ART'S A WASTE OF TIME!
JUST FORGET ABOUT IT!

IT'S NOT FAIR!
WHY SHOULDN'T I BE
AN ARTIST?

WHAT'S UP, MARCO?
MY PARENTS SAY...
THAT I'M BOUND TO STARVE!

THEY'VE GOT IT WRONG! LET'S SEE WHY!

MARCO WANTS TO
STUDY MUSIC,
BUT HIS
PARENTS ARE
AGAINST THE IDEA...
THEY'VE GOT NO RESPECT FOR ME!

MY UNCLE AND AUNT MADE FUN OF ME, TOO, WHEN I SAID I WANTED TO BE AN ARTIST...

IS THAT RIGHT? WHAT ABOUT YOUR PARENTS?

THEY STUCK BY ME

LUCKY YOU!

MY DAD ASKED THEM...

CAN YOU IMAGINE A WORLD WITHOUT ARTISTS?

ACTUALLY...

IT WOULD BE BORING!

IT WOULDN'T BE LIFE!

GRIM!
WITHOUT THE ARTS, HUMAN BEINGS WOULD BE... LESS HUMAN, MORE LIKE ANIMALS IN THE WILD...

BUT STILL...

THAT’S IT! THAT’S JUST HOW MY PARENTS ARE!

YOU’RE GOING TO STARVE, MUSIC MAN, YOU’LL SEE...

HO, HO, HO!

WRONG, BECAUSE I ALREADY KNOW HOW TO EARN RESPECT!

RUBBISH! THAT’S JUST TALK!
HI! WHAT'S GOING ON? WHAT A SURPRISE TO SEE YOU HERE!
WE'RE TALKING ABOUT HOW I CAN MAKE A LIVING FROM MY ART.

WELL, THAT'S EASY! JUST CLAIM COPYRIGHT.

CAN COPYRIGHT HELP ME MAKE A LIVING FROM MY ART?

THINK, MARCO: YOU'RE WALKING DOWN THE STREET...

AND YOU SEE A HOUSE OR A CAR THAT YOU LIKE... CAN YOU JUST TAKE IT?

OF COURSE NOT, SILLY! ONLY IF IT'S MINE...

OR IF THE OWNER LETS ME.
THAT'S IT: EVERYONE KNOWS THAT, RIGHT? SO...

IF YOU COMPOSE A SONG OR WRITE A BOOK, WHAT ARE YOU IN RELATION TO IT?

WELL... THE AUTHOR!

WELL, THE AUTHOR'S THE OWNER OF HIS WORK; IT'S HIS BECAUSE HE CREATED IT.

TO DO THAT HE WORKED HARD, INVESTING TIME, EFFORT, TALENT, AND OFTEN HIS OWN MONEY.

OK.

AND NO ONE CAN TAKE AWAY PROPERTY WITHOUT THE OWNER'S PERMISSION.

THE ONLY ONE WHO CAN DISPOSE OF A WORK, BY SELLING OR HIRING IT, ALLOWING IT TO BE REPRODUCED, LICENSING IT AND SO ON, IS THE AUTHOR.

AWKOR!
SO... IF I CREATE A WORK, CAN I MAKE MONEY OUT OF IT?

OF COURSE, AND THEN YOUR PARENTS WILL LEAVE YOU IN PEACE.

THE DIFFERENCE IS THAT HOUSES AND CARS ARE THINGS YOU CAN TOUCH...

INTELLECTUAL CREATIONS (SONGS, POEMS, SCREENPLAYS, DANCES, ETC.) ARE THINGS YOU CANNOT TOUCH.

BUT ALL GOODS, BOTH PHYSICAL AND INTELLECTUAL, HAVE OWNERS WHOSE RIGHTS SHOULD BE RESPECTED.

THE MEDIUM IS PHYSICAL (PAPER, CD, TAPE), THE CREATION IS INTELLECTUAL.

SO, IF YOU WANT TO BE A PERFORMER AND MAKE A LIVING FROM YOUR CREATIVE WORK, YOU NEED TO KNOW MORE ABOUT COPYRIGHT.

COPYRIKE!
HOW DO YOU KNOW SO MUCH ABOUT IT?

I WENT TO THE COPYRIGHT OFFICE AND...

WE’VE SEEN THE MAIN PART...

THE VALUE OF CREATIVITY

CREATIVITY MAKES THE WORLD GO ROUND...

THE IMPORTANCE OF REMEMBERING THAT THE AUTHOR IS THE OWNER OF HIS WORK,...

WHICH GIVES HIM RIGHTS THAT HAVE TO BE RECOGNIZED AND PROTECTED
Who can be an author?

Only human beings are capable of producing intellectual works, so an animal, machine or institution can't be an author.

Sorry, Aurora...

You only mimic, you don't create.

Poor little thing! But aren’t there other kinds of authorship?

Joint authorship, the authorship of pseudonymous works (written under an assumed name), and that of works created for an employer.

And what if the two sides don’t agree on anything?

It's generally presumed that the rights in works created on commission or as an employee have been assigned to the employer.

Well,
COPYRIGHT PROTECTS CREATIONS IN THE FORM OF LITERARY AND ARTISTIC WORKS, WHATEVER THEIR NATURE, MERIT OR PURPOSE.

WHAT DOES COPYRIGHT ACTUALLY PROTECT?

DO YOU HAVE TO REGISTER THE WORK TO QUALIFY?

IT'S ALWAYS A GOOD IDEA TO REGISTER A WORK, BUT THE RIGHTS ACTUALLY COME FROM THE ACT OF CREATING THE WORK...

SO IT'S NOT ESSENTIAL TO REGISTER; THAT MAKES COPYRIGHT DIFFERENT FROM TRADEMARKS...!

Copyright is in the creation, like music... and the rights of the buyer are in the physical object, like the CD.

SAY YOU BUY A CD: YOU'RE ALLOWED TO LISTEN TO IT, BUT NOT TO MARKET THE SONG...

ER... SORRY?... I DON'T GET IT

RIGHT: I OWN THE CD, BUT THE AUTHOR OWNS THE CREATION.
BUT IF I'M RUNNING A BUSINESS, CAN I PLAY THE SONG TO ATTRACT CUSTOMERS?

ONLY IF YOU PAY FOR THE USE; REMEMBER: BUYING THE CD MEANS LISTENING TO IT IS YOUR ONLY RIGHT.

WHAT ABOUT SOMEONE WHO CREATES COMPUTER SOFTWARE?

AND FOR HOW LONG IS A WORK PROTECTED?

THE WHOLE OF THE AUTHOR'S LIFE AND 50 YEARS AFTER HIS DEATH

IT COUNTS AS A LITERARY WORK: IT'S THE RESULT OF HUMAN INGENUITY

IN MANY COUNTRIES IT CAN BE AS MUCH AS 70 YEARS

OK, SO AN ARTIST ACTUALLY CAN MAKE A LIVING FROM HIS WORK...!

AND FOR SO LONG! BUT THEN WHAT?

IT GOES INTO THE PUBLIC DOMAIN, AND REPRODUCTION IS FREE

WHAT IF SOMEONE ELSE THEN SAYS THE WORK'S HIS?

HE CAN'T. THE AUTHOR'S MORAL RIGHTS (HIS AUTHORSHIP AND CONTROL OVER THE WORK) GO ON FOREVER.
PIRACY IS UNAUTHORIZED REPRODUCTION, SALE, HIRING OR OTHER USE OF THE WORK, IN ANY FORM.

READY? PLUNDER AWAY, ME HEARTIES!

AND WE DON'T EVEN HAVE TO PAY!

PLAGIARISM IS THE DISTRIBUTION OF SOMEONE ELSE'S WORK AFTER COPYING IT WORD FOR WORD OR PARAPHRASING IT, AND ASCRIBING AUTHORSHIP TO ANOTHER PERSON.

YOUR WORK? BUT I'VE ALREADY READ THIS BY ANOTHER AUTHOR!

ER, UM... WELL, HOW ABOUT THAT?

BOTH ARE INFRINGEMENTS OF COPYRIGHT, AND THAT'S A CRIME!

CRIME!

BUT YOU CAN SOMETIMES USE A WORK WITHOUT ASKING THE AUTHOR FOR PERMISSION.

THAT'S RIGHT, FOR INSTANCE WHEN WE LISTEN TO MUSIC AT HOME FOR ENJOYMENT...
OR WHEN ART AND LITERATURE ARE TAUGHT IN SCHOOL FOR EDUCATIONAL PURPOSES.

BACK IN THE 18TH CENTURY...

THANKS, YOU TWO, THAT'S GIVEN ME SOME ARGUMENTS TO PUT TO MY PARENTS.

OF COURSE! THEN THEY'LL RESPECT YOU AS A CREATOR AND OWNER OF RIGHTS.

SO NOW WE CREATORS HAVE A FUTURE AFTER ALL...

A PRESENT AND A FUTURE!

SO, VAN DALUS...?

MMMYES... I HAVE TO ADMIT THAT YOUR PARENTS HAVEN'T GOT IT RIGHT: COME TO THINK OF IT, YOU MAY JUST HAVE A FUTURE AS AN ARTIST.

LET'S HEAR IT FOR COPYRIGHT!

AND YOU CAN REPRODUCE SMALL FRAGMENTS OF A WORK TO CLARIFY AN IDEA.

RIGHT AGAIN: THAT'S THE RIGHT OF QUOTATION; YOU MENTION THE AUTHOR AND THE SOURCE.

THANKS, YOU TWO. THAT'S GIVEN ME SOME ARGUMENTS TO PUT TO MY PARENTS.

OF COURSE! THEN THEY'LL RESPECT YOU AS A CREATOR AND OWNER OF RIGHTS.

SO NOW WE CREATORS HAVE A FUTURE AFTER ALL...

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