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| the israel patent office | ministry of justice |
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| **roving seminar** |
|  WIPO/RS/IP/IL/15/INF/1/PROV.6  |
| ORIGINAL: english |
| DATE: April 1, 2015 |

**WIPO Services and Initiatives**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Israel Patent Office (ILPO)

**Be’er Sheva, April 13, 2015**

Provisional program

*Prepared by the Secretariat*

Monday, April 13, 2015

9.00 a.m. – 9.20 a.m. Registration and welcome coffee

9.20 a.m. – 9.40 a.m. **Opening Session**

 Welcome Addresses by:

* Mr. Asa Kling, Director, Israel Patent Office (ILPO)
* Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector (GIS), WIPO

9.40 a.m. – 10.10 a.m. **Ceremony to Present the ILPO Prize for an Excelling Academic Thesis on Various Fields of IP**

 Presenter: Dr. Daniel Ben Oliel, Associate Professor, Faculty of Law, Haifa University

10.10 a.m. – 10.30 a.m. **Topic 1: The ILPO as WIPO’s Cooperation Partner and Service Provider for the Users of the IP System**

 Speaker: Mr. Asa Kling, ILPO

10.30 a.m. – 10.50 a.m. **Topic 2:** **Introduction to WIPO**

 **Development of the International Legal Framework**

 **Major Intellectual Property Economic Studies**

 Speaker: Mr. Moshe Leimberg, Senior Program Officer, Section for Coordination of Developed countries, Department for Transition and Developed Countries (TDC), WIPO

10.50 a.m. – 11.05 a.m. **Topic 3:** **The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**

 Speaker: Mr. Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector, (PTS), WIPO

11.05 a.m. – 11.20 a.m. **The PCT – The Actual Practice (Questions, Experiences, Discussion)**

Moderator: Mr. Michael Bart, Head, PCT division, ILPO

Speakers: Mr. Matthew Bryan, WIPO

Dr. Kfir Luzzatto, Patent Attorney, Luzzatto & Luzzatto

Questions and Answers

11.20 a.m. – 11.35 a.m. Coffee break

11.35 a.m. – 11.55 a.m. **Topic 4:** **Global Intellectual Property Systems**

1. **The Madrid System for the International Registration of Marks**
2. **The Hague System for the International Registration of Industrial Designs**

Speaker: Ms. Debbie Roenning, Director, Legal Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO

11.55 a.m. – 12.10 p.m. **Global Intellectual Property Systems: The Actual Practice (Questions, Experiences, Discussion)**

Moderator: Ms. Anat Levi, Head, Trademarks Division, ILPO

Speakers: Ms. Debbie Roenning, WIPO

 Ms. Ronit Barzik-Soffer, Head, Trademark Department, Reinhold Cohn Group

Questions and Answers

12.10 p.m. – 12.30 p.m. **Topic 5: WIPO’s Arbitration and Mediation Center**

 Speaker: Mr. Matthew Bryan, WIPO

12.30 p.m. – 1.00 p.m. **Topic 6:** **Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy, with Emphasis on WIPO Green and WIPO Re:Search**

Speaker: Mr. Yoshiyuki Takagi, WIPO

1.00 p.m. – 2.00 p.m. Lunch

2.00 p.m. – 2.20 p.m. **Topic 7:** **WIPO Digital Copyright Developments**

Speaker: Mr.Paolo Lanteri, Legal Officer, Copyright Law Division, Culture and Creative Industries Sector, WIPO

2.20 p.m. – 2.50 p.m. **CLOSING SESSION**

 Questions and Answers

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