



JUDICIARY STATE ORGANIZATION
FOR REGISTRATION OF DEEDS AND
PROPERTIES OF THE ISLAMIC
REPUBLIC OF IRAN



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

NATIONAL SEMINAR

**WIPO/TK/THR/11/INF/1 PROV.
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The Use of Industrial Property for the Protection of Iranian Handmade Carpets

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Industrial Property Office of the State Organization for Registration of
Deeds and Properties of the Islamic Republic of Iran

Tehran, April 26 and 27, 2011

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, April 26, 2011

8.30 – 9.00 Registration

9.00 – 9.30 Opening ceremony

Welcome addresses by:

His Excellency, Mr. Ahmad Toiserkani, Deputy Head of the Judiciary and Head of the State Organization for the Registration of Deeds and Properties of the Islamic Republic of Iran

His Excellency, Mr. Bakhtiyari, Minister of Justice

His Excellency, Mr. Hosseini, Minister of Islamic Guidance

His Excellency, Mr. Ghazafari, Minister of Commerce

Mr. Wend Wendland, Director, Traditional Knowledge Division, WIPO

9.30 – 10.00 Coffee Break

SESSION 1 THE NATIONAL CARPETS INDUSTRY: AN OVERVIEW

Moderators: Mr. Hossein Moayedoddin, Deputy Director, Regional Bureau for Asia and the Pacific, WIPO

Local official

10.00 – 10.45 **Topic 1: *The Status of the Protection of Geographical Indications and Appellations of Origin in Iran***

Speaker: Mr. Syed Hassan Mir Hosseini, Professor of Intellectual Property (IP) Law, Universities in Tehran

Discussion

10.45 – 11.30 **Topic 2: *The National Carpets Industry Organization and Contribution to Economic, Social and Cultural Development in Iran***

Speaker: Mr. Masoud Taromsary, Director, Department of Business Law Research, Institute for Trade Studies and Research, Ministry of Commerce, Tehran

Discussion

11.30 – 12.15	Topic 3:	<i>The Effects of Illegal Competition at the International Level on the Local Industry and Craftspersons</i>
		Speaker: Mr. Amir Houshang Fathizadeh, Head of Special training, Islamic Republic of Iran Trade Representative Office (IRTP), Ministry of Commerce, Tehran
		Discussion
12.15 – 14.15		Lunch Break
SESSION 2	IP PROTECTION: AN OUTLINE OF MAIN FEATURES	
		Moderator: Mr. Matthijs Geuze, Head, International Appellations of Origin Registry, WIPO
14.15 – 15.00	Topic 4:	An Overview of the IP System
		Speaker: Mr. Hossein Moayedoddin
		Discussion
15.00 – 15.45	Topic 5:	Trademarks, Collective Marks, Certification Marks Main Features
		Speaker: Mr. Mariano Riccheri, IP Consultant, and Professor at the Universities of Alicante and Henares Valencia, Spain
		Discussion
15.45 – 16.00		Tea Break
16.00 – 16.45	Topic 6:	Geographical Indications and Appellations of Origin
		Speaker Mr. Matthijs Geuze
		Discussion
16.45 – 17.00	Topic 7:	The Protection of Traditional Knowledge (TK) and Traditional Cultural Expressions (TCEs)
		Speaker Mr. Wend Wendland
		Discussion

Wednesday, April 27, 2011

SESSION 3	LEGAL AND PRACTICAL OPTIONS FOR THE INTERNATIONAL PROTECTION OF IRANIAN HANDMADE CARPETS	
		Moderator: Mr. Wend Wendland
9.00 – 9.45	Topic 8:	Iranian Handmade Carpets – Reputation, Authenticity and Distinctiveness
		Speaker: Local speaker
	Discussion	
9.45 – 10.30	Topic 9:	International Registration – The Lisbon and Madrid Systems
		Speaker: Mr. Matthijs Geuze
	Discussion	
10.30 – 10.45	Tea Break	
10.45 – 11.30	Topic 10:	Protecting the “Traditional” in Iranian Handmade Carpets – What are the Implications of an International Legal Instrument on TK and TCEs?
		Speaker: Mr. Wend Wendland
	Discussion	
11.30 – 12.15	Topic 11:	Case Studies on the Protection of Handicrafts
		Speaker: Mr. Mariano Riccheri
	Discussion	
12.15 – 14.15	Lunch Break	
14.15 – 15.45	Roundtable Discussion:	Ways Forward: Developing an IP Strategy for the Protection of Iranian Handmade Carpets
		All speakers and participants
15.45 – 16.00	Tea Break	
16.00 – 16.30	Closing ceremony	

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