digital age – Open innovation – Brands and branding
Language of tuition	Different languages, depending on the summer school
Eligibility	Interregional in nature, the WIPO Summer Schools Program is aimed at senior and graduate students from any academic discipline as well as young professionals working in any field in which IP may play a part.
Distance-learning	Candidates will be required to successfully complete a session of the free-of-charge online course DL-101 General Course on Intellectual Property. Dates for the session will be announced and a special course for specialized Summer Schools will also be announced.
Registration fees	Please check relevant information on the WIPO Academy's website: www.wipo.int/academy/en/courses/summer_school
Travel, accommodation and living expenses	Participants are responsible for their own travel to and from various destinations as well as accommodation and living expenses during their participation in the program.
Scholarships	Scholarships are available for international participants in the Summer Schools taking place in the Republic of Korea and South Africa through funds from the Governments of the Republic of Korea and Japan, respectively. Scholarships include travel costs.
Award	A certificate of participation is awarded to participants who successfully complete program requirements.
Further details	To find out more about the various Summer Schools, visit our website at www.wipo.int/academy/en/courses/summer_school

WIPO Summer Schools 2017

For updates on the dates and fees please check the WIPO Academy's website: www.wipo.int/academy

No.	Summer School	Language	Venue and Date
1.	WIPO-Chile Summer School on Intellectual Property	Spanish	Santiago, March 13-24, 2017
2.	WIPO-China Summer School on Intellectual Property	English	To be announced
3.	WIPO-Franklin Pierce Center for Intellectual Property Summer School	English	To be announced
4.	WIPO-India Summer School on Intellectual Property	English	To be announced
5.	WIPO-Korea Summer School on Intellectual Property	English	Daejeon, dates to be announced
6.	WIPO-Mexico Summer School on Intellectual Property	Spanish	Mexico City, June 5-16, 2017
7.	WIPO-Russia Summer School on Intellectual Property	Russian	To be announced
8.	WIPO-South Africa Summer School on Intellectual Property and Transfer of Technology	English	To be announced
9.	WIPO-Spain Summer School on Intellectual Property	English	Madrid, dates to be announced
10.	WIPO-Tunisia Summer School on Intellectual Property	French	To be announced
11.	WIPO-Ukraine Summer School on Intellectual Property	English	Kiev, dates to be announced
12.	WIPO-UNIGE (Geneva, Switzerland) Summer School on Intellectual Property	English	Geneva, June 26 to July 7, 2017

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