



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG
Ministry of the Economy

Intellectual Property Office

LUXEMBOURG INTELLECTUAL
PROPERTY OFFICE



BENELUX OFFICE FOR INTELLECTUAL
PROPERTY

BENELUX
OFFICE FOR
INTELLECTUAL
PROPERTY



WIPO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

SEMINAR

WIPO/RS/ADR/LUX/14/INF1/PROV
ORIGINAL: ENGLISH
DATE: OCTOBER 7, 2014

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office (OPI), Ministry of the Economy, Luxembourg, and the Benelux
Office for Intellectual Property (BOIP)

Luxembourg, October 27, 2014

PROVISIONAL PROGRAM

prepared by the Secretariat

Monday, October 27, 2014

9.30 a.m. – 9.45 a.m. **OPENING SESSION**

Welcome addresses by:

- Mr. Lex Kaufhold, Head, Intellectual Property Office, Ministry of the Economy, Luxembourg
- Mr. Hugues Derème, Deputy Director General, Benelux Office for Intellectual Property, the Hague
- Mr. Claus Matthes, Director, PCT, Innovation and Technology Sector (ITS), WIPO

9.45 a.m. – 10.15 a.m. **Topic 1:** Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies

Speaker: Mrs. Heike Wollgast, Senior Legal Officer Arbitration and Mediation Center, Global Issues Sector (GIS), WIPO

10.15 a.m. – 10.45 a.m. **Topic 2:** The Patent Cooperation Treaty (PCT)
Introduction and Future Developments

Speaker: Mr. Claus Matthes, Director, PCT, Innovation and Technology Sector (ITS), WIPO

10.45 a.m. – 11.00 a.m. **Coffee break**

11.00 a.m. – 11.30 a.m. **Topic 3:** Global Intellectual Property Systems:
(a) The Madrid System for the International
Registration of Marks
(b) The Hague System for the International
Registration of Industrial Designs

Speaker: Mrs. Debbie Roenning, Director, Legal Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO

11.30 a.m. – 12.00 p.m. **Topic 4:** Global Databases for Intellectual Property Platforms and
Tools for the Connected Knowledge Economy

Speaker: Mr. Christophe Mazenc, Head, Global Databases Service, Global Infrastructure Sector (GIS), WIPO

12.00 p.m. – 12.30 p.m. **CLOSING SESSION**

Questions and Answers

12.30 p.m. – 1.45 p.m. **Lunch break** with specific Sessions (Patents, Trademarks and Databases)

[End of document]