



ONO ACADEMIC COLLEGE



MINISTRY OF FOREIGN  
AFFAIRS OF ISRAEL



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## INTERNATIONAL CONFERENCE

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### **Intellectual Property Law and Development – the Road Ahead; Traditional Knowledge and Access to Knowledge**

organized by the World Intellectual Property Organization (WIPO),

in cooperation with

the Comparative Legal Center, Ono Academic College (ONO)

and

the Ministry of Foreign Affairs of Israel

**Tel Aviv, October 24 and 25, 2011**

PROVISIONAL PROGRAM

*document prepared by the Secretariat*

Monday, October 24, 2011

10.00 – 10.30 Opening Ceremony

Welcome addresses by:

The representative of the Ministry of Justice, Israel

Professor Avishai Braverman, Member of the Knesset, former Minister of Minorities

Professor Moshe Ben Horin, President, Ono Academic College, Kiryat Ono, Israel

Dr. Amichai Cohen, Professor of Law, Dean Deputy, Ono Academic College Law School, Kiryat Ono, Israel

Mr. Wend Wendland, Director, Traditional Knowledge Division, World Intellectual Property Organization (WIPO), Geneva

10.30 – 11.00 **Topic 1: Globalization, Patents and Traditional Knowledge**

Speaker: Professor Shubha Ghosh, Professor of Law and Associate Director, Initiative for Studies in Transformational Entrepreneurship (INSITE), Law School, University of Wisconsin, United States of America

11.00 – 11.20 Coffee Break

11.20 – 12.00 **Topic 2: Traditional Knowledge and Access to Knowledge; the Open Questions**

Speaker: Dr. Shlomit Yanisky-Ravid, Yale Information Society Project (ISP), Yale Law School, United States of America; Director, Comparative Legal Research Center, Ono Academic College, Kiryat Ono, Israel

Commentator: Professor Nicholas Bramble, Yale Information Society Project (ISP), Yale Law School, United States of America

- 12.00 – 12.40    **Topic 3:**    **Traditional Knowledge and Traditional Cultural Expressions: Why they should be protected; Commercial Exploitation, Ownership and Beneficiaries**
- Speaker:            Dr. Sharon Le Gall, Lecturer, Law Faculty,  
University of the West Indies, St. Augustine,  
Trinidad and Tobago
- Commentators: Mr. Wend Wendland, Director, Traditional  
Knowledge Division, WIPO
- Dr. Orit Fischman Afori, Professor of Law,  
College of Management, Law School, Israel
- 12.40 – 14.00    Lunch Break
- 14.00 – 14.40    **PANEL 1:**    **At the Cross-Roads: Striking the Balance between Intellectual Property Protection, Cultural Preservation and Access to Knowledge**
- Moderator:        Dr. Ofer Tur Sinai, Professor of Law, Ono  
Academic College, School of Law, Kiryat  
Ono, Israel
- Speaker:            Professor Pamela Andanda, Associate  
Professor of Law, School of Law, University  
of the Witwatersrand, Johannesburg, South  
Africa
- Commentator: Mrs. Larisa Simonova, Deputy Director,  
International Cooperation Department,  
Federal Service for Intellectual Property,  
Patents and Trademarks (ROSPATENT),  
Moscow
- Discussion
- 14.40 – 15.00    Coffee Break

15.00 – 16.00	<b>PANEL 2:</b>	<p><b>Roads Taken; Learning from the Actual Experiences in Parallel Intellectual Property Regimes</b></p> <p>Moderator: Dr. Michal Shur Ofry, Professor of Law, Hebrew University of Jerusalem, Law Faculty, Jerusalem, Israel</p> <p>Speaker: Professor Sheila Foster, Associate Dean, Fordham University, School of Law, New York, United States of America</p> <p>Commentators: Ms. Vladia Borissova, Assistant Professor, Center for Intellectual Property, University of National and World Economy (UNWE), Sofia</p> <p style="padding-left: 40px;">Mr. Andrés Ycaza Mantilla, President, Ecuadorian Institute of Intellectual Property (IEPI), National Directory of Copyrights and Related Rights, Quito</p> <p style="padding-left: 40px;">Mr. Eliamani Laltaika, Coordinator, Tanzania Intellectual Property Rights Network, Tanzania</p> <p style="padding-left: 40px;">Professor Shubha Ghosh</p> <p style="padding-left: 20px;">Discussion</p>
16.00 – 16:20	Coffee Break	
16.20 – 17.30	<b>PANEL 3:</b>	<p><b>Down the Road: Directions for Intellectual Property and Traditional Knowledge</b></p> <p>Moderator: Ms. Li Maor, Consultant, Division for Certain Countries in Europe and Asia (DCEA), WIPO</p> <p>Speaker: Professor Pamela Andanda</p> <p>Commentators: Adv. Eran Bareket, Partner, Gilat, Bareket &amp; Co., Reinhold Cohn Group, Tel Aviv, Israel</p> <p style="padding-left: 40px;">Mr. Amit Ashkenazi, Head, Legal Department, The Israeli Law, Information and Technology Authority (ILTA), Ministry of Justice, Jerusalem, Israel</p> <p style="padding-left: 20px;">Discussion</p>



17.00 – 18.00 **Interactive Roundtable: The Road Ahead; Paving the Way for Fresh Ideas on Traditional Knowledge**

**Wrap Up Discussion at ILPO**

Moderator: Mr. Asa Kling, Commissioner of Patents, Designs and Trademarks, ILPO

Speaker: Dr. Miriam Bitton, Professor of Law, Faculty of Law, University of Bar Ilan, Ramat Gan, Israel

Panelists: Ms. Shimrit Golan, Ministry of Justice, Jerusalem, Israel

Professor Shubha Ghosh

Dr. Shlomit Yanisky-Ravid

Professor Nicholas Brambl

Dr. Sharon Le Gall

Mr. Wend Wendland

Professor Pamela Andanda

Professor Sheila Foster

18.00 Reception hosted by ILPO

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