



IP Protection, Management & Commercialization

“Mind to Market Value Chain”

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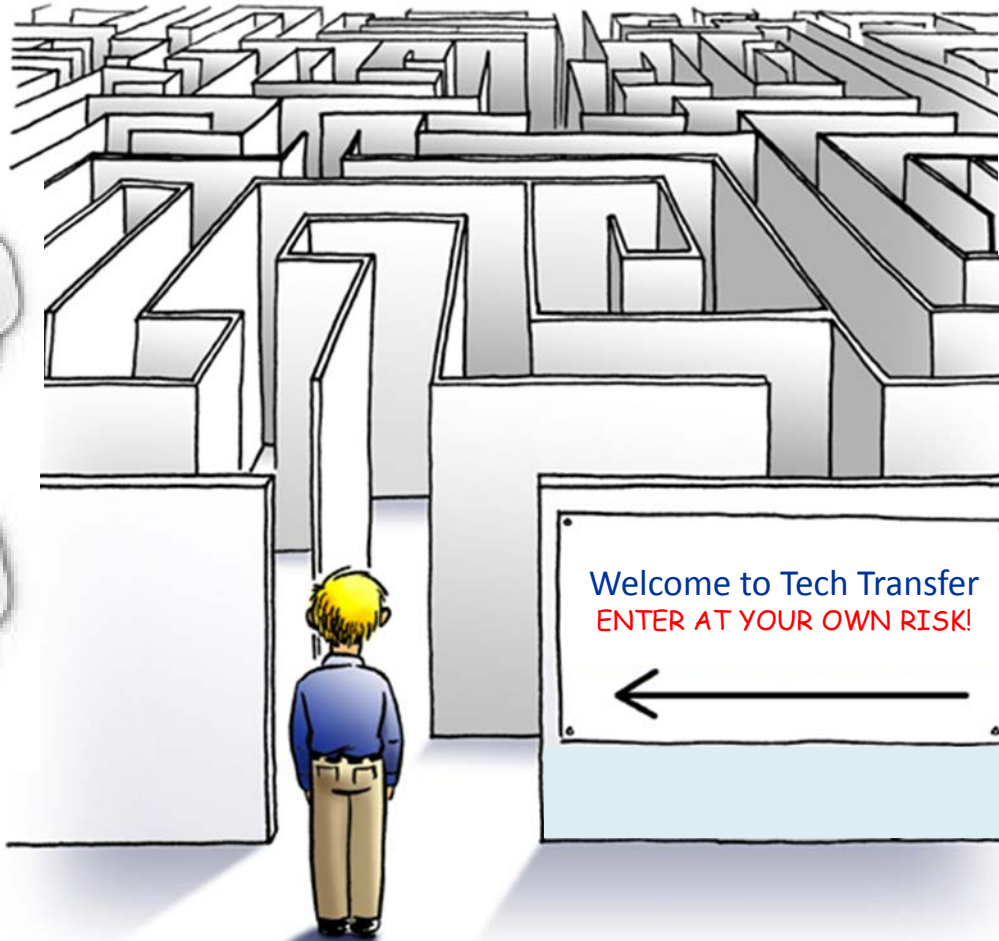


Where & How to Start?

Technology trend?

Market needs?

Best practices, legal & regulatory requirement?



Research & capability development?

Stakeholders' expectations?

Business development & risk management?



7 Schools

Engineering
Information Technology
Interactive & Digital Media
Chemical & Life Sciences

Business Management
Health Sciences
Design

Pre-employment
Training

Continuing
Education Training

Innovation &
Enterprise

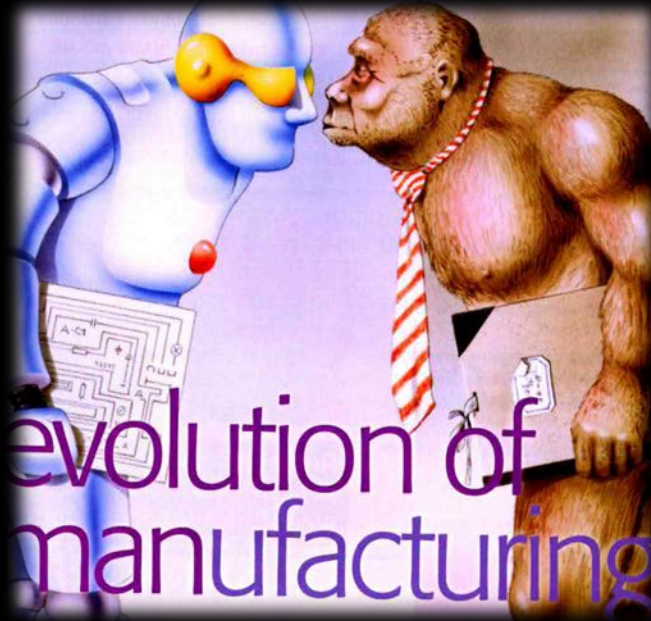
Internationalization

Why Is Tech Transfer Important?

Skills Intensive
(1960s-1970s)

Technology-driven
(1980s- mid 1990s)

Knowledge-based
(Late 1990s - 2000s)



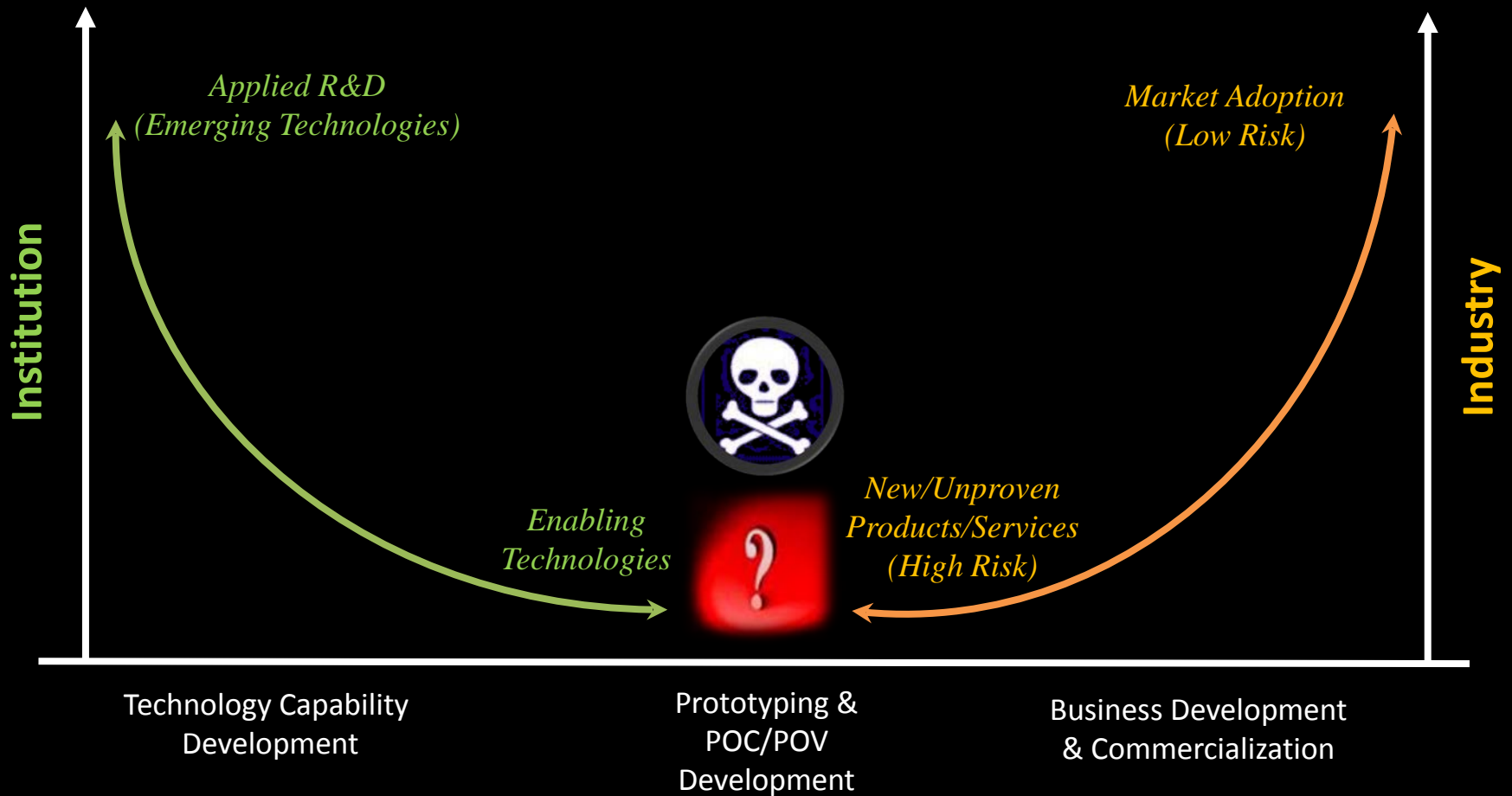
Brawn to Brain-based

“Teaching Factory” Philosophy”

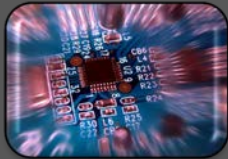
- 1) Teaching & Training
- 2) Industry Collaboration & Partnership
- 3) Capability development



Industry Engagement – *Plugging the Gap*



Enabling Platforms – Specialist Technology Centres



Embedded Technology Centre



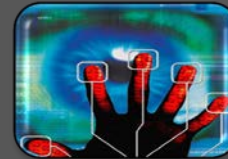
Wireless Technology Centre



Imaging Technology Centre



IC Design Centre



Security Technologies & Applications Lab



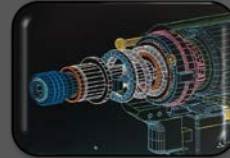
RF Test and Measurement Lab



Industrial Design Centre



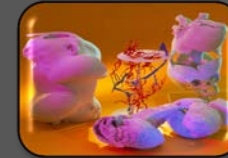
Rapid Prototyping Centre



Engineering Design Centre



Control Engineering Centre



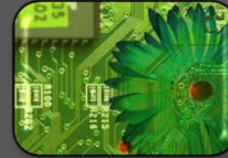
Biomedical Engineering Hub



Smart Assistive, Health & Lifestyle Lab



Centre for IT Innovation



Green ICT Solutions Centre



Open Source Solutions Lab



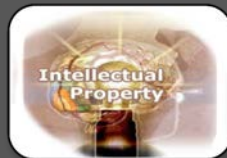
Interoperability Verification Test Lab



IP Convergence Lab



Centre for integrated Media & Telematics



Centre for Technology Innovation & Commercialisation



Centre for Business Innovation



International Business Resource Centre



Software Innovation Centre



Info Security Centre



RFID Centre

RESEARCH & INNOVATION FOCUS AREAS



Digital Entertainment,
Media & Lifestyle



Healthcare & Wellness



Environment & Sustainability



EDUCATION



'Silver' Industry



Industrial Automation



“Mind to Market” Value Chain

Selling Our Ideas



Ideas & Concepts

- *IP generation & protection*
- *Innovation mgt*

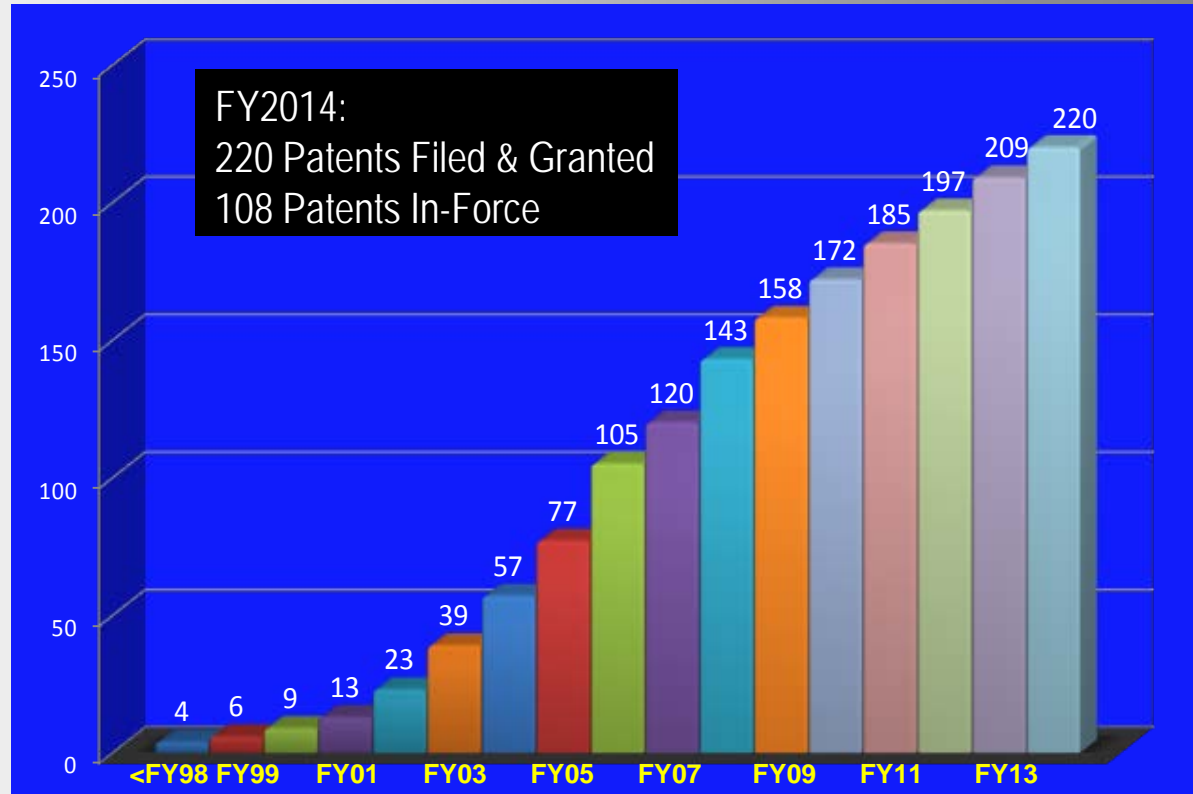
Translational Development

- *Prototypes, POC*
- *Productization*

To Market

- *IP infused projects*
- *IP licensing & sales*
- *Business development*

Intellectual Property (IP) Creation @ NYP



NYP's 'Inventions'



Red Yeast Rice Capsules

Recommended dosage:
Three capsules to be taken twice daily after meals.

Content:
400mg x 90 capsules.
Total net weight: 36g.

Storage:
Store in a cool, dry place. Keep out of reach of children.

建议服法:
每次三粒，每日两次，饭后服食。

净重: 400毫克 x 90粒。
总净重: 36克。

储存:
请置于阴凉干爽处。避免孩童可触及的地方。

Expiry Date/有效日期: 2015 JUL 31
Batch No./批号: 8102

The product was jointly developed with
NYP NANYANG
THE INNOVATIVE PARTNER



FAMITOPA!

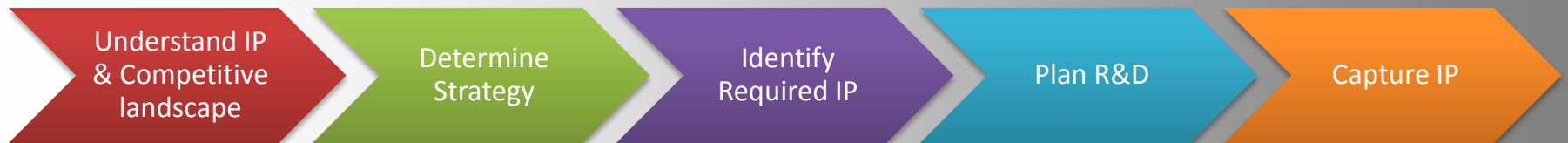
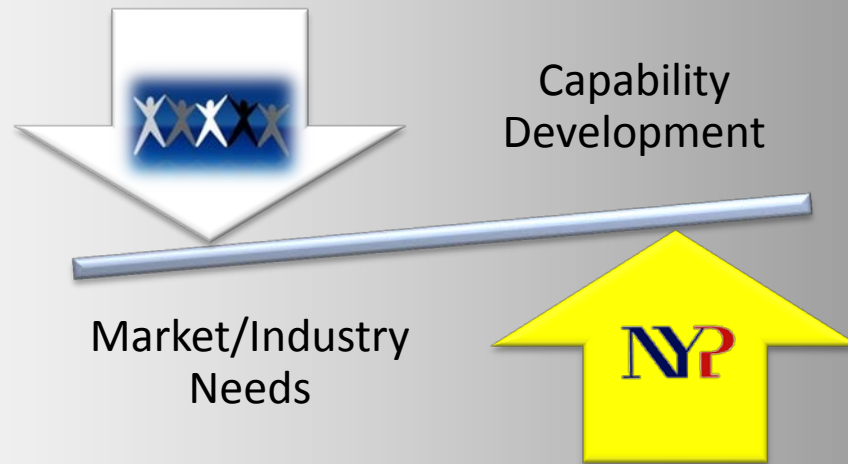
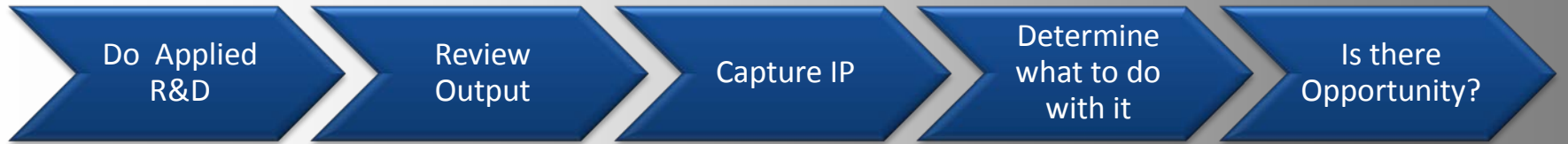
AGE 7 AND ABOVE
3 - 6 Players

FAMITOPA!
Knowing you begins at Home!

BROUGHT TO YOU BY
NYP NANYANG

PROUDLY SPONSORED BY
FAMITOPA!

Create Synergy with Industry



Government, Industry & Academic Institutions needs:
'Win-win' mindset with common purpose

