

### Introduction to Intellectual Property, Traditional Knowledge (TK) and Traditional Cultural Expressions

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### Traditional Knowledge (TK)

- Includes know-how, practices, skills, and innovations
- resulting from intellectual activity
- in a traditional context
- passed from generation to generation
- that forms part of the traditional lifestyle of indigenous and local communities



### Traditional Cultural Expressions (TCEs)

- Forms in which traditional culture is expressed
- Form part of the identity and heritage of an indigenous or local community
- Are passed down from generation to generation

### Can the current IP system protect TK?

- Yes!
- No!
- Maybe!
- It depends!



## Conventional intellectual property tools to protect TK and TCEs

Patents?

Trademarks?
Collective marks?

Geographical indications?





http://parquedelapapa.org/esp/02somos\_01.html

## TK and TCEs: What is the intellectual property issue?

- Innovations developed using TK can be protected using patents
- Creations inspired on TCEs can be protected using copyright
- But the 'underlying' TK or TCE is often unprotected, despite the fact that it is valuable and important
- Should underlying TK or TCEs be "protected" in the intellectual property sense? ... and, if so, what does "protected" mean?



#### What is Protection?

- Treating TK or TCEs as intellectual property: Holders have a say over access and use of TK or TCEs by third parties
- Using intellectual property principles and values to prevent unauthorized or inappropriate uses of TK and TCEs by third parties (misuse and misappropriation): Building a fence
- Sui generis protection: Intellectual property adapted to respond to the particular features of TK and TCEs

#### Protect? How?

- Legal measures?
- Practical measures?

- At a national level?
- At a regional level?
- At an international level?

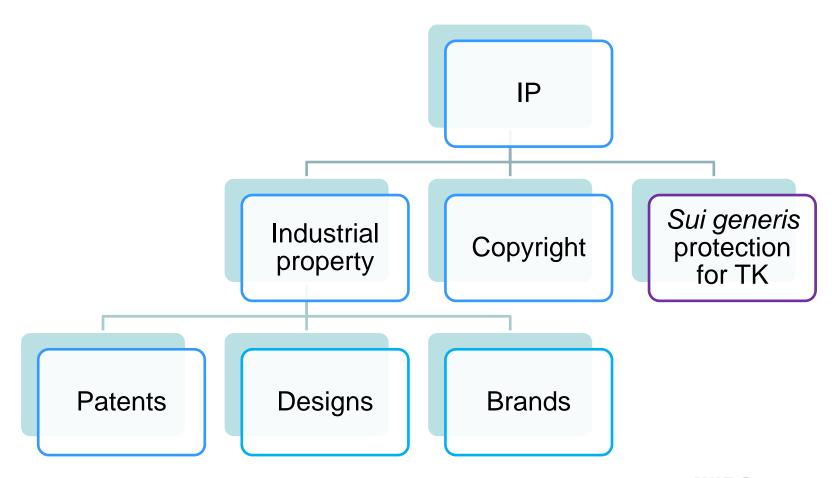
#### Positive protection: Peru - Law No. 27811 of 24 July 2002

Protection regime for the collective knowledge of indigenous peoples derived from biological resources

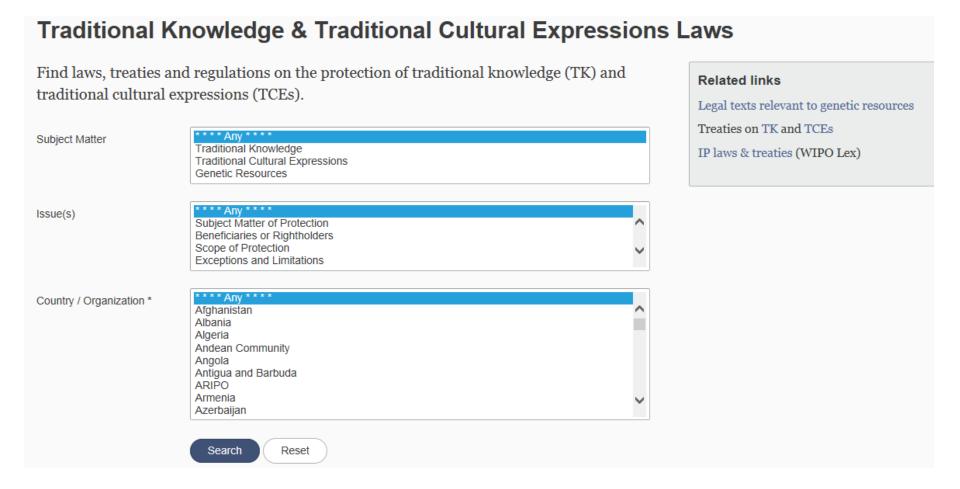
- Collective knowledge connected with biological resources
- Prior informed consent
- License contracts for the use of collective knowledge
- Benefit-sharing / Fund for the Development of Indigenous Peoples
- Public register / Confidential register / Local registers
- Role of the State
- References to customary laws
- Different rules for collective knowledge in the public domain



# The intellectual property family tree in Peru







http://www.wipo.int/tk/en/databases/tklaws/



## Defensive protection: National Commission against Biopiracy of Peru

- Task: Developing actions to identify, prevent and avoid acts of biopiracy with the aim of protecting the interests of the Peruvian State.
- Main functions:
  - provide protection against acts of biopiracy;
  - identify and follow up patent applications made or patents granted abroad that relate to Peruvian biological resources or collective knowledge of the indigenous peoples of Peru;
  - make technical evaluations of the above-mentioned applications and patent grants;
  - issue reports on the cases studied;
  - lodge objections or institute actions for annulment concerning the above-mentioned patent applications or patent grants;

    WIPO
    WORLD INTELLECTUAL PROPERTY

Plant	PATENT OR PATENT APPLICATION	IP OFFICE	STATUS
Maca	A preparation for fertility treatment (WO2008012628)	EPO	Rejected
Yacón	"Method for recovering and ameliorating diabetes" (2011-079806)	Japan	Abandoned
Maca	"Agent for preventing on treating osteoporosis" (2010-235533)	Japan	Abandoned
Maca	Compositions and methods for their preparation from Lepidium (WO 0051548)	EPO	Rejected
Maca	Functional Food Product Containing Maca (Publicación N° 2004-000171)	Japan	Rejected
Maca	Ameliorant for sleep disturbance (JP2007031371)	Japan	Rejected
Maca	The manufacturing method and composition of a maca extract (Kr20070073663)		Rejected
Maca	Testosterona increasing composition (jp2005306754)	Japan	Rejected
Sacha inchi	An extract of a plant belonging to the genus Plukenetia volubilis and its cosmetic use. (WO/2006/048158)	PCT	Withdrawn
Sacha inchi	Utilisation d'huile et de protéines extraites de graines de Plukenetia volubilis linneo dans des préparations cosmétiques, dermatologiques et nutraceutiques. (FR 2880278)	France	Rejected
Camu camu	Preserves of fruit of Myrciaria dubia (Publicación N° 09 – 215475)	Japan	Abandoned
Pasuchaca	Inhibidor de α-glycosidase (P2005-200389A)	Japan	Abandoned

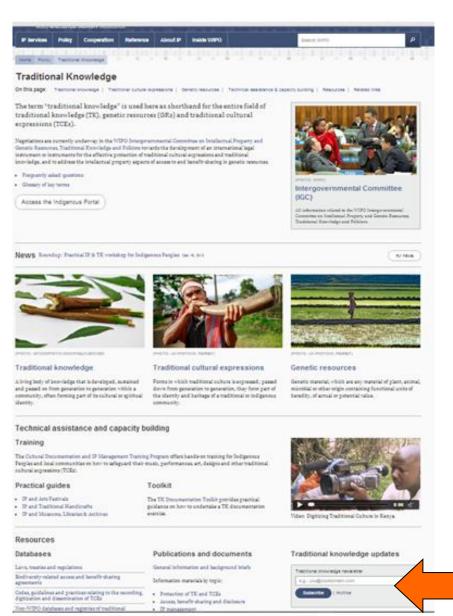


- Should underlying TK be "protected" in the intellectual property sense?
- At the national level: Is there a need to establish legal measures or use practical mechanisms to protect TK?
- What is needed at an international level?



## Access all resources at: www.wipo.int/tk/en

Email: grtkf@wipo.int



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