



Support Programs for SMEs

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dti

A DTI AGENCY



AIM

‘...to deliver an effective IP system, and create an IP literate society - moving IP from afterthought to prerequisite in the knowledge economy of the future’

Alison Brimelow

Chief Executive The UK Patent Office



The Importance of SMEs

3.7 million businesses in the UK

- 99% are small and medium- sized
 - 50% of total UK turnover



Identify Key Partners

- ♣ Other Government Agencies
- ♣ Business Advisors
- ♣ Others



The UK Patent Office

Invest Northern Ireland

small business gateway

Business Link
0845 600 9 006

Cyswilt Busnes Cymru
08457 96 97 98
Business Connect Wales



ENGLAND

♣ **SMALL BUSINESS SERVICE**

♣ **BUSINESS LINKS**



Profit From Ideas

Workshop Developed In
Partnership With Small
Business Service and Business
Link Advisors



OBJECTIVE

Developed To Help Business
Advisors And Other
Intermediaries Advise Clients
On IPR



The UK Patent Office



PROFIT FROM IDEAS
Workshop for Business Advisers



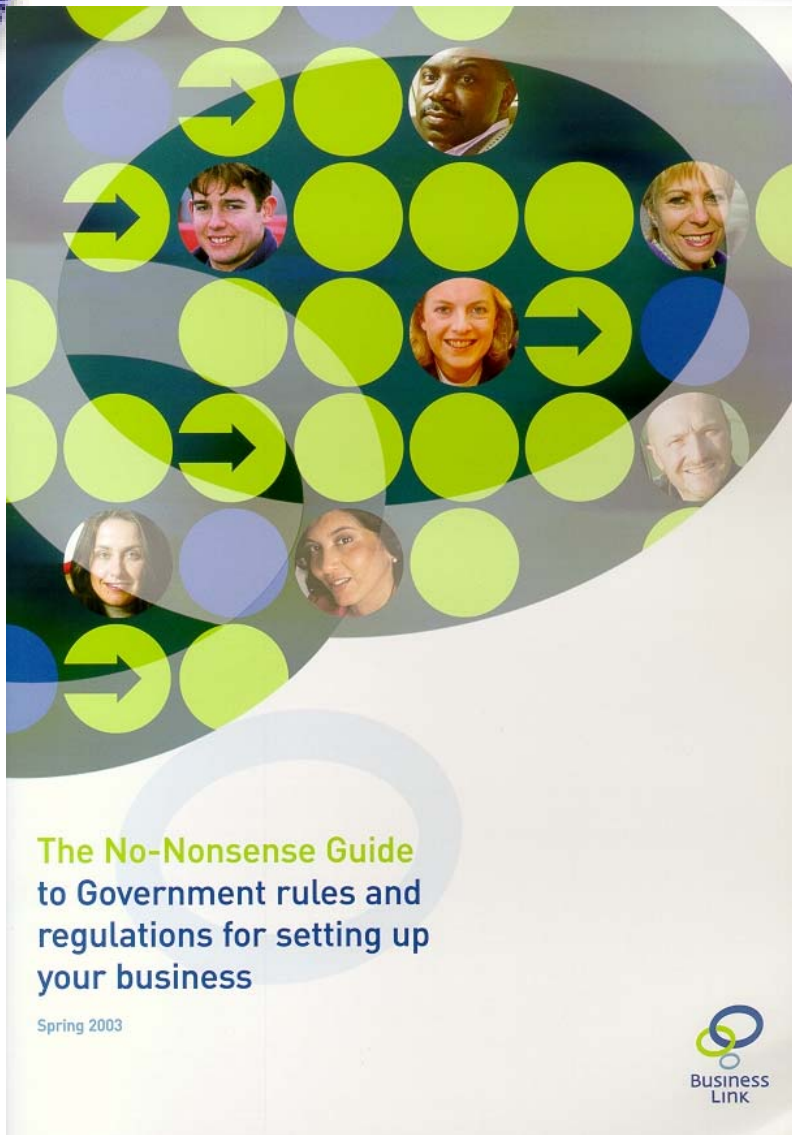
Profit From Ideas

Workshop Content And
Support Material Has Been
Approved

Workshops To Be Run In All 54
Regions



The UK Patent Office



National
Advertising

Available from
All Government
Organisations

Six Pages on IPR



WALES

♣ **WELSH ASSEMBLY
GOVERNMENT**

♣ **WELSH DEVELOPMENT
AGENCY**



- ♣ 50% + to offset legal costs
- ♣ Free IP Audit
- ♣ Talks and Seminars



Supported By Patent Office

- ♣ Deputy Director - Patent Examiner
- ♣ Representative on Steering Board
- ♣ Provide Seminars etc.
- ♣ Training For Field Officers



The UK Patent Office



RHWYDWAITH ARLOESWYR CYMRU
WALES INNOVATORS NETWORK

- ♣ Support for Individual Innovators
- ♣ Innovation Credits-50% project costs
- ♣ Access to Professional Help



Supported By Patent Office

- ♣ Director - Patent Examiner
- ♣ Provide Seminars etc.



SCOTLAND

- ♣ **SCOTTISH EXECUTIVE**
- ♣ **SMALL BUSINESS
GATEWAY**



SCOTLAND

♣ SCOTTISH EXECUTIVE

- ♣ Support and Assistance for IPR Projects



SCOTLAND

- ♣ **SMALL BUSINESS GATEWAY**
- ♣ **IPR Talks and Seminars**



Other Regional Partners

- ♣ IA - Intellectual Asset Centre
- ♣ ICASS - Innovators Counselling and Advisory Service



IRELAND

♣ **INVEST N IRELAND**


♣ **Establishing Relationships**



OTHER KEY PARTNERSHIPS




The UK Patent Office



HM Customs & Excise


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Free
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Advice
Open
Days



Partners

- ♣ **Private Sector - Abbey National, Holiday Inn**
- ♣ **Public Sector - HM Customs & Excise, Inland Revenue, Office of Fair Trading, Health & Safety Executive, UK Online for Business**
- ♣ **Local Partners - Business Links**



- ♣ 14 Regional Events throughout the UK
- ♣ Uses VAT Database to Target SMEs
- ♣ Largest Collection of Gov Agencies, etc. Under One Roof
- ♣ One Stop Shop For Advice



The UK Patent Office

DIRECTORS' BRIEFING

BRIEFING LA 5 (England)

OW Cyfle Cymru
Opportunity Wales
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Intellectual property

1 Intangible assets

Whether your business relies on innovative new products or just the strength of your reputation, it almost certainly involves some intellectual property. You need to use your own intellectual property as effectively as possible while avoiding infringing others' rights to theirs.

You do not need to be a legal expert to do this. You do need to know what the options are and how to choose the most appropriate protection.

This briefing explains:

- What you need to do about intellectual property.
- How patents, design right and registration, copyright and trade marks work.

2 Protection

If your business involves any form of intellectual property, you need to review whether any of it is, or should be, protected.

- A** There are four main kinds of **intellectual property** which can be protected.
- Inventions, which you may be able to patent (see 3 and 4).
 - Designs, which can be protected by design right or by design registration (see 5).
 - Things like publications and recordings, which can be protected by copyright (see 6).
 - A name or symbol for your product or service, which can be protected with trade mark registration (see 7).
- B** If the intellectual property is already protected by **someone else**, you will not be

able to protect it.

- They will be able to take legal action against you if you infringe their rights.

Finding out what rights others have can avoid expensive mistakes (see box, page 2).

- C** The rights for new intellectual property generally belong to whoever **created** it.

- Rights can be transferred to someone else (eg by selling them).

- Intellectual property created in the course of a job generally belongs to the employer.

However, moral rights exist for those who have created something on behalf of someone else.

- D** If you have the rights to any intellectual property, you must decide whether it is

FURTHER HELP

There are other Directors' Briefing titles that can help you. These briefings are referred to in the text by name and by the code given to each briefing. For example, the law briefings have the codes LA 1, LA 2, etc.

Updated 30.11.01 (A)



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AND
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- ♣ **Publications for SMEs**
- ♣ **Business Start Up Exhibitions and Events**

The UK Patent Office

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